

Quarterly Issues/Programs List

KFPH-DT

FLAGSTAFF, Arizona

Q1 2024

This report reflects some of the programming broadcast in this quarter that show how the station responded to and treated issues of interest to the station's community. This programming includes regularly scheduled local newscasts, as well as national programming and public service announcements.

Issue	Description
Health, Fitness & Wellness	Issues relating to public health, physical health, mental health, health insurance, diet, exercise, and other similar matters.
Consumer Issues	Issues relating to consumer rights, protections, and safety.
Business & the Economy	Issues relating to local, state, or national economy, including taxes, interest rates, the stock market and economic policies.
Immigration & Citizenship	Issues relating to immigration and the acquisition of citizenship.
Finance	Issues relating to personal financial health, literacy, and empowerment.

Regularly Scheduled Local Newscasts and Community Affairs Programs

The station serves its community through a variety of regularly scheduled local news and information programs, including the following programs aired during the reporting period. In addition to these programs, the station regularly airs breaking news and weather updates as events warrant.

Name of Program	Broadcast Times	Brief Description
Noticiero Univision Arizona en Unimas at 4	M- F 4pm - 4:30pm	Evening 30 min live newscast that provides local news information and resources.
Unimas News Briefs	Various times	Hourly 30 sec news briefs that provides news information.

Public Service Announcements

During the reporting period, the station aired public service announcements ("PSAs") on a regular basis throughout the broadcast day. These PSAs, which generally air for 30 seconds, addressed a variety of issues from a number of organizations. Examples of PSAs aired during the reporting period include:

Issue	Broadcast Times	Brief Description
Education	At various times during the month of February	AZ SciTech Festival - Free events and resources for youth related to STEM in Arizona (Arizona SciTech Institute).
Health, Fitness & Wellness	At various times during the months of January	This PSA from the Hispanic Network promotes the importance of mental health and provides resources in Spanish.
Politics & Government	At various times during the month of March	This Arizona voting campaign PSA from the Arizona Media Association, formerly Arizona Broadcaster's Association, focuses on election awareness about both key dates for upcoming elections as well as judicial and election integrity messaging.
Business & the Economy	At various times during the month of March	Arizona Department of Economic Security PSA focusing on foster care awareness across Arizona to promote economic growth.
Consumer Issues	At various times during the month of January	This PSA from the Hispanic Communications Network talks about renter's protection plans.

Treatment of Specific Issues

Note that this report provides a representative list of the issues responded to by the station. It does not include all the issues responded to by the station or all the ways the station responded to those issues.

Health, Fitness & Wellness				
Program/Segment	Date	Time	Duration	Description
Unimas News Briefs	1/23/2024	4:33pm	30 sec	Attention that a simple blood test could detect Alzheimer's disease, many years before the symptoms of the disease begin to manifest.
Unimas News Briefs	2/25/2024	4:33pm	30 sec	Social platforms react to lawsuits they face by contributing to the growing mental health crisis among young people.
Noticiero Univision Arizona en Unimas at 4	3/21/2024	4pm	25 sec	Promoted free vaccination event at Crosier Village church in South Phoenix. Available vaccines were Hepatitis A and B, tetanus, and shingles among others.

Consumer Issues				
Program/Segment	Date	Time	Duration	Description

Unimas News Briefs	2/12/2024	4:33pm	30 sec	The FBI issues a warning in this month of love and friendship, beware! Cybercriminals are luring their victims to steal large sums of money.
Noticiero Univision Arizona en Unimas at 4	3/7/2024	4pm	30 min	Phone Bank with volunteers answering calls related to consumer fraud in partnership with the Office of the Arizona General Attorney.
Noticiero Univision Arizona en Unimas at 4	3/20/2024	4pm	29 sec	Certain fruits and vegetables you eat may contain high levels of pesticides. Leafy greens, grapes, peaches, and pears contained pesticides. Pesticides have been linked to pre-term births and with heart disease, cancer, and other disorders.

Business & the Economy				
Program/Segment	Date	Time	Duration	Description
Unimas News Briefs	1/25/2024	4:33pm	30 sec	Americans spent money confidently in the last quarter of last year, generating a growth rate of 3.3 percent. Something not expected by economists.
Unimas News Briefs	2/3/2024	4:33pm	30 sec	The U.S. had an increase of 353 thousand new jobs in February, the vacancies were mostly in the areas of business and professional services.
Noticiero Univision Arizona en Unimas at 4	3/14/2024	4pm	2:29 min	News story about Guatemalans ranking number one in Central America as the country with most remittances. We investigated why and spoke with Guatemalans living in our Valley.

Immigration & Citizenship				
Program/Segment	Date	Time	Duration	Description
Noticiero Univision Arizona en Unimas at 4	3/4/2024	4pm	2:20 min	News story about president Biden and former president Trump's visits to Texas, Arizona border leaders are not so happy with politicians not visiting actual border cities.
Noticiero Univision Arizona en Unimas at 4	3/8/2024	4pm	28 sec	More than half of migrants suffered abuse in Mexico in 2023, reveals UNHCR report. The study, which includes 15,000 interviews with people in mobility, reveals that robbery and extortion are the most common crimes against this sector in our country.
Noticiero Univision Arizona en Unimas at 4	3/18/2024	4pm	2:18 min	News story about Attorney General Mayes, Rep. Gallego urged Congress to pass border reforms and fund fentanyl detecting technology.

Finance

Program/Segment	Date	Time	Duration	Description
Unimas News Briefs	1/17/2024	4:33pm	30 sec	The government announced new regulations to the charges that banks make to their customers for overdrawing their accounts.
Noticiero Univision Arizona en Unimas at 4	3/6/2024	4pm	31 sec	Save money by using this free IRS service program for taxpayers that earned less than \$79,000. This new program is designed to help you do your taxes at no cost and it is available in Spanish visiting directfile.irs.gov .
Unimas News Briefs	3/5/2024	4:33pm	30 sec	The government limited credit card companies to a maximum \$8 penalty charge when consumers are late with their payments.