

# ORDER



**Orders**  
**Order / Rev:** 1084628  
 Alt Order #:  
**Product Desc:** ORDR  
**Estimate:** N01N08  
**Flight Dates:** 11/01/22 - 11/08/22  
**Original Date / Rev:** 10/31/22 / 11/02/22  
**Order Type:** GENERAL

**KMGH**  
**Primary AE:** Gianna Elizardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Smart Media Group - Political  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Aadland Victory/Aadland  
**Demographic:** A35+  
**Product Codes:** Federal Candidate  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:** 275136  
**Agency External ID:** 120561  
**Unit Code:** General  
**Order Separation:** 00:20:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/07/22	20	\$13,300.00	\$11,305.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	20	\$13,300.00	\$11,305.00	0.00
<b>Totals</b>	<b>20</b>	<b>\$13,300.00</b>	<b>\$11,305.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	11/01/22	11/07/22	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/22	11/07/22	-----S-		1		\$400.00		0.00					
N 2	KMGH	11/01/22	11/07/22	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	MTWTF--	:30	9	\$600.00	P-3	0.00	NM	9	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/22	11/07/22	MTWTF--		9		\$600.00		0.00					
N 3	KMGH	11/01/22	11/07/22	Su 5-6pm News Su 5-6pm News	CM	5-6pm	-----S	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/22	11/07/22	-----S		1		\$700.00		0.00					
N 4	KMGH	11/01/22	11/07/22	M-F/Su 10-1035pm News M-F/Su 10-1035pm News	CM	10-1035pm	MTWTF-S	:30	6	\$850.00	P-3	0.00	NM	6	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/22	11/07/22	MTWTF-S		6		\$850.00		0.00					
N 5	KMGH	11/01/22	11/07/22	Sa GMA Hour 2 Sa GMA Hour 2	CM	8-9am	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/22	11/07/22	-----S-		1		\$700.00		0.00					
N 6	KMGH	11/01/22	11/07/22		CM	9-10am	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00

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 Estimate: N01N08

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa 9-10am News											
				Sa 9-10am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	-----S-		1				\$600.00		0.00			
N 7	KMGH	11/01/22	11/07/22	Su 7-8am News	CM	7-8am	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				Su 7-8am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	-----S		1				\$400.00		0.00			
													Totals	20	\$13,300.00