

4th Quarter 2017 (Oct- Dec) Issues and Programming Report Stevie Jay Broadcasting

Issue: Local Tourism - Varies

Community Calendar

WGKC, WJEK, WSJK, WQQB

10/01/17-12/31/17

Community Calendar posted on all station websites give listeners a guide to everything going on in Central Illinois. Fundraisers all well represented, many getting air time during the mornings shows with coordinators visiting with our on air talent. Walks that raise money for the Down Syndrome Network, Amer. Cancer Society are examples of benefits that happened in the last quarter of the year with our radio station emceeding the event and promoting it at least 2 weeks ahead of time with commercials and social media.

Issue: Local Tourism - Varies

Champaign Convention & Visitors Friday "Out & About" Segment

WGKC, WJEK, WSJK, WQQB

10/01/17-12/31/17

Every Friday pre-recorded interviews between station personality and Champaign CVB Employee. Informs listeners what is happening this weekend locally in our community. Many events evolved around contributing to local charities and Holiday activities.

Issue: Champaign Co. Humane Society (Pet Adoption Non-profit agency)

WGKC, WJEK, WSJK, WQQB

10/01/17-10/21/17

Hilton Garden Inn hosts the annual Fur Ball dinner and auction Friday Oct 13th raising money for our 4 legged friends that await adoption. Stations aired a commercial in October promoting the event and aired interviews with coordinators to boost attendance. Their Thank you note to Stevie Jay Broadcasting indicated the event raised lots of money for pets over 1,500 animals over the next year.

Issue: (Veterans Services) American Legion, VFW and Marines 11/11/17

WGKC, WJEK, WSJK, WQQB

10/25/17-11 /11/17

Marines (Richard Pittman Detachment) Ball celebrating 246th anniversary, Military Memorial Tribute with flag ceremony, inspirational tributes, luncheon and other ceremonies honoring those serving our country on Veterans Day.

Issue: (Literacy and Nutrition) Festival of Trees Nov 18-19 Fundraising Event

WGKC, WJEK, WSJK, WQQB

11/01/17-11/19/17

Hilton Garden Inn hosts the Jr League with their decorated trees and wreaths, food, vendors, crafts, and a kid zone while 'bidding' on auction items to raise money for programs like: Back Pack Buddies helping hungry students in local schools along with the "League Locker", reading programs to help schools libraries "books Bythe Bushel" and scholarships for students in need. Interviews, PSA's & website postings help promote Junior League of C-U event.

Issue: Crisis Nursery (serves kids 3 and under whose parents are in an emergency) Holiday Shop has kids shop for their parents with Volunteers

WGKC, WJEK, WSJK, WQQB

12/02/17-12/09/17

Station ran Public Service Announcements informing listeners about holiday treats to kids can shop for with a volunteer as their parents wait outside the "store" in Lincoln Square (Urbana) A donation is then given to Crisis Nursery. The event ran from 12/2-12/09 with volunteers helping (\$1800 a day needed to run the Crisis Nursery as services are tapped into (888 kids this year with issues)

Issue: (Performing Arts) Local Theater doing their plays and holiday shows

WGKC, WJEK, WSJK, WQQB

10/01/17-12/18/17

Info was shared about shows through PSA's, website exposure and interviewing the directors on the air. "Legally Blonde Jr" and "Hairspray" at the Virginia, Rantoul Theater Group doing "A Christmas Carol" and at Krannert, CU Ballet performed "Nutcracker" first weekends in December 2017. The Chorale performs on New Years Eve 12/31/17. Some music concerts include Chicago.

Issue: (Underprivileged kids programs): "Don Moyer Boys and Girls Clubs"

WGKC, WJEK, WSJK, WQQB

10/20/17-11/03/17

Director Sam Banks and their board succeeded in a new fundraising effort called "Dancing with the (LOCAL) Stars" at the Refinery on November 3rd with our radio station airing PSA's, website and social media support, interviews and emceeing to raised lots of money that evening. The Boys and Girls Clubs after school programs help kids in troubled neighborhoods with their studies and keep them social with activities with the number growing from 75 to 500 as the need grows.

Issue: (Mental Health} Developmental Services Center helps those with physical and mental delays through counseling and job training services and their Annual Tree of Hope Fundraising Campaign goes into 2017.

WGKC, WJEK, WSJK, WQQB

11/3/17-12/31/17

Director Dale Morrissey and Public Relations Director Janice McAteer came on the air to create awareness about typical payments to sustain services at DSC being held up because of the State of IL budget impasse. Fundraisers like "Tree of Hope" which lights a bulb with a \$50 donation on their Holiday Tree located at Marketview and Prospect in Champaign, help them continue to assist those with developmental delays find work and enhance their lives.

Issues: 4th Annual Harvest Moon Trivia Night and Auction

WGKC, WJEK, WSJK, WQQB

10/20/17-11/04/17

The Eastern Area Cursillo Community Church is hosting a trivia and auction night at St. Thomas More High School. All proceeds go to Cursillo Church. Spend an evening on November 4th eating, winning, prizes, and playing games.

Issues: Various

On the weekly show called "Viewpoints" on WQQB and WGKC 10/2/17-12/30/17 covering issues like mental health, education, crime and nutrition to name a few. WJEK and WSJK are simulcast from 7-9am through 11/1/17 with Stevie Jay and Diane and there's 4 talk segments with professionals chiming in for 4-5 minute interviews or a report from Fox Reporters to cover similar issues: crime and law enforcement issues, safety, racism, health/nutrition/exercise, political commentary with various debates as well as employment and relationship news.