# INVOICE

**FOX 36 WUPW**

**WUPW**
**730 North Summit**
**Toledo, OH 43604**
**Main:  (419) 244-3600**
**Billing: (216) 367-7124**

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---|---|---|---|
| **1550812-1** | **07/24/16** | **July 2016** | **06/27/16 - 07/18/16** |

| Property | Account Executive | Sales Office | Sales Region |
|---|---|---|---|
| **WUPW** | Matthew Wurm | HRP-Washingto | National |

| Advertiser | Product | Estimate Number |
|---|---|---|
| **ISS/Priorities USA Action** | **PRIORITIES USA ACTIO** | **4595** |

Billing Address:

**Targeted Platform Media, LLC**
**Attention: Accounts Payable**
**1291 Hollywood Ave**
**Annapolis, MD  21403**

| Flight Dates | Order # | Alt Order # |
|---|---|---|
| **07/12/16 - 07/18/16** | 1550812 | 08316596 |

| Billing Calendar | Billing Type | Deal # |
|---|---|---|
| Broadcast | Cash | |

| Special Handling |
|---|
| Cash In Advance |

| Agency Code | Advertiser Code | Product 1/2 |
|---|---|---|
| | 750 | 760 |

| Agency Ref | Advertiser Ref |
|---|---|
| | |

Send Payment To:
**WUPW**
**Attn: Lockbox #2134**
**PO Box 11407**
**Birmingham, AL  35246**

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 1 | 07/12/16 | 07/15/16 | LOC Late 10pm FOX Ne\ 10-11pm Late News | -TWTF-- | :30 | 3 | $450.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 07/11/16 | 07/17/16 | -TWTF-- | 3 | $450.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 3 | WUPW | W | 07/13/16 | 10:55 PM | LOC Late 10pm  FOX News | 10-11pm Late News | :30 | PRA-TV16-10H | $450.00 | NM |
| 1 | WUPW | Th | 07/14/16 | 10:21 PM | LOC Late 10pm  FOX News | 10-11pm Late News | :30 | PRA-TV16-10H | $450.00 | NM |
| 2 | WUPW | F | 07/15/16 | 10:30 PM | LOC Late 10pm  FOX News | 10-11pm Late News | :30 | PRA-TV16-10H | $450.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 2 | 07/12/16 | 07/15/16 | FOX Toledo Daybreak | FOX Toledo Daybre | -TWTF-- | :30 | 4 | $75.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 07/11/16 | 07/17/16 | -TWTF-- | 4 | $75.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 3 | WUPW | Tu | 07/12/16 | 8:49 AM | FOX Toledo Daybreak | FOX Toledo Daybre | :30 | PRA-TV16-10H | $75.00 | NM |
| 2 | WUPW | W | 07/13/16 | 7:29 AM | FOX Toledo Daybreak | FOX Toledo Daybre | :30 | PRA-TV16-08H | $75.00 | NM |
| 4 | WUPW | Th | 07/14/16 | 8:28 AM | FOX Toledo Daybreak | FOX Toledo Daybre | :30 | PRA-TV16-08H | $75.00 | NM |
| 1 | WUPW | F | 07/15/16 | 7:10 AM | FOX Toledo Daybreak | FOX Toledo Daybre | :30 | PRA-TV16-10H | $75.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 3 | 07/18/16 | 07/18/16 | SYTYCD | Monday Prime | 1------ | :30 | 1 | $800.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 07/18/16 | 07/24/16 | 1------ | 1 | $800.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WUPW | M | 07/18/16 | 9:36 PM | SYTYCD | Monday Prime | :30 | PRA-TV16-10H | $800.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 4 | 07/17/16 | 07/17/16 | Fox Toledo News at 10PM 10-1030P Late New | ------1 | :30 | 1 | $450.00 | NM | |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 07/11/16 | 07/17/16 | ------1 | 1 | $450.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WUPW | Su | 07/17/16 | 10:17 PM | Fox Toledo News at 10PM | 10-1030P Late New | :30 | PRA-TV16-10H | $450.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 5 | 07/17/16 | 07/17/16 | Fox News Sunday | Fox News Sunday | ------1 | :30 | 1 | $150.00 | NM |

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.  Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services.  You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast.  Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity.  Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

**FOX 36** WUPW

Send Payment To:
**WUPW**
**Attn: Lockbox #2134**
**PO Box 11407**
**Birmingham, AL 35246**

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---|---|---|---|
| **1550812-1** | **07/24/16** | **July 2016** | **06/27/16 - 07/18/16** |

| Advertiser | Product | Estimate Number |
|---|---|---|
| **ISS/Priorities USA Action** | **PRIORITIES USA ACTIO** | **4595** |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 5 | 07/17/16 | 07/17/16 | Fox News Sunday | Fox News Sunday | - - - - - - 1 | :30 | 1 | $150.00 | NM |

| Weeks: | Start Date 07/11/16 | End Date 07/17/16 | MTWTFSS - - - - - - 1 | Spots/Week 1 | Rate $150.00 |
|---|---|---|---|---|---|

| Spots: | # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | 1 | WUPW | Su | 07/17/16 | 9:46 AM | Fox News Sunday | Fox News Sunday | :30 | PRA-TV16-08H | $150.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 6 | 07/18/16 | 07/18/16 | LOC Late 10pm FOX Nev | 10-11pm Late News | 1 - - - - - - | :30 | 1 | $450.00 | NM |

| Weeks: | Start Date 07/18/16 | End Date 07/24/16 | MTWTFSS 1 - - - - - - | Spots/Week 1 | Rate $450.00 |
|---|---|---|---|---|---|

| Spots: | # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | 1 | WUPW | M | 07/18/16 | 10:57 PM | LOC Late 10pm FOX News | 10-11pm Late News | :30 | PRA-TV16-08H | $450.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 7 | 07/18/16 | 07/18/16 | FOX Toledo Daybreak | FOX Toledo Daybre | 1 - - - - - - | :30 | 1 | $75.00 | NM |

| Weeks: | Start Date 07/18/16 | End Date 07/24/16 | MTWTFSS 1 - - - - - - | Spots/Week 1 | Rate $75.00 |
|---|---|---|---|---|---|

| Spots: | # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | 1 | WUPW | M | 07/18/16 | 8:12 AM | FOX Toledo Daybreak | FOX Toledo Daybre | :30 | PRA-TV16-10H | $75.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 8 | 07/13/16 | 07/13/16 | MASTERCHEF | Wednesday Prime | - - 1 - - - - | :30 | 1 | $500.00 | NM |

| Weeks: | Start Date 07/11/16 | End Date 07/17/16 | MTWTFSS - - 1 - - - - | Spots/Week 1 | Rate $500.00 |
|---|---|---|---|---|---|

| Spots: | # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | 1 | WUPW | W | 07/13/16 | 8:43 PM | MASTERCHEF | Wednesday Prime | :30 | PRA-TV16-10H | $500.00 | NM |

| | Total Spots | 13 |
|---|---|---|

## Payment Terms 30 Days

| | |
|---|---|
| Gross Total | **$4,075.00** |
| Agency Commission | **$611.25** |
| Net Amount Due | **$3,463.75** |