

ORDER



Orders
Order / Rev: 2866354
Alt Order #:
Product Desc: 1Q 24 ORDER#3
Estimate: 3
Flight Dates: 02/24/24 - 02/27/24
Original Date / Rev: 02/23/24 / 02/23/24
Order Type: General

WBIR

Primary AE: House - Knoxville House
Sales Office: WBIR
Sales Region: LOC

Agency
Name: Targeted Strategies / POL
Buying Contact:
Billing Contact: Gary Drinnen
 1810 Water Mill Trail
 Knoxville, TN 37922

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Phil Ballard / R / Property Asses
Demographic: A25-54
Product Codes: PL-Candidate: County Other (LUR)
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End:
Advertiser External ID: M229863
Agency External ID: 33696AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/24	02/27/24	9	\$1,465.00	\$1,245.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	9	\$1,465.00	\$1,245.25	0.00
Totals	9	\$1,465.00	\$1,245.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House - Knoxville House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WBIR	02/24/24	02/24/24	Local News @ 8a Sa	CM	8-9a	-----S-	:30	1	\$175.00	P04	0.00	NM	1	\$175.00
				10 NEWS WEEKEND SAT 8A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-----S-		1				\$175.00		0.00			
2	WBIR	02/25/24	02/25/24	Local News @ 9a Su	CM	9-930a	-----S	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
				10 NEWS WEEKEND SUN 9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-----S		1				\$100.00		0.00			
3	WBIR	02/25/24	02/25/24	Local News @ 6p Su	CM	6-630p	-----S	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
				Su 6pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-----S		1				\$100.00		0.00			
4	WBIR	02/26/24	02/27/24	Local News @ 6a M-F	CM	6-7a	MT-----	:30	2	\$165.00	P04	0.00	NM	2	\$330.00
				10 NEWS TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	MT-----		2				\$165.00		0.00			
5	WBIR	02/26/24	02/27/24	Local News @ 12p M-F	CM	12-1p	MT-----	:30	2	\$80.00	P04	0.00	NM	2	\$160.00
				10 NEWS AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	MT-----		2				\$80.00		0.00			
6	WBIR	02/26/24	02/27/24		CM	6-630p	MT-----	:30	2	\$300.00	P04	0.00	NM	2	\$600.00

