

WKRN-TV
EEO PUBLIC FILE REPORT
April 1, 2022 - March 31, 2023

Nexstar is an equal opportunity employer and considers applicants for all positions without regard to race, color, gender, national origin, age, religious creed, disability, marital status, pregnancy, sexual orientation, veteran status, citizenship or any other characteristic protected by law.

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Sales Account Executive	1-3, 5-6, 9-23	14
Digital Reporter	1-3, 5-6, 9-23	10
Sales Account Executive	1-3, 5-6, 9-23	14
Producer	1-6, 8-23	8
News Photographer	1-6, 9-23	14
Director	1-3, 5-6, 9-23	14
Multi Media Journalist	1-6, 9-23	10
Multi Media Journalist	1-6, 9-23	6
Producer	1-3, 5-6, 9-23	14
Producer	1-6, 9-23	14
Host	1-3, 5-7, 9-23	7
Host	1-6, 9-23	14
Multi Media Journalist	1-6, 9-23	10
Multi Media Journalist	1-3, 5-6, 9-23	14
Graphic Artist	1-3, 5-6, 9-23	14
Multi Media Journalist	1-6, 9-23	10
Director	1-6, 9-23	6
Anchor	1-6, 9-23	6
News Photographer	1-3, 5-6, 9-23	10
Producer	1-3, 5-6, 9-23	6
Integrated Digital Specialist	1-3, 5-6, 9-23	10
Digital Reporter	1-6, 9-23	6
Sales Account Executive	1-3, 5-6, 9-23	14
Multi Media Journalist	1-3, 5-6, 9-23	10
Producer	1-3, 5-6, 9-23	14
Integrated Digital Specialist	1-3, 5-6, 9-23	10
Sales Account Executive	1-3, 5-6, 9-23	14

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Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
News Editor	1-3, 5-6, 9-23	10

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Alabama Broadcasters Assoc 2180 Parkway Lane Dr Hoover, Alabama 35244 Phone : 205-982-5001 Url : http://al-ba.com Email : lrice@al-ba.com Lesa Rice	N	0
2	Alliance for Women in Media 1250 24th St. NW Ste 300 Washington, District of Columbia 20037 Phone : 202-750-3664 Url : @allwomeninmedia.org Email : info@allwomeninmedia.org Madeline Vied	N	0
3	Black Career Women's Network 114 Pike Street Cincinnati, Ohio 45202 Phone : 513-729-9724 Url : bcwnetwork.com Nichole Sims Manual Posting	N	0
4	Employee Referral	N	13
5	Fisk University 18th Ave N Nashville, Tennessee 37208 Phone : 615-329-8894 Url : http://fisk.edu Email : tbyrdsong@fisk.edu Fax : 1-615-329-7534 Tashaye Byrdsong Woods	N	0
6	Indeed indeed.com Nashville, Tennessee Phone : 800-475-4361 Job Listings Manual Posting	N	31
7	Internal Promotion	N	1
8	Intracompany Transfer	N	1

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9	Kentucky Broadcasters Assoc 101 Enterprise Dr Frankfurt, Kentucky 40601 Phone : 888-843-5221 Url : http://kba.org Email : kba@kba.org Patti Pullen	N	0
10	Linkedin linkedin.com Nashville, Tennessee Phone : 650-687-3600 Job Listings Manual Posting	N	44
11	Lipscomb University One University Park Nashville, Tennessee 37204 Phone : 615-966-1000 Url : http://lipscombe.edu Email : jimmy.mccollum@lipscomb.edu Jimmy McCollum	N	0
12	NATAS 161 Rains Avenue Nashville, Tennessee 37203 Phone : 615-383-3259 Url : http://emmynashville.org Email : emmynash@aol.com Fax : 1-615-259-0040 Geneva Brignolo	N	0
13	National Hispanic Media Coalition 55 Grand Avenue Pasadena, California 91105 Phone : 626-792-6462 Url : http://nhmc.org Email : info@nhmc.org Brenda Rivas	N	0
14	Nexstar Media Group, Inc. 545 E. John Carpenter Freeway Suite 700 Irving, Texas 75062 Phone : 972-764-6715 Terri Bush Manual Posting	N	27

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
15	Nossi College of Art 590 Cheron Rd. Madison, Tennessee 37115 Phone : 615-514-2787 Url : @nossi.edu Email : jobplacement@nossi.edu Fax : 1-615-514-2788 Dax Gomez	N	0
16	TN Association of Broadcasters 2 International Plaza Drive Suite 507 Nashville, Tennessee 37217 Phone : 615-365-1840 Url : http://tabtn.org Email : tabtn@bellsouth.net Fax : 1-615-365-1842 Brenda Heidt	N	0
17	TN Dept of Labor & Workforce Development 220 French Landing Nashville, Tennessee 37243 Phone : 615-253-6674 Url : @tn.gov Email : Melinda.kelsey@tn.gov Melinda Kelsey	N	0
18	TN State University 3500 John Merritt Blvd Nashville, Tennessee 37209 Phone : 615-963-7526 Url : http://tnstate.edu Email : jcoleman@tnstate.edu Fax : 1-615-963-7534 Jamaal Coleman	N	0
19	Trevecca University 333 Murfreesbor Rd Nashville, Tennessee 37210 Phone : 615-248-1200 Url : http://trevecca.edu Email : saconley@trevecca.edu Seth Conley	N	0

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
20	Vanderbilt University 310 25th Avenue S Ste 220 Nashville, Tennessee 37240 Phone : 615-343-6869 Url : http://vanderbilt.edu Email : tiffany.franklin@vanderbilt.edu Fax : 1-615-343-4448 Tiffany Franklin	N	0
21	Western Kentucky University 1906 College Heights Blvd Bowling Green, Kentucky 42101 Phone : 270-745-3095 Url : http://wku.edu Email : becky.tinker@wku.edu Rebecca Tinker	N	0
22	WKRN.com 441 Murfreesboro Pike Nashville, Tennessee 37210 Phone : 615-369-7354 Url : @wkrn.com Susan Stewart Manual Posting	N	1
23	YWCA 1608 Woodmont Blvd Nashville, Tennessee 37215 Phone : 615-253-8920 ext 113 Url : http://ywcanashville.com Email : niki.giammarco@ywcanashville.com Fax : 1-615-532-2763 Niki Giammarco	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			118

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	Ongoing Event	Participation in events or programs sponsored by educational institutions	The Station, in collaboration with the McGavock High School's CMT Media Academy/PENCIL Program, has an established mentor/job shadow program which includes discussion sessions about entering into and working in the broadcast industry, and allows students to participate in Station tours and job shadows.	1	General Manager
2	Ongoing Event	Establishment of an intern program designed to assist members of the community	<p>The Station has an established internship program that allows students to gain practical experience in all areas of our operations, including news, production and weather.</p> <p>The Station hosted five (5) interns, from Mississippi State University, Tennessee State University, University of Tennessee, and Middle Tennessee State University, during the 2022 Summer semester; two (2) interns, from Belmont University and Tennessee State University, during the 2022 Fall Semester., and one (1) intern from Belmont University during the 2023 Winter semester.</p>	3	Executive Producer Chief Meteorologist Sports Director
3	Ongoing Event	Listing of each upper-level category opening in a job bank or newsletter	The Station regularly disseminates job vacancy notices, including upper-level positions, to the TN Department of Labor & Workforce Development and the TN Association of Broadcasters, media/trade organizations with a broad-based membership including the participation of women and minorities.	1	HR/Business Administrator
4	Ongoing Event	Participation in events or programs sponsored by educational institutions	<p>The Station has an established job shadow program that allows students to gain practical experience in all areas of our operations, including news, production, sports and weather.</p> <p>During this reporting period, the Station sponsored one student from Brentwood High School and one student from McGavock High School.</p>	2	Meteorologist Photographer

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5	3/10/2023	Provision of training to management	The Station conducted a mandatory training session for hiring managers which focused on the EEO recruiting process, including discussions regarding proper dissemination of job vacancy information, document retention and hiring procedures.	14	General Manager News Director Promotions Manager Sales Manager