INVOICE

WSFX
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1161371-1	**10/19/14**	**October 2014**	**09/29/14 - 10/13/14**

Station	Account Executive	Sales Office	Sales Region
WSFX	Ashley Demby	HRP-Washington	National

Advertiser	Product	Estimate Number
ISS/National Education Ass	**National EDU Assoc.**	

Flight Dates	Order #	Alt Order #
10/07/14 - 10/13/14	1161371	07259350

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW, Suite 100
Washington, DC 20007

Send Payment To:
WSFX
AM South Bank Lockbox #1038
P.O. Box 11407
Birmingham, AL 35246-1038

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/07/14	10/13/14	Carolina in the Morning	7-8a	MTWTF- -	:30	3	$40.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/07/14	10/13/14	MTWTF- -	3	$40.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WSFX	Tu	10/07/14	7:54 AM	Carolina in the Morning	7-8a	:30	NEA-T14-103H "TELL YOU"	$40.00	NM
1	WSFX	W	10/08/14	6:59 AM	Carolina in the Morning	7-8a	:30	NEA-T14-103H "TELL YOU"	$40.00	NM
2	WSFX	M	10/13/14	7:25 AM	Carolina in the Morning	7-8a	:30	NEA-T14-103H "TELL YOU"	$40.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	10/07/14	10/13/14	Divorce Court	9-10am M-F	MTWTF- -	:30	4	$35.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/07/14	10/13/14	MTWTF- -	4	$35.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WSFX	Tu	10/07/14	9:15 AM	Divorce Court	9-10am M-F	:30	NEA-T14-103H "TELL YOU"	$35.00	NM
3	WSFX	W	10/08/14	9:10 AM	Divorce Court	9-10am M-F	:30	NEA-T14-103H "TELL YOU"	$35.00	NM
4	WSFX	Th	10/09/14	9:09 AM	Divorce Court	9-10am M-F	:30	NEA-T14-103H "TELL YOU"	$35.00	NM
1	WSFX	M	10/13/14	9:54 AM	Divorce Court	9-10am M-F	:30	NEA-T14-103H "TELL YOU"	$35.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	10/12/14	10/12/14	Fox News Sunday	858a-10a	- - - - - - 1	:30	1	$75.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	- - - - - - 1	1	$75.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFX	Su	10/12/14	8:59 AM	Fox News Sunday	858a-10a	:30	NEA-T14-103H "TELL YOU"	$75.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/07/14	10/13/14	Maury	10-11am M-F	MTWTF- -	:30	5	$35.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/07/14	10/13/14	MTWTF- -	5	$35.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WSFX	Tu	10/07/14	10:31 AM	Maury	10-11am M-F	:30	NEA-T14-103H "TELL YOU"	$35.00	NM
1	WSFX	W	10/08/14	10:38 AM	Maury	10-11am M-F	:30	NEA-T14-103H "TELL YOU"	$35.00	NM
5	WSFX	Th	10/09/14	10:12 AM	Maury	10-11am M-F	:30	NEA-T14-103H "TELL YOU"	$35.00	NM
4	WSFX	F	10/10/14	10:54 AM	Maury	10-11am M-F	:30	NEA-T14-103H "TELL YOU"	$35.00	NM
3	WSFX	M	10/13/14	10:49 AM	Maury	10-11am M-F	:30	NEA-T14-103H "TELL YOU"	$35.00	NM

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ISS/National Education Ass	**National EDU Assoc.**	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/07/14	10/13/14	Judge Mathis	11a-12p M-F	MTWTF- -	:30	1	$35.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		10/07/14	10/13/14	MTWTF- -	1	$35.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1	WSFX	W	10/08/14	11:40 AM	Judge Mathis	11a-12p M-F	:30	NEA- T14- 103H	"TELL YOU"	$35.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	10/07/14	10/13/14	SYN 12-12:30pm M-F	12-12:30pm	MTWTF- -	:30	1	$45.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		10/07/14	10/13/14	MTWTF- -	1	$45.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1	WSFX	F	10/10/14	12:25 PM	SYN 12-12:30pm M-F	12-12:30pm	:30	NEA- T14- 103H	"TELL YOU"	$45.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	10/07/14	10/13/14	Inside Edition	12:30-1pm M-F	MTWTF- -	:30	2	$50.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		10/07/14	10/13/14	MTWTF- -	2	$50.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1	WSFX	Tu	10/07/14	12:42 PM	Inside Edition	12:30-1pm M-F	:30	NEA- T14- 103H	"TELL YOU"	$50.00	NM
2	WSFX	M	10/13/14	12:52 PM	Inside Edition	12:30-1pm M-F	:30	NEA- T14- 103H	"TELL YOU"	$50.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	10/07/14	10/13/14	SYN 1-2pm	1-2pm	MTWTF- -	:30	3	$35.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		10/07/14	10/13/14	MTWTF- -	3	$35.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1	WSFX	Tu	10/07/14	1:17 PM	SYN 1-2pm	1-2pm	:30	NEA- T14- 103H	"TELL YOU"	$35.00	NM
2	WSFX	Th	10/09/14	1:48 PM	SYN 1-2pm	1-2pm	:30	NEA- T14- 103H	"TELL YOU"	$35.00	NM
3	WSFX	M	10/13/14	1:54 PM	SYN 1-2pm	1-2pm	:30	NEA- T14- 103H	"TELL YOU"	$35.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	10/12/14	10/12/14	Panthers NFL	12p-11p	- - - - - - 1	:30	1	$1,500.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		10/06/14	10/12/14	- - - - - - 1	1	$1,500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1	WSFX	Su	10/12/14	1:30 PM	Panthers NFL	12p-11p	:30	NEA- T14- 103H	"TELL YOU"	$1,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	10/07/14	10/13/14	Steve Harvey	4-5pm M-F	MTWTF- -	:30	2	$65.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		10/07/14	10/13/14	MTWTF- -	2	$65.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1	WSFX	W	10/08/14	4:46 PM	Steve Harvey	4-5pm M-F	:30	NEA- T14- 103H	"TELL YOU"	$65.00	NM
2	WSFX	Th	10/09/14	4:45 PM	Steve Harvey	4-5pm M-F	:30	NEA- T14- 103H	"TELL YOU"	$65.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	10/07/14	10/13/14	Family Feud	5-6pm M-F	MTWTF- -	:30	1	$75.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		10/07/14	10/13/14	MTWTF- -	1	$75.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1	WSFX	Th	10/09/14	5:27 PM	Family Feud	5-6pm M-F	:30	NEA- T14- 103H	"TELL YOU"	$75.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	10/07/14	10/13/14	Two & Half Men	6-630pm M-F	MTWTF- -	:30	1	$40.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		10/07/14	10/13/14	MTWTF- -	1	$40.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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1161371-1	**10/19/14**	**October 2014**	**09/29/14 - 10/13/14**

Advertiser	Product	Estimate Number
ISS/National Education Ass	**National EDU Assoc.**	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	10/07/14	10/13/14	Two & Half Men	6-630pm M-F	MTWTF--	:30	1	$40.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFX	F	10/10/14	6:17 PM	Two & Half Men	6-630pm M-F	:30	NEA-T14-103H "TELL YOU"	$40.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	10/07/14	10/13/14	Two & Half Men	630-7pm	MTWTF--	:30	1	$40.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/07/14	10/13/14	MTWTF--	1	$40.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFX	Th	10/09/14	6:43 PM	Two & Half Men	630-7pm	:30	NEA-T14-103H "TELL YOU"	$40.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	10/07/14	10/13/14	Modern Family	7-7:30pm M-F	MTWTF--	:30	1	$75.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/07/14	10/13/14	MTWTF--	1	$75.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFX	Tu	10/07/14	7:26 PM	Modern Family	7-7:30pm M-F	:30	NEA-T14-103H "TELL YOU"	$75.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	10/08/14	10/08/14	Wed Hour 1	8-9p	--1----	:30	1	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	--1----	1	$600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFX	W	10/08/14	8:26 PM	Wed Hour 1	8-9p	:30	NEA-T14-103H "TELL YOU"	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
16	10/13/14	10/13/14	Mon Hour 2	9-10p	1------	:30	1	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/13/14	10/19/14	1------	1	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFX	M	10/13/14	9:20 PM	Mon Hour 2	9-10p	:30	NEA-T14-103H "TELL YOU"	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
17	10/07/14	10/13/14	News @ 10-11pm (M-F)	10-11pm	MTWTF--	:30	2	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/07/14	10/13/14	MTWTF--	2	$300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WSFX	Tu	10/07/14	10:47 PM	News @ 10-11pm (M-F)	10-11pm	:30	NEA-T14-103H "TELL YOU"	$300.00	NM
1	WSFX	Th	10/09/14	10:44 PM	News @ 10-11pm (M-F)	10-11pm	:30	NEA-T14-103H "TELL YOU"	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	10/11/14	10/11/14	News @ 10p	10-1037p	-----1-	:30	1	$125.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	-----1-	1	$125.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFX	Sa	10/11/14		News @ 10p	10-1037p	:00		~~$125.00~~	NM
			See MG 18.2							
2	WSFX	Sa	10/11/14	11:55 PM	Late Run News @10pm SA	1030pm-1am	:30	NEA-T14-103H "TELL YOU"	$125.00	NM
			MG for 18.1 10/11							

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
19	10/12/14	10/12/14	10-1037p	10-1037p	------1	:30	1	$235.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	------1	1	$235.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFX	Su	10/12/14	10:10 PM	10-1037p	10-1037p	:30	NEA-T14-103H "TELL YOU"	$235.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
20	10/07/14	10/13/14	TMZ 11-1130pm	11pm-11:30pm	MTWTF--	:30	1	$30.00	NM	

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		10/07/14	10/13/14	MTWTF--	1	$30.00				
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate Type
	1 WSFX M	10/13/14	11:24 PM	TMZ 11-1130pm		11pm-11:30pm	:30	NEA-T14-103H "TELL YOU"		$30.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
21	10/07/14	10/13/14	11:30pm-12a	1130pm-12:00am	MTWTF--	:30	2	$15.00	NM	

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		10/07/14	10/13/14	MTWTF--	2	$15.00				
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate Type
	2 WSFX Th	10/09/14	11:55 PM	11:30pm-12a		1130pm-12:00am	:30	NEA-T14-103H "TELL YOU"		$15.00 NM
	1 WSFX F	10/10/14	11:40 PM	11:30pm-12a		1130pm-12:00am	:30	NEA-T14-103H "TELL YOU"		$15.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
22	10/07/14	10/13/14	M-F 12-1a	1207a-107a	MTWTF--	:30	2	$15.00	NM	

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		10/07/14	10/13/14	MTWTF--	2	$15.00				
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate Type
	2 WSFX Th	10/09/14	12:16 AM	M-F 12-1a		1207a-107a	:30	NEA-T14-103H "TELL YOU"		$15.00 NM
	1 WSFX M	10/13/14	12:16 AM	M-F 12-1a		1207a-107a	:30	NEA-T14-103H "TELL YOU"		$15.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
23	10/11/14	10/11/14	ACC BLITZ	12-1230P	-----1-	:30	1	$125.00	NM	

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		10/06/14	10/12/14	-----1-	1	$125.00				
	Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate Type
	1 WSFX Sa	10/11/14	12:17 PM	ACC BLITZ		12-1230P	:30	NEA-T14-103H "TELL YOU"		$125.00 NM

	Total Spots	39

Payment Terms 30 Days

Gross Total	**$5,230.00**
Agency Commission	**$784.50**
Net Amount Due	**$4,445.50**

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