

WBIZ  
Eau Claire, WI  
Quarterly Issues/Programs List  
Second Quarter, 2021  
04/16/2019

WBIZ  
Quarterly Issues/Programs List

WBIZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE                 | PROGRAM /<br>TITLE  | DESCRIPTION   | GUEST           | DATE/TIME              | DURATION |
|-----------------------|---------------------|---|-----------------|------------------------|----------|
| Public Safety         | Minnesota Community | Sam chats with representatives from two hunger relief organizations                               | Scott Johnson   | 04/04/2021<br>07:01 AM | 030:00   |
| Wildlife Preservation | Minnesota Community | Sam features Stan Tekiela as he shares information on Minnesota wildlife handling spring weather. | Stan Tekiela    | 04/11/2021<br>02:00 AM | 030:00   |
| COVID-19              | Minnesota Community | Julie Orlando from Hope4Youth joins Sam to talk about youth homelessness in MN.                   | Julie Orlando   | 04/18/2021<br>07:01 AM | 030:00   |
| Public Safety         | Minnesota Community | Sam shares audio of Gov. Walz, Mayor Frey, and other MN leaders reacting to the Chauvin verdict.  | Tim Walz        | 04/25/2021<br>07:01 AM | 030:00   |
| COVID-19              | Minnesota Community | Gov. Walz & other MN officials share information on a new program called Rent Help MN.            | Tim Walz        | 05/02/2021<br>07:01 AM | 030:00   |
| COVID-19              | Minnesota Community | Gov. Walz announces a plan to lift COVID-19 restrictions in the state.                            | Tim Walz        | 05/09/2021<br>07:01 AM | 030:00   |
| COVID-19              | Minnesota Community | Gov. Walz announces the statewide mask mandate is lifted - Sam shares details and audio.          | Tim Walz        | 05/16/2021<br>07:01 AM | 030:00   |
| Hunger                | Minnesota Community | Sam is joined by Jessica Francis from Today's Harvest to discuss the fight against hunger in MN.  | Jessica Francis | 05/23/2021<br>07:01 AM | 030:00   |

|                       |                     |  |                 |                        |        |
|-----------------------|---------------------|--|-----------------|------------------------|--------|
| COVID-19              | Minnesota Community | Governor Walz announces a COVID-19 vaccine incentive program.                                    | Tim Walz        | 05/30/2021<br>07:01 AM | 030:00 |
| Education             | Minnesota Community | Andrew Mueller joins Sam to discuss why Americorps is seeking 1,700 math & reading tutors in MN. | Andrew Mueller  | 06/06/2021<br>07:01 AM | 030:00 |
| Wildlife Preservation | Minnesota Community | Stan Teikala discusses how MN wildlife handle these long stretches of hot temps.                 | Stan Tekiela    | 06/13/2021<br>07:01 AM | 030:00 |
| Education             | Minnesota Community | Sam highlights a growing need for tutors in MN schools following the pandemic.                   | Andrew Mueller  | 06/20/2021<br>07:01 AM | 030:00 |
| Education             | Minnesota Community | Sam features Emerging Educators - a program that pairs BIPOC tutors with BIPOC students.         | Allison Zellmer | 06/27/2021<br>07:01 AM | 030:00 |

#### Section II

##### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE  | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|--|-----------------|-------------|-----------|----------|
| (Insert network and/or syndicator-provided programs lists here.) |                 |             |           |          |

#### Section III

##### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE                             | DURATION | RUNS |
|-------|---|----------|------|
|       | Ad Council  | 000:29   | 11   |
|       | Ad Council  | 000:29   | 6    |
|       | ADVANCING JUSTICE                                 | 000:29   | 1    |
|       | ADVANCING JUSTICE                                 | 000:30   | 6    |
|       | BIG BROTHERS BIG SISTERS                          | 000:30   | 4    |
|       | BIG BROTHERS BIG SISTERS                          | 000:30   | 10   |
|       | MENTAL HEALTH                                     | 000:30   | 3    |
|       | MENTAL HEALTH                                     | 000:30   | 6    |
|       | MENTAL HEALTH                                     | 000:30   | 8    |
|       | MENTAL HEALTH                                     | 000:30   | 8    |
|       | PROSTATE CANCER FOUNDATION                        | 000:29   | 8    |
|       | PSA/ASIAN AMERICANS ADVANCING JUSTICE_BYSTANDER I | 000:28   | 1    |

|                    |   |        |     |
|--------------------|---|--------|-----|
|                    | PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS | 000:30 | 1   |
|                    | Save the Children                           | 000:29 | 2   |
|                    | Save the Children                           | 000:30 | 2   |
|                    | Save the Children                           | 000:30 | 3   |
| Adoption           | Ad Council                                  | 000:15 | 147 |
| Adoption           | Ad Council                                  | 000:30 | 20  |
| Adoption           | Ad Council                                  | 000:30 | 38  |
| Adoption           | Ad Council                                  | 001:00 | 98  |
| Adoption           | PSA - Adoption - Virtues 60                 | 001:01 | 1   |
| Alzheimers Disease | Ad Council                                  | 000:15 | 92  |
| Alzheimers Disease | Ad Council                                  | 000:30 | 33  |
| Alzheimers Disease | Ad Council                                  | 001:00 | 99  |
| Alzheimers Disease | Ad Council                                  | 001:00 | 98  |
| Alzheimers Disease | PSA - Alzheimer's Awareness - Cynthia 15    | 000:15 | 1   |
| Alzheimers Disease | PSA - Alzheimer's Awareness - Cynthia 60    | 000:58 | 1   |
| Alzheimers Disease | PSA - Alzheimer's Awareness - Tom 30        | 000:29 | 1   |
| Alzheimers Disease | PSA - Alzheimer's Awareness - Tom 60        | 001:01 | 1   |
| Alzheimers Disease | PSA - Alzheimer's Awareness - Tom 60        | 001:01 | 1   |
| Blood Pressure     | AMERICAN HEART ASSOCIATION                  | 000:15 | 94  |
| Blood Pressure     | AMERICAN HEART ASSOCIATION                  | 000:30 | 16  |
| Blood Pressure     | AMERICAN HEART ASSOCIATION                  | 001:00 | 99  |
| Blood Pressure     | PSA - AHA - Manage Your Numbers 15          | 000:14 | 1   |
| Blood Pressure     | PSA - AHA - Manage Your Numbers 60          | 000:59 | 1   |
| Blood Pressure     | PSA - AHA - Manage Your Numbers 60          | 001:01 | 1   |
| Cancer             | CDC - Center Disease Control                | 000:20 | 67  |
| Cancer             | CDC - Center Disease Control                | 000:21 | 76  |
| Cancer             | CDC - Center Disease Control                | 000:30 | 15  |
| Cancer             | CDC - Center Disease Control                | 000:32 | 25  |
| Cancer             | CDC - Center Disease Control                | 001:00 | 69  |
| Cancer             | CDC - Center Disease Control                | 001:00 | 71  |
| Cancer             | Leukemia                                    | 000:15 | 89  |
| Cancer             | Leukemia                                    | 000:30 | 21  |
| Cancer             | MAKE A WISH                                 | 000:15 | 93  |
| Cancer             | MAKE A WISH                                 | 000:30 | 17  |
| Cancer             | PSA - CDC - Jimmy Smits 20                  | 000:21 | 1   |
| Cancer             | PSA - CDC - Jimmy Smits 20                  | 000:21 | 1   |
| Cancer             | PSA - CDC - Meryl Street: Control 60        | 000:58 | 1   |
| Cancer             | PSA - CDC - Terrence Howard: Personal 20    | 000:20 | 1   |
| Cancer             | PSA - CDC - Terrence Howard: Personal 20    | 000:20 | 1   |
| Cancer             | PSA - CDC - Terrence Howard: Personal 60    | 000:58 | 1   |

|                      |   |        |     |
|----------------------|---|--------|-----|
| Cancer               | PSA - CDC - Terrence Howard: Personal 60      | 000:58 | 1   |
| Cancer               | PSA - LLS - Patient Support 15                | 000:15 | 1   |
| Cancer               | PSA - Make A Wish - One Moment 15 2018        | 000:14 | 1   |
| Cancer               | PSA - St Jude - Azalea :30                    | 000:29 | 1   |
| Cancer               | PSA - St Jude - Family 15                     | 000:14 | 1   |
| Cancer               | PSA - St Jude - Family 30                     | 000:29 | 1   |
| Cancer               | PSA - St Jude - Family 60                     | 000:57 | 1   |
| Cancer               | PSA - St Jude - Family 60                     | 001:01 | 1   |
| Cancer               | PSA - St Jude - Luke :60                      | 000:59 | 1   |
| Cancer               | PSA - St Jude - Modern Miracles :60           | 000:58 | 1   |
| Cancer               | PSA - St Jude - Progress 15                   | 000:14 | 1   |
| Cancer               | PSA - St Jude - Voice of the Doner :60        | 000:58 | 1   |
| Cancer               | PSA - St Jude Finding Help 30                 | 000:29 | 1   |
| Cancer               | PSA - St Jude Finding Help 60                 | 000:57 | 1   |
| Cancer               | St. Jude Children's Research                  | 000:14 | 197 |
| Cancer               | St. Jude Children's Research                  | 000:15 | 96  |
| Cancer               | St. Jude Children's Research                  | 000:29 | 134 |
| Cancer               | St. Jude Children's Research                  | 000:29 | 27  |
| Cancer               | St. Jude Children's Research                  | 000:30 | 43  |
| Cancer               | St. Jude Children's Research                  | 000:59 | 221 |
| Cancer               | St. Jude Children's Research                  | 001:00 | 108 |
| Cancer               | St. Jude Children's Research                  | 001:00 | 219 |
| Catholic Churches    | Catholic Charities                            | 000:30 | 18  |
| Catholic Churches    | Catholic Charities                            | 001:00 | 98  |
| Catholic Churches    | PSA - Catholic Charities - Client's Prayer 60 | 001:01 | 1   |
| Community Engagement | CE PSA: Generic                               | 000:07 | 1   |
| Community Engagement | CE PSA: Generic                               | 000:07 | 397 |
| Community Engagement | CE PSA: Generic                               | 000:07 | 1   |
| Community Engagement | CE PSA: Generic                               | 000:07 | 1   |
| COVID-19             | Ad Council                                    | 000:15 | 95  |
| COVID-19             | Ad Council                                    | 000:15 | 189 |
| COVID-19             | Ad Council                                    | 000:15 | 95  |
| COVID-19             | Ad Council                                    | 000:30 | 36  |
| COVID-19             | Ad Council                                    | 000:30 | 18  |
| COVID-19             | Ad Council                                    | 000:30 | 21  |
| COVID-19             | PSA - COVID 19 - Grief 15                     | 000:15 | 1   |
| COVID-19             | PSA - COVID 19 - Healthy Routine 30           | 000:29 | 1   |
| COVID-19             | PSA - COVID 19 - Uncertainty 15               | 000:14 | 1   |
| COVID-19             | PSA - COVID 19 - Uncertainty 15               | 000:15 | 1   |
| COVID-19             | PSA - COVID 19 - Uncertainty 30               | 000:29 | 1   |

|                |  |        |     |
|----------------|--|--------|-----|
| Fair Housing   | Housing & Urban Development                      | 000:30 | 20  |
| Fair Housing   | Housing & Urban Development                      | 001:00 | 103 |
| Fair Housing   | PSA - HUD - Imagine 60                           | 001:01 | 1   |
| Family         | PSA - Fatherhood Involvement - Frank 15          | 000:15 | 1   |
| Family         | PSA - Fatherhood Involvement - Frank 30          | 000:29 | 1   |
| Family         | PSA - Fatherhood Involvement - Frank 60          | 000:58 | 1   |
| Family         | PSA - Fatherhood Involvement - Frank 60          | 001:00 | 1   |
| Family         | PSA - Fatherhood Involvement - Groan 60          | 001:02 | 1   |
| Family         | PSA - Fatherhood Involvement - Marvin 60         | 000:58 | 1   |
| Family         | US Dept. Health & Human Svc                      | 000:15 | 168 |
| Family         | US Dept. Health & Human Svc                      | 000:15 | 73  |
| Family         | US Dept. Health & Human Svc                      | 000:30 | 52  |
| Family         | US Dept. Health & Human Svc                      | 000:30 | 16  |
| Family         | US Dept. Health & Human Svc                      | 000:30 | 10  |
| Family         | US Dept. Health & Human Svc                      | 001:00 | 202 |
| Family         | US Dept. Health & Human Svc                      | 001:00 | 102 |
| HEP C.         | CDC - Center Disease Control                     | 000:28 | 148 |
| HEP C.         | CDC - Center Disease Control                     | 000:29 | 26  |
| HEP C.         | CDC - Center Disease Control                     | 000:56 | 256 |
| HEP C.         | PSA - CDC - Hidden Disease Hep C 60              | 000:55 | 1   |
| HEP C.         | PSA - CDC - Hidden Disease Hep C 60              | 000:56 | 1   |
| HEP C.         | PSA - CDC - Hidden Disease Hep C 60              | 000:57 | 1   |
| HPV            | PREVENT CANCER FOUNDATION                        | 000:30 | 30  |
| HPV            | PREVENT CANCER FOUNDATION                        | 001:00 | 102 |
| HPV            | PSA - Prevent Cancer Foundation - HPV 60         | 000:58 | 1   |
| HPV            | PSA - Prevent Cancer Foundation - HPV 60         | 001:00 | 1   |
| Hunger         | Feeding America                                  | 000:15 | 92  |
| Hunger         | Feeding America                                  | 001:00 | 99  |
| Hunger         | PSA - Feeding America - Child Hunger 15          | 000:15 | 1   |
| Hunger         | PSA - Feeding America - Child Hunger 60          | 000:58 | 1   |
| Hunger         | PSA - Feeding America - Child Hunger 60          | 000:58 | 1   |
| Job Training   | Ad Council                                       | 000:15 | 91  |
| Job Training   | Ad Council                                       | 000:30 | 21  |
| Job Training   | Ad Council                                       | 001:00 | 98  |
| Job Training   | PSA - Wokforce Rediness - A Way Out 30           | 000:29 | 1   |
| Job Training   | PSA - Wokforce Rediness - A Way Out 60           | 000:58 | 1   |
| Job Training   | PSA - Wokforce Rediness - A Way Out 60           | 001:01 | 1   |
| LITERACY       | Ad Council                                       | 000:15 | 155 |
| LITERACY       | Ad Council                                       | 000:30 | 20  |
| ORGAN DONATION | PSA - Organ Donation - Made Possibel By Steve 30 | 000:29 | 1   |

|                            |   |        |     |
|----------------------------|---|--------|-----|
| ORGAN DONATION             | PSA - Organ Donation - Made Possible By Chris 60  | 000:58 | 1   |
| ORGAN DONATION             | PSA - Organ Donation - Made Possible By Chris 60  | 000:58 | 1   |
| ORGAN DONATION             | PSA - Organ Donation - Made Possible By Roxanne 6 | 000:58 | 1   |
| ORGAN DONATION             | PSA - Organ Donation - Made Possible By Steve 60  | 001:01 | 1   |
| ORGAN DONATION             | PSA - Organ Donation - Sam Wyche :60              | 000:58 | 1   |
| ORGAN DONATION             | PSA - Organ Donation - Sam Wyche :60              | 000:58 | 1   |
| ORGAN DONATION             | US Dept. Health & Human Svc                       | 000:30 | 15  |
| ORGAN DONATION             | US Dept. Health & Human Svc                       | 000:30 | 21  |
| ORGAN DONATION             | US Dept. Health & Human Svc                       | 000:30 | 38  |
| ORGAN DONATION             | US Dept. Health & Human Svc                       | 000:59 | 104 |
| ORGAN DONATION             | US Dept. Health & Human Svc                       | 001:00 | 101 |
| ORGAN DONATION             | US Dept. Health & Human Svc                       | 001:00 | 99  |
| ORGAN DONATION             | US Dept. Health & Human Svc                       | 001:00 | 100 |
| Pet Adoption               | Best Friends Animal Society                       | 000:29 | 34  |
| Pet Adoption               | Best Friends Animal Society                       | 000:30 | 19  |
| Pet Adoption               | Best Friends Animal Society                       | 000:30 | 124 |
| Pet Adoption               | Best Friends Animal Society                       | 000:32 | 28  |
| Pet Adoption               | PSA - Best Friend Animal Society - Lil Bub        | 000:29 | 1   |
| Pet Adoption               | PSA - Best Friend Animal Society - Tuna           | 000:28 | 1   |
| POISON CONTROL             | PSA - Poison Control - Make The Call v1 15        | 000:14 | 1   |
| POISON CONTROL             | PSA - Poison Control - Make The Call v2 15        | 000:14 | 1   |
| POISON CONTROL             | PSA - Poison Control - Make The Call v2 15        | 000:15 | 1   |
| POISON CONTROL             | PSA - Poison Control - Make The Call v2 30        | 000:29 | 1   |
| POISON CONTROL             | US Dept. Health & Human Svc                       | 000:15 | 197 |
| POISON CONTROL             | US Dept. Health & Human Svc                       | 000:15 | 190 |
| POISON CONTROL             | US Dept. Health & Human Svc                       | 000:30 | 40  |
| POISON CONTROL             | US Dept. Health & Human Svc                       | 000:30 | 36  |
| Prescriptions              | CDC - Center Disease Control                      | 000:30 | 69  |
| Prescriptions              | PSA - CDC - RX Awareness                          | 000:30 | 1   |
| PROSTATE CANCER FOUNDATION | PROSTATE CANCER FOUNDATION                        | 000:29 | 3   |
| Scam Alert                 | PSA - Social Security Admin - Scam Alert :15      | 000:15 | 1   |
| Scam Alert                 | PSA - Social Security Admin - Scam Alert :60      | 001:00 | 1   |

|            |  |        |     |
|------------|--|--------|-----|
| Scam Alert | PSA - Social Security Admin - Scam Alert :60 | 001:01 | 1   |
| Scam Alert | PSA - Social Security Admin - Scam Alert :60 | 001:02 | 1   |
| Scam Alert | Social Security Administratio                | 000:15 | 97  |
| Scam Alert | Social Security Administratio                | 000:31 | 17  |
| Scam Alert | Social Security Administratio                | 001:01 | 98  |
| School     | Communities In Schools                       | 000:30 | 19  |
| School     | Communities In Schools                       | 000:30 | 8   |
| School     | Communities In Schools                       | 001:00 | 101 |
| School     | Communities In Schools                       | 001:00 | 50  |
| School     | Nat'l Fed of State HS Assoc                  | 000:30 | 33  |
| School     | Nat'l Fed of State HS Assoc                  | 001:00 | 99  |
| School     | Nat'l Fed of State HS Assoc                  | 001:00 | 203 |
| School     | Nat'l Fed of State HS Assoc                  | 001:00 | 102 |
| School     | PSA - Communities In Schools - Headcount :30 | 000:30 | 1   |
| School     | PSA - Communities In Schools - Headcount :60 | 000:58 | 1   |
| School     | PSA - NFHS - A Simple Favor 60               | 000:58 | 1   |
| School     | PSA - NFHS - A Simple Favor 60               | 000:59 | 1   |
| School     | PSA - NFHS - Lost and Found 60               | 000:58 | 1   |
| School     | PSA - NFHS - The Power of You 60             | 001:00 | 1   |
| School     | PSA - NFHS - The Power of You 60             | 001:00 | 1   |
| School     | PSA - NFHS - What's Your Favorite Memory 60  | 000:58 | 1   |
| School     | PSA - NFHS - What's Your Favorite Memory 60  | 001:00 | 1   |
| School     | PSA - TEACH - Teachers 60                    | 001:00 | 1   |
| School     | PSA - TEACH - Teachers 60                    | 001:01 | 1   |
| School     | TEACH  | 000:15 | 94  |
| School     | TEACH  | 000:30 | 20  |
| School     | TEACH  | 001:00 | 104 |
| Smoking    | CDC - Center Disease Control                 | 000:30 | 40  |
| Smoking    | CDC - Center Disease Control                 | 000:30 | 19  |
| Smoking    | CDC - Center Disease Control                 | 000:30 | 35  |
| Smoking    | CDC - Center Disease Control                 | 000:30 | 17  |
| Smoking    | CDC - Center Disease Control                 | 000:31 | 20  |
| Smoking    | CDC - Center Disease Control                 | 001:00 | 102 |
| Smoking    | CDC - Center Disease Control                 | 001:02 | 96  |
| Smoking    | PSA - CDC - Cessation Tips 60                | 001:00 | 1   |
| Smoking    | PSA - CDC - Jessica's Asthma Tip 30          | 000:29 | 1   |

|                 |   |        |     |
|-----------------|---|--------|-----|
| Smoking         | PSA - CDC - Tiffany's Daughter Tip 30             | 000:29 | 1   |
| Smoking         | PSA - CDC - Tiffany's Tip 60                      | 000:58 | 1   |
| Social Justice  | Ad Council  | 000:15 | 92  |
| Social Justice  | Ad Council  | 000:30 | 19  |
| Social Justice  | Ad Council  | 001:00 | 100 |
| Social Justice  | PSA - Racial Justice Series - Louder 30           | 000:29 | 1   |
| Social Justice  | PSA - Racial Justice Series - Louder 60           | 000:58 | 1   |
| Terrorism       | PSA - Homeland Security - See Something Say Somet | 000:14 | 1   |
| Terrorism       | PSA - Homeland Security - See Something Say Somet | 000:29 | 1   |
| Terrorism       | PSA - Homeland Security - See Something Say Somet | 000:59 | 1   |
| Terrorism       | PSA - Homeland Security - See Something Say Somet | 001:00 | 1   |
| Terrorism       | US Dept of Homeland                               | 000:15 | 93  |
| Terrorism       | US Dept of Homeland                               | 000:30 | 16  |
| Terrorism       | US Dept of Homeland                               | 001:00 | 95  |
| Veteran Support | PSA - VA - Stand With Us 60                       | 000:57 | 1   |
| Veteran Support | VETERANS ASSISTANCE                               | 000:15 | 108 |
| Veteran Support | VETERANS ASSISTANCE                               | 000:29 | 19  |
| Veteran Support | VETERANS ASSISTANCE                               | 000:30 | 17  |
| Veteran Support | VETERANS ASSISTANCE                               | 000:59 | 109 |
| Vision          | Ad Council  | 000:30 | 20  |
| Vision          | Ad Council  | 001:00 | 104 |
| Vision          | PSA - BrightFocus Foundation - Vision Loss 60     | 000:58 | 1   |
| WOMENSHEART     | CDC - Center Disease Control                      | 000:30 | 14  |
| WOMENSHEART     | CDC - Center Disease Control                      | 000:31 | 18  |
| WOMENSHEART     | CDC - Center Disease Control                      | 001:00 | 69  |
| WOMENSHEART     | CDC - Center Disease Control                      | 001:01 | 77  |
| WOMENSHEART     | PSA - CDC - Code de Pablo 30                      | 000:30 | 1   |
| WOMENSHEART     | PSA - CDC - Code de Pablo 60                      | 001:03 | 1   |
| WOMENSHEART     | PSA - CDC - Not Just Words 60                     | 000:58 | 1   |