



Order / Rev: 419167  
 Alt Order #:  
 Flight Dates: 05/08/18 - 05/27/18

Advertiser: Stephan/Republican/San Diego DA  
 Product Desc: Roe Strategic  
 Estimate: 0002  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	05/08/18	05/27/18	M-Su 11-1135pm News CM M-Su 11-1135pm News		11-1135pm	MTWTFSS	:30	5	\$225.00	P-6	0.00	NM	14	\$4,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/07/18	05/13/18	- TWTFSS		4				\$225.00		0.00			
Spot	Ch	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
18	KGTV	05/21/18-05/27/18		M-Su 11-1135pm News		11-1135pm	MTWThFSaSu	:30		\$350.00		0.00	NM		
	Ⓜ MG for 1.10,1.12,1.6,1.3,1.9,1.7,1.8,3.11,3.10,9.2,1.14,12.1,2.5,1.5,2.13,1.13,1.11,1.4,7.9,14.2,1.2 [mg]														
19	KGTV	05/21/18-05/27/18		M-Su 11-1135pm News		11-1135pm	MTWThFSaSu	:30		\$350.00		0.00	NM		
	Ⓜ MG for 1.10,1.12,1.6,1.3,1.9,1.7,1.8,3.11,3.10,9.2,1.14,12.1,2.5,1.5,2.13,1.13,1.11,1.4,7.9,14.2,1.2 [mg]														
20	KGTV	05/21/18-05/27/18		Su 8-9am News		8-9am	-----Su	:30		<del>(\$275.00)</del>		0.00	NM		
	Ⓜ Credited														
21	KGTV	05/21/18-05/27/18		Sa 6-7am News		6-7am	-----Sa-	:30		\$175.00		0.00	NM		
	Ⓜ MG for 1.10,1.12,1.6,1.3,1.9,1.7,1.8,3.11,3.10,9.2,1.14,12.1,2.5,1.5,2.13,1.13,1.11,1.4,7.9,14.2,1.2 [mg]														
22	KGTV	05/21/18-05/27/18		Su 6-7am News		6-7am	-----Su	:30		\$115.00		0.00	NM		
	Ⓜ MG for 1.10,1.12,1.6,1.3,1.9,1.7,1.8,3.11,3.10,9.2,1.14,12.1,2.5,1.5,2.13,1.13,1.11,1.4,7.9,14.2,1.2 [mg]														
23	KGTV	05/21/18-05/27/18		M-F 6-7am News		6-7am	MTWThF----	:30		\$260.00		0.00	NM		
	Ⓜ MG for 1.10,1.12,1.6,1.3,1.9,1.7,1.8,3.11,3.10,9.2,1.14,12.1,2.5,1.5,2.13,1.13,1.11,1.4,7.9,14.2,1.2 [mg]														
24	KGTV	05/21/18-05/27/18		M-F 6-630pm News		6-630pm	MTWThF----	:30		\$750.00		0.00	NM		
	Ⓜ MG for 1.10,1.12,1.6,1.3,1.9,1.7,1.8,3.11,3.10,9.2,1.14,12.1,2.5,1.5,2.13,1.13,1.11,1.4,7.9,14.2,1.2 [mg]														
25	KGTV	05/21/18-05/27/18		M-F 5-6am News		5-6am	MTWThF----	:30		\$200.00		0.00	NM		
	Ⓜ MG for 1.10,1.12,1.6,1.3,1.9,1.7,1.8,3.11,3.10,9.2,1.14,12.1,2.5,1.5,2.13,1.13,1.11,1.4,7.9,14.2,1.2 [mg]														
26	KGTV	05/21/18-05/27/18		M-F 5-6am News		5-6am	MTWThF----	:30		\$200.00		0.00	NM		
	Ⓜ MG for 1.10,1.12,1.6,1.3,1.9,1.7,1.8,3.11,3.10,9.2,1.14,12.1,2.5,1.5,2.13,1.13,1.11,1.4,7.9,14.2,1.2 [mg]														
27	KGTV	05/21/18-05/27/18		M-Su 11-1135pm News		11-1135pm	MTWThFSaSu	:30		\$350.00		0.00	NM		
	Ⓜ MG for 1.10,1.12,1.6,1.3,1.9,1.7,1.8,3.11,3.10,9.2,1.14,12.1,2.5,1.5,2.13,1.13,1.11,1.4,7.9,14.2,1.2 [mg]														
28	KGTV	05/21/18-05/27/18		M-Su 11-1135pm News		11-1135pm	MTWThFSaSu	:30		\$350.00		0.00	NM		
	Ⓜ MG for 1.10,1.12,1.6,1.3,1.9,1.7,1.8,3.11,3.10,9.2,1.14,12.1,2.5,1.5,2.13,1.13,1.11,1.4,7.9,14.2,1.2 [mg]														
Week:		05/14/18	05/20/18	MTWTFSS		5				\$225.00		0.00			
Spot	Ch	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	KGTV	05/14/18-05/20/18		M-Su 11-1135pm News		11-1135pm	MTWThFSaSu	:30		<del>(\$225.00)</del>		0.00	NM		
	See MG 1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28 [No Inventory. RF 5/17]														
6	KGTV	05/14/18-05/20/18		M-Su 11-1135pm News		11-1135pm	MTWThFSaSu	:30		<del>(\$225.00)</del>		0.00	NM		
	See MG 1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28 [TP sold out for the week. RF 5/9]														
7	KGTV	05/14/18-05/20/18		M-Su 11-1135pm News		11-1135pm	MTWThFSaSu	:30		<del>(\$225.00)</del>		0.00	NM		
	See MG 1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28 [No Inventory RF 5/15]														
8	KGTV	05/14/18-05/20/18		M-Su 11-1135pm News		11-1135pm	MTWThFSaSu	:30		<del>(\$225.00)</del>		0.00	NM		
	See MG 1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28 [TP sold out. RF 5/16]														
9	KGTV	05/14/18-05/20/18		M-Su 11-1135pm News		11-1135pm	MTWThFSaSu	:30		<del>(\$225.00)</del>		0.00	NM		
	See MG 1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28 [TP sold out for the week. RF 5/9]														
Week:		05/21/18	05/27/18	MTWTFSS		5				\$225.00		0.00			

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N 2	KGTV	05/08/18	05/27/18	M-F 5-6am News CM M-F 5-6am News	CM	5-6am	-----	:30	0	\$140.00	P-3	0.00	NM	12	\$1,680.00																																																																																																																																																																																																																
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N 3	KGTV	05/08/18	05/27/18	M-F 6-7am News CM M-F 6-7am News	CM	6-7am	-----	:30	0	\$180.00	P-3	0.00	NM	13	\$2,340.00																																																																																																																																																																																																																
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N 4	KGTV	05/08/18	05/27/18	M-F Good Morning America CM M-F Good Morning America	CM	7-9am	-----	:30	0	\$300.00	P-3	0.00	NM	14	\$4,200.00																																																																																																																																																																																																																
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Week:	05/14/18	05/20/18	MTWTF--	5	\$300.00	0.00																																																																																																																																																																																																																									
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N 5	KGTV	05/08/18	05/27/18	M-F 11am-12pm News CM M-F 11am-12pm News	CM	11am-12pm	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	15	\$2,250.00																																																																																																																																																																																																																
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N 6	KGTV	05/08/18	05/27/18		CM	5-6pm	-----	:30	0	\$275.00	P-3	0.00	NM	10	\$2,750.00																																																																																																																																																																																																																

Order / Rev: 419167  
Alt Order #:  
Flight Dates: 05/08/18 - 05/27/18

Advertiser: Stephan/Republican/San Diego DA  
Product Desc: Roe Strategic  
Estimate: 0002  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-6pm News											
				M-F 5-6pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	- TWTF--		2				\$275.00		0.00			
		Week: 05/14/18	05/20/18	MTWTF--		4				\$275.00		0.00			
		Week: 05/21/18	05/27/18	MTWTF--		4				\$275.00		0.00			
N 7	KGTV	05/08/18	05/27/18	M-F 6-630pm News	CM	6-630pm	-----	:30	0	\$500.00	P-2	0.00	NM	11	\$5,500.00
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	- TWTF--		4				\$500.00		0.00			
		Week: 05/14/18	05/20/18	MTWTF--		4				\$500.00		0.00			
		Week: 05/21/18	05/27/18	MTWTF--		4				\$500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	9	KGTV	05/21/18-05/27/18	M-F 6-630pm News		6-630pm	MTWThF----	:30		<del>(\$500.00)</del>		0.00	NM		
See MG 1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28 [PRE EMPT DUE TO OVERSOLD FG 5.10]															
N 8	KGTV	05/08/18	05/27/18	M-F 7-730pm News	CM	7-730pm	-----	:30	0	\$450.00	P-3	0.00	NM	14	\$6,300.00
				M-F 7-730pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	- TWTF--		4				\$450.00		0.00			
		Week: 05/14/18	05/20/18	MTWTF--		5				\$450.00		0.00			
		Week: 05/21/18	05/27/18	MTWTF--		5				\$450.00		0.00			
N 9	KGTV	05/12/18	05/26/18	Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$125.00	P-6	0.00	NM	2	\$250.00
				Sa 6-7am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----S-		1				\$125.00		0.00			
		Week: 05/14/18	05/20/18	-----S-		1				\$125.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KGTV	05/14/18-05/20/18	Sa 6-7am News		6-7am	-----Sa--	:30		<del>(\$125.00)</del>		0.00	NM		
See MG 1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28 [PRE EMPT DUE TO OVERSOLD FG 5.7]															
		Week: 05/21/18	05/27/18	-----S-		1				\$125.00		0.00			
N 10	KGTV	05/12/18	05/26/18	Sa Good Morning America	CM	7-8am	-----S-	:30	1	\$250.00	P-3	0.00	NM	3	\$750.00
				Sa Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----S-		1				\$250.00		0.00			
		Week: 05/14/18	05/20/18	-----S-		1				\$250.00		0.00			
		Week: 05/21/18	05/27/18	-----S-		1				\$250.00		0.00			
N 11	KGTV	05/12/18	05/26/18	Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$250.00	P-3	0.00	NM	3	\$750.00
				Sa 8-9am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----S-		1				\$250.00		0.00			
		Week: 05/14/18	05/20/18	-----S-		1				\$250.00		0.00			
		Week: 05/21/18	05/27/18	-----S-		1				\$250.00		0.00			
N 12	KGTV	05/13/18	05/27/18	Su 6-7am News	CM	6-7am	-----S	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
				Su 6-7am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----S		1				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KGTV	05/07/18-05/13/18	Su 6-7am News		6-7am	-----Su	:30		<del>(\$75.00)</del>		0.00	NM		
See MG 1.15,1.16,1.17,1.18,1.19,1.20,1.21,1.22,1.23,1.24,1.25,1.26,1.27,1.28 [NA- no avail - SH 5/11/18]															
		Week: 05/14/18	05/20/18	-----S		1				\$75.00		0.00			
		Week: 05/21/18	05/27/18	-----S		1				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	KGTV	05/21/18-05/27/18	Su 6-7am News		6-7am	-----Su	:30		<del>(\$75.00)</del>		0.00	NM		
Credited															
N 13	KGTV	05/13/18	05/27/18	Su Good Morning America	CM	7-8am	-----S	:30	1	\$200.00	P-3	0.00	NM	3	\$600.00
				Su Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----S		1				\$200.00		0.00			
		Week: 05/14/18	05/20/18	-----S		1				\$200.00		0.00			

Order / Rev: 419167  
 Alt Order #:  
 Flight Dates: 05/08/18 - 05/27/18

Advertiser: Stephan/Republican/San Diego DA  
 Product Desc: Roe Strategic  
 Estimate: 0002

KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N13	KGTV	05/13/18	05/27/18	Su Good Morning America Su Good Morning America	CM	7-8am	-----S	:30	1	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/21/18	05/27/18	-----S		1		\$200.00		0.00					
N14	KGTV	05/20/18	05/27/18	Su 8-9am News Su 8-9am News	CM	8-9am	-----S	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/14/18	05/20/18	-----S		1		\$200.00		0.00					
	Week:	05/21/18	05/27/18	-----S		1		\$200.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KGTV	05/21/18-05/27/18	Su 8-9am News		8-9am	-----Su	:30		<del>(\$200.00)</del>		0.00	NM		
	See MG 1.15, 1.16, 1.17, 1.18, 1.19, 1.20, 1.21, 1.22, 1.23, 1.24, 1.25, 1.26, 1.27, 1.28 [Programming. Airs Indy 500. RF 5/11]														
N15	KGTV	05/15/18	05/15/18	Tuesday Prime C Tuesday Prime C	CM	10-11pm	-T-----	:30	1	\$600.00	P-6	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/14/18	05/20/18	-T-----		1		\$600.00		0.00					
N16	KGTV	05/23/18	05/25/18	M-F Good Morning America M-F Good Morning America	CM	7-9am	--WTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/21/18	05/27/18	--WTF--		1		\$300.00		0.00					
N17	KGTV	05/23/18	05/27/18	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	--WTF--	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/21/18	05/27/18	--WTF--		2		\$150.00		0.00					
N18	KGTV	05/23/18	05/25/18	M-F 9-10am M-F 9-10am	CM	9-10am	--WTF--	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/21/18	05/27/18	--WTF--		1		\$200.00		0.00					
Totals													121	\$33,420.00	