



SEVEN MOUNTAINS MEDIA, LLC
17671 RT 6
MANSFIELD, PA 16933
570-724-1490

UNIVERSAL MEDIA, INC
4999 LOUISE DRIVE
MECHANICSBURG, PA 17055

WNDA-AM/WOGA-FM Order Confirmation

OrderID: 0522-001

Sponsor: Friends of Cris Dush
Product: Friends of Cris Dush
Estimate/PO: 10141
AccountRep: Katie Baney
BillingCycle: Calendar Month
InvoiceType: Times/Rates Notarized Affidavit
Run Dates: 5/26/2020 - 6/2/2020
Items Ordered: 25
Gross Amount: 401.00
Discounts: 0.00
Agency Commission: 60.15
Net Amount: 340.85

Scheduled Station(s): WOGA
Rockwood - Pa Primary SD25

Printed 5/22/2020 10:12:07 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 5/26/2020 - 5/29/2020	All Weeks	6a - 10a		1	1	1	1			4	:60	Spot		0522	4	18.00	72.00
02 5/26/2020 - 5/29/2020	All Weeks	10a - 3p		1	1	1	1			4	:60	Spot		0522	4	18.00	72.00
03 5/26/2020 - 5/29/2020	All Weeks	3p - 7p		1	1	1	1			4	:60	Spot		0522	4	18.00	72.00
04 5/30/2020 - 5/31/2020	All Weeks	10a - 3p									:60	Spot		0522	4	11.00	44.00
05 5/30/2020 - 5/31/2020	All Weeks	3p - 7p									:60	Spot		0522	3	11.00	33.00
06 6/1/2020 - 6/2/2020	All Weeks	6a - 10a	1	1						2	:60	Spot		0522	2	18.00	36.00
07 6/1/2020 - 6/2/2020	All Weeks	10a - 3p	1	1						2	:60	Spot		0522	2	18.00	36.00
08 6/1/2020 - 6/2/2020	All Weeks	3p - 7p	1	1						2	:60	Spot		0522	2	18.00	36.00

Calendar Month Projected Billing:

Apr-20	0.00	May-20	293.00	Jun-20	108.00	Q2-2020	401.00
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The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Confirmed Correct; Payment Guaranteed

Accepted for WNBT-AM

*Paid 5/21/20
with CK # 0246448
Amount \$340.85*

New Order

Media: Radio	Market: Olean, NY	Vendor: WOGA-FM	Billing To: Universal Media, Inc.
Client: Rockwood Strategies c/o UMI	Demo: Adults 35+		4999 Louise Drive
Product: Friends of Cris Dush	Separation: 30		Mechanicsburg, PA 17055
CPE: //10141	Flight Start: 5/26/20	AE: Kathleen Baney	
Description: Rockwood - Pa Primary SD25	Flight End: 6/2/20	Phone: 717-795-7990	
		Fax: 717-795-7998	
Rep:	Sales Office:		
Version: 1	Survey: 2BK SP19+FA19 MSA ARB		
Comments: Flight: 5/26-6/2 :60			

Line Daypart (Program)		Daypart	Gross C/T		Dur	5/26	5/27	5/28	5/29	5/30	5/31	6/1	6/2	Total Spots	Adults 35+ RTG	CPP
No		Code														
1	TuWThF,M 6:00A-10:00A	AM	\$18.00	C	60	1	1	1	1	0	0	1	1	6	1.1	\$16.36
2	TuWThF,M 10:00A-3:00P	MD	\$18.00	C	60	1	1	1	1	0	0	1	1	6	1.1	\$16.36
3	TuWThF,M 3:00P-7:00P	PM	\$18.00	C	60	1	1	1	1	0	0	1	1	6	0.8	\$22.50
4	SaSu 10:00A-3:00P	WK	\$11.00	C	60	0	0	0	0	2	2	0	0	4	0.5	\$22.00
5	SaSu 3:00P-7:00P	WK	\$11.00	C	60	0	0	0	0	2	1	0	0	3	0.5	\$22.00
Total Spots:						3	3	3	3	4	3	3	3	25		
Total GRP/GIMP(000):						3.0	3.0	3.0	3.0	2.0	1.5	3.0	3.0	21.5		
Month	Cash\$-Spots	Trades\$-Spots	Total\$-Spots													
5/2020	\$293.00 - 19	\$0.00 - 0	\$293.00 - 19													
6/2020	\$108.00 - 6	\$0.00 - 0	\$108.00 - 6													
Total Gross Cost:			\$401.00													
Total Net Cost:			\$340.85													
Total Gross CPP:			\$18.65													
Total Net CPP:			\$15.85													

Total Gross CPP: \$18.65
Total Net CPP: \$15.85

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Universal Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Cris Dush

Authorized committee:

Friends of Cris Dush

Agency requesting time (and contact information):

☐

N/A Universal Media 717-795-7790

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Senate

Date of election:

June 2, 2020

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Pamela Ames

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:



Name: Ryan Shafik

Date of Request to Purchase Ad Time: 5/5/2020

Station Representative

Signature:




Name:

Kathleen Baney

Date of Station Agreement to Sell Time: 5/21/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/AgencySignature: 

Name: Ryan Shafik

Date: 5/5/2020

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: 5/21/20

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

N/A

Contract #: 0522-001

Station Call Letters: WCGA-AM/PM

Date Received/Requested: 5/21/20

Est. #: 10141

Station Location: MANSFIELD, PA

Run Start and End Dates: 5/26/20 - 6/2/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.