

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, Betsy Vonderheid, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Betsy Vonderheid

Agency name: SRCP Media

Address: 201 North Union Street

Contact: Betsy Vonderheid

Phone number: 703-683-9755

Email: bvonderheid@srcpmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Massachusetts Right To Repair Committee

Address: 9 Park Street, Suite 200, Boston MA

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

John Caldwell – Chair

Leo Bonarrigo – Treasurer

Thomas Hickey – Committee Member

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature:

Name: Betsy Vonderheid

Date of Request to Purchase Ad Time: 3/6/2020

Station Representative

Signature:

Name:

Date of Station Agreement to Sell Time: 3/13/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?



Yes



No

Date ad received:

3/13/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)*



Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete

Date and nature of follow-ups, if any:

Contract #:

1314703622

Station Call Letters:

WHDN-AM

Date Received/Requested

3/13/20

Est. #:

1994

Station Location:

Sunny Bed MA

Run Start and End Dates:

3/23 - 3/27/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Advertiser No: 801481 Order No: 1314703622
 Start Date: 03/23/2020 Co-op: No
 End Date: 03/27/2020 Package: No
 Month Type: Broadcast Agency Comm.: 15%
 Revision #: 0
 CPE: 0 - 0 - 1994
 AE: ATLANTA, MMS
 Entered: 03/16/2020 04:11 PM by Fusion
 Last Update: 03/16/2020 04:11 PM by Fusion
 Note: WHYN-AM 33822800 0 0 1994 Massachusetts Right to R
 Note 2:
 Spl Req Inv:

Massachusetts Right to Repair
 c/o SRCPmedia

201 N Union St Ste 200
 Ste 200
 Alexandria, VA 22314

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Springfield WHYN-AM	06:00-10:00 Commercial	03/23/20	03/27/20	1	120.00	0 x x x x x	10	60	10	1,200.
					National Agency-Political					
2 Springfield WHYN-AM	10:00-15:00 Commercial	03/23/20	03/27/20	1	120.00	0 x x x x x	10	60	10	1,200.
					National Agency-Political					
3 Springfield WHYN-AM	15:00-19:00 Commercial	03/23/20	03/27/20	1	120.00	0 x x x x x	10	60	10	1,200.
					National Agency-Political					

No. of Spots/Misc/Digital: 30/0/0
 Ordered Gross: \$3,600.0
 Agency Commission: \$540.0
 Ordered Net: \$3,060.0
 Total Net Due: \$3,060.0

	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
. Ord.:	30	0	0	0	0	0	0	0	0	0	0	0	
ss:	3,600.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	3,060.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

icipating Customers

Massachusetts Right to Repair

100%