

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WBRZ - Baton Rouge</u>	Date: <u>10/2/15</u>
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I, Harris Sikes Media, LLC,

being/on behalf of: Jeff Landry,

a legally qualified candidate of the Republican

political party for the office of: Louisiana Attorney General

in the General primary

election to be held on: October 24, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
		10/5-10/11			

Attach proposed schedule with charges (if available): \$15,900 gross / \$13,515 net

I represent that the payment for the above described broadcast time has been furnished by:

Landry for Louisiana

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Benjamin L. Landry, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6-9-15 J. R. Ferrell
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

Denise Robichaux Denise Robichaux Director of Sales
Signature Printed Name Title



WBZR
1650 Highland Rd
Baton Rouge, LA 70802

HARRIS SIKES MEDIA
11350 RANDOM HILLS RD
STE 700
FAIRFAX, VA 22030

Contract # 19744

Schedule Dates 10/05/15-10/11/15
Advertiser JEFF LANDRY/ATTORNEY GENERAL/R (3739)
Agency HARRIS SIKES MEDIA (1911)
Product Political- Candidates (no conflicts) (1070)
Brand 6539 (12092)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBZR sales
Buyer Name /
Phone/Fax /
CPE TV/LA/6539
Account Types National/Political
Billing Type Standard
Comments LANDRY/AG/R

Date Entered 10/02/15
Last Modified 10/05/15
Entered By Tracy Ritchie
CO-OP No
Headline # ECR08321777
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,385.00
Net Total \$13,515.00
Sales Tax

ABC (WBZR)
By Broadcast Month
Oct. 2015
Grand Total:

Spots	Rate
28	\$15,900.00
28	\$15,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/15-10/09/15	1	:30	5A- 6A (CST)	1	1			1	1			3	\$225.00	\$675.00	ABC (WBZR)	5A NEWS 1X PER DAY	10/2/15
2.0	Normal Line / SPOT	10/06/15-10/08/15	1	:30	6A- 7A (CST)			1	1	1				3	\$400.00	\$1,200.00	ABC (WBZR)	6A NEWS 1X PER DAY	10/2/15
3.0	Normal Line / SPOT	10/10/15-10/10/15	1	:30	7A- Good Morning America Saturday - HD	1						X		1	\$150.00	\$150.00	ABC (WBZR)	SAT GMA	10/2/15
4.0	Normal Line / SPOT	10/05/15-10/09/15	1	:30	12P- News 2 at Noon		1			1	1			3	\$300.00	\$900.00	ABC (WBZR)	12N NEWS 1X PER DAY	10/2/15
5.0	Normal Line / SPOT	10/07/15-10/09/15	1	:30	4:57P- News 2 at 5pm				1	1	1			3	\$500.00	\$1,500.00	ABC (WBZR)	5P NEWS 1X PER DAY	10/2/15
6.0	Normal Line / SPOT	10/06/15-10/09/15	1	:30	5:58P- News 2 at 6pm			1		1	1			3	\$650.00	\$1,950.00	ABC (WBZR)	6P NEWS 1X PER DAY	10/2/15
7.0	Normal Line / SPOT	10/10/15-10/10/15	1	:30	5:58P- News 2 at 6pm Saturday	1						X		1	\$300.00	\$300.00	ABC (WBZR)	SAT 6P NEWS	10/2/15
8.0	Normal Line / SPOT	10/11/15-10/11/15	1	:30	5:28P- News 2 at 5:30pm Sunday	1							X	1	\$375.00	\$375.00	ABC (WBZR)	SUN 530P NEWS	10/2/15
9.0	Normal Line / SPOT	10/07/15-10/09/15	1	:30	6:28P- Wheel of Fortune - HD				1	1	1			3	\$1,100.00	\$3,300.00	ABC (WBZR)	WHEEL 1X PER DAY	10/2/15
10.0	Normal Line / SPOT	10/10/15-10/10/15	1	:30	6:30P- Wheel of Fortune - HD	1						X		1	\$425.00	\$425.00	ABC (WBZR)	SAT WHEEL	10/2/15
11.0	Normal Line / SPOT	10/05/15-10/05/15	1	:30	6:58P- DANCING WITH THE STARS	1	X							1	\$1,400.00	\$1,400.00	ABC (WBZR)	DANCING	10/2/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

HARRIS SIKES MEDIA
11350 RANDOM HILLS RD
STE 700
FAIRFAX, VA 22030

Contract # 19744

Schedule Dates	10/05/15-10/11/15	Date Entered	10/02/15
Advertiser	JEFF LANDRY/ATTORNEY GENERAL/R (3739)	Last Modified	10/05/15
Agency	HARRIS SIKES MEDIA (1911)	Entered By	Tracy Ritchie
Product	Political- Candidates (no conflicts) (1070)	CO-OP	No
Brand	6539 (12092)	Headline #	ECR08321777
Salesperson	Eagle, Philadelphia (1050)	Demo	
Sales Office	WBRZ sales	Order Type	Normal
Buyer Name	/	Package Deal	
Phone/Fax		Commission %	15.00
CPE	TV/LA/6539	Commission	\$2,385.00
Account Types	National/Political	Net Total	\$13,515.00
Billing Type	Standard	Sales Tax	
Comments	LANDRY/AG/R		

ABC (WBRZ)		
By Broadcast Month	Spots	Rate
Oct. 2015	28	\$15,900.00
Grand Total:	28	\$15,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/06/15-10/09/15	1	:30	9:59P- News 2 at 10pm			1		1	1			3	\$1,100.00	\$3,300.00	ABC (WBRZ)	LATE NEWS 1X PER DAY	10/2/15
13.0	Normal Line / SPOT	10/10/15-10/10/15	1	:30	10:29P- News 2 at 10pm Saturday							1		1	\$350.00	\$350.00	ABC (WBRZ)		10/5/15
14.0	Normal Line / SPOT	10/07/15-10/08/15	1	:30	11:37P- Nightline - HD				X	X				1	\$75.00	\$75.00	ABC (WBRZ)		10/5/15
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:	Accepted-Station:		Date:	Comments:													