

DUPLICATE

INVOICE



WSMV
5700 Knob Road
Nashville, TN 37209
Main: (615)353-4444
Billing: (404)327-3039

Invoice #	Invoice Date	Invoice Month	Invoice Period
652109-2	04/30/15	May 2015	04/27/15 - 04/27/15

Station	Account Executive	Sales Office	Sales Region
WSMV	House-WSMV Local	WSMV Local	Local

Billing Address:

Fletcher Rowley Inc
Attention: Accounts Payable
1720 West End Avenue, Suite 640
Nashville, TN 37203-2607
USA

Send Payment To:

WSMV
Box 905024
Charlotte, NC 28290-5024

Advertiser	Product	Estimate Number
Bill Freeman For Mayor	13-Freeman For Mayor	14-Freeman TV 30s

Flight Dates	Order #	Alt Order #
04/21/15 - 04/27/15	652109	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
2	04/22/15	04/27/15	Today Show 7-9am	658-9AM	M-W-F--	:30	2	\$325.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/27/15 05/03/15 M----- 1 \$325.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WSMV M 04/27/15 7:27 AM Today Show 7-9am 658-9AM :30 FREEMANB1505H \$325.00 NM								
5	04/21/15	04/27/15	News and More at Midday	12pm-1pm	MT-T---	:30	2	\$125.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/27/15 05/03/15 M----- 1 \$125.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WSMV M 04/27/15 11:59 AM News and More at Midday 12pm-1pm :30 FREEMANB1505H \$125.00 NM								
7	04/21/15	04/27/15	CH 4 News @ 4pm	4-5pm	MT-T---	:30	2	\$250.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/27/15 05/03/15 M----- 1 \$250.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WSMV M 04/27/15 4:54 PM CH 4 News @ 4pm 4-5pm :30 FREEMANB1505H \$250.00 NM								
9	04/21/15	04/27/15	CH. 4 NEWS @ 6	6-630pm	MT-T---	:30	2	\$550.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/27/15 05/03/15 M----- 1 \$550.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WSMV M 04/27/15 6:19 PM CH. 4 NEWS @ 6 6-630pm :30 FREEMANB1505H \$550.00 NM								
11	04/27/15	04/27/15	Night Shift	9-10pm	M-----	:30	1	\$1,400.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/27/15 05/03/15 M----- 1 \$1,400.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 04/27/15 9:27 PM Night Shift 9-10pm :30 FREEMANB1505H \$1,400.00 NM								
16	04/21/15	04/27/15	M-F 10P NEWS	10P-1035P	MTW-F--	:30	3	\$1,200.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/27/15 05/03/15 M----- 1 \$1,200.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type								

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Box 905024
Charlotte, NC 28290-5024

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652109-2	04/30/15	May 2015	04/27/15 - 04/27/15
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Bill Freeman For Mayor	13-Freeman For Mayor	14-Freeman TV 30s	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type																								
16	04/21/15	04/27/15	M-F 10P NEWS	10P-1035P	MTW-F--	:30	3	\$1,200.00	NM																							
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>4</td><td>WSMV</td><td>M</td><td>04/27/15</td><td>10:14 PM</td><td>M-F 10P NEWS</td><td>10P-1035P</td><td>:30</td><td>FREEMANB1505H</td><td>\$1,200.00</td><td>NM</td></tr></table>											Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WSMV	M	04/27/15	10:14 PM	M-F 10P NEWS	10P-1035P	:30	FREEMANB1505H	\$1,200.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
4	WSMV	M	04/27/15	10:14 PM	M-F 10P NEWS	10P-1035P	:30	FREEMANB1505H	\$1,200.00	NM																						
Total Spots							6																									

Payment Terms Net 30 Days

<u>Gross Total</u>	\$3,850.00
<u>Agency Commission</u>	\$577.50
<u>Net Amount Due</u>	\$3,272.50