

## ORDER



**Orders**  
**Order / Rev:** 413670  
**Alt Order #:**  
**Product Desc:** STPN Summer Stephan  
**Estimate:** 0001 Roe Strategic  
**Flight Dates:** 04/23/18 - 05/13/18  
**Original Date / Rev:** 05/22/18 / 05/22/18  
**Order Type:** GENERAL

## KGTV

**Primary AE:** Sarah Linden  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Kelly Scott & Madison - South/TX  
**Buying Contact:**  
**Billing Contact:**  
 300 W 6th Street  
 Austin, TX 78701

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Stephan/Republican/San Diego DA  
**Demographic:** A25-54  
**Product Codes:** PL State Candidate  
**Priority:** P-6  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/26/18	04/29/18	22	\$2,510.00	\$2,133.50
04/30/18	05/13/18	41	\$9,565.00	\$8,130.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2018	22	\$2,510.00	\$2,133.50	0.00
May 2018	41	\$9,565.00	\$8,130.25	0.00
<b>Totals</b>	<b>63</b>	<b>\$12,075.00</b>	<b>\$10,263.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sarah Linden			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KGTV	04/30/18	05/13/18	M-Su 11-1135pm News CM		11-1135pm	-----	:30	0	\$225.00	P-6	0.00	NM	11	\$2,475.00
				M-Su 11-1135pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/18	05/06/18	MTWTFSS		6				\$225.00		0.00			
		Week: 05/07/18	05/13/18	MTWTFSS		5				\$225.00		0.00			
N 2	KGTV	04/23/18	05/13/18	M-F Good Morning America	CM	7-9am	MTWTF--	:30	4	\$200.00	P-6	0.00	NM	6	\$1,200.00
				M-F Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/18	04/29/18	MTWTF--		4				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KGTV	04/23/18-04/29/18	M-F Good Morning America		7-9am	MTWThF----	:30		<del>(\$200.00)</del>		0.00	NM		
				See MG 7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18,7.19											
				[NA TP sold out. jtaylor 4/24/18]											
	3	KGTV	04/23/18-04/29/18	M-F Good Morning America		7-9am	MTWThF----	:30		<del>(\$200.00)</del>		0.00	NM		
				See MG 7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18,7.19											
				[NA TP sold out. jtaylor 4/24/18]											
	4	KGTV	04/23/18-04/29/18	M-F Good Morning America		7-9am	MTWThF----	:30		<del>(\$200.00)</del>		0.00	NM		
				See MG 7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18,7.19											
				[NA TP sold out. jtaylor 4/24/18]											
		Week: 04/30/18	05/06/18	MTWTF--		4				\$200.00		0.00			
		Week: 05/07/18	05/13/18	MTWTF--		3				\$200.00		0.00			



Order / Rev: 413670  
 Alt Order #:  
 Flight Dates: 04/23/18 - 05/13/18

Advertiser: Stephan/Republican/San Diego DA  
 Product Desc: STPN Summer Stephan  
 Estimate: 0001 Roe Strategic

KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KGTV	04/23/18	05/06/18	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	MTWTF--	:30	2	\$300.00	P-6	0.00	NM	18	\$3,410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
	Week:	04/23/18	04/29/18	MTWTF--		2				\$300.00		0.00			
Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length			Rate		Rtg	Type		
1	KGTV	04/23/18-04/29/18	M-F 7-730pm News	7-730pm		MTWThF----	:30			<del>(\$300.00)</del>		0.00	NM		
		See MG 7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18,7.19 [NA TP sold out. jtaylor 4/24/18]													
2	KGTV	04/23/18-04/29/18	M-F 7-730pm News	7-730pm		MTWThF----	:30			<del>(\$300.00)</del>		0.00	NM		
		See MG 7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17,7.18,7.19 [NA TP sold out. jtaylor 4/24/18]													
8	KGTV	04/23/18-04/29/18	M-F 7-730pm News	7-730pm		MTWThF----	:30			\$450.00		0.00	NM		
		Ⓜ MG for 7.2,2.3,2.2,2.4,7.1 [rate]													
9	KGTV	04/23/18-04/29/18	M-F Good Morning America	7-9am		MTWThF----	:30			\$300.00		0.00	NM		
		Ⓜ MG for 7.2,2.3,2.2,2.4,7.1 [rate]													
10	KGTV	04/23/18-04/29/18	M-F 2-3pm	2-3pm		MTWThF----	:30			\$35.00		0.00	NM		
		Ⓜ MG for 7.2,2.3,2.2,2.4,7.1 [rate]													
11	KGTV	04/23/18-04/29/18	M-F 2-3pm	2-3pm		MTWThF----	:30			\$35.00		0.00	NM		
		Ⓜ MG for 7.2,2.3,2.2,2.4,7.1 [rate]													
12	KGTV	04/23/18-04/29/18	M-F 2-3pm	2-3pm		MTWThF----	:30			\$35.00		0.00	NM		
		Ⓜ MG for 7.2,2.3,2.2,2.4,7.1 [rate]													
13	KGTV	04/23/18-04/29/18	M-F 2-3pm	2-3pm		MTWThF----	:30			\$35.00		0.00	NM		
		Ⓜ MG for 7.2,2.3,2.2,2.4,7.1 [rate]													
14	KGTV	04/23/18-04/29/18	M-F 3-4pm	3-4pm		MTWThF----	:30			\$35.00		0.00	NM		
		Ⓜ MG for 7.2,2.3,2.2,2.4,7.1 [rate]													
15	KGTV	04/23/18-04/29/18	M-F 3-4pm	3-4pm		MTWThF----	:30			<del>(\$35.00)</del>		0.00	NM		
		Ⓜ See MG 7.20,7.21,7.22,7.23,7.24 [NA TP is sold out. jtaylor 4/25/18]													
16	KGTV	04/23/18-04/29/18	M-F 3-4pm	3-4pm		MTWThF----	:30			<del>(\$35.00)</del>		0.00	NM		
		Ⓜ See MG 7.20,7.21,7.22,7.23,7.24 [NA TP is sold out. jtaylor 4/25/18]													
17	KGTV	04/23/18-04/29/18	M-F 3-4pm	3-4pm		MTWThF----	:30			\$35.00		0.00	NM		
		Ⓜ MG for 7.2,2.3,2.2,2.4,7.1 [rate]													
18	KGTV	04/23/18-04/29/18	M-F 1237-107am	1237-107am		MTWThF----	:30			<del>(\$85.00)</del>		0.00	NM		
		Ⓜ See MG 7.20,7.21,7.22,7.23,7.24 [NA TP is sold out. jtaylor 4/25/18]													
19	KGTV	04/23/18-04/29/18	M-F 1237-107am	1237-107am		MTWThF----	:30			\$85.00		0.00	NM		
		Ⓜ MG for 7.2,2.3,2.2,2.4,7.1 [rate]													
20	KGTV	05/03/18-05/07/18	M-F 2-3pm	2-3pm		M--ThF----	:30			\$35.00		0.00	NM		
		Ⓜ MG for 8.3,8.4,8.5,7.16,7.15,7.18,6.6													
21	KGTV	05/03/18-05/07/18	M-F 6-630pm News	6-630pm		M--ThF----	:30			\$330.00		0.00	NM		
		Ⓜ MG for 8.3,8.4,8.5,7.16,7.15,7.18,6.6													
22	KGTV	04/30/18-05/06/18	Sa 8-9am News	8-9am		-----Sa--	:30			\$250.00		0.00	NM		
		Ⓜ MG for 8.3,8.4,8.5,7.16,7.15,7.18,6.6													
23	KGTV	04/30/18-05/06/18	Sa 8-9am News	8-9am		-----Sa--	:30			\$250.00		0.00	NM		
		Ⓜ MG for 8.3,8.4,8.5,7.16,7.15,7.18,6.6													
24	KGTV	05/03/18-05/07/18	M-F 11am-12pm News	11am-12pm		M--ThF----	:30			<del>(\$100.00)</del>		0.00	NM		
		Ⓜ Credited [moving to week of 5/21]													
	Week:	04/30/18	05/06/18	MTWTF--		5				\$300.00		0.00			
8	KGTV	04/23/18	05/06/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	:30	0	\$120.00	P-6	0.00	NM	4	\$240.00

Order / Rev: 413670  
 Alt Order #:  
 Flight Dates: 04/23/18 - 05/13/18

Advertiser: Stephan/Republican/San Diego DA  
 Product Desc: STPN Summer Stephan  
 Estimate: 0001 Roe Strategic

KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	KGTV	04/23/18	05/06/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	:30	0	\$120.00	P-6	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/23/18	04/29/18	MTWTF--	2		\$120.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	04/23/18-04/29/18		M-F 6-7am News See MG 8.6,8.7,8.8,8.9 [Inventory NA Last In TW 4/22/18]	6-7am		MTWThF----	:30		<del>(\$120.00)</del>		0.00	NM		
2	KGTV	04/23/18-04/29/18		M-F 6-7am News See MG 8.6,8.7,8.8,8.9 [Inventory NA Last In TW 4/22/18]	6-7am		MTWThF----	:30		<del>(\$120.00)</del>		0.00	NM		
6	KGTV	04/23/18-04/29/18		Sa 5-6am News Ⓜ MG for 8.2,8.1 [rate n/a]	5-6am		-----Sa--	:30		\$40.00		0.00	NM		
7	KGTV	04/23/18-04/29/18		Sa 6-7am News Ⓜ MG for 8.2,8.1 [rate n/a]	6-7am		-----Sa--	:30		\$125.00		0.00	NM		
8	KGTV	04/23/18-04/29/18		M-F 3-4pm Ⓜ MG for 8.2,8.1 [rate n/a]	3-4pm		MTWThF----	:30		\$35.00		0.00	NM		
9	KGTV	04/23/18-04/29/18		Sa 5-6am News Ⓜ MG for 8.2,8.1 [rate n/a]	5-6am		-----Sa--	:30		\$40.00		0.00	NM		
Week:		04/30/18	05/06/18	MTWTF--	3		\$120.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KGTV	04/30/18-05/06/18		M-F 6-7am News See MG 7.20,7.21,7.22,7.23,7.24 [No inventory. RF 4/27]	6-7am		MTWThF----	:30		<del>(\$120.00)</del>		0.00	NM		
4	KGTV	04/30/18-05/06/18		M-F 6-7am News See MG 7.20,7.21,7.22,7.23,7.24 [No inventory. RF 4/27]	6-7am		MTWThF----	:30		<del>(\$120.00)</del>		0.00	NM		
5	KGTV	04/30/18-05/06/18		M-F 6-7am News See MG 7.20,7.21,7.22,7.23,7.24 [No inventory. RF 4/27]	6-7am		MTWThF----	:30		<del>(\$120.00)</del>		0.00	NM		
													Totals	63	\$12,075.00