

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WBR2 - Baton Rouge

Date:

11/6/15

I, Harris Sikes Media, LLC,

being/on behalf of: Jeff Landry,

a legally qualified candidate of the Republican

political party for the office of: Louisiana Attorney General

in the Run-off - General

election to be held on: November 21, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
		11/7 - 11/13			

Attach proposed schedule with charges (if available): \$19,550 gross / \$6,617.50 net

I represent that the payment for the above described broadcast time has been furnished by:

Landry for Louisiana

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Benjamin L. Landry, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6-9-15

Date

J. R. Ferrell

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Denise Robichaux

Signature

Denise Robichaux

Printed Name

Director of Sales

Title



WBRRZ
1650 Highland Rd
Baton Rouge, LA 70802

HARRIS SIKES MEDIA
11350 RANDOM HILLS RD
STE 700
FAIRFAX, VA 22030

Contract # 19945

Schedule Dates	11/07/15-11/13/15	Date Entered	11/06/15
Advertiser	JEFF LANDRY/ATTORNEY GENERAL/R (3739)	Last Modified	11/06/15
Agency	HARRIS SIKES MEDIA (1911)	Entered By	Tracy Ritchie
Product	Political- Candidates (no conficts) (1070)	CO-OP	No
Brand	6620 (12211)	Headline #	ECR08328908
Salesperson	Eagle, Philadelphia (1050)	Demo	
Sales Office	WBRRZ sales	Order Type	Normal
Buyer Name	ANGLE,BEN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	TV/LA/6620	Commission	\$2,932.50
Account Types	National/Political	Net Total	\$16,617.50
Billing Type	Standard	Sales Tax	
Comments	LANDRY/AG/R		

ABC (WBRRZ)	Spots	Rate
By Broadcast Month		
Nov. 2015	42	\$19,550.00
Grand Total:	42	\$19,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/10/15-11/12/15	1	:30	5A- 6A (CST)			1	1	1				3	\$225.00	\$675.00	ABC (WBRRZ)	5A NEWS 1X PER DAY	11/6/15
2.0	Normal Line / SPOT	11/09/15-11/12/15	1	:30	6A- 7A (CST)		1		1	1				3	\$400.00	\$1,200.00	ABC (WBRRZ)	6A NEWS 1X PER DAY	11/6/15
3.0	Normal Line / SPOT	11/09/15-11/12/15	1	:30	7A- Good Morning America - HD		1		1	1				3	\$450.00	\$1,350.00	ABC (WBRRZ)	GMA 1X PER DAY	11/6/15
4.0	Normal Line / SPOT	11/07/15-11/07/15	1	:30	7A- Good Morning America Saturday - HD		1					X		1	\$150.00	\$150.00	ABC (WBRRZ)	GMA SAT	11/6/15
5.1	Normal Line / SPOT	11/09/15-11/13/15	1	:30	12P- News 2 at Noon		1	1	1	1	1			5	\$300.00	\$1,500.00	ABC (WBRRZ)	NOON NEWS 1X PER DAY	11/6/15
6.0	Normal Line / SPOT	11/09/15-11/13/15	1	:30	4P- News 2 at 4pm		3	X	X	X	X			3	\$300.00	\$900.00	ABC (WBRRZ)	4P NEWS 1X PER DAY	11/6/15
7.0	Normal Line / SPOT	11/10/15-11/13/15	1	:30	4:57P- News 2 at 5pm			1	1	1		1		3	\$500.00	\$1,500.00	ABC (WBRRZ)	5P NEWS 1X PER DAY	11/6/15
8.0	Normal Line / SPOT	11/09/15-11/12/15	1	:30	5:58P- News 2 at 6pm		1		1	1				3	\$650.00	\$1,950.00	ABC (WBRRZ)	6P NEWS 1X PER DAY	11/6/15
9.0	Normal Line / SPOT	11/07/15-11/07/15	1	:30	5:58P- News 2 at 6pm Saturday		1					X		1	\$300.00	\$300.00	ABC (WBRRZ)	SAT 6P NEWS	11/6/15
10.0	Normal Line / SPOT	11/08/15-11/08/15	1	:30	5:28P- News 2 at 5:30pm Sunday		1					X		1	\$375.00	\$375.00	ABC (WBRRZ)	SUN 530P NEWS	11/6/15
11.0	Normal Line / SPOT	11/09/15-11/13/15	1	:30	6:28P- Wheel of Fortune - HD		2	X	X	X	X	X		2	\$1,100.00	\$2,200.00	ABC (WBRRZ)	WHEEL 1X PER DAY	11/6/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WBRRZ
1650 Highland Rd
Baton Rouge, LA 70802

HARRIS SIKES MEDIA
11350 RANDOM HILLS RD
STE 700
FAIRFAX, VA 22030

Contract # 19945

Schedule Dates

11/07/15-11/13/15

Advertiser

JEFF LANDRY/ATTORNEY GENERAL/R (3739)

Agency

HARRIS SIKES MEDIA (1911)

Product

Political- Candidates (no conflicts) (1070)

Brand

6620 (12211)

Salesperson

Eagle, Philadelphia (1050)

Sales Office

WBRRZ sales

Buyer Name

ANGEL BEN

Phone/Fax

/

CPE

TV/LA/6620

Account Types

National/Political

Billing Type

Standard

Comments

LANDRY/AG/R

Date Entered 11/06/15

Last Modified 11/06/15

Entered By Tracy Ritchie

CO-OP No

Headline # ECR08328908

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$2,932.50

Net Total \$16,617.50

Sales Tax

ABC (WBRRZ)

By Broadcast Month

Nov. 2015

Grand Total:

Spots 42

Rate \$19,550.00

\$19,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.1	Normal Line / SPOT	11/09/15-11/13/15	1	:30	9:59P- News 2 at 10pm	1	1	1	1	1	1			3	\$1,100.00	\$3,300.00	ABC (WBRRZ)	LATE NEWS 1X PER DAY	11/6/15
13.0	Normal Line / SPOT	11/07/15-11/07/15	1	:30	10:29P- News 2 at 10pm	1						X		1	\$350.00	\$350.00	ABC (WBRRZ)	SAT LATE NEWS	11/6/15
14.0	Normal Line / SPOT	11/08/15-11/08/15	1	:30	9:59P- News 2 at 10pm	1							X	1	\$850.00	\$850.00	ABC (WBRRZ)	SUN LATE NEWS	11/6/15
15.0	Normal Line / SPOT	11/09/15-11/13/15	1	:30	3P- Dr. Phil - HD	1	1	1	1	1	1			5	\$225.00	\$1,125.00	ABC (WBRRZ)		11/6/15
16.0	Normal Line / SPOT	11/08/15-11/08/15	1	:30	8P- Blood And Oil								1	1	\$1,200.00	\$1,200.00	ABC (WBRRZ)		11/6/15
17.0	Normal Line / SPOT	11/09/15-11/13/15	1	:30	9A- Live with Kelly - HD	2	X	X	X	X	X			2	\$275.00	\$550.00	ABC (WBRRZ)		11/6/15
18.0	Normal Line / SPOT	11/09/15-11/12/15	1	:30	11:37P- Nightline - HD	1	X	X	X	X				1	\$75.00	\$75.00	ABC (WBRRZ)		11/6/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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