

INVOICE



WGTV
8513 M-72 West
Traverse City, MI 49684
Main: (231) 946-2900
Billing: (608) 833-0047

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K St NW Ste 100
Washington, DC 20007

Send Payment To:

WGTV
REMIT TO WGTV
c/o WMSN
7847 Big Sky Dr
Madison, WI 53719

Invoice #	Invoice Date	Invoice Month	Invoice Period
311069-2	09/07/14	September 2014	09/01/14 - 09/02/14

Station	Account Executive	Sales Office	Sales Region
WGTV	HRP HRP-Washington DC	HRP Washington	National

Advertiser	Product	Estimate Number
Senate Majority PAC	SEN MAJORITY PAC	3400

Flight Dates	Order #	Alt Order #
08/27/14 - 09/02/14	311069	07321255

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9914573	163	173

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/27/14	09/02/14	M-F 4p-5p	4:00 PM-5:00 PM	MTWTF--	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/14 09/02/14 MTWTF-- 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTV M 09/01/14 4:55 PM M-F 4p-5p 4:00 PM-5:00 PM :30 SMPMI 1406H \$180.00 NM									
6	09/01/14	09/01/14	Monday 10p-11p	10:00 PM-11:00 PM	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/01/14 09/07/14 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTV M 09/01/14 10:43 PM Monday 10p-11p 10:00 PM-11:00 PM :30 SMPMI 1406H \$200.00 NM									
Total Spots							2		

Payment Terms 30 Days

<u>Gross Total</u>	\$380.00
<u>Agency Commission</u>	\$57.00
<u>Net Amount Due</u>	\$323.00

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.