

ORDER



Orders
Order / Rev: 8724
Alt Order #: 08403150
Product Desc: COMM ACC GOV 1851
Estimate: 1851
Flight Dates: 10/12/16 - 10/18/16
Original Date / Rev: 09/26/16 / 09/26/16
Order Type: GENERAL

KRBK
Primary AE: Ben Stecker
Sales Office: DC
Sales Region: National

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 Fort Myer Dr., Suite 400
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/COMM ACCTBL GOVT IN MO
Demographic: A35+
Product Codes: PL2
Priority: P-04
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:00:30
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/18/16	12	\$3,500.00	\$2,975.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	12	\$3,500.00	\$2,975.00	0.00
Totals	12	\$3,500.00	\$2,975.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KRBK	10/14/16	10/14/16	M-F News 9-9:30p M-F News @ 9	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	----1--	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----1--		1				\$175.00		0.00			
E 2	KRBK	10/17/16	10/17/16	Mon 7p-8p Mon 7p-8p	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	1-----	:30	1	\$450.00	P-04	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-----		1				\$450.00		0.00			
E 3	KRBK	10/17/16	10/17/16	M-F News 9-9:30p M-F News @ 9	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	1-----	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-----		1				\$175.00		0.00			
E 4	KRBK	10/17/16	10/17/16	M-F News 9:30-10p M-F News 9:30-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	1-----	:30	1	\$135.00	P-04	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-----		1				\$135.00		0.00			
E 5	KRBK	10/16/16	10/16/16	FOX NFL Game 1 FOX NFL Game 1	CM	12:00 PM-3:30 PM (12:00 PM-3:30 PM)	-----1	:30	1	\$1,500.00	P-04	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1				\$1,500.00		0.00			
E 6	KRBK	10/16/16	10/16/16	Su 7a-730a Su 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	-----1	:30	1	\$20.00	P-04	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1				\$20.00		0.00			

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KRBK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KRBK	10/16/16	10/16/16	Su 8a-9a Su 8a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----1	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----1		1				\$250.00		0.00			
E 8	KRBK	10/13/16	10/13/16	M-F News 9-9:30p M-F News @ 9	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	---1---	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1				\$175.00		0.00			
E 9	KRBK	10/13/16	10/13/16	M-F News 9:30-10p M-F News 9:30-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	---1---	:30	1	\$135.00	P-04	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---1---		1				\$135.00		0.00			
E 10	KRBK	10/18/16	10/18/16	M-F News 9-9:30p M-F News @ 9	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-1-----	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1-----		1				\$175.00		0.00			
E 11	KRBK	10/12/16	10/12/16	M-F News 9-9:30p M-F News @ 9	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	--1----	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1----		1				\$175.00		0.00			
E 12	KRBK	10/12/16	10/12/16	M-F News 9:30-10p M-F News 9:30-10p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	--1----	:30	1	\$135.00	P-04	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1----		1				\$135.00		0.00			
													Totals	12	\$3,500.00