

### Ampersand Cable System Order

Order #	63159711
Syscode	2210
System Name	Optimum/DISH- I+ Charleston/Huntn, WV
Market	Charleston, WV

Flight Dates	02/27/24 - 03/04/24
Agency	AxMedia
Advertiser	Antani for Congress

Update Date	02/26/24
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Emily Malyszka
Office	Dallas
Phone	(214) 932-2910
Status	Not accepted
Survey	DMA Nielsen Live+SD Mar23
-	

Client Code	641
Product Code	806
Est Code	6619
Product Name	2024 Primary Election
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$1,414.50		
Commission	\$212.18		
Net Total	\$1,202.33		
Total Spots	67		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	71.5	GIMP	36418
CPP	\$20.00	CPM	\$38.84

Primary Demo	Adults 35+
Makegood Policy	Not Available

Comments :	2/26 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HALL	HALL DT	2/26/24	3/3/24	09:00	15:00		X	X	X	X	X	X	0.60	301	6	\$6.75	\$40.50	30	IPE
2	HALL	HALL DT	3/4/24	3/10/24	09:00	15:00	X							0.60	301	1	\$6.75	\$6.75	30	IPE
3	HALL	HALL EF	2/26/24	3/3/24	15:00	19:00		X	X	X	X	X	X	0.80	405	6	\$14.25	\$85.50	30	IPE
4	HALL	HALL EF	3/4/24	3/10/24	15:00	19:00	X							0.80	405	1	\$14.25	\$14.25	30	IPE
5	HALL	HALL PT	2/26/24	3/3/24	19:00	24:00		X	X	X	X	X	X	1.40	708	12	\$18.75	\$225.00	30	IPE
6	HALL	HALL PT	3/4/24	3/10/24	19:00	24:00	X							1.40	708	2	\$18.75	\$37.50	30	IPE
7	HIST	HIST DT	2/26/24	3/3/24	09:00	15:00		X	X	X	X	X	X	0.70	352	6	\$10.50	\$63.00	30	IPE
8	HIST	HIST DT	3/4/24	3/10/24	09:00	15:00	X							0.70	352	1	\$10.50	\$10.50	30	IPE
9	HIST	HIST EF	2/26/24	3/3/24	15:00	19:00		X	X	X	X	X	X	0.90	434	6	\$21.50	\$129.00	30	IPE
10	HIST	HIST EF	3/4/24	3/10/24	15:00	19:00	X							0.90	434	1	\$21.50	\$21.50	30	IPE
11	HIST	HIST PT	2/26/24	3/3/24	19:00	24:00		X	X	X	X	X	X	1.50	786	12	\$28.00	\$336.00	30	IPE
12	HIST	HIST PT	3/4/24	3/10/24	19:00	24:00	X							1.50	786	1	\$28.00	\$28.00	30	IPE
13	ESPN	ESPN EF	2/26/24	3/3/24	15:00	19:00		X	X	X	X	X	X	0.80	424	5	\$30.00	\$150.00	30	IPE
14	ESPN	ESPN EF	3/4/24	3/10/24	15:00	19:00	X							0.80	424	1	\$30.00	\$30.00	30	IPE
15	ESPN	ESPN PT	2/26/24	3/3/24	19:00	24:00		X	X	X	X	X	X	1.10	550	5	\$39.50	\$197.50	30	IPE

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Version	1 Vs. 1
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Show All Lines

Total # of Weeks	1
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Total	\$1,414.50
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Commission	\$212.18
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Net Total	\$1,202.33
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Total Spots	67
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Affiliate Split	100.0	
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Sold On	Cost Per Point		
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GRP	71.5	GIMP	36418
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CPP	\$20.00	CPM	\$38.84
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AE	Amanda Williams
Sales Coordinator	Emily Malyszka
Office	Dallas
Phone	(214) 932-2910
Status	Not accepted
Survey	DMA Nielsen Live+SD Mar23
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Client Code	641
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Product Code	806
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Est Code	6619
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Product Name	2024 Primary Election
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Credit Status	Cash in Advance
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Primary Demo	Adults 35+
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Makegood Policy	Not Available
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Comments : 2/26 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	ESPN	ESPN PT	3/4/24	3/10/24	19:00	24:00	X							1.10	550	1	\$39.50	\$39.50	30	IPE

	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Total
<b>SPOTS</b>	67	0	0	0	0	0	0	0	0	0	0	0	67
<b>AMT</b>	\$1,414.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,414.50

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 02/26/24

63159711 | Charleston, WV | Optimum/DISH- I+ Charleston/Huntn, WV | 2210 |

### Ampersand Cable System Order

Order #	63159711
Syscode	8008
System Name	Optimum/Charleston, WV Interconnect
Market	Charleston, WV

Flight Dates	02/27/24 - 03/04/24
Agency	AxMedia
Advertiser	Antani for Congress

Update Date	02/26/24
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AE	Amanda Williams
Sales Coordinator	Emily Malyszka
Office	Dallas
Phone	(214) 932-2910
Status	Not accepted
Survey	DMA Nielsen Live+SD Mar23
-	

Client Code	641
Product Code	806
Est Code	6619
Product Name	2024 Primary Election
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$4,742.75		
Commission	\$711.41		
Net Total	\$4,031.34		
Total Spots	102		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	167.5	GIMP	270422
CPP	\$28.00	CPM	\$17.54

Primary Demo	Adults 35+
Makegood Policy	Not Available

Comments : 2/26 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/26/24	3/3/24	05:00	09:00		X	X	X	X	X	X	2.20	3540	7	\$55.25	\$386.75	30	IPE
2	FXNC	FXNC EM	3/4/24	3/10/24	05:00	09:00	X							2.20	3540	1	\$55.25	\$55.25	30	IPE
3	FXNC	FXNC DT	2/26/24	3/3/24	09:00	15:00		X	X	X	X	X	X	2.80	4468	8	\$29.75	\$238.00	30	IPE
4	FXNC	FXNC DT	3/4/24	3/10/24	09:00	15:00	X							2.80	4468	1	\$29.75	\$29.75	30	IPE
5	FXNC	FXNC EF	2/26/24	3/3/24	15:00	19:00		X	X	X	X	X	X	3.00	4816	6	\$56.25	\$337.50	30	IPE
6	FXNC	FXNC EF	3/4/24	3/10/24	15:00	19:00	X							3.00	4816	1	\$56.25	\$56.25	30	IPE
7	FXNC	FXNC PT	2/26/24	3/3/24	19:00	24:00		X	X	X	X	X	X	3.20	5152	12	\$76.50	\$918.00	30	IPE
8	FXNC	FXNC PT	3/4/24	3/10/24	19:00	24:00	X							3.20	5152	2	\$76.50	\$153.00	30	IPE
9	HALL	HALL DT	2/26/24	3/3/24	09:00	15:00		X	X	X	X	X	X	0.50	772	6	\$11.25	\$67.50	30	IPE
10	HALL	HALL DT	3/4/24	3/10/24	09:00	15:00	X							0.50	772	1	\$11.25	\$11.25	30	IPE
11	HALL	HALL EF	2/26/24	3/3/24	15:00	19:00		X	X	X	X	X	X	0.60	1039	6	\$24.50	\$147.00	30	IPE
12	HALL	HALL EF	3/4/24	3/10/24	15:00	19:00	X							0.60	1039	1	\$24.50	\$24.50	30	IPE
13	HALL	HALL PT	2/26/24	3/3/24	19:00	24:00		X	X	X	X	X	X	1.10	1818	10	\$32.25	\$322.50	30	IPE
14	HALL	HALL PT	3/4/24	3/10/24	19:00	24:00	X							1.10	1818	2	\$32.25	\$64.50	30	IPE
15	HIST	HIST DT	2/26/24	3/3/24	09:00	15:00		X	X	X	X	X	X	0.60	1022	6	\$17.00	\$102.00	30	IPE
16	HIST	HIST DT	3/4/24	3/10/24	09:00	15:00	X							0.60	1022	1	\$17.00	\$17.00	30	IPE
17	HIST	HIST EF	2/26/24	3/3/24	15:00	19:00		X	X	X	X	X	X	0.80	1260	5	\$36.00	\$180.00	30	IPE
18	HIST	HIST EF	3/4/24	3/10/24	15:00	19:00	X							0.80	1260	1	\$36.00	\$36.00	30	IPE
19	HIST	HIST PT	2/26/24	3/3/24	19:00	24:00		X	X	X	X	X	X	1.40	2281	12	\$48.00	\$576.00	30	IPE
20	HIST	HIST PT	3/4/24	3/10/24	19:00	24:00	X							1.40	2281	1	\$48.00	\$48.00	30	IPE
21	ESPN	ESPN EF	2/26/24	3/3/24	15:00	19:00		X	X	X	X	X	X	0.80	1247	5	\$50.00	\$250.00	30	IPE

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Market	Charleston, WV

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	ESPN EF	3/4/24	3/10/24	15:00	19:00	X							0.80	1247	1	\$50.00	\$50.00	30	IPE
23	ESPN	ESPN PT	2/26/24	3/3/24	19:00	24:00		X	X	X	X	X	X	1.00	1618	5	\$112.00	\$560.00	30	IPE
24	ESPN	ESPN PT	3/4/24	3/10/24	19:00	24:00	X							1.00	1618	1	\$112.00	\$112.00	30	IPE

	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Total
<b>SPOTS</b>	102	0	0	0	0	0	0	0	0	0	0	0	102
<b>AMT</b>	\$4,742.75	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,742.75

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 02/26/24

63159711 | Charleston, WV | Optimum/Charleston, WV Interconnect | 8008 |