

CONTRACT



WBAY
115 S Jefferson St
Green Bay, WI 54301
Sales T & C: www.gray.tv/advertising
(920) 432-3331

And:

Del Ray Media (VA)
PO Box 1309
ALEXANDRIA, VA 22309

| | | |
|--|---|--|
| <u>Contract / Revision</u> 1741429 / | | <u>Alt Order #</u> |
| <u>Advertiser</u> America First Action | | <u>Original Date / Revision</u> 08/28/20 / 08/28/20 |
| <u>Contract Dates</u> 09/09/20 - 09/15/20 | <u>Estimate #</u> 490108 | |
| <u>Product</u> America First Action | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WBAY | <u>Account Executive</u> Green Bay House | <u>Sales Office</u> Green Bay Natio |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Order Type</u> NORMAL | | |
| <u>Agency Code</u> 9918354 | <u>Advertiser Code</u> AMFAI | <u>Product 1/2</u> ORDR |
| <u>Agency Ref</u> 139856 | <u>Advertiser Ref</u> 71161 | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Type | Spots | Amount |
|-------|------|-------------------|-----------------|----------------------------|----------------|------|--------|-------------------|-------------|-------|------|-------|------------|
| N 1 | WBAY | 09/09/20 | 09/15/20 | Family Feud/25 Words9a-10a | | | :30 | | | P-01 | NM | 8 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/09/20 | 09/15/20 | 2222--- | | | | 8 | \$250.00 | | | | |
| N 2 | WBAY | 09/09/20 | 09/15/20 | The View | 10a-11a | | :30 | | | P-01 | NM | 8 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/09/20 | 09/15/20 | 2222--- | | | | 8 | \$325.00 | | | | |
| N 3 | WBAY | 09/09/20 | 09/15/20 | Ins.Edition/Pawn Stars | 11a-12p | | :30 | | | P-01 | NM | 8 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/09/20 | 09/15/20 | 2222--- | | | | 8 | \$225.00 | | | | |
| N 4 | WBAY | 09/09/20 | 09/15/20 | General Hospital | 1p-2p | | :30 | | | P-01 | NM | 4 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/09/20 | 09/15/20 | 1111--- | | | | 4 | \$275.00 | | | | |
| N 5 | WBAY | 09/09/20 | 09/15/20 | Today's Homeowner | Su 11-1130a | | :30 | | | P-01 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/09/20 | 09/15/20 | -----1 | | | | 1 | \$100.00 | | | | |
| N 6 | WBAY | 09/09/20 | 09/15/20 | Dr. Phil | 3p-4p | | :30 | | | P-01 | NM | 2 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/09/20 | 09/15/20 | --11--- | | | | 2 | \$375.00 | | | | |
| N 7 | WBAY | 09/09/20 | 09/15/20 | Family Feud | 430p-5p | | :30 | | | P-01 | NM | 4 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/09/20 | 09/15/20 | 1111--- | | | | 4 | \$625.00 | | | | |
| N 8 | WBAY | 09/09/20 | 09/15/20 | America This Morning | 4a-430am | | :30 | | | P-01 | NM | 4 | \$240.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/09/20 | 09/15/20 | 1111--- | | | | 4 | \$60.00 | | | | |
| N 9 | WBAY | 09/09/20 | 09/15/20 | Action 2 News @ 430a | 430a-5a | | :30 | | | P-02 | NM | 4 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/09/20 | 09/15/20 | 1111--- | | | | 4 | \$125.00 | | | | |
| N 10 | WBAY | 09/09/20 | 09/15/20 | Action 2 News Sa @ 655a | 655a-7a | | :30 | | | P-02 | NM | 2 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/09/20 | 09/15/20 | -----S- | | | | 2 | \$425.00 | | | | |
| N 11 | WBAY | 09/09/20 | 09/15/20 | Good Morning America | 7a-8a | | :30 | | | P-01 | NM | 2 | \$1,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/09/20 | 09/15/20 | -----S- | | | | 2 | \$850.00 | | | | |
| N 12 | WBAY | 09/09/20 | 09/15/20 | Action 2 News Sa @ 88a | 8a-9a | | :30 | | | P-02 | NM | 2 | \$1,300.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



WBAY
115 S Jefferson St
Green Bay, WI 54301
Sales T & C: www.gray.tv/advertising
(920) 432-3331

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 1741429 / | |

| Advertiser | Original Date / Revision |
|----------------------|--------------------------|
| America First Action | 08/28/20 / 08/28/20 |

| Contract Dates | Product | Estimate # |
|---------------------|----------------------|------------|
| 09/09/20 - 09/15/20 | America First Action | 490108 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Type | Spots | Amount |
|--------|------|-------------------|-----------------|-------------------------------|----------------|------|--------|-------------------|-------------|-------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/09/20 | 09/15/20 | -----S- | | | | 2 | \$650.00 | | | | |
| N 13 | WBAY | 09/09/20 | 09/15/20 | Good Morning America | 7a-8a | | :30 | | | P-01 | NM | 2 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/09/20 | 09/15/20 | -----S | | | | 2 | \$825.00 | | | | |
| N 14 | WBAY | 09/09/20 | 09/15/20 | Action 2 News Su @ 88a-9a | | | :30 | | | P-01 | NM | 2 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/09/20 | 09/15/20 | -----S | | | | 2 | \$650.00 | | | | |
| N 15 | WBAY | 09/09/20 | 09/15/20 | Action 2 News M-F @ 5p-530p | | | :30 | | | P-01 | NM | 4 | \$6,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/09/20 | 09/15/20 | 1111--- | | | | 4 | \$1,550.00 | | | | |
| N 16 | WBAY | 09/09/20 | 09/15/20 | Action 2 News M-F @ 6p-630p | | | :30 | | | P-01 | NM | 4 | \$6,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/09/20 | 09/15/20 | 1111--- | | | | 4 | \$1,650.00 | | | | |
| N 17 | WBAY | 09/09/20 | 09/15/20 | Action 2 News Su @ 5530p-6p | | | :30 | | | P-01 | NM | 1 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/09/20 | 09/15/20 | -----S | | | | 1 | \$1,650.00 | | | | |
| N 18 | WBAY | 09/09/20 | 09/15/20 | COVER 2 1045p-11051045p-1105p | | | :30 | | | P-03 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/09/20 | 09/15/20 | -----S | | | | 1 | \$600.00 | | | | |
| Totals | | | | | | | | | | | | 63 | \$33,440.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|---------------------|--------------------|
| 08/31/20 - 09/15/20 | 63 | \$33,440.00 | (\$5,016.00) | \$28,424.00 |
| Totals | 63 | \$33,440.00 | (\$5,016.00) | \$28,424.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Ray Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Del Ray Media

Address: PO Box 1309, Alexandria, VA 22313

Contact:

Phone number: 703-518-4747

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: America First Action, Inc

Address: 1400 Crystal Drive, Suite 850, Arlington, VA 22202

Contact:

Phone number:

Email: info@a1apac.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Linda McMahon, Chair
Brian Walsh, President
Jon Proch, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Joe Biden

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President


Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Advertiser/Sponsor | Station Representative |
|---|---|
| Signature: | Signature:  |
| Name: Del Ray Media | Name: Annette VanLaanen |
| Date of Request to Purchase Ad Time: 4/9/2020 | Date of Station Agreement to Sell Time: 8/28/2020 |

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 8/20/2020

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

| | | |
|------------------------|--------------------------------|---|
| Contract #: 1741429 | Station Call Letters: WBAY | Date Received/Requested: 8/28/2020 |
| Est. #: 490108 | Station Location: Green Bay | Run Start and End Dates: 9/9-9/15/2020 |

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.