

# RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME

## CONTROVERSIAL ISSUE OF PUBLIC IMPORTANCE ADVERTISEMENT FORM AND FOR ANY POLITICAL MATTER OF NATIONAL IMPORTANCE

FORM TO BE COMPLETED AT TIME OF ORDER AND PLACED IN POLITICAL/ PUBLIC INSPECTION FILE

1. **Date of Request:** 1/28/2016
2. **Name of Agency making the Request:** Del Cielo
3. **Address of Agency making the Request:** 1427 Leslie Ave, Ste. 102  
Alexandria, VA 22301
4. **Name of Agency Contact making the Request:** Lindsay Ragghetti
5. **Telephone Number of Agency Contact making the Request:** \_\_\_\_\_
6. **Name of Organization Purchasing Time:** Americans for Prosperity
7. **List of Chief Executive Officers or Members of Executive Committee, or Board of Directors of Group/Organization:** Luke Hilgeman, COO
8. **Description of Issue Presented:** Mobilize Citizens To Advocate For Economic Freedom
9. **Does this advertisement relate to an election?** ☐ Yes ☒ No  
  
Name of Candidate: \_\_\_\_\_  
  
Candidate's Party Affiliation: \_\_\_\_\_  
  
Office Sought by Candidate: \_\_\_\_\_
10. **Request to Purchase Time:** ☐ ACCEPTED BY SYSTEM ☐ REJECTED BY SYSTEM
11. **Reason for Rejection:**  
\_\_\_\_\_
12. **If request to purchase time is ACCEPTED attach a copy of (i) the Insertion Order/Agreement including schedule of time purchased, rates charged, class of time purchased, (ii) Invoice, and (iii) Affidavit of Performance indicating dates and times the advertisement aired.**

**Signed:** \_\_\_\_\_  
Signature of Individual Receiving Request

**Date:** \_\_\_\_\_

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**RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME  
CONTROVERSIAL ISSUE OF PUBLIC IMPORTANCE ADVERTISEMENT FORM AND FOR ANY  
POLITICAL MATTER OF NATIONAL IMPORTANCE  
(FORM TO BE COMPLETED WHEN ORDER IS RECEIVED AND PLACED IN POLITICAL/ PUBLIC  
INSPECTION FILE)**

1. Date of Request: \_\_\_\_\_ 2/23/2016 \_\_\_\_\_
2. Name of Person making the Request : \_\_\_\_\_ Lindsay Ragghianti \_\_\_\_\_
3. Address and telephone number of Person making the Request: \_\_\_\_\_ 1427 Lealie Ave, Suite 102, Alexandria, VA 22301, (703) 409-7269 \_\_\_\_\_
4. Name, Address and Telephone Number of Contact Person [if different from person making request- #3 above] \_\_\_\_\_  
\_\_\_\_\_
5. Name of Organization Purchasing Time: \_\_\_\_\_ Americans For Prosperity \_\_\_\_\_
6. List of Chief Executive Officers or Members of Executive Committee, or Board of Directors of Group/Organization: \_\_\_\_\_ Luke Hilgeman, COO; Robert Heaton, CFO \_\_\_\_\_  
\_\_\_\_\_
7. If advertisement relates to a political importance- describe issue : \_\_\_\_\_ Affordable Care Act \_\_\_\_\_  
\_\_\_\_\_
8. If advertisement relates to a candidate running for election
- Name of the Candidate: \_\_\_\_\_
- Candidate's Party Affiliation: \_\_\_\_\_
- Office Sought by Candidate: \_\_\_\_\_
9. Request to Purchase Time: \_\_\_\_\_ ACCEPTED BY SYSTEM \_\_\_\_\_ REJECTED BY SYSTEM
10. Reason for Rejection: \_\_\_\_\_
11. If request is GRANTED and the advertisement relates to a political matter of **national importance** (defined as any political matter of national importance, including, (i) a legally qualified candidate (as related to a political matter of national importance, such as a candidate (federal or state) running on an immigration or national security issue), (ii) any election to federal office, or (iii) a national legislative issue of public importance, you must attach a copy of the (i) contract, (ii) schedule of time purchased (including rates charged, class of time purchased), (iii) invoice, and (iv) Affidavit of Proof of Performance indicating the dates and times the advertisement aired.
- Signed: \_\_\_\_\_ Date: \_\_\_\_\_  
[Signature of Individual Receiving Request]

# RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME

## CONTROVERSIAL ISSUE OF PUBLIC IMPORTANCE ADVERTISEMENT FORM AND FOR ANY POLITICAL MATTER OF NATIONAL IMPORTANCE

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8. **Description of Issue Presented:** Mobilize Citizens To Advocate For Economic Freedom
9. **Does this advertisement relate to an election?** ☐ Yes ☒ No  
  
Name of Candidate: \_\_\_\_\_  
  
Candidate's Party Affiliation: \_\_\_\_\_  
  
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10. **Request to Purchase Time:** ☐ ACCEPTED BY SYSTEM ☐ REJECTED BY SYSTEM
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**Signed:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
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1. **Date of Request:** \_\_\_\_\_ 2/23/2016 \_\_\_\_\_
2. **Name of Person making the Request :** \_\_\_\_\_ Lindsay Ragghianti \_\_\_\_\_
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4. **Name, Address and Telephone Number of Contact Person [if different from person making request- #3 above]** \_\_\_\_\_  
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\_\_\_\_\_  
\_\_\_\_\_
7. **If advertisement relates to a political importance- describe issue :** \_\_\_\_\_ Affordable Care Act \_\_\_\_\_  
\_\_\_\_\_
8. **If advertisement relates to a candidate running for election**
- Name of the Candidate: \_\_\_\_\_
- Candidate's Party Affiliation: \_\_\_\_\_
- Office Sought by Candidate: \_\_\_\_\_
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- Signed:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
[Signature of Individual Receiving Request]



**NCC Media**

**Proof of Payment**

NCC Transaction ID	VISA-16223-161914
Agency	Del Cielo Media
Advertiser	Americans for Prosperity
Address	
City	
Description	CIA Payment - Americans for Prosperity
Amount	2541.50
Transaction Status	COMPLETED
Response Message	Approved
Pay Reference	BS1PE006040E

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Address	
City	
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Amount	2541.50
Transaction Status	COMPLETED
Response Message	Approved
Pay Reference	BS1PE006040E

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Del Cielo Media

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: AFP SD

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Affordable Care Act

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Americans for Prosperity  
PO Box 848, 2043 Wilson Blvd  
Arlington, VA 22201

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Luke Hilgeman, COO  
Robert Heaton, CFO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

***TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)***

1/22/16

Date



Signature

(703) 518-4747

Contact Phone Number

***TO BE SIGNED BY STATION REPRESENTATIVE***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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Name of Candidate: \_\_\_\_\_  
Candidate's Party Affiliation: \_\_\_\_\_  
Office Sought by Candidate: \_\_\_\_\_
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7. **If advertisement relates to a political importance- describe issue :** \_\_\_ Affordable Care Act \_\_\_\_\_  
\_\_\_\_\_
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[Signature of Individual Receiving Request]





**NCC Media**

**Proof of Payment**

NCC Transaction ID	VISA-16223-161914
Agency	Del Cielo Media
Advertiser	Americans for Prosperity
Address	
City	
Description	CIA Payment - Americans for Prosperity
Amount	2541.50
Transaction Status	COMPLETED
Response Message	Approved
Pay Reference	BS1PE006040E

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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This broadcast time will be used by: AFP SD

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FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

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**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

Americans for Prosperity  
PO Box 848, 2043 Wilson Blvd  
Arlington, VA 22201

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Luke Hilgeman, COO  
Robert Heaton, CFO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

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List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

1/22/16

Date \_\_\_\_\_

2270.

Signature

(703) 518-4747

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

**□ Accepted**

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

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Order Detail

Contract:	7853	Acct. Exec.:	Ingraham, Nicole	Order Dates:	02/22/16 to 02/28/16	Billing Period:	
Order:	1 of 1	Send Bill To:	RepFirm	Order Type:		Billing Type:	Broadcast
Client:	308 - NCC - Americans for Prosperity	Contract Status:	Active	Comm. Type:		Package Fee Average:	\$ .00
Agency:	112 - Smart Media	Contract Dates:	02/22/16 to 02/28/16	Revenue Type:		Estimate Id:	225
Rep. Firm:	1 - NCC	Order Entry:	02/23/16 Rev 2, 02/23/16	Product Type:	Non-Conflict	Rep Order #:	62244530
						Agency Product Code:	

Line	Le	2	2	Yes	CNN	Network	Zone	Date	Start	Stop	Spots Per Day			Start	Time	Stop	Time	Total	Spots	Cost	Spot	Length	Type	Prog	Id(s)	Media	Weights
											Mon	Tue	Wed	Thu	Fri	Sat	Sun										
1	2	2	2	Yes	CNN		SDN - 1591	02/22/16	02/28/16						X			20:00:00	22:00:00	2	400.0	00:00:30	All		10		1
Totals:																			2		800.00						

Order Summary

Total Spots		Total Cost		Average Spot Cost (Gross)		Average Spot Cost (Net)		Spot Status Summary				Contract Total			
Total Spots	Paid	Gross	Net	Total	Paid	Total	Paid	Req.	Schd.	Aired	Fail	Billed	Fill	Gross	Net
2	0	\$800.00	\$544.00	\$400.0	0.00	\$272.0	0.00	2	0	0	0	0	0	\$ 00	\$ 00
Package Fee Summary															
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Monthly			
\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	Avq.	\$ 00	\$ 00	\$ 00
Added Fee Summary															
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Monthly			
\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	\$ .00	Avq.	\$ 00	\$ 00	\$ 00
Contract Total															
														Gross	Net
														\$ 00	\$ 00

Spot Month Totals

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2016	0	0	2	0	0	0	0	0	0	0	0	0
	.00	.00	800.00	.00	.00	.00	.00	.00	.00	.00	.00	.00

Client Media Listing

Id	Name	Start Date	Start Time	Stop Date	Stop Time
10	AFPSD022216H- Think About It	02/25/16	00:00:00	02/25/16	24:00:00

