

# CONTRACT



**KCAU**  
**5000 Riverside Dr**  
**Building 5 Suite 200**  
**Irving, TX 75039**  
**(712) 224-6727**

<u>Contract / Revision</u> 3520144 /		<u>Alt Order #</u> 27770762	
<u>Advertiser</u> POL/Jim Pillen/Governor/NE/Rep		<u>Original Date / Revision</u> 04/22/22 / 05/04/22	
<u>Contract Dates</u> 04/25/22 - 05/01/22		<u>Estimate #</u> 3578	
<u>Product</u> 2022 Primary Electio			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> KCAU	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz/Dallas
<u>Special Handling</u>			
<u>Demographic</u> Adults 55+			
	<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u> 405

And:

**Ax Media**  
**800 W. 47th Street**  
**Suite 200**  
**Kansas City, MO 64112**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KCAU	04/26/22	04/26/22	6:00 AM-6:30 AM	6:00 AM-6:30 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-T-----				1	\$50.00			
N 2	KCAU	04/27/22	04/27/22	6:00 AM-6:30 AM	6:00 AM-6:30 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	--W----				1	\$50.00			
N 3	KCAU	04/28/22	04/28/22	6:00 AM-6:30 AM	6:00 AM-6:30 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	---T---				1	\$50.00			
N 4	KCAU	04/25/22	04/25/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	M-----				1	\$80.00			
N 5	KCAU	04/26/22	04/26/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-T-----				1	\$80.00			
N 6	KCAU	04/27/22	04/27/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	--W----				1	\$80.00			
N 7	KCAU	04/28/22	04/28/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	---T---				1	\$80.00			
N 8	KCAU	04/29/22	04/29/22	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	----F--				1	\$80.00			
N 9	KCAU	04/25/22	04/25/22	GMA	GMA		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	M-----				1	\$60.00			
N 10	KCAU	04/26/22	04/26/22	GMA	GMA		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-T-----				1	\$60.00			
N 11	KCAU	04/27/22	04/27/22	GMA	GMA		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> <b>POL/Jim Pillen/Governor/NE/Rep</b>		<u>Original Date / Revision</u> 04/22/22 / 05/04/22
<u>Contract Dates</u> <b>04/25/22 - 05/01/22</b>	<u>Product</u> 2022 Primary Electio	<u>Estimate #</u> <b>3578</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	--W----				1	\$60.00			
N 12	KCAU	04/28/22	04/28/22	GMA	GMA		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	---T---				1	\$60.00			
N 13	KCAU	04/29/22	04/29/22	GMA	GMA		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	----F--				1	\$60.00			
N 14	KCAU	04/30/22	04/30/22	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-----S-				1	\$30.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KCAU	04/25/22-05/01/22	7:00 AM-8:00 AM	7:00 AM-8:00 AM	-----Sa--	:30	<del>\$30.00</del>	NM		
<i>Credited</i>												
N 15	KCAU	05/01/22	05/01/22	Su 8a-9a	Su 8a-9a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-----S				1	\$65.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KCAU	04/25/22-05/01/22	Su 8a-9a	Su 8a-9a	-----Su	:30	<del>\$65.00</del>	NM		
<i>Credited</i>												
N 16	KCAU	04/25/22	04/25/22	M-F ABC9 News @ 1130a	M-F ABC9 News @		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	M-----				1	\$50.00			
N 17	KCAU	04/28/22	04/28/22	M-F ABC9 News @ 1130a	M-F ABC9 News @		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	---T---				1	\$50.00			
N 18	KCAU	04/29/22	04/29/22	M-F ABC9 News @ 1130a	M-F ABC9 News @		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	----F--				1	\$50.00			
N 19	KCAU	04/26/22	04/26/22	M-F 4p-5p	M-F 4p-5p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-T-----				1	\$35.00			
N 20	KCAU	04/27/22	04/27/22	M-F 4p-5p	M-F 4p-5p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	--W----				1	\$35.00			
N 21	KCAU	04/29/22	04/29/22	M-F 4p-5p	M-F 4p-5p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	----F--				1	\$35.00			
N 22	KCAU	04/25/22	04/25/22	M-F KCAU9 News at 6	M-F KCAU9 News		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	M-----				1	\$105.00			
N 23	KCAU	04/26/22	04/26/22	M-F KCAU9 News at 6	M-F KCAU9 News		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-T-----				1	\$105.00			
N 24	KCAU	04/27/22	04/27/22	M-F KCAU9 News at 6	M-F KCAU9 News		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	--W----				1	\$105.00			
N 25	KCAU	04/28/22	04/28/22	M-F KCAU9 News at 6	M-F KCAU9 News		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	---T---				1	\$105.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 26	KCAU	04/29/22	04/29/22	M-F KCAU9 News at 6	M-F KCAU9 News		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/25/22	05/01/22	----F--	1			\$105.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KCAU	04/25/22-05/01/22	M-F KCAU9 News at 6	M-F KCAU9 News	-----F----	:30		<del>\$105.00</del>	NM		
	See MG 32.2,32.3,32.4											
N 27	KCAU	04/30/22	04/30/22	Sa KCAU9 News at 6	Sa KCAU9 News a		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/25/22	05/01/22	-----S-	1			\$80.00				
N 28	KCAU	05/01/22	05/01/22	ABC9 News at 5:30 Sun	ABC9 News at 5:30		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/25/22	05/01/22	-----S	1			\$100.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KCAU	04/25/22-05/01/22	ABC9 News at 5:30 Sun	ABC9 News at 5:30	-----Su	:30		<del>\$100.00</del>	NM		
	Credited											
N 29	KCAU	04/25/22	04/25/22	LN M-Su 10p News	LN M-Su 10p News		:30			NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/25/22	05/01/22	M-----	1			\$155.00				
N 30	KCAU	04/26/22	04/26/22	LN M-Su 10p News	LN M-Su 10p News		:30			NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/25/22	05/01/22	-T-----	1			\$155.00				
N 31	KCAU	04/27/22	04/27/22	LN M-Su 10p News	LN M-Su 10p News		:30			NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/25/22	05/01/22	--W----	1			\$155.00				
N 32	KCAU	04/28/22	04/28/22	LN M-Su 10p News	LN M-Su 10p News		:30			NM	3	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/25/22	05/01/22	---T---	1			\$155.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KCAU	04/25/22-05/01/22	LN M-Su 10p News	LN M-Su 10p News	----Th----	:30		<del>\$155.00</del>	NM		
	See MG 32.2,32.3,32.4											
	2	KCAU	04/28/22-04/28/22	LN M-Su 10p News LATE RULN M-Su 10p News	LN M-Su 10p News	----Th----	:30		\$155.00	NM		
	Ⓜ MG for 33.1,26.1,32.1											
	3	KCAU	04/25/22-05/01/22	LN M-Su 10p News LATE RULN M-Su 10p News	LN M-Su 10p News	-----F----	:30		\$155.00	NM		
	Ⓜ MG for 33.1,26.1,32.1											
	4	KCAU	04/27/22-04/27/22	Jimmy Kimmel	M-F 1035p-1137a	---W-----	:30		\$105.00	NM		
	Ⓜ MG for 33.1,26.1,32.1											
N 33	KCAU	04/29/22	04/29/22	LN M-Su 10p News	LN M-Su 10p News		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/25/22	05/01/22	----F--	1			\$155.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KCAU	04/25/22-05/01/22	LN M-Su 10p News	LN M-Su 10p News	-----F----	:30		<del>\$155.00</del>	NM		
	See MG 32.2,32.3,32.4											
N 34	KCAU	04/30/22	04/30/22	LN M-Su 10p News	LN M-Su 10p News		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/25/22	05/01/22	-----S-	1			\$110.00				
N 35	KCAU	05/01/22	05/01/22	LN M-Su 10p News	LN M-Su 10p News		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/25/22	05/01/22	-----S	1			\$175.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KCAU	04/25/22-05/01/22	LN M-Su 10p News	LN M-Su 10p News	-----Su	:30		<del>\$175.00</del>	NM		
	Credited											

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N 36	KCAU	04/25/22	04/25/22	Mon Prime Hour 3	Mon Prime Hour 3		:30			NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	M-----				1	\$390.00			
N 37	KCAU	05/01/22	05/01/22	Sun Prime Other 2	Sun 7p-9p		:30			NM	1	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-----S				1	\$640.00			
N 38	KCAU	05/01/22	05/01/22	Sun Prime Hour 4	Sun 9p-10p		:30			NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-----S				1	\$430.00			
<b>Totals</b>											<b>34</b>	<b>\$4,055.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 -05/29/22	34	\$4,055.00	(\$608.25)	\$3,446.75
<b>Totals</b>	<b>34</b>	<b>\$4,055.00</b>	<b>(\$608.25)</b>	<b>\$3,446.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<[www.nexstar.tv/advertisingterms](http://www.nexstar.tv/advertisingterms)>