

ORDER



Orders
Order / Rev: 413670
 Alt Order #:
Product Desc: STPN Summer Stephan
Estimate: 0001 Roe Strategic
Flight Dates: 04/23/18 - 05/13/18
Original Date / Rev: 05/22/18 / 05/22/18
Order Type: GENERAL

KGTV
Primary AE: Sarah Linden
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Kelly Scott & Madison - South/TX
Buying Contact:
Billing Contact:
 300 W 6th Street
 Austin, TX 78701

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Stephan/Republican/San Diego DA
Demographic: A25-54
Product Codes: PL State Candidate
Priority: P-6
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/26/18	04/29/18	22	\$2,510.00	\$2,133.50
04/30/18	05/13/18	41	\$9,565.00	\$8,130.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2018	22	\$2,510.00	\$2,133.50	0.00
May 2018	41	\$9,565.00	\$8,130.25	0.00
Totals	63	\$12,075.00	\$10,263.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sarah Linden			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KGTV	04/30/18	05/13/18	M-Su 11-1135pm News CM M-Su 11-1135pm News		11-1135pm	-----	:30	0	\$225.00	P-6	0.00	NM	11	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/18	05/06/18	MTWTFSS		6				\$225.00		0.00			
		Week: 05/07/18	05/13/18	MTWTFSS		5				\$225.00		0.00			
N 2	KGTV	04/23/18	05/13/18	M-F Good Morning America M-F Good Morning America		7-9am	MTWTF--	:30	4	\$200.00	P-6	0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/18	04/29/18	MTWTF--		4				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	2	KGTV	04/23/18-04/29/18	M-F Good Morning America		7-9am				MTWThF----	:30	(\$200.00)	0.00	NM	
				See MG 7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18,7.19 [NA TP sold out. jtaylor 4/24/18]											
	3	KGTV	04/23/18-04/29/18	M-F Good Morning America		7-9am				MTWThF----	:30	(\$200.00)	0.00	NM	
				See MG 7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18,7.19 [NA TP sold out. jtaylor 4/24/18]											
	4	KGTV	04/23/18-04/29/18	M-F Good Morning America		7-9am				MTWThF----	:30	(\$200.00)	0.00	NM	
				See MG 7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18,7.19 [NA TP sold out. jtaylor 4/24/18]											
		Week: 04/30/18	05/06/18	MTWTF--		4				\$200.00		0.00			
		Week: 05/07/18	05/13/18	MTWTF--		3				\$200.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KGTV	04/23/18	05/13/18	M-F Good Morning America	CM	7-9am	MTWTF--	:30	4	\$200.00	P-6	0.00	NM	6	\$1,200.00
				M-F Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	MTWTF--		3				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
9	KGTV	05/07/18-05/13/18		M-F Good Morning America		7-9am	MTWThF----	:30		(\$200.00)		0.00	NM		
				Credited											
				[moving to week of 5/21]											
10	KGTV	05/07/18-05/13/18		M-F Good Morning America		7-9am	MTWThF----	:30		(\$200.00)		0.00	NM		
				Credited											
				[moving to week of 5/21]											
N 3	KGTV	04/23/18	05/13/18	M-F 11am-12pm News	CM	11am-12pm	MTWTF--	:30	5	\$100.00	P-6	0.00	NM	11	\$1,100.00
				M-F 11am-12pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/18	04/29/18	MTWTF--		5				\$100.00		0.00			
		Week: 04/30/18	05/06/18	MTWTF--		5				\$100.00		0.00			
		Week: 05/07/18	05/13/18	MTWTF--		4				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
11	KGTV	05/07/18-05/13/18		M-F 11am-12pm News		11am-12pm	MTWThF----	:30		(\$100.00)		0.00	NM		
				Credited											
				[moving to week of 5/21]											
12	KGTV	05/07/18-05/13/18		M-F 11am-12pm News		11am-12pm	MTWThF----	:30		(\$100.00)		0.00	NM		
				Credited											
				[moving to week of 5/21]											
14	KGTV	05/07/18-05/13/18		M-F 11am-12pm News		11am-12pm	MTWThF----	:30		(\$100.00)		0.00	NM		
				Credited											
				[moving to week of 5/21]											
4	KGTV	04/23/18	05/13/18	M-F 5-6pm News	CM	5-6pm	MTWTF--	:30	3	\$175.00	P-6	0.00	NM	8	\$1,400.00
				M-F 5-6pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/18	04/29/18	MTWTF--		3				\$175.00		0.00			
		Week: 04/30/18	05/06/18	MTWTF--		3				\$175.00		0.00			
		Week: 05/07/18	05/13/18	MTWTF--		2				\$175.00		0.00			
6	KGTV	04/30/18	05/13/18	ABC World News M-F	CM	630-7pm	MTWTF--	:30	2	\$450.00	P-6	0.00	NM	5	\$2,250.00
				ABC World News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/18	05/06/18	MTWTF--		3				\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	KGTV	04/30/18-05/06/18		ABC World News M-F		630-7pm	MTWThF----	:30		(\$450.00)		0.00	NM		
				See MG 7.20,7.21,7.22,7.23,7.24											
				[PRE EMPT DUE TO OVER SOLD FG 4.24]											
		Week: 05/07/18	05/13/18	MTWTF--		3				\$450.00		0.00			
N 7	KGTV	04/23/18	05/06/18	M-F 7-730pm News	CM	7-730pm	MTWTF--	:30	2	\$300.00	P-6	0.00	NM	18	\$3,410.00
				M-F 7-730pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/18	04/29/18	MTWTF--		2				\$300.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KGTV	04/23/18	05/06/18	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	MTWTF--	:30	2	\$300.00	P-6	0.00	NM	18	\$3,410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/18	04/29/18	MTWTF--		2				\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	04/23/18-04/29/18		M-F 7-730pm News		7-730pm	MTWThF----	:30		(\$300.00)		0.00	NM		
				See MG 7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18,7.19 [NA TP sold out. jtaylor 4/24/18]											
2	KGTV	04/23/18-04/29/18		M-F 7-730pm News		7-730pm	MTWThF----	:30		(\$300.00)		0.00	NM		
				See MG 7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18,7.19 [NA TP sold out. jtaylor 4/24/18]											
8	KGTV	04/23/18-04/29/18		M-F 7-730pm News		7-730pm	MTWThF----	:30		\$450.00		0.00	NM		
				Ⓜ MG for 7.2,2.3,2.2,2.4,7.1 [rate]											
9	KGTV	04/23/18-04/29/18		M-F Good Morning America		7-9am	MTWThF----	:30		\$300.00		0.00	NM		
				Ⓜ MG for 7.2,2.3,2.2,2.4,7.1 [rate]											
10	KGTV	04/23/18-04/29/18		M-F 2-3pm		2-3pm	MTWThF----	:30		\$35.00		0.00	NM		
				Ⓜ MG for 7.2,2.3,2.2,2.4,7.1 [rate]											
11	KGTV	04/23/18-04/29/18		M-F 2-3pm		2-3pm	MTWThF----	:30		\$35.00		0.00	NM		
				Ⓜ MG for 7.2,2.3,2.2,2.4,7.1 [rate]											
12	KGTV	04/23/18-04/29/18		M-F 2-3pm		2-3pm	MTWThF----	:30		\$35.00		0.00	NM		
				Ⓜ MG for 7.2,2.3,2.2,2.4,7.1 [rate]											
13	KGTV	04/23/18-04/29/18		M-F 2-3pm		2-3pm	MTWThF----	:30		\$35.00		0.00	NM		
				Ⓜ MG for 7.2,2.3,2.2,2.4,7.1 [rate]											
14	KGTV	04/23/18-04/29/18		M-F 3-4pm		3-4pm	MTWThF----	:30		\$35.00		0.00	NM		
				Ⓜ MG for 7.2,2.3,2.2,2.4,7.1 [rate]											
15	KGTV	04/23/18-04/29/18		M-F 3-4pm		3-4pm	MTWThF----	:30		(\$35.00)		0.00	NM		
				Ⓜ See MG 7.20,7.21,7.22,7.23,7.24 [NA TP is sold out. jtaylor 4/25/18]											
16	KGTV	04/23/18-04/29/18		M-F 3-4pm		3-4pm	MTWThF----	:30		(\$35.00)		0.00	NM		
				Ⓜ See MG 7.20,7.21,7.22,7.23,7.24 [NA TP is sold out. jtaylor 4/25/18]											
17	KGTV	04/23/18-04/29/18		M-F 3-4pm		3-4pm	MTWThF----	:30		\$35.00		0.00	NM		
				Ⓜ MG for 7.2,2.3,2.2,2.4,7.1 [rate]											
18	KGTV	04/23/18-04/29/18		M-F 1237-107am		1237-107am	MTWThF----	:30		(\$85.00)		0.00	NM		
				Ⓜ See MG 7.20,7.21,7.22,7.23,7.24 [NA TP is sold out. jtaylor 4/25/18]											
19	KGTV	04/23/18-04/29/18		M-F 1237-107am		1237-107am	MTWThF----	:30		\$85.00		0.00	NM		
				Ⓜ MG for 7.2,2.3,2.2,2.4,7.1 [rate]											
20	KGTV	05/03/18-05/07/18		M-F 2-3pm		2-3pm	M--ThF----	:30		\$35.00		0.00	NM		
				Ⓜ MG for 8.3,8.4,8.5,7.16,7.15,7.18,6.6											
21	KGTV	05/03/18-05/07/18		M-F 6-630pm News		6-630pm	M--ThF----	:30		\$330.00		0.00	NM		
				Ⓜ MG for 8.3,8.4,8.5,7.16,7.15,7.18,6.6											
22	KGTV	04/30/18-05/06/18		Sa 8-9am News		8-9am	-----Sa--	:30		\$250.00		0.00	NM		
				Ⓜ MG for 8.3,8.4,8.5,7.16,7.15,7.18,6.6											
23	KGTV	04/30/18-05/06/18		Sa 8-9am News		8-9am	-----Sa--	:30		\$250.00		0.00	NM		
				Ⓜ MG for 8.3,8.4,8.5,7.16,7.15,7.18,6.6											
24	KGTV	05/03/18-05/07/18		M-F 11am-12pm News		11am-12pm	M--ThF----	:30		(\$100.00)		0.00	NM		
				Ⓜ Credited [moving to week of 5/21]											
		Week: 04/30/18	05/06/18	MTWTF--		5				\$300.00		0.00			
8	KGTV	04/23/18	05/06/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	:30	0	\$120.00	P-6	0.00	NM	4	\$240.00

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8	KGTV	04/23/18	05/06/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	:30	0	\$120.00	P-6	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/23/18	04/29/18	MTWTF--		2				\$120.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	04/23/18-04/29/18		M-F 6-7am News		6-7am	MTWThF----	:30		(\$120.00)		0.00	NM		
		See MG 8.6,8.7,8.8,8.9 [Inventory NA Last In TW 4/22/18]													
2	KGTV	04/23/18-04/29/18		M-F 6-7am News		6-7am	MTWThF----	:30		(\$120.00)		0.00	NM		
		See MG 8.6,8.7,8.8,8.9 [Inventory NA Last In TW 4/22/18]													
6	KGTV	04/23/18-04/29/18		Sa 5-6am News		5-6am	-----Sa--	:30		\$40.00		0.00	NM		
		Ⓜ MG for 8.2,8.1 [rate n/a]													
7	KGTV	04/23/18-04/29/18		Sa 6-7am News		6-7am	-----Sa--	:30		\$125.00		0.00	NM		
		Ⓜ MG for 8.2,8.1 [rate n/a]													
8	KGTV	04/23/18-04/29/18		M-F 3-4pm		3-4pm	MTWThF----	:30		\$35.00		0.00	NM		
		Ⓜ MG for 8.2,8.1 [rate n/a]													
9	KGTV	04/23/18-04/29/18		Sa 5-6am News		5-6am	-----Sa--	:30		\$40.00		0.00	NM		
		Ⓜ MG for 8.2,8.1 [rate n/a]													
	Week:	04/30/18	05/06/18	MTWTF--		3				\$120.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KGTV	04/30/18-05/06/18		M-F 6-7am News		6-7am	MTWThF----	:30		(\$120.00)		0.00	NM		
		See MG 7.20,7.21,7.22,7.23,7.24 [No inventory. RF 4/27]													
4	KGTV	04/30/18-05/06/18		M-F 6-7am News		6-7am	MTWThF----	:30		(\$120.00)		0.00	NM		
		See MG 7.20,7.21,7.22,7.23,7.24 [No inventory. RF 4/27]													
5	KGTV	04/30/18-05/06/18		M-F 6-7am News		6-7am	MTWThF----	:30		(\$120.00)		0.00	NM		
		See MG 7.20,7.21,7.22,7.23,7.24 [No inventory. RF 4/27]													
													Totals	63	\$12,075.00