



## Antenna TV Network Children's E/I Programming 1stQ 2011

Below find show information pertaining to the E/I (Educational and Informational) qualifying programs airing in 1<sup>st</sup> and 2<sup>nd</sup> Quarter 2011 on Antenna TV, for your 1<sup>st</sup> Quarter 2010 Children's reports.

### QUESTION #10

**Title of Digital Core Program:** Critter Gitters  
**Origination:** Network  
**Regular Schedule:** Sunday 11-11:30a & 11:30a-12p thru 1/2, Saturday 11-11:30a & 11:30a-12p starting 1/8  
**Total Times Aired at Regularly Scheduled Time:** 26  
**Number of Pre-emptions:** 0  
**Length of Program:** 30 minutes  
**Age of Target Audience:** From 9 years To 14 years  
**E/I Symbol Used As Required:** Yes  
**Describe the educational and informational objective of the program and how it meets the definition of Core Programming:** Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes have been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West... just about everywhere in the USA.

**Title of Digital Core Program:** Curiosity Quest  
**Origination:** Network  
**Regular Schedule:** Sunday 12-12:30 & 12:30-1p thru 1/2, Saturday 12-12:30 & 12:30-1p starting 1/8  
**Total Times Aired at Regularly Scheduled Time:** 26  
**Number of Pre-emptions:** 0  
**Length of Program:** 30 minutes  
**Age of Target Audience:** From 9 years To 12 years  
**E/I Symbol Used As Required:** Yes  
**Describe the educational and informational objective of the program and how it meets the definition of Core Programming:** "Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.

**Title of Digital Core Program:** Mustard Pancakes  
**Origination:** Network  
**Regular Schedule:** Sunday 10-10:30 & 10:30-11a thru 1/2, Saturday 10-10:30 & 10:30-11a starting 1/8  
**Total Times Aired at Regularly Scheduled Time:** 26

**Number of Pre-emptions:** 0  
**Length of Program:** 30 minutes  
**Age of Target Audience:** From 3 years To 6 years  
**E/I Symbol Used As Required:** Yes

**Describe the educational and informational objective of the program and how it meets the definition of Core Programming:** Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo – definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place, where all children feel comfortable hanging out, singing songs and hearing stories.

## **QUESTION #14**

**Title of Planned Core Program:** Critter Gitters  
**Origination:** Network  
**Regular Schedule:** Saturday 11-11:30a & 11:30a-12p  
**Total Times to be Aired:** 26  
**Length of Program:** 30 minutes  
**Age of Target Audience:** From 9 years To 14 years

**Describe the educational and informational objective of the program and how it meets the definition of Core Programming:** Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West... just about everywhere in the USA.

**Title of Digital Core Program:** Curiosity Quest  
**Origination:** Network  
**Regular Schedule:** Saturday 12-12:30 & 12:30-1p  
**Total Times to be Aired:** 26  
**Length of Program:** 30 minutes  
**Age of Target Audience:** From 9 years To 12 years

**Describe the educational and informational objective of the program and how it meets the definition of Core Programming:** "Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.

**Title of Digital Core Program:** Mustard Pancakes  
**Origination:** Network  
**Regular Schedule:** Saturday 10-10:30 & 10:30-11a  
**Total Times to be Aired:** 26  
**Length of Program:** 30 minutes  
**Age of Target Audience:** From 3 years To 6 years

**Describe the educational and informational objective of the program and how it meets the definition of Core Programming:** Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo – definitely an offbeat family! Courtney's home is warm, friendly and inviting. A cozy place, where all children feel comfortable hanging out, singing songs and hearing stories.