



**Political Public File
Authorized Candidate Advertisement**

What is the name of the legally qualified candidate? Michael Bloomberg
What office is the candidate running for? President of the United States
What is the date of the election? March 24, 2020
What is the name of the treasurer of the candidate's authorized committee? Hayden Horowitz
What is the name, address, and phone number of the contact person for the candidate and/or the candidate's authorized committee? Mike Bloomberg 2020, Inc. 909 Third Avenue c/o Geller & Company New York, NY 10022 202-681-3176
If this is a federal candidate, did the candidate sign the certification on the NAB PB-18 (or successor) form? NAB Form PB-18 has been signed

Copy Instructions: take effect 01/1/20-UFN:

- ISCI: MRBPBK601H “He’s Done it, He’ll do it” :60’s 100%

Copy Instructions: take effect 01/1/20 ONLY:

- ISCI: MRBPBK63007H “Tweet” :30 1/1/20

Copy Instructions: take effect 01/11/20-UFN:

- ISCI: MRBPBK3014EH “ACCESS” :30
- ISCI: MRBPBK1515EH “DETERMINATION” :15
- ISCI: MRBPBK1516EH “INDEPENDENCE” :15
- ISCI: MRBPBK1518EH “MORE NEW YORKERS” :30

Effective 1/17/20 the following spot goes into above rotation:

- ISCI: MRBPBK1517EH “GUN SAFETY” :30

Copy Instructions: take effect 01/20/20-UFN:

- ISCI: MRBPBK3020EH “(WEATHER) DROUGHTS” :30
- ISCI: MRBPSS311EH “(CLIMATE) CHANGE :30
- ISCI: MRBPBK1521EH “(GLOBAL WARMING) HOAX” :15

Copy Instructions: take effect 01/21/20-UFN:

- ISCI: MRBPBK3022H “IMPEACHMENT” :30

Copy Instructions: take effect 01/25/20-UFN:

- ISCI: MRBPSS312EH “AFFORDABLE (HEALTHCARE) :30
- ISCI: MRBPBK1526EH “WORKED” :15
- ISCI: MRBPBK1515EH “DETERMINATION” :15
- ISCI: MRBPBK1521EH “HOAX” :15
- ISCI: MRBPBK1517EH “GUN SAFETY” :15

- ISCI: MRBPBK1527EH “BOTH SIDES” :15