

ISSUES AND ANSWERS

WMIR (AM) ATLANTIC BEACH, SC SECOND QUARTER 2023

There follows a listing of some of the significant issues responded to by Station WMIR (AM), Atlantic Beach, SC, along with the most significant programming treatment of those issues for the period listed above.

The listing is by no means exhaustive.

The order in which the issues appear does not reflect any priority or significance.

VARIOUS CATEGORIES

Public Affairs Program

WMIR aired "InfoTrak." This is a weekly half hour public affairs program that aired every Sunday morning between 6:00am and 6:30am. Three different issues are dealt with each week. Among the topics typically covered are: consumer matters, parenting issues, seniors and retirement, police and crime, women's issues, aging, poverty, and minority concerns. A complete listing of the topics covered in each InfoTrak program that aired during the period covered by this report is included at the back of this report.

VARIOUS CATEGORIES

Public Affairs Program

WMIR aired "Viewpoints." This is a weekly half hour public affairs program that aired every Sunday morning between 6:30am and 7:00am during the period covered by this report. Three different issues are dealt with each week. Among the topics typically covered are: consumer matters, parenting issues, seniors and retirement, police and crime, women's issues, aging, poverty, and minority concerns. A complete listing of the topics covered in each Viewpoints program that aired during the period covered by this report is included at the back of this report.

GOVERNMENT

PUBLIC SAFETY, HEALTH, AND WELFARE

Emergency Alert System (EAS)—Weather warnings, Civil Defense Warnings, and Amber Alerts
WMIR relayed "warnings" received through the EAS decoder during the period covered by this report. By relaying these EAS messages over the air, WMIR kept Atlantic Beach residents apprised of the latest National Weather Service warnings and vital information.

PUBLIC SAFETY, HEALTH, AND WELFARE
ALL CATEGORIES (IN NEWS CONTENT)

News Coverage

WMIR aired a one-to-two minute newscast relevant to the residents of Atlantic Beach, SC, during the period covered by this report. These newscasts aired weekdays at approximately 6:55am, 7:55am, and 8:55am.

GOVERNMENT

PUBLIC SAFETY, HEALTH, AND WELFARE

Local Weather Coverage

WMIR aired a thirty-second weather report several times hourly (24/7) every day during the period covered by this report. These weather reports were forecasted, written, and anchored by staff under the supervision of WMIR Staff Meteorologist Larry Usner and covered the weather forecast for Atlantic Beach, SC.

CIVIC, NEIGHBORHOOD, AND FRATERNAL ORGANIZATIONS

CHARITIES

PUBLIC SAFETY, HEALTH, AND WELFARE

WMIR Community Calendar

WMIR aired PSAs for various local non-profit organizations during the period covered by this report. The WMIR Community Calendar typically aired once-an-hour Monday through Friday between 6:00am and 6:00pm.

Jeffrey M. Andrulonis

6 July 2023