

WAIZ-AM Quarterly Report  
ISSUES AND PROGRAMS LIST

October 1, 2023 – December 31, 2023

The following is the quarterly issues and programs report for WAIZ-AM, Hickory, NC, for the fourth quarter of 2023. The report includes a synopsis of programs of importance which aired between October 1, 2023 and December 31, 2023.

This report was placed in the public files on January 8, 2024.

**Section I. Issues**

This station has identified the following issues as significant issues facing our community.

- A. Health Care
- B. Artificial Intelligence
- C. Economy
- D. Medicaid Expansion
- E. Political
- F. Transportation
- G. Public Safety

**Section II. Responsive programs**

This station has broadcast programs dealing with each of the above listed issues.

4<sup>th</sup> QTR  
2023

**REPORT OF ISSUES AND PROGRAMS**  
**WAIZ-AM**  
OCTOBER 1, 2023 – DECEMBER 31, 2023

**POLITICAL**

**CAROLINA NEWSMAKERS....30 MINUTES....OCTOBER 1, 2023...5:00 AM – 5:30 AM**

INTERVIEW WITH BRAD CRONE - PRESIDENT OF CAMPAIGN CONNECTIONS  
POLITICS, STATE BUDGET, GAMBLING, EDUCATION, TRANSPORTATION, REDISTRICTING,  
HEALTHCARE, MEDICAID, MENTAL HEALTH, ARTIFICIAL INTELLIGENCE, GOVERNOR'S RACE,  
PRESIDENTIAL RACE, AND COUNCIL OF STATE POSITIONS.

---

**ARTIFICIAL INTELLIGENCE**

**CAROLINA NEWSMAKERS...30 MINUTES....OCTOBER 8, 2023....5:00 AM – 5:30 AM**

INTERVIEW WITH TOM JENSEN - DIRECTOR OF PUBLIC POLICY POLLING  
POLITICS, POLLING, ELECTIONS, U.S. CONGRESS, ABORTION, UNAFFILIATED VOTERS,  
GOVERNOR'S RACE, COUNCIL OF STATE, GENERAL ASSEMBLY, CRIME, NEWS AND MEDIA,  
ARTIFICIAL INTELLIGENCE, AND SOCIAL MEDIA.

---

**ECONOMY**

**CAROLINA NEWSMAKERS....30 MINUTES.....OCTOBER 15, 2023....5:00 AM – 5:30 AM**

INTERVIEW WITH ANDY ELLEN - PRESIDENT OF THE NORTH CAROLINA RETAIL MERCHANTS  
ASSOCIATION  
INFLATION, RECESSION, ECONOMY, RETAIL, ONLINE SALES, THEFT, ORGANIZED CRIME,  
LEGISLATION, RESTAURANTS, ALCOHOL, COVID-19, REMOTE WORK, SELF CHECKOUT, LABOR  
SHORTAGE, AND SPORTS BETTING.

---

**POLITICAL**

**CAROLINA NEWSMAKERS....30 MINUTES.....OCTOBER 22, 2023....5:00 AM – 5:30 AM**

INTERVIEW WITH JOHN HOOD - PRESIDENT OF THE JOHN WILLIAM POPE FOUNDATION  
REDISTRICTING, CONGRESSIONAL MAPS, POPULATION, REPUBLICAN PARTY, NO LABELS  
PARTY, ARTIFICIAL INTELLIGENCE, MEDIA, JOURNALISM, FEDERAL DEFICIT, ISRAEL, UKRAINE,  
AND INTERNATIONAL AFFAIRS.

---

## **HEALTH**

**CAROLINA NEWSMAKERS.....30 MINUTES....OCTOBER 29, 2023....5:00 AM – 5:30 AM**

INTERVIEW WITH KIM JANZEN - PRESIDENT AND CEO OF THE SPCA OF WAKE COUNTY  
PET SHELTERS, SPCA FUNDING, PARTNERSHIPS, PET ADOPTION, FOSTERING PETS, PET  
BREEDERS, COVID-19, LEGISLATION, AND ABUSE.

---

## **ECONOMY**

**CAROLINA NEWSMAKERS.....30 MINUTES....NOVEMBER 5, 2023...5:00 AM – 5:30 AM**

INTERVIEW WITH DALE FOLWELL – NORTH CAROLINA STATE TREASURER  
ECONOMY, HEALTH CARE, DRUG PRICES, MEDICAID, NATIONAL DEBT, STATE PENSION PLAN,  
FRAUD, UNCLAIMED CASH, INTEREST RATES, TAXATION, AND HOSPITALS.

---

## **TRANSPORTATION**

**CAROLINA NEWSMAKERS.....30 MINUTES....NOVEMBER 12, 2023 .... 5:00 AM – 5:30 AM**

INTERVIEW WITH MICHAEL LANDGUTH - PRESIDENT AND CEO OF THE RALEIGH-DURHAM  
INTERNATIONAL AIRPORT  
AIR TRAVEL, TRANSPORTATION, SECURITY, INFRASTRUCTURE, INTERNATIONAL TRAVEL,  
EMPLOYMENT, PARKING, EXPANSION.

---

## **STUDENT LOANS**

**CAROLINA NEWSMAKERS.....30 MINUTES....NOVEMBER 19, 2023.....5:00 AM – 5:30 AM**

INTERVIEW WITH CONGRESSWOMAN VIRGINIA FOXX  
GOVERNMENT FUNDING, GOVERNMENT SHUTDOWN, HOUSE SPEAKER, REP. GEORGE  
SANTOS, REDISTRICTING, EDUCATION, STUDENT DEBT, ECONOMY, SOCIAL SECURITY,  
ENTITELMENT PROGRAMS, EMPLOYMENT, ISRAEL-HAMAS, UKRAINE-RUSSIA, AND NATIONAL  
DEFENSE.

---

## **MEDICAID EXPANSION**

**CAROLINA NEWSMAKERS.....30 MINUTES....NOVEMBER 26, 2023...5:00 AM – 5:30 AM**

INTERVIEW WITH MICHAEL WALDEN - NC STATE UNIVERSITY PROFESSOR EMERITUS  
ECONOMY, INFLATION, RECESSION, INTEREST RATES, HOUSING MARKET, CHINA, RUSSIA,  
STOCK MARKET, NATIONAL DEBT, TAXATION, SOCIAL SECURITY, STUDENT DEBT,  
EMPLOYMENT, AND MEDICAID EXPANSION.

---

## **GOVERNMENT**

**CAROLINA NEWSMAKERS.....30 MINUTES...DECEMBER 3, 2023....5:00 AM – 5:30 AM**

INTERVIEW WITH KEVIN LEONARD - EXECUTIVE DIRECTOR OF THE NORTH CAROLINA ASSOCIATION OF COUNTY COMMISSIONERS  
ASSOCIATION ORIGINS, HOW COUNTIES OPERATE, INFLATION, TAXATION, CONSOLIDATION, MENTAL HEALTH, TRANSPORTATION, FIRE DEPARTMENTS, SCHOOL SYSTEMS, EDUCATION, MEDICAID EXPANSION, AND OPIOIDS.

---

## **POLITICAL**

**CAROLINA NEWSMAKERS.....30 MINUTES....DECEMBER 10, 2023.....5:00 AM – 5:30 AM**

INTERVIEW WITH BOB PHILLIPS - EXECUTIVE DIRECTOR OF COMMON CAUSE NORTH CAROLINA  
ELECTIONS, POLITICS, REDISTRICTING, MEDIA, BIAS, MONEY IN POLITICS, COMMON CAUSE BACKGROUND, ELECTED AND APPOINTED OFFICIALS, EARLY VOTING, LEGISLATION, MAIL-IN BALLOTS, SAME-DAY REGISTRATION, AND VOTER FRAUD.

---

## **PUBLIC SAFETY**

**CAROLINA NEWSMAKERS.....30 MINUTES.....DECEMBER 17, 2023....5:00 AM – 5:30 AM**

INTERVIEW WITH TIM BRADLEY - EXECUTIVE DIRECTOR OF THE NORTH CAROLINA STATE FIREFIGHTERS ASSOCIATION  
STATE FIREFIGHTERS ASSOCIATION BACKGROUND, GOVERNMENT, LEGISLATION, VOLUNTEER FIREFIGHTERS, STATE FIREMARSHALL, FIRE SAFETY, HOLIDAY HAZARDS, SMOKE DETECTORS, RESIDENTIAL SPRINKLERS, TRAINING, FUNDING, BENEFITS, HEALTH, AND INSURANCE.

---

## **HOLIDAY SCAMS**

**CAROLINA NEWSMAKERS.....30 MINUTES.....DECEMBER 24, 2023.....5:00 AM – 5:30 AM**

INTERVIEW WITH ELAINE MARSHALL - NORTH CAROLINA SECRETARY OF STATE  
SECRETARY OF STATE DUTIES, SCAMS, FRAUD, ELECTIONS, CAMPAIGNING, WOMEN IN LEADERSHIP, ARTIFICIAL INTELLIGENCE, BUSINESS CREATION, RURAL RISE, AND BROADBAND.

---

## **ELECTION NEWS**

**CAROLINA NEWSMAKERS.....30 MINUTES....DECEMBER 31, 2023....5:00 AM – 5:30 AM**

INTERVIEW WITH JOHN HOOD – PRESIDENT OF THE JOHN WILLIAM POPE FOUNDATION  
POLITICS, ELECTIONS, REDISTRICTING, NORTH CAROLINA GENERAL ASSEMBLY, CONGRESS, ECONOMY, JOE BIDEN, DONALD TRUMP, TAXATION, LEGISLATIVE SESSION, HEALTH CARE, AND ENERGY.