



QUARTERLY PUBLIC AFFAIRS REPORT

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INTRODUCTION

WFTK – 96.5 is dedicated to our Public Affairs policy, and serving the Greater Cincinnati Community. WFTK airs at least an hour of Public Affairs Programming each week, including a half hour of local programming and a half hour of nationally syndicated programming.

In addition, WFTK, airs Public Service Announcements throughout each day, one each daypart.

If your community or non-profit organization is interested in airing Public Service Announcements, please utilize the following contact:

Public Affairs Director: Angie Irick
angie.irick@cumulus.com

WFTK – 96 Rock
4805 Montgomery Road
Suite 300
Cincinnati, Ohio 45212
513-241-9898
513-241-6689 FAX

Please allow at least 6 weeks lead time for your materials.

AIR SCHEDULE AND DESCRIPTION OF PUBLIC AFFAIR SHOWS WFTK

6:00 – 6:30 am Sunday - Radio Health Journal

A 30 minute nationally produced show
dealing with health issues.

6:30 – 7:00 am Sunday - Issues

A 30 minute LOCALLY produced show
Dealing, primarily, with local African American
topics, including health, crime, politics, money
management and community events.

RADIO HEALTH JOURNAL SYNOPSIS

Radio Health Journal is a nationally produced program created by “Mediatracks.”

The show deals with health issues relatable to anyone, including listeners in the Greater Cincinnati area.

For more information on Radio health Journal go to their website at mediatracks.com

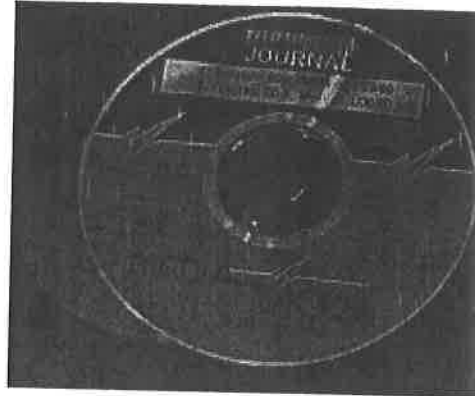
radio HEALTH JOURNAL

■ *Compliance
made easy*

Award-winning reporting on current issues in health and medicine, featuring America's leading health experts and the latest news in medical research.

Now heard on over 425 of America's finest stations!

- Weekly half-hour program
- Covers local compliancy issues
- Complements local public affairs programming
- Detailed log makes quarterly report a cinch
- Upbeat & highly produced
- Available free on a self-contained, barter basis
- Delivered via compact disc
- Locally saleable



Radio Health Journal is a radio magazine that keeps tabs on the latest in the world of medicine -- breakthroughs, medical advances to watch for and eye-opening news your listeners can use. On-air since 1992, it's an upbeat, in-depth public affairs program that satisfies local compliancy issues such as:

- Economics
- Domestic & child abuse
- Government reform
- Education
- Urban/rural problems
- Substance Abuse
- Poverty
- Food safety & labeling
- Consumerism

Radio Health Journal runs 28 minutes, giving you two minutes for local sale. Produced by national award-winning professionals, it's compliancy-based radio that's interesting, informative, and entertaining. Air it any time Monday-Sunday, 6am-midnight! Delivered biweekly on compact disc, it comes complete with a program synopsis and detailed logs itemizing all compliancy issues covered for your quarterly report. **And it's free!** Radio Health Journal is available on a barter basis, completely self-contained with four national minutes.

Radio Health Journal -- cutting edge news and public affairs programming from MediaTracks Communications. Call 847-299-9500.

Deregulation hasn't eliminated your station's need for public affairs programming. In fact, with consolidation, you may have to supply public affairs to more stations using fewer resources. Now you can do it... and satisfy your local compliancy issues at the same time.

ISSUES SYNOPSIS

Issues is a 30 minute show produced by local NBC affiliate, WLWT Channel 5.

While leaning towards African American issues, the show focuses on a wide range of topics that would be of interest to anyone in greater Cincinnati including, crime prevention, health matters, money management, politics, school and parenting issues and community events.

All of the guests are from the Cincinnati area or have importance to the Tri-state.

Issues Host Curtis Fuller is a reporter and former anchor for WLWT – channel 5 in Cincinnati. Along with being well versed in local issues thanks to his job as a reporter Fuller ran for Mayor and has been a Cincinnati personality for more than a decade.

For information on Issues or topics discussed on the show, go to www.channelcincinnati.com – scroll down the right side and click on the link “this week on issues.”

*A CD copy of each program is on file in the Station Newsroom and available upon request.

COMMUNITY EVENTS SYNOPSIS

Thorough out the year several events are organized to serve the community at large and in some cases also promote the station.

The events range in size and length and some are done to raise money for a specific charity.

Each event participated in this quarter is outlined in the following section. They are compiled by the Promotions Director in conjunction with both the Programming and Public Affairs Director.

PUBLIC SERVICE
ANNOUNCEMENT
AFFIDAVITS
(AND SCRIPTS)