

### 3<sup>rd</sup> Quarterly Issues and Programming Report July-September 2017

#### **Issue: Local Tourism -Varies**

Community Calendar

WGKC, WJEK, WSJK, WQQB

7/01/2017-9/30/2017

- Events posted on all station websites give listeners a guide to everything going on in Central Illinois. Fairs, Festivals and Fundraisers all well represented, many getting air time during the morning shows with coordinators visiting with our on air talent.

#### **Issue: Local Tourism -Varies**

Champaign Convention & Visitors Friday "Out & About" Segment for radio stations

WGKC, WJEK, WSJK, WQQB

7/4/2017-9/27/2017

- Every Friday pre-record interview between station personality and Champaign CVB Employee. Informs listeners what is happening this weekend locally in our community. Many events evolved around contributing to local charities like the SK run/walks, Bands performing for benefits, area festivals and summer camps are just a few events in the spotlight. Website/Social media posts, too

#### **Issue: Health - St Jude's Children Hospital fundraising run from Champaign to Peoria, IL**

Helping promote event to help children who are cancer patients

WGKC, WJEK, WSJK, WQQB

07/27/2017-08/4/2017

- Stations ran PSA's to promote route, runners, registration and charity fundraising event.

#### **Issue: Supporting Fine Arts/Entertainment with Concerts in the Park Wednesdays: Urbana Park District's "Neighborhood Nights"**

WJEK, WSJK, WQQB, WGKC

07/05/2017-8/09/2017

- Stations ran PSA's as well as posted on social media and websites and announcing at shows

#### **Issue: Alcohol/Drug recovery programs (S.A.F.E. House) benefit concert in Hessel Park Aug. 27**

WGKC, WJEK, WSJK, WQQB

08/13/2017-08/27/2017

- Interviewing organizers and learning about services that help others stop drinking/doing drugs
- PSA's, website and social media posts and announcing at the event, encouraging healthy choice.

#### **Issue: Taste of CU**

08/18/2017- 08/19/2017

- Champaign and Urbana are hosting an event with live music, art, food, and beer at West Side Park.

#### **Issue: Law Enforcement official of the month support and Salute to Police**

WQQB, WGKC, WSJK, WJEK

07/01/2017-09/30/2017

- Stevie Jay Broadcasting honors a different police officer every month.

#### **Farmer City Racing**

07/07/2017-09/01/2017

- Full racing shows that includes late models, mods, prolates, and streets in Farmer City.

#### **Issue: Sportsmanship Seminars for 3rd-8<sup>th</sup> graders: Sports Day Camps from FCA**

WQQB, WGKC, WSJK,

WJEK

07/10/2017-08/04/2017

- Free day camps for the first 600 campers to sign up in 8 sports categories [IllinilandFCA.org](http://IllinilandFCA.org)

**Issue: Supporting Performance Arts in Local Theater**

WQQB, WGKC, WSJK, WJEK

7/01/2017-09/03/2017

Event will be held from 07/01/2017 to 09/03/2017

- Bleacher Bums held from 07/06/2017 to 07/09/2017 and 07/13/2017 to 07/16/2017
- Billy Elliot held from 08/25/2017 to 08/27/2017 and 09/01/2017 to 09/03/2017
- Joseph and the Amazing Technicolor Dreamcoat held from 08/01/2017 to 08/31/2017
- Penguin Project-Disney's Mulan, Jr. held from 09/01/2017 to 09/30/2017

**Issue: Regulators Run For a Reason XIV**

WGKC, WSJK, WJEK

09/05/2017-09/09/2017

- Motorcycle poker run, a benefit for Macy Slade Tester

**Issue: Walk to Defeat ALS in Peoria**

08/26/2017- 9/09/2017

- The walk in Peoria brings hope to people living with ALS and raise money for the cure.

**Issue: MDA at Hilton Garden Inn**

08/30/2017-09/13/2017

- MDA is hosting an even in which it helps raise money and benefit the families in Champaign County living with muscular dystrophy, ALS, and other forms of muscle diseases.

**Issue: Krannert Center for Performing Arts**

09/14/2017-09/16/2017

- Krannert's Center is hosting Ellnora Guitar Festival.

**Issue: The Homer Opera House**

09/15/2017, 09/16/2017, 09/17/2017, 09/21/2017, 09/22/2017, 09/23/2017

- A 1787 musical is hosting an opera about the writing of the constitution.

**Issue: Heart Walk**

09/01/2017- 09/16/2017

- The 2017 Champaign Country is hosting a Heart Walk at Lake Land College.

**Issue: FORE the Health of Our Community Night Golf Fundraiser**

09/09/2017- 9/23/2017

- The Champaign Country Club is hosting a fundraiser which includes dinner, tailgate, live entertainment, and putting contest for the Christie Foundation which is a new foundation that cultivates new generations of medical leaders.

**Issue: HopeSprings Counseling Services Grand Opening**

09/11/2017- 09/25/2017

- A program of Cunningham Children's Home hosts their counseling services grand opening.

**Issue: Pig Out CU BBQ Cook-off Charity Event**

WGKC, WJEK, WSJK, WQQB

09/11/2017-09/29/2017

- Benefitting Courage Connection & Special Olympics of Champaign County