

ORDER



Orders
Order / Rev: 900112
 Alt Order #:
Product Desc: Fletcher for Walton Co.Commissioner Di
Estimate: Fletcher
Flight Dates: 08/24/18 - 08/27/18
Original Date / Rev: 08/23/18 / 08/23/18
Order Type: NORMAL

WJHG
Primary AE: Panama City House
Sales Office: PCBL
Sales Region: Local

Agency Name: Bill Fletcher Walton County Commissi
Buying Contact:
Billing Contact:
 284 Grove Ln
 Freeport, FL 32439

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Bill Fletcher Walton County Commissi
Demographic: HH
Product Codes: Candidate - Local - County/Parish
Priority: P-02
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 151565
Agency External ID: 142121
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/18	08/27/18	16	\$3,530.00	\$3,000.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	16	\$3,530.00	\$3,000.50	0.00
Totals	16	\$3,530.00	\$3,000.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJHG	08/24/18	08/27/18	News Channel 7 Today @M News Channel 7 Today @ 5a	CM	5a-6a	M--F--	:30	1	\$80.00	P-02	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	----F--		1				\$80.00		0.00			
		Week: 08/27/18	09/02/18	M-----		1				\$80.00		0.00			
N 2	WJHG	08/24/18	08/27/18	News Channel 7 @ 11a CM News Channel 7 @ 11a	CM	11a-12p	M--F--	:30	2	\$90.00	P-02	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	----F--		2				\$90.00		0.00			
		Week: 08/27/18	09/02/18	M-----		2				\$90.00		0.00			
N 3	WJHG	08/24/18	08/27/18	News Channel 7 @ 5p MGM News Channel 7 @ 5p M-F	MGM	5p-530p	M--F--	:30	1	\$400.00	P-02	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	----F--		1				\$400.00		0.00			
		Week: 08/27/18	09/02/18	M-----		1				\$400.00		0.00			
N 4	WJHG	08/24/18	08/27/18	News Channel 7 @ 6p MGM News Channel 7 @ 6p M-F	MGM	6p-630p	M--F--	:30	1	\$400.00	P-02	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	----F--		1				\$400.00		0.00			
		Week: 08/27/18	09/02/18	M-----		1				\$400.00		0.00			
N 5	WJHG	08/24/18	08/27/18	Sa Today Sa Today	CM	6a-8a	-----S-	:30	1	\$60.00	P-02	0.00	NM	1	\$60.00

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 Flight Dates: 08/24/18 - 08/27/18

Advertiser: Bill Fletcher Walton County Commission
 Product Desc: Fletcher for Walton Co. Commissioner Di: **WJHG**
 Estimate: Fletcher

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-----S-		1				\$60.00		0.00			
		Week: 08/27/18	09/02/18	-----		0				\$60.00		0.00			
N 6	WJHG	08/24/18	08/27/18	News Channel 7 @ 6p S M		6p-630p	-----S-	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				News Channel 7 @ 6p Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-----S-		1				\$125.00		0.00			
		Week: 08/27/18	09/02/18	-----		0				\$125.00		0.00			
N 7	WJHG	08/24/18	08/27/18	News Channel 7 @ 5p S M		5p-530p	-----S	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				News Channel 7 @ 5p Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-----S		1				\$125.00		0.00			
		Week: 08/27/18	09/02/18	-----		0				\$125.00		0.00			
N 8	WJHG	08/24/18	08/27/18	News Channel 7 @ 10p S M		10p-1035p	M--F--	:30	1	\$400.00	P-02	0.00	NM	2	\$800.00
				News Channel 7 @ 10p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	----F--		1				\$400.00		0.00			
		Week: 08/27/18	09/02/18	M-----		1				\$400.00		0.00			
N 9	WJHG	08/24/18	08/27/18	News Channel 7 @ 10p S M		10p-1035p	-----S	:30	1	\$300.00	P-02	0.00	NM	1	\$300.00
				News Channel 7 @ 10p Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-----S		1				\$300.00		0.00			
		Week: 08/27/18	09/02/18	-----		0				\$300.00		0.00			
													Totals	16	\$3,530.00