

DUPLICATE

## INVOICE



**WSMV**  
**5700 Knob Road**  
**Nashville, TN 37209**  
**Main: (615)353-4444**  
**Billing: (404)327-3039**

Invoice #	Invoice Date	Invoice Month	Invoice Period
643191-1	03/29/15	March 2015	02/23/15 - 03/29/15

Station	Account Executive	Sales Office	Sales Region
WSMV	House-WSMV Local	WSMV Local	Local

Billing Address:

**Fletcher Rowley Inc**  
**Attention: Accounts Payable**  
**1720 West End Avenue, Suite 640**  
**Nashville, TN 37203-2607**  
**USA**

Send Payment To:

**WSMV**  
**Box 905024**  
**Charlotte, NC 28290-5024**

Advertiser	Product	Estimate Number
Bill Freeman For Mayor	4-Freeman Network TV 3.1	4-Network TV 3.18-3

Flight Dates	Order #	Alt Order #
03/18/15 - 03/31/15	643191	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
1	03/19/15	03/25/15	Ch. 4 News Today 6-7am	558am-658am	--WT---	:30	1	\$375.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/16/15 03/22/15 ---T--- 1 \$375.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Th 03/19/15 5:58 AM Ch. 4 News Today 6-7am 558am-658am :30 FREEMANB1501H \$375.00 NM								
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/23/15 03/29/15 --W---- 1 \$375.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSMV W 03/25/15 6:54 AM Ch. 4 News Today 6-7am 558am-658am :30 FREEMANB1501H \$375.00 NM								
3	03/26/15	03/26/15	News and More at Midday	12pm-1pm	---T---	:30	1	\$125.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/23/15 03/29/15 ---T--- 1 \$125.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Th 03/26/15 12:21 PM News and More at Midday 12pm-1pm :30 FREEMANB1501H \$125.00 NM								
4	03/20/15	03/20/15	CH 4 News @ 4pm	4-5pm	----F--	:30	1	\$225.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/16/15 03/22/15 ----F-- 1 \$225.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV F 03/20/15 4:21 PM CH 4 News @ 4pm 4-5pm :30 FREEMANB1501H \$225.00 NM								
6	03/18/15	03/23/15	CH. 4 NEWS @ 6	6-630pm	M-W----	:30	1	\$550.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/16/15 03/22/15 --W---- 1 \$550.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV W 03/18/15 6:13 PM CH. 4 NEWS @ 6 6-630pm :30 FREEMANB1501H \$550.00 NM								
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/23/15 03/29/15 M----- 1 \$550.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSMV M 03/23/15 6:28 PM CH. 4 NEWS @ 6 6-630pm :30 FREEMANB1501H \$550.00 NM								
7	03/27/15	03/27/15	CH. 4 NEWS @ 6:30pm	629-7pm	----F--	:30	1	\$450.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/23/15 03/29/15 ----F-- 1 \$450.00								

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Send Payment To:



**WSMV**  
**Box 905024**  
**Charlotte, NC 28290-5024**

Invoice #	Invoice Date	Invoice Month	Invoice Period
643191-1	03/29/15	March 2015	02/23/15 - 03/29/15
Advertiser	Product	Estimate Number	
Bill Freeman For Mayor	4-Freeman Network TV 3.1	4-Network TV 3.18-3	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
7	03/27/15	03/27/15	CH. 4 NEWS @ 6:30pm	629-7pm	----F--	:30	1	\$450.00	NM
<div>03/23/1503/29/15----F--1\$450.00</div> <div>Spots: #ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div> <div>1WSMV F03/27/156:37 PMCH. 4 NEWS @ 6:30pm629-7pm:30FREEMANB1501H\$450.00NM</div>									
8	03/18/15	03/24/15	M-F 10P NEWS	10P-1035P	-TW----	:30	1	\$1,200.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>03/16/1503/22/15--W----1\$1,200.00</div> <div>Spots: #ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div> <div>1WSMV W03/18/1510:12 PMM-F 10P NEWS10P-1035P:30FREEMANB1501H\$1,200.00NM</div> <div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>03/23/1503/29/15-T-----1\$1,200.00</div> <div>Spots: #ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div> <div>2WSMV Tu03/24/1510:21 PMM-F 10P NEWS10P-1035P:30FREEMANB1501H\$1,200.00NM</div>									
9	03/28/15	03/28/15	Sat 9a-10a	Sat 9a-10a	-----S-	:30	1	\$225.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>03/23/1503/29/15-----S-1\$225.00</div> <div>Spots: #ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div> <div>1WSMV Sa03/28/159:57 AMSat 9a-10aSat 9a-10a:30FREEMANB1501H\$225.00NM</div>									
10	03/21/15	03/21/15	Ch. 4 News at 5 Saturday	5-530pm	-----S-	:30	1	\$400.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>03/16/1503/22/15-----S-1\$400.00</div> <div>Spots: #ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div> <div>1WSMV Sa03/21/155:23 PMCh. 4 News at 5 Saturday5-530pm:30FREEMANB1501H\$400.00NM</div>									
11	03/22/15	03/29/15	Meet the Press Sun 9-10a	Sun 9-10a	-----S	:30	1	\$400.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>03/16/1503/22/15-----S1\$400.00</div> <div>Spots: #ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div> <div>1WSMV Su03/22/159:59 AMMeet the Press Sun 9-10amSun 9-10a:30FREEMANB1501H\$400.00NM</div> <div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>03/23/1503/29/15-----S1\$400.00</div> <div>Spots: #ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div> <div>2WSMV Su03/29/159:59 AMMeet the Press Sun 9-10amSun 9-10a:30FREEMANB1501H\$400.00NM</div>									
Total Spots							13		

## Payment Terms Net 30 Days

Gross Total	\$6,475.00
Agency Commission	\$971.25
Net Amount Due	\$5,503.75