

### Ampersand Cable System Order

Order #	63157775
Syscode	2210
System Name	Optimum/DISH- I+ Charleston/Huntn, WV
Market	Charleston, WV

Flight Dates	02/20/24 - 02/26/24
Agency	AxMedia
Advertiser	Antani for Congress

Update Date	02/16/24
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Emily Malyszka
Office	Dallas
Phone	(214) 932-2910
Status	Not accepted
Survey	DMA Nielsen Live+SD 2BK Feb23+Mar23
-	

Client Code	641
Product Code	806
Est Code	6571
Product Name	2024 Primary Election
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$1,025.50		
Commission	\$153.83		
Net Total	\$871.68		
Total Spots	56		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	61.6	GIMP	31360
CPP	\$17.00	CPM	\$32.70

Comments : 2/16 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HALL	HALL DT	2/19/24	2/25/24	09:00	15:00		X	X	X	X	X	X	0.60	301	6	\$6.75	\$40.50	30	IPE
2	HALL	HALL DT	2/26/24	3/3/24	09:00	15:00	X							0.60	301	1	\$6.75	\$6.75	30	IPE
3	HALL	HALL EF	2/19/24	2/25/24	15:00	19:00		X	X	X	X	X	X	0.80	405	6	\$14.25	\$85.50	30	IPE
4	HALL	HALL EF	2/26/24	3/3/24	15:00	19:00	X							0.80	405	1	\$14.25	\$14.25	30	IPE
5	HALL	HALL PT	2/19/24	2/25/24	19:00	24:00		X	X	X	X	X	X	1.40	708	12	\$18.75	\$225.00	30	IPE
6	HALL	HALL PT	2/26/24	3/3/24	19:00	24:00	X							1.40	708	2	\$18.75	\$37.50	30	IPE
7	HIST	HIST DT	2/19/24	2/25/24	09:00	15:00		X	X	X	X	X	X	0.70	352	6	\$10.50	\$63.00	30	IPE
8	HIST	HIST DT	2/26/24	3/3/24	09:00	15:00	X							0.70	352	1	\$10.50	\$10.50	30	IPE
9	HIST	HIST EF	2/19/24	2/25/24	15:00	19:00		X	X	X	X	X	X	0.90	434	6	\$21.50	\$129.00	30	IPE
10	HIST	HIST EF	2/26/24	3/3/24	15:00	19:00	X							0.90	434	1	\$21.50	\$21.50	30	IPE
11	HIST	HIST PT	2/19/24	2/25/24	19:00	24:00		X	X	X	X	X	X	1.50	786	12	\$28.00	\$336.00	30	IPE
12	HIST	HIST PT	2/26/24	3/3/24	19:00	24:00	X							1.50	786	2	\$28.00	\$56.00	30	IPE

	Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Total
<b>SPOTS</b>	48	8	0	0	0	0	0	0	0	0	0	0	56
<b>AMT</b>	\$879.00	\$146.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,025.50

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 02/16/24

63157775 | Charleston, WV | Optimum/DISH- I+ Charleston/Huntn, WV | 2210 |

### Ampersand Cable System Order

Order #	63157775
Syscode	8008
System Name	Optimum/Charleston, WV Interconnect
Market	Charleston, WV

Flight Dates	02/20/24 - 02/26/24
Agency	AxMedia
Advertiser	Antani for Congress

Update Date	02/16/24
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Emily Malyszka
Office	Dallas
Phone	(214) 932-2910
Status	Not accepted
Survey	DMA Nielsen Live+SD 2BK Feb23+Mar23
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Client Code	641
Product Code	806
Est Code	6571
Product Name	2024 Primary Election
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$3,596.25		
Commission	\$539.44		
Net Total	\$3,056.81		
Total Spots	84		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	133.7	GIMP	216657
CPP	\$27.00	CPM	\$16.60

Primary Demo	Adults 35+
Makegood Policy	Not Available

Comments : 2/16 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/19/24	2/25/24	05:00	09:00		X	X	X	X	X	X	2.20	3540	6	\$55.25	\$331.50	30	IPE
2	FXNC	FXNC EM	2/26/24	3/3/24	05:00	09:00	X							2.20	3540	1	\$55.25	\$55.25	30	IPE
3	FXNC	FXNC EF	2/19/24	2/25/24	15:00	19:00		X	X	X	X	X	X	3.00	4816	6	\$56.25	\$337.50	30	IPE
4	FXNC	FXNC EF	2/26/24	3/3/24	15:00	19:00	X							3.00	4816	1	\$56.25	\$56.25	30	IPE
5	FXNC	FXNC PT	2/19/24	2/25/24	19:00	24:00		X	X	X	X	X	X	3.20	5152	12	\$76.50	\$918.00	30	IPE
6	FXNC	FXNC PT	2/26/24	3/3/24	19:00	24:00	X							3.20	5152	2	\$76.50	\$153.00	30	IPE
7	HALL	HALL DT	2/19/24	2/25/24	09:00	15:00		X	X	X	X	X	X	0.50	772	6	\$11.25	\$67.50	30	IPE
8	HALL	HALL DT	2/26/24	3/3/24	09:00	15:00	X							0.50	772	1	\$11.25	\$11.25	30	IPE
9	HALL	HALL EF	2/19/24	2/25/24	15:00	19:00		X	X	X	X	X	X	0.60	1039	6	\$24.50	\$147.00	30	IPE
10	HALL	HALL EF	2/26/24	3/3/24	15:00	19:00	X							0.60	1039	1	\$24.50	\$24.50	30	IPE
11	HALL	HALL PT	2/19/24	2/25/24	19:00	24:00		X	X	X	X	X	X	1.10	1818	12	\$32.25	\$387.00	30	IPE
12	HALL	HALL PT	2/26/24	3/3/24	19:00	24:00	X							1.10	1818	2	\$32.25	\$64.50	30	IPE
13	HIST	HIST DT	2/19/24	2/25/24	09:00	15:00		X	X	X	X	X	X	0.60	1022	6	\$17.00	\$102.00	30	IPE
14	HIST	HIST DT	2/26/24	3/3/24	09:00	15:00	X							0.60	1022	1	\$17.00	\$17.00	30	IPE
15	HIST	HIST EF	2/19/24	2/25/24	15:00	19:00		X	X	X	X	X	X	0.80	1260	6	\$36.00	\$216.00	30	IPE
16	HIST	HIST EF	2/26/24	3/3/24	15:00	19:00	X							0.80	1260	1	\$36.00	\$36.00	30	IPE
17	HIST	HIST PT	2/19/24	2/25/24	19:00	24:00		X	X	X	X	X	X	1.40	2281	12	\$48.00	\$576.00	30	IPE

### Ampersand Cable System Order

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Market	Charleston, WV

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18	HIST	HIST PT	2/26/24	3/3/24	19:00	24:00	X							1.40	2281	2	\$48.00	\$96.00	30	IPE

	Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Total
<b>SPOTS</b>	72	12	0	0	0	0	0	0	0	0	0	0	84
<b>AMT</b>	\$3,082.50	\$513.75	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,596.25

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

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