

Public service WOGB Public service/ Programs and issues Report
October-December 2021

In our ongoing effort to serve the public interest, station WOGB (103.1 WOGB) broadcasts programming responsive to issues of concern to Reedsville and the surrounding service area. The following is a list of those issues and the stations most significant programming treatment of them.

Issued Covered: Breast Cancer Awareness Month

Program: PSA's

Length: 30 seconds recorded

Dates aired: October 1st – October 31st

WOGB ran mentions in support of Breast Cancer Awareness Month and changed the color of our website to Pink for the month. We were involved with a couple of awareness efforts as well over the course of the month.

Issued Covered: Making Strides Against Breast Cancer with American Cancer Society

Program: PSA's

Length: 30 seconds recorded

Dates aired: October 1st – October 16th

WOGB ran mentions in support of Breast Cancer Walk/Run called Making Strides Against Breast Cancer...WOGB ran 75 Live and Recorded promotional announcements promoting this important fundraiser. WOGB's Jimmy Clark was also on hand to provide music and energy to the event. The event was held at Heritage Hill State Park in Green Bay.

Issued Covered: Safe environment for Trunk or Treat event

Program: PSA's

Length: 30 seconds recorded and live

Dates aired: October 15th – October 31st

WOGB supported a local nonprofit for Trunk or Treat with the Automobile Gallery in Green Bay. The event took place on Halloween and included a safe and warm place to trick or treat as well as other family activities. This event was supported with 50 live/recorded mentions over the two week period leading up to the event.

Issued Covered: Healthy Community Living

Program: *PSA's and appearances*

Length: *30 seconds and live*

Dates aired: *October 1st – October 9th*

WOGB promoted the Bellin Women's Half Marathon. This year's event was in person so our promotional mentions took place prior to the event. WOGB's Eric Westphal was also on hand to be a part of the festivities providing fun music along the route. WOGB also had information about the event on our website to help people get the information on the event.

Issued Covered: *Multiple Topics (Green Bay Watch)*

Program: *PSA's*

Length: *60 seconds*

Dates aired: *October 1st – December 31st*

Topics covered in this program were community events that were either happening live or virtually. This is updated weekly and highlights one to three events per week. These run 20 times per week throughout all times of the day.

Issued Covered: *Broadcasting Scholarships*

Program: *PSA's*

Length: *30 seconds recorded*

Dates aired: *October 1st – October 11th*

WOGB ran 50 PSAs from the Wisconsin Broadcasters Association

Issued Covered: *Local Theatre lives on*

Program: *PSA's and virtual appearances*

Length: *30 seconds live/recorded*

Dates aired: *November 10th-November 21st*

WOGB's Eric Westphal interviews the director of "All Together Now" a local version of a global event on November 3rd. This was a free event sponsored by Evergreen Productions, Green Bay Community Theater, Theatre Z and Play By Play Theatre. We promoted the 4 shows that split the profits amongst the 4 local theatre groups. Eric also interviewed Shaina Allen of the Wisconsin on November 12th. They talked about Hopes

Lights which was a fundraiser where people can purchase a light for \$25 at the Wisconsin Hume Society Northeast Wisconsin Chapter.

Issued Covered: Blood Drive with the American Red Cross.

Program: *PSA's and appearances*

Length: *30 seconds live/recorded*

Dates aired: *November 15th through December 7th*

This event was the WOGB We Only Give Back Blood Drive. The day of collection was successful collecting over 40 units of blood for the local chapter of the American Red Cross. And several hundreds of pounds of non-perishable food donations for Paul's Pantry in Green Bay. WOGB's Eric Westphal lead the charge and worked the event including the sharing of pictures of the event on social media Facebook page. The event took place at the Tundra Lodge in Green Bay on December 16th. This event came with 100+ promotional announcements as well as exposure of the event on our website under the umbrella of Project Shine.

Issued Covered: Project Shine to benefit Volunteers for local nonprofits

Program: *PSA's*

Length: *30 seconds recorded and live*

Dates aired: *October 1st – December 31st*

WOGB along with Cumulus Media continues an ongoing campaign called Project Shine to connect listeners with nonprofit organizations to help fill their need for volunteers. This program is a direct link with VolunteerMatch.org who has the infrastructure to connect local organizations with local volunteers. WOGB ran over 100 live and recorded promotional announcements supporting the program.

Issued Covered: Various Non-Profit causes with the Wisconsin Broadcasters Assoc.

Program: *PSA's*

Length: *30 seconds recorded*

Dates aired: *October 1st – December 31st*

WOGB ran PSAs from the Wisconsin Broadcasters Association for various programs and events.

WOGB also ran a campaign in conjunction (600 in Q4) with Community First Credit Union to encourage people to get involved with community projects and volunteering. This is an ongoing campaign which is an addition to a paid schedule they run with us.

Other Stuff:

WOGB also ran cancellation for schools and non-profits due to inclement weather . . .

WOGB ran the forecast 2X an hour from 6am-9am, Monday-Friday (120 times). We also gave the forecast for the Reedsville/Green Bay area live every hour from 9am-7pm, Monday-Friday (600 times). We also gave the forecast over the weekend.

WOGB ran recorded News segments 2X an hour from 6am-9am Monday-Friday (360 times).

WOGB-FM also runs an ongoing weekly program called “Focus”. This program runs every Saturday and Sunday morning at 6:45. We also run a Weekend Focus which is a 15 minute program to address local issues of interest and information. The program runs at 5:45 AM on Saturdays. The following is a list of the programs and issues that were addressed and their dates:

Weekend FOCUS

October, November and December 2021

ISSUES COVERED: BELLIN WOMEN’S HALF MARATHON FUNDRAISER

PROGRAM: BELLIN HEALTH AND BELLIN COLLEGE OF NURSING

LENGTH: 15 MINUTES

DATE / TIME AIRED: SATURDAY OCTOBER 2ND 2021

DESCRIPTION: WEEKEND FOCUS FEATURED THE RACE DIRECTOR OF THE BELLIN WOMEN HALF MARATHON THAT TOOK PLACE ON OCTOBER 9TH IN GREEN BAY. SHE SHARED INFORMATION ABOUT THE EVENT AS WELL AS THE WAYS THIS EVENT BENEFITS THE COMMUNITY.

ISSUES COVERED: MAKING STRIDES AGAINST BREAST CANCER EVENT AND BREAST CANCER DETECTION.

PROGRAM: MAKING STRIDES AGAINST BREAST CANCER EVENT

LENGTH: 15 MINUTES

DATE / TIME AIRED: SATURDAY OCTOBER 9TH 2021

DESCRIPTION: EXCLUSIVE INTERVIEW WITH EVENT DIRECTOR HEATHER KRAWINKEL. ADDRESSED WERE DETAILS ON HOW TO GET INVOLVED WITH THE FUNDRAISER THAT TOOK PLACE ON OCTOBER 16TH AS WELL AS THE IMPORTANCE OF SCREENING AND HOW TO DO IT. THE AMERICAN CANCER SOCIETY PRIDES THEMSELVES ON EDUCATION AND RESOURCES FOR THOSE IMPACTED BY BREAST CANCER AND SUPPORT.

ISSUES COVERED: HALLOWEEN SAFETY

PROGRAM: DISCUSSED SAFETY TIPS AND GENERAL TRICK OR TREATING BEST PRACTICES,

LENGTH: 15 MINUTES

DATE / TIME AIRED: SATURDAY OCTOBER 16TH 2021

DESCRIPTION: INTERVIEWED JED BRACKEN OF THE DEPERE PUBLIC SAFETY DEPARTMENT TO ADDRESS DO'S AND DON'T FOR TRICK OR TREATING INCLUDING PEDESTRIAN PRACTICES AS WELL AS DRIVING AND EVEN CANDY SAFETY.

ISSUES COVERED: SAFE INDOOR TRICK OR TREATING WITH THE AUTOMOBILE GALLERY

PROGRAM: AUTOMOBILE GALLERY TRUNK OR TREAT EVENT

LENGTH: 15 MINUTES

DATE / TIME AIRED: SATURDAY OCTOBER 23RD 2021

DESCRIPTION: WEEKEND FOCUS FEATURED AND EXCLUSIVE INTERVIEW WITH THE EXECUTIVE DIRECTOR OF THE AUTOMOBILE GALLERY JIM DARRELL ABOUT THE TRUNK OF TREAT EVENT HELD AT THE AUTOMOBILE GALLERY ON OCTOBER 30TH. JIM ALSO SHARED DETAILS ABOUT THIS GEM OF A GALLERY AND 501C3 NON-PROFIT IN GREEN BAY.

ISSUES COVERED: HALLOWEEN SAFETY

PROGRAM: DISCUSSED SAFETY TIPS AND GENERAL TRICK OR TREATING BEST PRACTICES,

LENGTH: 15 MINUTES

DATE / TIME AIRED: SATURDAY OCTOBER 30TH 2021

DESCRIPTION: INTERVIEWED JED BRACKEN OF THE DEPERE PUBLIC SAFETY DEPARTMENT TO ADDRESS DO'S AND DON'T FOR TRICK OR TREATING INCLUDING PEDESTRIAN PRACTICES AS WELL AS DRIVING AND EVEN CANDY SAFETY.

ISSUES COVERED: VETERANS DAY SALUTES AND INFORMATION FOR VETS

PROGRAM: SALUTE TO VETERANS DAY AND MILITARY VETERANS.

LENGTH: 15 MINUTES

DATE / TIME AIRED: SATURDAY NOVEMBER 6TH 2021

DESCRIPTION: INTERVIEWS THE STATE COMMANDER OF THE D.A.V. TO PROVIDE INFORMATION OF THE D.A.V. AS WELL AS GIVE A LITTLE HISTORY OF WHAT VETERANS HAVE DEALT WITH AND ARE DEALING WITH WHEN RETURNING FROM ABROAD AND DEBRIEFING. WITH VETERANS DAY BEING ON THE 11TH THIS WAS A TIMELY AND INFORMATIVE SHOW.

ISSUES COVERED: RECYCLING AND AMERICA RECYCLES DAY

PROGRAM: AMERICA RECYCLES AND LOCAL DETAILS

LENGTH: 15 MINUTES

DATE / TIME AIRED: SATURDAY NOVEMBER 13TH 2021

DESCRIPTION: NOVEMBER 15TH WAS AMERICA RECYCLES DAY AND WE SPOKE WITH THE BUSINESS DEVELOPEMNET MANAGER OF REPURPOSING MARK WALTER. MARK SHARED RECYCLING INFORMATION AND HOW TO PROPERLY RECYCLE AS WELL AS WHAT NOT TO RECYCLE AND HOW TO RECYCLE THOSE HARD TO RECYCLE ITEMS.

ISSUES COVERED: HOLIDAY SEASON KICK OFF IN GREEN BAY

PROGRAM: GREEN BAY EVENTS AND HOLIDAY ACTIVITIES

LENGTH: 15 MINUTES

DATE / TIME AIRED: SATURDAY NOVEMBER 20TH 2021

DESCRIPTION: EXCLUSIVE INTERVIEW WITH ALISSIA COTTER OF DOWNTOWN INC AND ON BROADWAY. ALESSIA SHARED INFORMATION ABOUT THE GREEN BAY HOLIDAY PARADE AS WELL AS SEVERAL OTHER PROGRAMS THE CITY HAD PLANNED AND WERE GOING TO FOR THE HOLIDAY SEASON.

ISSUES COVERED: SALVATION ARMY FUNDRAISERS AND SERVICES

PROGRAM: THANKSGIVING AND PROGRAMS WITH THE SALVATION ARMY

LENGTH: 15 MINUTES

DATE / TIME AIRED: SATURDAY NOVEMBER 27TH 2021

DESCRIPTION: SPOKE WITH REENE MAINE OF THE SALVATION ARMY AND COORDINATOR OF THE RED KETTLE CAMPAIGN. SHE GAVE US GOOD INFORMATION ON HOW TO VOLUNTEER AS WELL AS HOW THE FUNDS WILL HELP THOSE IN NEED IN THE GREATER GREEN BAY AREA. SHE ALSO SHARED INFORMATION ABOUT TOYS FOR TOTS AS WELL AS THE CHRISTMAS ANGELS GIVING TREE AT BAY PARK SQUARE MALL.

ISSUES COVERED: PAUL'S PANTRY FOOD BANK

PROGRAM: THE OPERATION AND NEED FOR DONATIONS TO PAULS PANTRY.

LENGTH: 15 MINUTES

DATE / TIME AIRED: SATURDAY DECEMBER 4TH 2021

DESCRIPTION: WEEKEND FOCUS FEATURED AND EXCLUSIVE INTERVIEW WITH CRAIG ROBBINS OF PAUL'S PANTRY TO SHARE INFORMATION AND DETAILS ON HOW PEOPLE CAN DONATE TIME AS WELL AS NON PERISHABLE FOODS. WE CONDUCTED A FOOD DRIVE ON TUESDAY DECEMBER 7TH AND THOSE DETAILS WERE SHARED WITH THE LISTENERS. CRAIG GAVE EXCELLENT INFORMATION ABOUT HOW MANY PEOPLE THE PANTRY SERVES AND WHY IT IS SO VITAL TO OUR COMMUNITY.

ISSUES COVERED: DOGS AND THE HOLIDAYS

PROGRAM: TALKED PET SAFETY AND PETS AROUND THE HOLIDAYS AS WELL AS ADOPTION

LENGTH: 15 MINUTES

DATE / TIME AIRED: SATURDAY DECEMBER 11TH 2021

DESCRIPTION: SPOKE WITH MATTY SEMMSKI THE FOUNDER AND PRESIDENT OF LUCKY 7 DOG RESCUE. LUCKY 7 HAS BEEN PLACING DOGS IN OUR AREA FOR YEARS AND MATTY GAVE OUT INFORMATION ON THE HISTORY OF THE PROGRAM AS WELL AS HOW THE COMMUNITY CAN HELP AND FORSTER OR ODOPT THE PETS. SHE ALSO TALKED ABOUT DOGS AND THE HOLIDAYS AND OFFERED SOME TIPS ON HOW TO HELP THEM DEAL WITH THE STRESSES OF THE SEASON.

ISSUES COVERED: RED CROSS AND THE HOLIDAYS

PROGRAM: TALKED RED CROSS AND THE TORANDOS THAT RIPPED THROUGH KENTUCKY

LENGTH: 15 MINUTES

DATE / TIME AIRED: SATURDAY DECEMBER 18TH 2021

DESCRIPTION: INTERVIEWED STEVE HANSEN THE EXECUTIVE DIRECTOR OF THE RED CROSS NORTHEAST WISCONSIN. THE INTERVIEW FOCUSED ON THE DEVISTATION AND HOW THE RED CROSS JUMPS INTO ACTION FOR DISASTER RELIEF AND HOW CITIZENS OF NORTHEAST WISCONSIN CAN HELP OUR NEIGHBORS TO THE SOUTH. HE ALSO SHARED IMPORTANT INFORMATION ABOUT HOW BLOOD SUPPLIES ARE ALWAYS CHALLENGED AROUND THE HOLIDAY SEASONS AND HOW AND WHERE YOU CAN DONATE.

ISSUES COVERED: HOLIDAY STRESS AND MENTORING OF MEN

PROGRAM: MY BROTHERS KEEPER MALE MENTORING PROGRAM

LENGTH: 15 MINUTES

DATE / TIME AIRED: SATURDAY DECEMBER 25TH 2021

DESCRIPTION: INTERVIEWED HARRY SYDNEY THE DIRECTOR OF MY

BROTHERS KEEPER MALE MENTORING PROGRAM. WITH IT BEING THE HOLIDAY SEASON WE FOCUSED ON THE ROLES OF DADS AND THE NEED FOR MEN WITHOUT FATHERS TO GET THE HELP THEY NEED TO BE THAT POSITIVE MALE ROLE MODEL THEMSELVES AND TO HELP IN THE DEALING WITH PROBLEMS MANY OF THEM EXPERIECE. HARRY GAVE GOOD ADVICE OF HOW TO REACH OUT AND GET HELP TO PREVENT MUCH MORE SERIOUS ISSUES FROM OCCURING.

WOGB also runs an ongoing weekly program called "Focus". This program runs every Saturday and Sunday morning at 6:20. The following is a list of the programs and issues that were addressed and their dates:

FOCUS OCTOBER – DECEMBER 2021

ISSUES COVERED: ECONOMIC

PROGRAM: FEDERAL OVERHAUL COULD PROVIDE STUDENT DEBT RELIEF TO WI TEACHERS

LENGTH: 90 SECONDS

DATE / TIME AIRED OCTOBER 2-3, 2021

DESCRIPTION: THE POLICY CHANGES TO ONE STUDENT LOAN FORGIVENESS PROGRAM WILL PUT MORE THAN 550,000 PUBLIC SERVICE WORKERS A STEP CLOSER TO BEING DEBT-FREE. COMMENTS FROM U.S. SECRETARY OF EDUCATION MIGUEL CARDONA; AND U.S. UNDER SECRETARY OF EDUCATION JAMES KVAAL

ISSUES COVERED: HEALTH

PROGRAM: WI RESIDENTS PRICED OUT OF PRESCRIPTION DRUG MARKET

LENGTH: 90 SECONDS

DATE / TIME AIRED: OCTOBER 9-10, 2021

DESCRIPTION: NEW RESEARCH SHOWS WISCONSIN RESIDENTS CONTINUE TO STRUGGLE WITH THE PRICES OF PRESCRIPTION DRUGS, WITH THE ANNUAL AVERAGE COST WELL ABOVE THEIR PERSONAL INCOME GROWTH. THAT'S LEADING TO RENEWED DEMANDS FOR CONGRESS TO INTERVENE. COMMENTS FROM LISA LAMKINS, ADVOCACY DIRECTOR, AARP WISCONSIN.

ISSUES COVERED: HEALTH

PROGRAM: COVID RAVAGES WI NURSING HOMES, AGAIN

LENGTH: 90 SECONDS

DATE / TIME AIRED: OCTOBER 16-17, 2021

DESCRIPTION: AS THE WEATHER TURNS COLDER, WISCONSIN'S NURSING HOMES ARE SEEING A REPEAT OF COVID-19 OUTBREAKS. IN ORDER TO AVOID A DEADLY WAVE LIKE LAST WINTER, ONE NONPROFIT ADVOCACY GROUP FOR SENIORS SAYS NURSING HOMES AND PUBLIC HEALTH LEADERS NEED TO ACCELERATE THE PACE OF VACCINATIONS AND BOOSTER SHOTS. COMMENTS FROM SAM WILSON, STATE DIRECTOR, AARP WISCONSIN.

ISSUES COVERED: SAFETY

PROGRAM: DEER WILL BE DARTING ONTO HIGHWAYS IN THE COMING WEEKS

LENGTH: 90 SECONDS

DATE / TIME AIRED: OCTOBER 23-24, 2021

DESCRIPTION: WISCONSIN STATE PATROL WARNS DEER WILL BE MORE PREVALENT AND THEIR MOVEMENTS LESS PREDICTABLE ALONG WISCONSIN ROADWAYS DURING THE MATING SEASON OR "RUT" IN OCTOBER AND NOVEMBER. DEER ARE MORE ACTIVE, ESPECIALLY AT DUSK AND DAWN WHEN THEY MOVE TO AND FROM THEIR BEDDING AND FEEDING AREAS.

ISSUES COVERED: ECONOMIC

PROGRAM: WI WOMEN IN CONSERVATION TAKE MOVEMENT TO NEXT LEVEL

LENGTH: 90 SECONDS

DATE / TIME AIRED: OCTOBER 30-31, 2021

DESCRIPTION: A COALITION IN WISCONSIN IS WORKING TO ELIMINATE BARRIERS FOR WOMEN LANDOWNERS INTERESTED IN ADOPTING CONSERVATION PRACTICES. THE MOVEMENT IS POISED TO GAIN MORE

STEAM THIS WEEK WITH THE LAUNCH OF A STATEWIDE EDUCATOR NETWORK. COMMENTS FROM KRISS MARION, COMMUNICATIONS LEAD, WISCONSIN WOMEN IN CONSERVATION.

ISSUES COVERED: HEALTH

PROGRAM: AMERICAN DIABETES MONTH

LENGTH: 90 SECONDS

DATE / TIME AIRED: NOVEMBER 6-7, 2021

DESCRIPTION: THE SERIOUSNESS OF DIABETES AND THE IMPORTANCE OF DIABETES PREVENTION AND CONTROL. THIS YEAR, THE AMERICAN DIABETES ASSOCIATION IS TAKING A BOLDER, MORE AUDACIOUS APPROACH TO AMERICAN DIABETES MONTH. WITH NEARLY TWENTY-FOUR MILLION CHILDREN AND ADULTS IN THE UNITED STATES LIVING WITH DIABETES AND AN ADDITIONAL FIFTY-SEVEN MILLION AMERICANS AT RISK, SIMPLE AWARENESS WILL NO LONGER SUFFICE

ISSUES COVERED: ECONOMIC

PROGRAM: WI TAKES BIG LEAP IN CLEAN-ENERGY PURSUIT

LENGTH: 90 SECONDS

DATE / TIME AIRED: NOVEMBER 13-14, 2021

DESCRIPTION: WISCONSIN HAS LONG BEEN KNOWN FOR MODEST OUTPUT WHEN IT COMES TO CLEAN-ENERGY RESOURCES. BUT THE INDUSTRY SAYS THE STATE HAS ACHIEVED A KEY MILESTONE. ONE GROUP SAYS THE MIDWEST NEEDS TO OVERCOME A KEY OBSTACLE TO TAKE EVEN BIGGER STEPS. COMMENTS FROM BETH SOHOLT (SO-HOLT), EXECUTIVE DIRECTOR, CLEAN GRID ALLIANCE

ISSUES COVERED: ECONOMIC

PROGRAM: LOCAL LEADER: CLIMATE CHANGE THREATENS DAILY LIFE IN WI

LENGTH: 90 SECONDS

DATE / TIME AIRED: NOVEMBER 20-21, 2021

DESCRIPTION: WORLD LEADERS ARE MEETING FOR THE UNITED NATIONS CLIMATE CHANGE CONFERENCE (COP26) IN GLASGOW, SCOTLAND, WHILE AT THE SAME TIME, CONGRESS DEBATES A SPENDING PACKAGE TO ADDRESS THE ISSUE. SUPPORTERS OF THE BILL SAY IT'S PAST TIME FOR THE UNITED STATES TO ACT, AND A LOCAL LEADER IN WISCONSIN SAYS FAILURE TO DO SO WILL RESULT IN SIGNIFICANT CHANGE FOR THE STATE. COMMENTS FROM WESTON VILLAGE TRUSTEE NATHAN FIENE

ISSUES COVERED: ECONOMIC

PROGRAM: WI FAMILY CAREGIVERS HAVE HELPLINE SUPPORT INTO 2022

LENGTH: 90 SECONDS

DATE / TIME AIRED: NOVEMBER 27-28, 2021

DESCRIPTION: AS GREATER AWARENESS IS RAISED ABOUT THE CHALLENGES FACING FAMILY CAREGIVERS, A SPECIAL WISCONSIN PROGRAM WILL CARRY OVER INTO 2022. PEOPLE IN CAREGIVING SITUATIONS WHO ARE FEELING OVERWHELMED CAN RECEIVE ONE-ON-ONE GUIDANCE, FIND RESOURCES AND TALK ABOUT THEIR EXPERIENCE. COMMENTS FROM THE UNITED WAY'S RACHEL BRIGHTMAN, 2-1-1 INFORMATION AND REFERRAL SPECIALIST.

ISSUES COVERED: SAFETY

PROGRAM: THIEVES DON'T TAKE A HOLIDAY: TIPS TO AVOID SCAMS

LENGTH: 90 SECONDS

DATE / TIME AIRED: DECEMBER 4-5, 2021

DESCRIPTION: MADISON, WI – SCAMMERS WORK OVERTIME DURING THE HOLIDAY SEASON, WHEN PEOPLE GENERALLY ARE BUSY AND A LITTLE LESS VIGILANT. A FEW TIPS CAN KEEP FOLKS SAFE FROM FRAUD, ESPECIALLY WHEN SHOPPING ONLINE. COMMENTS FROM COURTNEY ANCLAM, SENIOR PROGRAM SPECIALIST, AARP WISCONSIN.

ISSUES COVERED: SAFETY/HEALTH

PROGRAM: WATCH YOUR HEART OVER THE HOLIDAYS, DURING SNOW SEASON

LENGTH: 90 SECONDS

DATE / TIME AIRED: DECEMBER 11-12, 2021

DESCRIPTION: MILWAUKEE, WI – DOCTORS AND THE AMERICAN HEART ASSOCIATION HAVE SOME HEART-RELATED WARNINGS FOR THIS TIME OF YEAR. COMMENTS BY DR. LOUIE KOSTOPOULOS (KOSS-TOP-OH-LESS), AN INTERVENTION CARDIOLOGIST AT AURORA ST. LUKE'S MEDICAL CENTER.

ISSUES COVERED: ECONOMIC

PROGRAM: NEW FEDERAL FUNDS ADDRESS BROADBAND DILEMMA FOR RURAL WI STUDENTS

LENGTH: 90 SECONDS

DATE / TIME AIRED: DECEMBER 18-19, 2021

DESCRIPTION: THE NEW INFRASTRUCTURE BILL RECENTLY SIGNED BY PRESIDENT JOE BIDEN INCLUDES SPENDING FOR SUCH TRADITIONAL PUBLIC-WORKS PROJECTS AS ROADS AND BRIDGES. BUT THERE'S ALSO MONEY FOR EXPANDING BROADBAND INTERNET ACCESS, AND THAT'S WELCOME NEWS FOR STUDENTS IN RURAL WISCONSIN. COMMENTS FROM KIM KAUKL (KO-KULL), EXECUTIVE DIRECTOR, WISCONSIN RURAL SCHOOLS ALLIANCE.

ISSUES COVERED: HEALTH

PROGRAM: MAKING THE HOLIDAY SEASON BRIGHTER FOR FOSTER KIDS ENTERING ADULTHOOD

LENGTH: 90 SECONDS

DATE / TIME AIRED: DECEMBER 25-26, 2021

DESCRIPTION: WISCONSIN GROUPS INVOLVED WITH FOSTER CARE SAY IT'S IMPORTANT FOR FAMILIES AND PEERS TO KEEP IN TOUCH WITH OLDER KIDS AGING OUT OF THE SYSTEM. THEY ADD IT'S ESPECIALLY HARD DURING THE HOLIDAYS WHEN THERE'S NOT AS MUCH SUPPORT DURING A CRITICAL JUNCTURE IN THEIR LIFE. COMMENTS FROM SUSAN CONWELL, FOUNDER AND EXECUTIVE DIRECTOR, KIDS MATTER INC.