

# FEDERAL, STATE OR LOCAL CANDIDATE USE ADVERTISEMENT

## Political File Form

Station Call Letters and City of License : WKHM-AM/FM

Date the Request to Buy Advertising Time Was Received by Station : 9-21-23

Name of Candidate (ex. Joe Smith) : John Wilson

Name of Candidate's Authorized Committee (ex. Joe Smith for Congress 2022) : John Wilson For Jackson

Name of Treasurer of Authorized Committee : John Wilson

Name of person or entity requesting time if different from the authorized committee (ex. ad agency name) :

John Wilson

Candidate is a (mark one) :

Federal Candidate (ex. President, US House, US Senate)

or

State or Local Candidate (ex. Governor, State Senate or Mayor)

Election in which Candidate is Running and Date of Election (ex. General Election, Nov. 8, 2022 or Democratic Primary, June 23, 2022) :

General Election Nov. 7<sup>th</sup> 2023

Candidate's Political Party, if any (ex. Democratic, Republican) : Republican

Office the Candidate is Seeking (no acronyms or abbreviations) (ex. US Senate; City Council; Congress in the 5th District of California) :

Mayor

Signature of Candidate or Authorized Individual on Behalf of the Candidate's Committee :

John Wilson

By this signature, the candidate or the authorized representative of the candidate, certifies that (i) the station has disclosed its political advertising policies and other applicable sales practices; (ii) the purchaser of this advertising time has rights to all content included in this ad; and (iii) for federal candidates, this ad either does not refer to an opposing candidate or, if it does refer to an opposing candidate, it includes, for television ads, a visual for at least four seconds of a clearly identifiable photographic or similar image of the candidate and a clearly readable printed statement, identifying the candidate and stating that the candidate has approved the broadcast and that the candidate's authorized committee paid for the broadcast or, for radio ads, a personal audio statement by the candidate that identifies the candidate, the office the candidate is seeking, and that the candidate has approved the message.

Printed Name of Candidate or Committee Representative signing above:

John Wilson

IF THE ORDER ASSOCIATED WITH THIS ADVERTISING BUY HAS NOT ALREADY BEEN UPLOADED TO THE PUBLIC FILE, ATTACH TO THIS FORM A COPY OF THE ORDER OR A SUMMARY OF THE ORDER THAT INCLUDES THE PRICE AT WHICH THE SPOTS WERE SOLD, THE SCHEDULE OF SPOTS TO BE RUN, AND THE CLASS OF TIME SOLD. IF APPLICABLE, UPLOAD A NEW DOCUMENT TO THE PUBLIC FILE WHENEVER THERE IS A CHANGE TO THE ORIGINAL ORDER.

**This Station Does Not Discriminate or Permit Discrimination on the Basis of Race or Ethnicity in the Placement of Advertising.**

# FEDERAL, STATE OR LOCAL CANDIDATE USE ADVERTISEMENT

For Internal Station Tracking Purposes – Not to Be Provided to Candidate

Do Not Upload to Political File

Has the Order been uploaded to the Station's online public file reflecting the airtime schedule requested, class(es) of time to be purchased and rate information (to be uploaded within one business day of the receipt of the order, whether or not the order is ready to air):

Yes

No (if No, discuss with FCC counsel)

Has the certification on the attached Political File Form Been Signed? (Required for state and local candidates. Federal candidates cannot be forced to sign the form, but can be required to provide a certification providing this ad either does not refer to an opposing candidate or, if it does refer to an opposing candidate, it includes, for television ads, a visual for at least four seconds of a clearly identifiable photographic or similar image of the candidate and a clearly readable printed statement, identifying the candidate and stating that the candidate has approved the broadcast and that the candidate's authorized committee paid for the broadcast or, for radio ads, a personal audio statement by the candidate that identifies the candidate, the office the candidate is seeking, and that the candidate has approved the message if they want to be entitled to lowest unit charge):

Yes

No

Has the Ad Copy Been Submitted to the Station? (mark one):

Yes

No

What is the Status of the Airtime Request? (mark one):

Accepted

Accepted but Ad Not Ready for Air (e.g., station has not received the ad or payment for the schedule has not yet been received)

Rejected (station cannot reject candidate ad based on content – only acceptable reason is non-payment or lack of sponsorship ID)

Has the Ad Been Reviewed for Sponsorship ID (must say "paid for by" or "sponsored by") and BCRA (for federal candidates only - "I'm X and I approved this message") compliance? (mark one):

Yes

No

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## Additional Steps for Compliance:

- If there were any changes to the order, including the addition or subtraction of spots to be included, any cancellation of all or any part of the order, and any change to the rates that are being charged, did you upload to the political file (within one business day of its completion) any such changes? Such changes should be uploaded to the same folder as the initial order. Do not delete the original order from the public file. Add to the political file any information about changes to an initial order as a supplement to the order without deleting the original order.
  
- When the schedule has run, upload to the political file the exact dates and times the ad ran once your traffic system provides that information for invoices or affidavits of performance. That information must be provided to candidates earlier if requested. Do NOT upload copies of checks or other proof of payment.

### IMPORTANT!!!

**FCC rules require the timely upload of political file documents to your FCC online public file, so do not delete old documents as you upload additional documents concerning an order. Any deletion of an upload to the public file, even if uploaded again as part of a new documents, resets the document's upload date. Instead, upload additional documents (e.g., changes, cancellations, exact times of the airing of the spots, political forms, etc., as supplements to the initial order.**

## Date(s) and Details of Discussions with the Advertiser:

updated 10/12/23 and 10/26/23

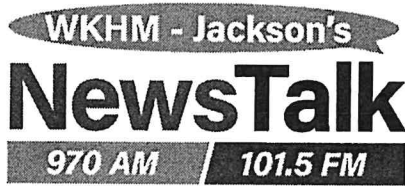
Station Call Letters: WKHM-AM/FM

Date Receive/Requested: 9-21-23

Sales Contract Number: 2562-00023

## Advertisement Schedule:

Start:	9/25/23	10/16/23	Nov. 1st
End:	9/29/23	10/20/23	Nov. 7th



Suggested advertising plan for:

**John Wilson**

**September 25-29, 2023 (Mon-Fri)**

WKHM-AM (970 AM/101.5 FM) and K105.3

	Mon	Tues	Wed	Thurs	Fri
6am-10 am	2	2	2	2	2

10, 30-second commercials on WKHM in GOC's Show and K105.3's Morning Show for five days (20 total)

WKHM-AM: \$13.60 each....10 commercials: \$136  
 WKHM-FM: \$22.00 each....10 commercials: \$220

Total: \$356

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**October 16-20, 2023 (Mon-Fri) - Tentative**

WKHM-AM (970 AM/101.5 FM) and K105.3

	Mon	Tues	Wed	Thurs	Fri
6am-10 am	2	2	2	2	2

10, 30-second commercials on WKHM in GOC's Show and K105.3's Morning Show for five days (20 total)

WKHM-AM: \$13.60 each....10 commercials: \$136  
 WKHM-FM: \$22.00 each....10 commercials: \$220

Total: \$356

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**November 1-3, 6-7, 2023 (Wed-Fri, Mon-Tue)**

WKHM-AM (970 AM/101.5 FM) and K105.3

	Mon	Tues	Wed	Thurs	Fri
6am-10 am	2	2	2	2	2

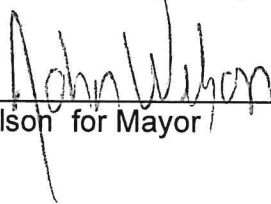
10, 30-second commercials on WKHM in GOC's Show and K105.3's Morning Show for five days (20 total)

WKHM-AM: \$13.60 each....10 commercials: \$136

WKHM-FM: \$22.00 each....10 commercials: \$220

Total: \$356

Agreed to and accepted by:

  
\_\_\_\_\_  
John Wilson for Mayor

  
\_\_\_\_\_  
McKibbin Media Group

MCKIBBIN MEDIA GROUP INC  
 1700 GLENSHIRE  
 JACKSON, MI 49201 USA

Order #: 2562-00023  
 Description:  
 Date Entered: 9/21/2023  
 P.O.#:  
 Salesperson: Worden, Dennis  
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

JOHN WILSON FOR JACKSON  
 1045 S DURAND STREET  
 JACKSON, MI 49203

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 9/25/2023	9/29/2023	WKHM-AM	06:00:00 to 10:00:00	Weekly	:30	10	13.60	136.00	2	2	2	2	2	0	0
2 10/16/2023	10/20/2023	WKHM-AM	06:00:00 to 10:00:00	Weekly	:30	10	13.60	136.00	2	2	2	2	2	0	0
3 11/1/2023	11/7/2023	WKHM-AM	06:00:00 to 10:00:00	Weekly	:30	10	13.60	136.00	2	2	2	2	2	0	0

**Order Start Date: 9/25/2023    Order End Date: 11/7/2023    Spots: 30    Total Charges: \$408.00**

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

**Projected Calendar Month/End-Of-Schedule Billing Totals for JOHN WILSON FOR JACKSON / 2562-00023 :**

	<i>Spot Count</i>	<i>Net Billing</i>
September 2023	10	\$136.00
October 2023	10	\$136.00
November 2023	10	\$136.00
<b>Total:</b>	<b>30</b>	<b>\$408.00</b>

Confirmed & Accepted for MCKIBBIN MEDIA GROUP INC By:

Accepted for JOHN WILSON FOR JACKSON By:

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 Please Sign and Return One Copy