

WRDC NCEP  
10703463

NAB Form PB-18 Issues

AGREEMENT FORM FOR  
NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Heather Hartig

do hereby request station time concerning the following issue:

<u>Fracking</u>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	As Scheduled				

This broadcast time will be used by: North Carolina Environmental Partnership (NCEP)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NCEP  
601 W. Rosemary St STE 220  
Chapel Hill NC 27516

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ed Yoon  
Mary MacLean O. Asbill

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NCEP  
601 W. Rosemary St Ste 220  
Chapel Hill NC 27516

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ed Yoon  
Mary MacLean D. Asbill

NCEP

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**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

\_\_\_\_\_ *Heather [Signature]* \_\_\_\_\_  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted       Accepted in Part       Rejected

*John Hummel*      John Hummel      General Manager  
Signature Printed Name Title

ORDER WORKSHEET

Rep Order# 10703468 Ver# 1 Status New Traffic Order# Printed: 10/26/15 10:50 AM Duplicate 1 of 2  
 EC'd Yes Last Received: 10/26/15 10:38 AM  
 Showing Buylines: All Rep Changes or Last Station Changes

Station WRDC-TV RALEIGH-DURHAM Agency (OLD) OLD TOWNE MEDIA Rep Firm MILLENNIUM SALES & MARKETING  
 Advertiser (6087) POLITICAL ISSUE GROU 4507 PENWOOD DRIVE Sales Office (DC) WASHINGTON  
 Product NCEP ALEXANDRIA, VA 22310 Salesperson (USA) JARED SALLES-MILL  
 Estimate# Buyer JEFF SCATTERGOOD Agency C/P1/P2/E Sales Assistant Salesperson Phone# 202-955-5342  
 Flight Dates 10/27/15-11/02/15 Salesperson Fax#

--- CONTRACT COMMENT ---

NORTH CAROLINA ENVIRONMENTAL PARTNERSHIP  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---  
 NEW ORDER

Ln	Day	Time	Program	Len	RTG/TWP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	TW-F	6P-630P	NEWS	30	-	-	\$400.00	10/27-10/30	4	1	4	\$1,600.00
Buy Comment: 1X PER DAY												
Sales Remark: V: 1X PER DAY												

---REPORT TOTALS---

Report Totals: 4 / \$1,600.00

---SALES MONTHLY TOTALS---

Nov2015: 4 / \$1,600.00

Order Totals: 4 / \$1,600.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	CABL	UNKN	WKFT	WLFL	WNCN
\$94,117.65	.00%	.00%	.00%	2.55%	15.91%
WRAJ	37.12%	WRAZ	5.62%	WRPX	.00%
					WTVJ
					37.12%

--- COMPETITIVE COMMENTS ---

SH EST

Books (Full)  
 Demos RA35+P