



**Political Public File
Authorized Candidate Advertisement**

<p>What is the name of the legally qualified candidate?</p> <p>Michael Bloomberg</p>
<p>What office is the candidate running for?</p> <p>President of the United States</p>
<p>What is the date of the election?</p> <p>March 24, 2020</p>
<p>What is the name of the treasurer of the candidate's authorized committee?</p> <p>Hayden Horowitz</p>
<p>What is the name, address, and phone number of the contact person for the candidate and/or the candidate's authorized committee?</p> <p>Mike Bloomberg 2020, Inc. 909 Third Avenue c/o Geller & Company New York, NY 10022 202-681-3176</p>
<p>If this is a federal candidate, did the candidate sign the certification on the NAB PB-18 (or successor) form?</p> <p>NAB Form PB-18 has been signed</p>

Copy Instructions: take effect 01/1/20-UFN:

- ISCI: MRBPBK601H “He’s Done it, He’ll do it” :60’s 100%

Copy Instructions: take effect 01/1/20 ONLY:

- ISCI: MRBPBK63007H “Tweet” :30 1/1/20

Copy Instructions: take effect 01/11/20-UFN:

- ISCI: MRBPBK3014EH “ACCESS” :30
- ISCI: MRBPBK1515EH “DETERMINATION” :15
- ISCI: MRBPBK1516EH “INDEPENDENCE” :15
- ISCI: MRBPBK1518EH “MORE NEW YORKERS” :30

Effective 1/17/20 the following spot goes into above rotation:

- ISCI: MRBPBK1517EH “GUN SAFETY” :30

Copy Instructions: take effect 01/20/20-UFN:

- ISCI: MRBPBK3020EH “(WEATHER) DROUGHTS” :30
- ISCI: MRBPSS311EH “(CLIMATE) CHANGE :30
- ISCI: MRBPBK1521EH “(GLOBAL WARMING) HOAX” :15

Copy Instructions: take effect 01/21/20-UFN:

- ISCI: MRBPBK3022H “IMPEACHMENT” :30

Copy Instructions: take effect 01/25/20-UFN:

- ISCI: MRBPSS312EH “AFFORDABLE (HEALTHCARE) :30
- ISCI: MRBPBK1526EH “WORKED” :15
- ISCI: MRBPBK1515EH “DETERMINATION” :15
- ISCI: MRBPBK1521EH “HOAX” :15
- ISCI: MRBPBK1517EH “GUN SAFETY” :15

- ISCI: MRBPBK1527EH “BOTH SIDES” :15