

CONTRACT



KTXL-TV
4655 Fruitridge Rd
Sacramento, CA 95820-5299
(916) 454-4422

And:

Great American Media
3050 K Street NW
Suite 100
Washington, DC 20007

<u>Contract / Revision</u> 15321 /		<u>Alt Order #</u> 07436040 WO 625173
<u>Product</u> DCCC 10/21		
<u>Contract Dates</u> 10/27/14 - 10/27/14		<u>Estimate #</u> 3807
<u>Advertiser</u> Democratic Congress Campaign Comm		<u>Original Date / Revision</u> 10/15/14 / 10/15/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTXL-TV	<u>Account Executive</u> Robert Langer	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8217	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	40	10/27/14	10/27/14	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	M-----				1	\$150.00	0.00			
N 2	40	10/27/14	10/27/14	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	M-----				1	\$125.00	0.00			
N 3	40	10/27/14	10/27/14	M-F 12a-1230a	12:00 AM-12:30 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	M-----				1	\$250.00	0.00			
N 4	40	10/27/14	10/27/14	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	M-----				1	\$150.00	0.00			
N 5	40	10/27/14	10/27/14	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	M-----				1	\$400.00	0.00			
N 6	40	10/27/14	10/27/14	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	M-----				1	\$150.00	0.00			
N 7	40	10/27/14	10/27/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	M-----				1	\$450.00	0.00			
N 8	40	10/27/14	10/27/14	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	M-----				1	\$500.00	0.00			
N 9	40	10/27/14	10/27/14	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	M-----				1	\$300.00	0.00			
N 10	40	10/27/14	10/27/14	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	M-----				1	\$500.00	0.00			
N 11	40	10/27/14	10/27/14	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	M-----				1	\$300.00	0.00			
N 12	40	10/27/14	10/27/14	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	M-----				1	\$600.00	0.00			
N 13	40	10/27/14	10/27/14	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	M-----				1	\$300.00	0.00			
N 14	40	10/27/14	10/27/14	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	M-----				1	\$250.00	0.00			
N 15	40	10/27/14	10/27/14	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	M-----				1	\$300.00	0.00			
N 16	40	10/27/14	10/27/14	M-F 1130p-12a	11:30 PM-12:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	M-----				1	\$250.00	0.00			
N 19	40	10/27/14	10/27/14	Monday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	1-----				1	\$5,000.00	0.00			
N 20	40	10/27/14	10/27/14	Monday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	1-----				1	\$4,500.00	0.00			
N 30	40	10/27/14	10/27/14	M-F 10p-11p	10p-11p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	M-----				1	\$800.00	0.00			
N 31	40	10/27/14	10/27/14	M-F 5p-630p	5p-630p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	M-----				1	\$450.00	0.00			
Totals										0.00		20	\$15,725.00

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 - 10/27/14	20	\$15,725.00	\$13,366.25
Totals	20	\$15,725.00	\$13,366.25

Signature: _____ Date: _____

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