

WAIZ-AM Quarterly Report
ISSUES AND PROGRAMS LIST

July 1, 2023 – Sept 30, 2023

The following is the quarterly issues and programs report for WAIZ-AM, Hickory, NC, for the second quarter of 2023. The report includes a synopsis of programs of importance which aired between July 1, 2023 and Sept 30, 2023.

This report was placed in the public files on Oct. 10, 2023.

Section I. Issues

This station has identified the following issues as significant issues facing our community.

- A. Health Care
- B. Education
- C. Economy
- D. Crime and Violence
- E. Political
- F. Transportation

Section II. Responsive programs

This station has broadcast programs dealing with each of the above listed issues.

3RD QTR 2023

REPORT OF ISSUES AND PROGRAMS
WAIZ-AM
JULY 1, 2023 – SEPTEMBER 30, 2023

POLITICAL

CAROLINA NEWSMAKERS...30 MINUTES...JULY 2, 2023...5:00 AM – 5:30 AM

INTERVIEW WITH JOHN HOOD - PRESIDENT OF THE JOHN WILLIAM POPE FOUNDATION
REDISTRICTING, SUPREME COURT RULINGS, EDUCATION, AFFIRMATIVE ACTION, DONALD
TRUMP, INDICTMENTS, 2024 ELECTION, POLITICS, ABORTION, HEALTH CARE, TRANSGENDER
ATHLETES, POLLING, AND ARTIFICIAL INTELLIGENCE.

EDUCATION

CAROLINA NEWSMAKERS....30 MINUTESJULY 9, 2023,,,,5:00 AM – 5:30 AM

INTERVIEW WITH KEVIN GUSKIEWICZ - CHANCELLOR OF THE UNIVERSITY OF NORTH
CAROLINA AT CHAPEL HILL
EDUCATION, ROLE OF THE CHANCELLOR, PUBLIC UNIVERSITIES, RECRUITMENT, COVID-19,
COST OF EDUCATION, TUITION, STUDENT DEBT, STUDENT POPULATION GROWTH, CAROLINA
COVENANT, ATHLETICS, AFFIRMATIVE ACTION, COMMUNITY COLLEGE SYSTEM, MILITARY,
BUDGET, AND FUNDRAISING.

TRANSPORTATION

CAROLINA NEWSMAKERS...30 MINUTES.....JULY 16, 2023....5:00 AM – 5:30 AM

INTERVIEW WITH WAYNE GOODWIN – COMMISSIONER OF THE NORTH CAROLINA
DEPARTMENT OF MOTOR VEHICLES
TRANSPORTATION, DMV BACKGROUND, LICENSE AND RENEWAL, TESTING, GRADUATED
LICENSES, KIOSKS, REAL ID, COVID-19, COMMERCIAL LICENSES, LICENSE AND THEFT,
ODOMETER FRAUD, AND INSPECTIONS.

HEALTH AND SAFETY

CAROLINA NEWSMAKERS.....JULY 23, 2023.....5:00 AM – 5:30 AM

INTERVIEW WITH BRUCE STANLEY - PRESIDENT AND CEO OF THE METHODIST HOME FOR CHILDREN
GUN SAFETY, ADOLESCENTS, EARLY CHILDHOOD, GANGS, LAW ENFORCEMENT, BULLYING, EDUCATION, PSYCHOLOGY, ATHLETICS, BINGE DRINKING, ALCOHOL, MARIJUANA, DRINKING AGE, FAMILY SUPPORT, FUNDING, FOSTER CARE, AND JUVENILE JUSTICE.

HEALTH AND SAFETY

CAROLINA NEWSMAKERS...JULY 30, 2023.....5:00 AM – 5:30 AM

INTERVIEW WITH STEVE LAWLER - PRESIDENT AND CEO OF THE NORTH CAROLINA HEALTHCARE ASSOCIATION
HEALTH CARE, HOSPITALS, COST OF CARE, TECHNOLOGY, MEDICAID EXPANSION, COVID-19, MENTAL HEALTH, CERTIFICATE OF NEED, RURAL AND URBAN HOSPITAL CHALLENGES, ADVERTISING, PRESCRIPTION DRUGS, AND LEGISLATION.

POLITICAL

CAROLINA NEWSMAKERS...AUGUST 6, 2023....5:00 AM – 5:30 AM

INTERVIEW WITH BRAD CRONE - PRESIDENT OF CAMPAIGN CONNECTIONS
POLITICS, TRUMP INDICTMENTS, ECONOMY, NC GENERAL ASSEMBLY, HOUSE SPEAKER, COUNCIL OF STATE, HEALTH CARE, EDUCATION, AND GAMBLING.

EDUCATION

CAROLINA NEWSMAKERS.....AUGUST 13, 2023....5:00 AM – 5:30 AM

INTERVIEW WITH DR. JEFF COX - PRESIDENT OF THE NORTH CAROLINA COMMUNITY COLLEGE SYSTEM
EDUCATION, GOVERNANCE, COLLABORATION WITH K-12 SYSTEM, DUAL ENROLLMENT, TRANSFERING CREDIT, TUITION, UNIVERSITY SYSTEM, ECONOMY, FUNDING, ARTIFICIAL INTELLIGENCE, TAXATION, WAGES, AND HEALTH.

PUBLIC SAFETY

CAROLINA NEWSMAKERS....AUGUST 20, 2023.....5:00 AM – 5:30 AM

INTERVIEW WITH MIKE CAUSEY - COMMISSIONER OF THE NORTH CAROLINA DEPARTMENT OF INSURANCE
INSURANCE, AUTOMOBILE INSURANCE, SPEEDING, DISTRACTED DRIVING, RIDERS, FRAUD, HOMEOWNERS POLICIES, FIRE DEPARTMENTS, SAFE KIDS NC, SCHOOL BUS SAFETY, FRAUD, SMART NC, FLOODS, HURRICANES, AND OPERATION MEDICINE DROP.

CHANGES IN MEDIA

CAROLINA NEWSMAKERS.....AUGUST 27, 2023.....5:00 AM – 5:30 AM

INTERVIEW WITH DAVID CRABTREE - CHIEF EXECUTIVE OFFICER OF PBS NORTH CAROLINA BROADCASTING, PUBLIC TELEVISION, EMERGENCY COMMUNICATIONS, COVID-19, BROADCAST NETWORKS, TECHNOLOGY, NEWS MEDIA, VIEWERSHIP, ROLE OF CONTENT, STATION NETWORK, AND CHILDREN'S PROGRAMMING.

ECONOMY

CAROLINA NEWSMAKERS.....SEPTEMBER 3, 2023.....5:00 AM – 5:30 AM

INTERVIEW WITH DR. MIKE WALDEN - NC STATE ECONOMICS PROFESSOR EMERITUS ECONOMY, UNEMPLOYMENT, INFLATION, COVID-19, TUITION, FEDERAL RESERVE, HOUSING MARKET, STUDENT DEBT, GAS PRICES, UKRAINE WAR, CHINA AND STOCK MARKET.

POLITICAL

CAROLINA NEWSMAKERS....SEPTEMBER 10, 2023....5:00 AM – 5:30 AM

INTERVIEW WITH KAREN BRINSON BELL - EXECUTIVE DIRECTOR OF THE NORTH CAROLINA STATE BOARD OF ELECTIONS
ELECTIONS, VOTING, VOTER FRAUD, ELECTION SECURITY, EARLY VOTING, ABSENTEE BALLOTS, VOTING MACHINES, PRIMARIES, ELECTION WORKERS, VOTER ID, CAMPAIGN FINANCE, AND CYBER ATTACKS.

CHANGES IN MEDIA

CAROLINA NEWSMAKERS.....SEPTEMBER 17, 2023.....5:00 AM – 5:30 AM

INTERVIEW WITH DAVID WORONOFF - PUBLISHER OF THE PILOT PUBLISHING, MAGAZINES, NEWSPAPERS, MEDIA, EDITORIAL, FRANK DANIELS JR, NEWS, TRUSTWORTHINESS, JOURNALISM, BIAS AND SMARTPHONES.

ECONOMY

CAROLINA NEWSMAKERS.....SEPTEMBER 24, 2023.....5:00 AM – 5:30 AM

INTERVIEW WITH SHAWN HARDING - PRESIDENT OF THE NORTH CAROLINA FARM BUREAU INFLATION, AGRICULTURE, ECONOMY, INTEREST RATES, EXPORT CROPS, IMPORT CROPS, EDUCATION, RESEARCH, WEATHER, FARM BILL, WILDLIFE, IMMIGRATION, WORKFORCE, INSURANCE, TECHNOLOGY, AND ENERGY.
