

RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME

CONTROVERSIAL ISSUE OF PUBLIC IMPORTANCE ADVERTISEMENT FORM AND FOR ANY POLITICAL MATTER OF NATIONAL IMPORTANCE

FORM TO BE COMPLETED AT TIME OF ORDER AND PLACED IN POLITICAL/ PUBLIC INSPECTION FILE

1. **Date of Request:** 1/28/2016
2. **Name of Agency making the Request:** Del Cielo
3. **Address of Agency making the Request:** 1427 Leslie Ave, Ste. 102
Alexandria, VA 22301
4. **Name of Agency Contact making the Request:** Lindsay Ragghetti
5. **Telephone Number of Agency Contact making the Request:** _____
6. **Name of Organization Purchasing Time:** Americans for Prosperity
7. **List of Chief Executive Officers or Members of Executive Committee, or Board of Directors of Group/Organization:** Luke Hilgeman, COO
8. **Description of Issue Presented:** Mobilize Citizens To Advocate For Economic Freedom
9. **Does this advertisement relate to an election?** Yes No

Name of Candidate: _____
Candidate's Party Affiliation: _____
Office Sought by Candidate: _____
10. **Request to Purchase Time:** ACCEPTED BY SYSTEM REJECTED BY SYSTEM
11. **Reason for Rejection:**

12. **If request to purchase time is ACCEPTED attach a copy of (i) the Insertion Order/Agreement including schedule of time purchased, rates charged, class of time purchased, (ii) Invoice, and (iii) Affidavit of Performance indicating dates and times the advertisement aired.**

Signed: _____ **Date:** _____
Signature of Individual Receiving Request

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(FORM TO BE COMPLETED WHEN ORDER IS RECEIVED AND PLACED IN POLITICAL/ PUBLIC
INSPECTION FILE)**

1. **Date of Request:** _____ 2/23/2016 _____
2. **Name of Person making the Request :** _____ Lindsay Ragghianti _____
3. **Address and telephone number of Person making the Request:** ___ 1427 Lealie Ave, Suite 102, Alexandria, VA 22301, (703) 409-7269 _____
4. **Name, Address and Telephone Number of Contact Person [if different from person making request- #3 above]** _____

5. **Name of Organization Purchasing Time:** ___ Americans For Prosperity _____
6. **List of Chief Executive Officers or Members of Executive Committee, or Board of Directors of Group/Organization:** _____ Luke Hilgeman, COO; Robert Heaton, CFO _____

7. **If advertisement relates to a political importance- describe issue :** ___ Affordable Care Act _____

8. **If advertisement relates to a candidate running for election**
- Name of the Candidate: _____
- Candidate's Party Affiliation: _____
- Office Sought by Candidate: _____
9. **Request to Purchase Time:** _____ ACCEPTED BY SYSTEM _____ REJECTED BY SYSTEM
10. **Reason for Rejection:** _____
11. If request is GRANTED and the advertisement relates to a political matter of **national importance** (defined as any political matter of national importance, including, (i) a legally qualified candidate (as related to a political matter of national importance, such as a candidate (federal or state) running on an immigration or national security issue), (ii) any election to federal office, or (iii) a national legislative issue of public importance, you must attach a copy of the (i) contract, (ii) schedule of time purchased (including rates charged, class of time purchased), (iii) invoice, and (iv) Affidavit of Proof of Performance indicating the dates and times the advertisement aired.
- Signed:** _____ **Date:** _____
[Signature of Individual Receiving Request]

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Candidate's Party Affiliation: _____

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Signed: _____

Date: _____

[Signature of Individual Receiving Request]



NCC Media

Proof of Payment

NCC Transaction ID	VISA-16223-161914
Agency	Del Cielo Media
Advertiser	Americans for Prosperity
Address	
City	
Description	CIA Payment - Americans for Prosperity
Amount	2541.50
Transaction Status	COMPLETED
Response Message	Approved
Pay Reference	BS1PE006040E

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9. **Does this advertisement relate to an election?** Yes No

Name of Candidate: _____
Candidate's Party Affiliation: _____
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Signed: _____
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Proof of Payment

NCC Transaction ID	VISA-16223-161914
Agency	Del Cielo Media
Advertiser	Americans for Prosperity
Address	
City	
Description	CIA Payment - Americans for Prosperity
Amount	2541.50
Transaction Status	COMPLETED
Response Message	Approved
Pay Reference	BS1PE006040E

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Del Cielo Media

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: AFP SD

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Affordable Care Act

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Americans for Prosperity PO Box 848, 2043 Wilson Blvd Arlington, VA 22201

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Luke Hilgeman, COO Robert Heaton, CFO
--

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT “COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE”**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

1/22/16  (703) 518-4747
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

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Robert Heaton, CFO

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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

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Order Detail

Contract: 7853
 Order: 1 of 1
 Client: 308 - NCC - Americans for Prosperity
 Agency: 112 - Smart Media
 Rep. Firm: 1 - NCC

Acct. Exec.: Inghram, Nicole
 Send Bill To: RepFirm
 Contract Status: Active
 Contract Dates: 02/22/16 to 02/28/16
 Order Entry: 02/23/16 Rev 2, 02/23/16

Order Dates: 02/22/16 to 02/28/16
 Order Type: Broadcast
 Package Fee Average: \$.00
 Estimate Id: 225
 Rep Order #: 62244530

Billing Period:
 Billing Type:
 Package Fee Average:
 Estimate Id:
 Rep Order #:
 Agency Product Code:

Line	Le	Pre	Make	Good	Network	Zone	Date	Date	Stop	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Start	Stop	Time	Total	Spots	Spot	Length	Prog	Id(s)	Media	Weights
1	2	2	Yes	CNN	SDN - 1591	02/22/16	02/28/16	20:00:00	22:00:00								20:00:00	22:00:00	22:00:00	2	2	400.0	00:00:30	All	10		1
Totals:																											
2																											
\$800.00																											

Order Summary

Total Spots	Spots Paid	Gross	Total Cost	Net	Average Spot Cost (Gross)	Average Spot Cost (Net)
2	0	\$800.00	\$800.00	\$544.00	\$400.00	\$272.00

Package Fee Summary	Added Fee Summary
Jan \$.00	Jan \$.00
Feb \$.00	Feb \$.00
Mar \$.00	Mar \$.00
Apr \$.00	Apr \$.00
May \$.00	May \$.00
Jun \$.00	Jun \$.00
Jul \$.00	Jul \$.00
Aug \$.00	Aug \$.00
Sep \$.00	Sep \$.00
Oct \$.00	Oct \$.00
Nov \$.00	Nov \$.00
Dec \$.00	Dec \$.00
Contract Total \$.00	Contract Total \$.00

Spot Month Totals

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2016	0	0	2	0	0	0	0	0	0	0	0	0
	.00	.00	800.00	.00	.00	.00	.00	.00	.00	.00	.00	.00

Client Media Listing

Id	Name	Start Date	Stop Date	Start Time	Stop Time
10	AFPSD02216H- Think About It	02/25/16	02/25/16	00:00:00	24:00:00

Pri Pre Make
 Line Le Le Good Network Zone Date Start Date Stop Date Start Time Stop Time Spots Per Day Fri Sat Sun Jul Aug Sep Oct Nov Dec
 Media Weights
 Id(s)

Spot Month Totals

Year Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Client Media Listing

Id Name Start Date Start Time Stop Date Stop Time

Accepted By: _____

End Of Report