



WTRC Issues and Programs List
1st Quarter, 2020

January 2, 2020 - March 31, 2020

Prepared by Jon Zimney, Program Director
on March 31, 2020

Regularly Scheduled
News and Public Affairs Programming
Broadcast by WTRC

Program Name	Schedule and Description
National Newscasts	Two minute news segments broadcast at the top of each hour around the clock; Fox News Radio covers news stories affecting the nation and world.
Local Newscasts	Two minute news segments broadcast at two minutes past each hour at 6:02 a.m., 7:02 a.m., 8:02 a.m., 9:02 a.m. 4:02 p.m. and 5:02 p.m. Mon. – Fri.; Covers news stories affecting the local cities, counties, and states.
Weather Forecasts	30 second segments broadcast two times each hour between 6 am and 9 am Mon. – Fri., one time each hour between 9am – 5 am Mon. – Fri. and one time each hour around the clock on Sat. – Sun.; Forecasts of the weather and updates on weather related watches and warnings.
Viewpoints Radio	30 minute program broadcast each Saturday at 6:30 am; Interviews with guests that have expertise and real-world experience regarding current issues.
Radio Health Journal	30 minute program broadcast each Saturday at 6:00 am; Interviews with guests that have expertise and real-world experience in health and medicine.
Agri-Talk	60 minute program broadcast each Monday – Friday at 10 a.m.; The program is for farmers/agriculture industry experts and rural America, providing information that connects producers with consumers.
Market Rally	60 minute program broadcast each Monday – Friday at 3 p.m.; Program focuses on agricultural commodity markets. Market Rally welcomes listeners to become part of the discovery process and listen in on some of the top commodity analysts in the country discussing and debating market action.
Scam Of The Week	2 minute program broadcast each Monday at approximately 10:30 a.m. and each Thursday at approximately 2:30 p.m.; Interview with representatives from the Better Business Bureau of Northern Indiana regarding scams and consumer news designed to help prevent consumers from falling prey to scammers or becoming victims of identity theft.
High School Sports	Frank 1340 AM broadcasts a High School Football Game of the Week each Friday night at 7 p.m. featuring select Elkhart Central High School and Elkhart Memorial High Schools games. Each broadcasts runs about 2.5 hours in length.

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Issues of Concern to the Communities Served by WTRC

Subject	Description
High School Sports	Coverage of Elkhart Central High School and Elkhart Memorial High School athletics (football and basketball) and extra-curricular activities.
Economy	Coverage of the economy on a local, state or national level as it affects listeners' money, as well as local and statewide economic initiatives.
Extreme Weather	Coverage of extreme weather events that alter the normal course of our listeners lives.
Childhood and Family Well Being	Coverage of quality of life, be it family, education, economy, social, as it relates to children on a national, state or local level.
Health	Coverage of public health issues faces on a state and local level, including, but not limited to, disease outbreaks and recall information.
Public Safety	Coverage of public safety issues faced on a national, state and local level including violent crimes against people, property crimes, ways to combat crime.
Scam/Fraud Prevention	Coverage of scam alerts and news to protect consumers' money and online information/identity.
Election 2020	Coverage of political news and primary and general election coverage on a local, state or national level.

Most Significant Issue Responsive Programming

Issues Addressed: Health

Program/Segment Title: News Story/Flu Running Rampant

Broadcast Date: January 6, 2020

Broadcast Time: 6:00 am, 7:00 am, 8:00 am

Duration: 1 minute per airing

Summary: This station aired a news story about how all but five states are reporting "widespread" flu activity, which is the highest category for flu activity, according to the C-D-C. Thus far this flu season, an estimated 2,900 people have died from the flu in the US. That's an increase of about 800 deaths since just last week. Both Indiana and Michigan are on track to approach the flu activity levels seen back during the 2017-18 flu season, which was the worst and most deadly flu season in many decades. In fact, the entire country on pace to exceed the flu levels during that time period.

Most Significant Issue Responsive Programming

Issues Addressed: Health, Public Safety

Program/Segment Title: News Story/To Legalize Marijuana Or Not In Indiana

Broadcast Date: January 6, 2020

Broadcast Time: 6:00 am, 7:00 am, 8:00 am

Duration: 1 minute per airing

Summary: This station aired a news story about how as lawmakers reconvened for the 2020 legislative session, hundreds of people gathered outside the Indiana Statehouse to demonstrate and show support for legalizing marijuana. Some of those attending, including a local health care worker, said the real crime is NOT making it legal for people who really need it. At least one state senator says while it's not likely to be legalized this year, that doesn't mean lawmakers won't look at it.

Most Significant Issue Responsive Programming

Issues Addressed: Public Safety, Fraud and Scam Prevention

Program/Segment Title: News Story/Year 2020 Scam

Broadcast Date: January 6, 2020

Broadcast Time: 6:00 am, 7:00 am, 8:00 am

Duration: 1 minute per airing

Summary: This station aired a news story about a warning from the Better Business Bureau of Northern Indiana who is highly encouraging people to fully write out "2020" on checks, instead of "20", to reduce the chance of the check being manipulated. The BBB's Rick Walz warned a scammer could then convince a bank that you owe them an old debt or make an uncashed check you forgot to shred active again next year, by changing a half date of "20".

Most Significant Issue Responsive Programming

Issues Addressed: Public Safety, Education

Program/Segment Title: News Story/Criminal Justice Studies Scholarships

Broadcast Date: January 7, 2020

Broadcast Time: 6:00 am, 7:00 am, 8:00 am

Duration: 1 minute per airing

Summary: This station aired a news story about The Indiana Sheriff's Association again awarding college scholarships to qualified high school seniors or college students. To apply, students must be an Indiana resident, be a current member of the association, attend an Indiana college or university, major in a law enforcement field and enroll as a full-time student. Sheriff Jeff Siegel said there would be approximately 40 \$500 scholarships awarded to qualifying students. Applications must be completed by April 1 of this year. We promoted that interested students could pick up an application from their high school counselor or at the Elkhart County Sheriff's Office Law Enforcement Center.

Most Significant Issue Responsive Programming

Issues Addressed: Health

Program/Segment Title: News Story/Blood Donations Needed

Broadcast Date: January 9, 2020

Broadcast Time: 6:00 am, 7:00 am, 8:00 am

Duration: 1 minute per airing

Summary: This station aired a news story about another local blood shortage. The South Bend Medical Foundation is, once again, in urgent need of Type O blood donors. Both their O+ and O- inventories are at a dangerously low level, a situation. The story mentioned that walk-in donations at their locations are welcome but appointments are preferred. We also promoted the website: GiveBloodNow.com for appointments and information.

Most Significant Issue Responsive Programming

Issues Addressed: Extreme Weather, Transportation, Public Safety

Program/Segment Title: Local News

Broadcast Date: January 10, 2020

Broadcast Time: 6:00am, 7:00am, 8:00am

Duration: 1 minute per airing

Summary: Potentially record-breaking flooding rains were forecast for 1/10 – 1/11 for the Michiana region. Rainfall amounts of 3-4 inches were expected to fall, along with rapidly dropping temperatures, leading to sleet, freezing rain and overall treacherous travel in the area. We provided news stories warning about the upcoming eather/travel changes through the morning shows. The stories featured soundbites from ABC 57 Meteorologist Emily Kennedy, who also warned against travel plans for Saturday night as road conditions would become slick and treacherous.

Most Significant Issue Responsive Programming

Issues Addressed: Public Safety

Program/Segment Title: News Story-Elkhart PD Crime Reporting

Broadcast Date: January 15, 2020

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute per story

Summary: This station aired news stories regarding The Elkhart Police Department transitioning to a new method of crime measurement and data reporting with the federal government. It's the system used by the FBI for collecting and compiling data across the country, and is more detailed than the old system. Officials say the new method should provide a more complete picture of crime and cover a broad range of offenses, while increasing police transparency.

Most Significant Issue Responsive Programming

Issues Addressed: Extreme Weather, Transportation, Public Safety

Program/Segment Title: News Story-Snow and Freezing Rain Event

Broadcast Date: January 17, 2020

Broadcast Time: 6 a.m., 7 a.m., 8 a.m.

Duration: 1 minute per story

Summary: This station aired news stories regarding an approaching snow and freezing rain event that was expected to significantly affect traffic on Friday 1/17 and Saturday 1/18. Three or so more inches of snow were forecast to fall Friday night, followed by a warm-up in temps that would transition the snow into freezing rain. Warnings about travel slowdowns were delivered, as well. The entire listening area was under a Winter Weather Advisory for the evening of 1/17 through midday on 1/18.

Most Significant Issue Responsive Programming

Issues Addressed: Education, Childhood and Family Well-Being

Program/Segment Title: News Story-Indiana School Rankings

Broadcast Date: January 21, 2020

Broadcast Time: 6:00am, 7:00am, 8:00am

Duration: 1 minute per story

Summary: This station aired a news story about a new list that ranked all 50 states from most to least educated, and the news was mixed for Hoosiers. The state ranked 40th in education attainment, but 7th in quality of education. The study from WalletHub ranks Indiana 37th overall. For education attainment their metrics looked at adults 25+ and their lowest level of completed education. Quality of education metrics included quality of school system, average quality of universities, and public high school graduation rate; to name a few. Essentially, the number of educated adults is relatively low, but educational opportunities are high. Our neighbors in Michigan overall ranked 28th.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Protection

Program/Segment Title: Scam Of The Week/Windows 7 Scam

Broadcast Date: January 23, 2020

Broadcast Time: 2:20 p.m.

Duration: 3 minutes

Summary: News Reporter Tommie Lee spoke interviewed officials from The Better Business Bureau of Northern Indiana regarding a new scam involving Windows 7, now that Microsoft is no longer supporting the software. The scammers tell their potential victims they need to pay for support or convince their victims to give them access to their computers where they can then steal personal information.

Most Significant Issue Responsive Programming

Issues Addressed: Health, Public Safety

Program/Segment Title: News Story-Marijuana Laws proposed for Indiana

Broadcast Date: January 24, 2020

Broadcast Time: 6:00am, 7:00am, 8:00am

Duration: 1 minute per story

Summary: This station aired a news story about Indiana Senate Democrats announcing new proposals aimed at cutting down those incarcerated for possessing marijuana. One proposal would make it so a person with a valid medical marijuana license from another state couldn't be arrested in Indiana. Senator Greg Taylor says waiting on the federal government should not be Indiana's policy. Another senate bill would give the attorney general the ability to prosecute marijuana cases in counties where their prosecutor has decided not to.

Most Significant Issue Responsive Programming

Issues Addressed: Economy

Program/Segment Title: News Story-Tax Filing Season Underway

Broadcast Date: January 29, 2020

Broadcast Time: 6:00am, 7:00am, 8:00am

Duration: 1 minute per story

Summary: This station aired a news story about how people getting income tax returns are anxious to begin filing with the IRS and that the Indiana Department of Revenue is already busy processing returns. The story detailed that in order to ensure your tax filing goes as smoothly as possible, to make sure people are using the correct forms. It also mentioned that filing taxes electronically makes the process is faster and more accurate. And make sure to save copies of all relevant paperwork submitted, in case they are needed later.

Most Significant Issue Responsive Programming

Issues Addressed: Extreme Weather, Environment, Public Safety

Program/Segment Title: News Story-Goshen Floodplains

Broadcast Date: January 31, 2020

Broadcast Time: 6:00am, 7:00am, 8:00am

Duration: 1 minute per story

Summary: This station aired a news story about how the increase in flooding events in Elkhart County and the region has communities having to come up with ways to better protect their residents from flood waters or losing their homes or businesses. Meteorologist Tom Coomes talked about the City of Goshen's approach in purchasing land to use as floodplains was helping the situation.

Most Significant Issue Responsive Programming

Issues Addressed: Health

Program/Segment Title: News Story-Making Physical Therapy More Accessible

Broadcast Date: January 31, 2020

Broadcast Time: 6:00am, 7:00am, 8:00am

Duration: 1 minute per story

Summary: **This station aired a news story about the need to make physical therapy more accessible to residents. The story detailed how 2nd District Congresswoman Jackie Walorski has introduced legislation she says will do just that. The bill, called the Primary Health Services Enhancement Act, would increase physical therapy services in more than 11 thousand rural and urban communities. Community Health Centers in "medically underserved areas" would be better empowered to serve their communities through improved access to alternate pain management treatments. The bill also seeks to eliminate restrictive and burdensome regulations that stand in the way of those services.**

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Protection

Program/Segment Title: Scam Of The Week/Cyber and Malware Attacks

Broadcast Date: February 3, 2020

Broadcast Time: 10:30 a.m.

Duration: 3 minutes

Summary: News Reporter Tommie Lee spoke interviewed Marjorie Stephens from The Better Business Bureau of Northern Indiana regarding how to best protect yourself from cyber attacks and malware attacks, which have increased in number and severity within the past year. She talked about how to recognize authentic websites, how to choose effective passwords and the importance of never clicking on links that you are unfamiliar with.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Protection

Program/Segment Title: Scam Of The Week/Travel Insurance

Broadcast Date: February 24, 2020

Broadcast Time: 10:30 a.m.

Duration: 3 minutes

Summary: News Reporter Tommie Lee spoke interviewed officials from The Better Business Bureau of Northern Indiana regarding how some people are spending too much money on unnecessary or lacking travel insurance. With Spring Break approaching, the BBB offered advice on what consumers should watch for if considering travel insurance.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Protection

Program/Segment Title: Scam Of The Week/Real Estate Scams

Broadcast Date: March 2, 2020

Broadcast Time: 10:30 a.m.

Duration: 3 minutes

Summary: News Reporter Tommie Lee spoke interviewed officials from The Better Business Bureau of Northern Indiana regarding real estate scam prevention tips. Warmer weather is coming and that means more people will be looking to either buy or sell a home. The BBB provided tips on how to better protect yourself during this expensive and important process.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Protection

Program/Segment Title: Scam Of The Week/Shark Tank Investor Compromised

Broadcast Date: March 16, 2020

Broadcast Time: 10:30 a.m.

Duration: 3 minutes

Summary: News Reporter Tommie Lee spoke interviewed officials from The Better Business Bureau of Northern Indiana regarding how an investor from Shark Tank was compromised by a scammer and how even the biggest names or celebrities are not immune from scams. Also, how to tell if an offer coming your way may be a scam.

Most Significant Issue Responsive Programming

Issues Addressed: Health, Economy, Public Safety, Childhood and Family Well Being, Education

Program/Segment Title: Coronavirus Update

Broadcast Date: March 19, 2020

Broadcast Time: 12:18a, 2:18a, 4:18a, 6:18a, 8:18a, 10:18a, 12:18p, 2:18p, 4:18p, 6:18p, 8:18p, 10:18p

Duration: :60 seconds

Summary: Starting on March 19, 2020, this radio station began airing :60 second news updates regarding the coronavirus/COVID-19 pandemic, including tracking the number of confirmed cases, both locally and nationally, Congressional and White House efforts to deal with the pandemic on the health front, as well as the economic front, including work to develop a vaccine, CDC advice for the public to protect themselves, the rapid economic side-effects of the virus, school and business-related closures and other local support announcements to help listeners deal with the situation. The daily updates continued 24/7 beyond March 31, 2020.

Most Significant Issue Responsive Programming

Issues Addressed: Economy

Program/Segment Title: Scam Of The Week/Operation: Restaurant Rescue

Broadcast Date: March 23, 2020

Broadcast Time: 6:00am, 7:00am, 8:00am

Duration: 1 minute per story

Summary: This radio station aired a news story about a pair of programs are designed to support local restaurants during a difficult time for everyone. With restaurants and bars closed to dine-in customers, many are still offering carry out and delivery service. Federated Media has put together "Operation: Restaurant Rescue" which features a list of restaurants on the station's website that is still opening and offering take-out, curbside or delivery service. The other effort is called "Keep Calm and Carry Out" and it was created by Quality Dining, which owns and operates the area's Chili's, Papa Vino's and Burger King restaurants.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Protection

Program/Segment Title: Scam Of The Week/Coronavirus Scams

Broadcast Date: March 23, 2020

Broadcast Time: 10:30 a.m.

Duration: 3 minutes

Summary: News Reporter Tommie Lee spoke interviewed officials from The Better Business Bureau of Northern Indiana regarding how coronavirus scams are increasing in number and reach. Detailed the common scams to be on the lookout for.

Most Significant Issue Responsive Programming

Issues Addressed: Health

Program/Segment Title: News Story/Sneeze Guards At Grocery Stores

Broadcast Date: March 25, 2020

Broadcast Time: 6:00am, 7:00am, 8:00am

Duration: 1 minute per story

Summary: This radio station aired a news story about the need to keep workers and the public safe while essential grocery shopping, as crews will soon begin installing large plexiglass sneeze guards at all Martin's Super Markets. The sneeze guards are being installed at every cashier station, deli counter, pharmacy, customer service counter and fuel center. All checkout locations will have one in place by April 3rd. Crews will adhere to the C-D-C guidelines by sanitizing the sneeze guards at least every 30 minutes. Walmart and Sam's Club stores are also adding sneeze guards at their checkouts. They're also adding floor markers to help you observe proper social distancing.

Most Significant Issue Responsive Programming

Issues Addressed: Scam/Fraud Protection

Program/Segment Title: Scam Of The Week/More Coronavirus Scams

Broadcast Date: March 30, 2020

Broadcast Time: 10:30 a.m.

Duration: 3 minutes

Summary: News Reporter Tommie Lee spoke interviewed officials from The Better Business Bureau of Northern Indiana regarding more coronavirus scams to be on the lookout for and the look and medium they are appearing in (email, texts, phone calls, etc.)

Most Significant Issue Responsive Programming

Issues Addressed: Economy

Program/Segment Title: News Story/Food Pantry Map

Broadcast Date: March 31, 2020

Broadcast Time: 6:00am, 7:00am, 8:00am

Duration: 1 minute per story

Summary: This radio station aired a news story about help for family's dealing with sudden unemployment and needing food to put on the table, as the Indiana Family and Social Services Administration, in partnership with the state's food banks, the Indy Hunger Network and Feeding Indiana's Hungry, developing a statewide, interactive map that will help Hoosiers seeking food assistance find what they need. The map is online, and will be prominently featured at www.fssa.in.gov. The map can be used on desktop/laptop computers and mobile devices.