

Spot Manager: All, 10/01/19-12/31/19

4th QTR - ISSUES
2019 Record

Advertiser	Order	Weekday	Air Time	Ad-ID	Length	Rate
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Channels (Placed): KEZO

Estimate #:

Date: 10/06/19

SummitMedia Radio Omaha	467475	Sunday	5:58:37 AM	VIEWPOINT	28:00	\$0.00
						\$0.00

Date: 10/13/19

SummitMedia Radio Omaha	467475	Sunday	5:58:26 AM	VIEWPOINT	28:00	\$0.00
						\$0.00

Date: 10/20/19

SummitMedia Radio Omaha	467475	Sunday	6:01:45 AM	VIEWPOINT	28:00	\$0.00
						\$0.00

Date: 10/27/19

SummitMedia Radio Omaha	467475	Sunday	6:01:44 AM	VIEWPOINT	28:00	\$0.00
						\$0.00

Date: 11/03/19

SummitMedia Radio Omaha	467475	Sunday	5:06:13 AM	VIEWPOINT	28:00	\$0.00
						\$0.00

Date: 11/10/19

SummitMedia Radio Omaha	467475	Sunday	6:00:29 AM	VIEWPOINT	28:00	\$0.00
						\$0.00

Date: 11/17/19

SummitMedia Radio Omaha	467475	Sunday	6:03:20 AM	VIEWPOINT	28:00	\$0.00
						\$0.00

Date: 11/24/19

SummitMedia Radio Omaha	467475	Sunday	6:00:21 AM	VIEWPOINT	28:00	\$0.00
						\$0.00

Date: 12/01/19

SummitMedia Radio Omaha	467475	Sunday	5:29:14 AM	VIEWPOINT	28:00	\$0.00
						\$0.00

Date: 12/08/19

SummitMedia Radio Omaha	467475	Sunday	6:00:33 AM	VIEWPOINT	28:00	\$0.00
						\$0.00

Date: 12/15/19

SummitMedia Radio Omaha	467475	Sunday	5:53:31 AM	VIEWPOINT	28:00	\$0.00
						\$0.00

Date: 12/22/19

SummitMedia Radio Omaha	467475	Sunday	5:58:38 AM	VIEWPOINT	28:00	\$0.00
						\$0.00

Date: 12/29/19

SummitMedia Radio Omaha	467475	Sunday	6:02:19 AM	VIEWPOINT	28:00	\$0.00
						\$0.00

Channels (Placed): KKCD

Estimate #:

Date: 10/06/19

SummitMedia Radio Omaha	467477	Sunday	5:58:08 AM	VIEWPOINT	28:00	\$0.00
						\$0.00

Date: 10/13/19

SummitMedia Radio Omaha	467477	Sunday	5:52:53 AM	VIEWPOINT	28:00	\$0.00
						\$0.00

Date: 10/20/19

SummitMedia Radio Omaha	467477	Sunday	6:02:12 AM	VIEWPOINT	28:00	\$0.00
						\$0.00

Date: 10/27/19

SummitMedia Radio Omaha	467477	Sunday	5:58:25 AM	VIEWPOINT	28:00	\$0.00
						\$0.00

[Filtered by: (Ad-ID = VIEWPOINT)] [Sorted by: Channels (Placed)]

Spot Manager: All, 10/01/19-12/31/19

Advertiser	Order	Weekday	Air Time	Ad-ID	Length	Rate
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Channels (Placed): KKCD

Estimate #:

Date: 11/03/19

SummitMedia Radio Omaha	467477	Sunday	6:00:16 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 11/10/19

SummitMedia Radio Omaha	467477	Sunday	6:03:29 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 11/17/19

SummitMedia Radio Omaha	467477	Sunday	6:00:53 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 11/24/19

SummitMedia Radio Omaha	467477	Sunday	6:02:56 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 12/01/19

SummitMedia Radio Omaha	467477	Sunday	6:04:17 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 12/08/19

SummitMedia Radio Omaha	467477	Sunday	6:00:57 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 12/15/19

SummitMedia Radio Omaha	467477	Sunday	6:00:34 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 12/22/19

SummitMedia Radio Omaha	467477	Sunday	6:00:44 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 12/29/19

SummitMedia Radio Omaha	467477	Sunday	6:00:51 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Channels (Placed): KQCH

Estimate #:

Date: 10/06/19

SummitMedia Radio Omaha	467478	Sunday	5:53:17 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 10/13/19

SummitMedia Radio Omaha	467478	Sunday	5:58:04 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 10/20/19

SummitMedia Radio Omaha	467478	Sunday	6:04:00 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 10/27/19

SummitMedia Radio Omaha	467478	Sunday	6:05:30 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 11/03/19

SummitMedia Radio Omaha	467478	Sunday	5:18:59 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 11/10/19

SummitMedia Radio Omaha	467478	Sunday	6:07:35 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 11/17/19

SummitMedia Radio Omaha	467478	Sunday	6:10:47 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 11/24/19

SummitMedia Radio Omaha	467478	Sunday	6:08:55 AM VIEWPOINT		28:00	\$0.00
						\$0.00

[Filtered by: (Ad-ID = VIEWPOINT)] [Sorted by: Channels (Placed)]

Spot Manager: All, 10/01/19-12/31/19

Advertiser	Order	Weekday	Air Time	Ad-ID	Length	Rate
Channels (Placed): KQCH						
Estimate #:						
Date: 12/01/19						
SummitMedia Radio Omaha	467478	Sunday	6:08:21 AM	VIEWPOINT	28:00	\$0.00
						\$0.00
Date: 12/08/19						
SummitMedia Radio Omaha	467478	Sunday	6:03:11 AM	VIEWPOINT	28:00	\$0.00
						\$0.00
Date: 12/15/19						
SummitMedia Radio Omaha	467478	Sunday	6:04:35 AM	VIEWPOINT	28:00	\$0.00
						\$0.00
Date: 12/22/19						
SummitMedia Radio Omaha	467478	Sunday	6:03:22 AM	VIEWPOINT	28:00	\$0.00
						\$0.00
Date: 12/29/19						
SummitMedia Radio Omaha	467478	Sunday	5:42:40 AM	VIEWPOINT	28:00	\$0.00
						\$0.00
						\$0.00
						\$0.00
Channels (Placed): KSRZ						
Estimate #:						
Date: 10/06/19						
SummitMedia Radio Omaha	467480	Sunday	6:00:03 AM	VIEWPOINT	28:00	\$0.00
						\$0.00
Date: 10/13/19						
SummitMedia Radio Omaha	467480	Sunday	6:01:53 AM	VIEWPOINT	28:00	\$0.00
						\$0.00
Date: 10/20/19						
SummitMedia Radio Omaha	467480	Sunday	5:55:42 AM	VIEWPOINT	28:00	\$0.00
						\$0.00
Date: 10/27/19						
SummitMedia Radio Omaha	467480	Sunday	5:54:41 AM	VIEWPOINT	28:00	\$0.00
						\$0.00
Date: 11/03/19						
SummitMedia Radio Omaha	467480	Sunday	5:58:20 AM	VIEWPOINT	28:00	\$0.00
						\$0.00
Date: 11/10/19						
SummitMedia Radio Omaha	467480	Sunday	6:03:17 AM	VIEWPOINT	28:00	\$0.00
						\$0.00
Date: 11/17/19						
SummitMedia Radio Omaha	467480	Sunday	5:47:35 AM	VIEWPOINT	28:00	\$0.00
						\$0.00
Date: 11/24/19						
SummitMedia Radio Omaha	467480	Sunday	5:57:28 AM	VIEWPOINT	28:00	\$0.00
						\$0.00
Date: 12/01/19						
SummitMedia Radio Omaha	467480	Sunday	5:56:02 AM	VIEWPOINT	28:00	\$0.00
						\$0.00
Date: 12/08/19						
SummitMedia Radio Omaha	467480	Sunday	5:53:55 AM	VIEWPOINT	28:00	\$0.00
						\$0.00
Date: 12/15/19						
SummitMedia Radio Omaha	467480	Sunday	6:01:25 AM	VIEWPOINT	28:00	\$0.00
						\$0.00
Date: 12/22/19						
SummitMedia Radio Omaha	467480	Sunday	6:01:40 AM	VIEWPOINT	28:00	\$0.00
						\$0.00

[Filtered by: (Ad-ID = VIEWPOINT)] [Sorted by: Channels (Placed)]

Spot Manager: All, 10/01/19-12/31/19

Advertiser	Order	Weekday	Air Time	Ad-ID	Length	Rate
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Channels (Placed): KSRZ

Estimate #:

Date: 12/29/19

SummitMedia Radio Omaha	467480	Sunday	6:01:49 AM VIEWPOINT		28:00	\$0.00
						\$0.00
						\$0.00
						\$0.00

Channels (Placed): KXSP

Estimate #:

Date: 10/06/19

SummitMedia Radio Omaha	467481	Sunday	6:00:00 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 10/13/19

SummitMedia Radio Omaha	467481	Sunday	6:00:00 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 10/20/19

SummitMedia Radio Omaha	467481	Sunday	6:00:00 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 10/27/19

SummitMedia Radio Omaha	467481	Sunday	5:30:12 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 11/03/19

SummitMedia Radio Omaha	467481	Sunday	6:00:00 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 11/10/19

SummitMedia Radio Omaha	467481	Sunday	6:00:00 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 11/17/19

SummitMedia Radio Omaha	467481	Sunday	6:00:00 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 11/24/19

SummitMedia Radio Omaha	467481	Sunday	6:00:00 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 12/01/19

SummitMedia Radio Omaha	467481	Sunday	6:00:00 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 12/08/19

SummitMedia Radio Omaha	467481	Sunday	5:59:59 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 12/15/19

SummitMedia Radio Omaha	467481	Sunday	6:00:00 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 12/22/19

SummitMedia Radio Omaha	467481	Sunday	6:00:00 AM VIEWPOINT		28:00	\$0.00
						\$0.00

Date: 12/29/19

SummitMedia Radio Omaha	467481	Sunday	5:59:59 AM VIEWPOINT		28:00	\$0.00
						\$0.00
						\$0.00
						\$0.00

[Filtered by: (Ad-ID = VIEWPOINT)] [Sorted by: Channels (Placed)]

**2019-Q4 (October-December) Viewpoints Radio
Quarterly Report – Compliancy Issues & Programs List**

Art	Literature
Business	Media
Career	Medicine
Childhood safety/development	Mental health
Climate change	Music
Communication	Nonprofit organizations
Crime & criminal justice	Philosophy
Culture	Pop culture
Discrimination	Politics
Diversity	Pollution
Economics	Psychology
Education	Race
Engineering	Relationships
Environment	Religion
Entrepreneurship	Science
Family and parenting issues	Sexual assault
Finance	Social media
Gender issues	Sports
Government & regulation	Sustainability
Healthcare	Technology
History	Television
Housing	Transportation
International affairs/culture	Travel & exploration
Internet	Women's issues
Law enforcement	Women's rights

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Guest information and segment podcasts are available at <https://viewpointsradio.org/>.

Questions/comment can be referred to info@mediatracks.com

Program	19-40	Written & Produced	Amirah Zaveri, Annie Krall & Evan Rook
Air Week	10/06 – 10/12/2019	Studio Producer	Jason Dickey
Time	Segment	Dur.	
1:48	SEGMENT 1: THE SUMMER OF SPIKED SELTZER	9:27	
<p>Synopsis: If you were at a beach or barbeque this summer, there was probably a box of spiked seltzers somewhere in the vicinity. These canned, around 100-calorie alcoholic beverages have been the latest craze in 2019 and beverage industry experts predict that the hype isn't going to end anytime soon. Viewpoints spoke with the founder of Samuel Adams and Boston Beer Company, Jim Koch, along with two other industry experts to get the inside scoop on why spiked seltzers are just so popular among consumers.</p>			
<p>Host: Gary Price. Guests: Jim Koch, founder of Samuel Adams and Boston Beer Company; Natasha Swords, editor-in-chief, <i>Drink Me Magazine</i> and <i>Bonfort's Wine and Spirits Journal</i>; Chelsea Phillips, vice president, Beyond Beer Brands, Anheuser Busch.</p>			
<p>Links for more information: https://twitter.com/SamuelAdamsBeer https://www.instagram.com/bonandvivspikedseltzer/?hl=en, https://www.facebook.com/DrinkMeMagazine/</p>			
<p>Compliance Issues Covered: business; trends; culture; marketing; social media; demographics</p>			
13:19	SEGMENT 2: RAISING A READER: THE IMPORTANCE OF BOOKS IN TODAY'S DIGITAL AGE	9:16	
<p>Synopsis: These days physical books have a lot of competition. From TV to smartphone use, it can be hard to switch it all off and dive into a new book. That's why it's so important to start a routine of reading and storytime from the get-go with your child. We discuss how children's books have changed over the years and how to go about finding the best books for each age and interest.</p>			
<p>Host: Marty Peterson. Guests: Maria Russo, Children's Books Editor at The New York Times Book Review, co-author, <i>How to Raise a Reader</i>.</p>			
<p>Links for more info: https://www.nytimes.com/2019/08/01/books/review/great-picture-books-summer.html https://www.nytimes.com/guides/books/how-to-raise-a-reader https://www.amazon.com/How-Raise-Reader-Pamela-Paul/dp/1523505303</p>			
<p>Compliance Issues Covered: literature; education; parenting; social media; internet; child development</p>			
23:35	CULTURE CRASH: THE NEW SPACE DRAMA "AD ASTRA"	2:52	
<p>Synopsis: We discuss the new movie "Ad Astra" starring Brad Pitt as an interstellar astronaut, and why it's more than your typical 'on a mission to save the world' space drama.</p>			
<p>Host & Producer: Evan Rook Compliance Issues Covered: film; culture; space; history</p>			

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Program	19-41	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	10/13 – 10/19/2019	Studio Producer	Jason Dickey
Time	Segment	Dur.	
1:48	SEGMENT 1: DISCOVERING DEATH: A MORTICIAN'S GUIDE TO LIFE	11:13	
Synopsis: What happens if you pass away on an airplane or in outer space? Why do bugs only eat certain parts of your body? These are some of the questions Caitlin Doughty answers everyday and in her new book <i>Will My Cat Eat My Eyeballs?</i> Viewpoints spoke with Doughty about why discussing death is still such a taboo topic in the U.S. and how our burial and funeral practices vary widely from other cultures.			
Host: Gary Price. Guests: Caitlin Doughty, mortician, death awareness advocate and author, <i>Will My Cat Eat My Eyeballs?</i>			
Links for more information: https://www.amazon.com/Will-Cat-Eat-Eyeballs-Questions/dp/039365270X http://caitlindoughty.com/			
Compliance Issues Covered: aging; death; business; culture; career; history; literature psychology			
15:04	SEGMENT 2: DISPOSABLE FASHION NO MORE: IS THE INDUSTRY REALLY CHANGING?	7:11	
Synopsis: The retail giant, Forever 21 was once a prominent leader in the trendy style category for teens and young adults, boasting the latest fashions at bare bone prices. However, earlier this month, the company filed for Chapter 11 bankruptcy citing decreased sales and increased online competition. But for many, the recent news has also signaled a shift in consumer's shopping habits and the potential decline of fast fashion. We speak with journalist and author Dana Thomas about the fast fashion industry, its negative effects and if consumers are really starting to change the way they shop.			
Host: Marty Peterson. Guest: Dana Thomas, journalist and author, <i>Fashionopolis: The Price of Fast Fashion and the Future of Clothes</i>			
Links for more info: https://www.penguinrandomhouse.com/books/554229/fashionopolis-by-dana-thomas/ https://www.washingtonpost.com/business/2019/10/03/tipping-point-fast-fashion-forever-s-bankruptcy-signals-shifting-priorities-young-shoppers/ http://www.danathomas.com/ https://twitter.com/DanaThomasParis			
Compliance Issues Covered: environment; labor issues; fashion; business; consumerism; technology			
23:15	CULTURE CRASH: TAKING A LOOK AT THE FLURRY OF OSCAR CONTENDERS	3:09	
Synopsis: Awards season is quickly approaching as we countdown the last few months of 2019. We discuss this year's biggest blockbusters, new releases and what movies have high hopes for an Oscar win.			
Host: Evan Rook			
Compliance Issues Covered: film; culture; technology			

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Program	19-42	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	10/20 – 10/26/2019	Studio Producer	Jason Dickey
Time	Segment	Dur.	
1:47	SEGMENT 1: THE PLIGHT OF THE STRAWBERRIES	9:41	
<p>Synopsis: Strawberries are ubiquitous in the U.S. Supermarkets in every town stock cartons of fresh strawberries year round at an affordable price. But this widespread availability may come to a halt in the near future as the industry faces several big challenges. We discuss the history of the strawberry and where it's headed today as environmental sustainability, labor shortages and other issues start to boil over.</p>			
<p>Host: Gary Price. Guest: Julie Guthman, professor of social sciences at the University of California – Santa Cruz, author, <i>Wilted: Pathogens, Chemicals & the Fragile Future of the Strawberry Industry</i>.</p>			
<p>Links for more information: https://www.ucpress.edu/book/9780520305281/wilted https://blogs.sciencemag.org/books/2019/08/13/wilted/</p>			
<p>Compliance Issues Covered: farming; sustainability; agriculture; environment; health; food production</p>			
13:31	SEGMENT 2: DISEASE DETECTING DOGS	8:33	
<p>Synopsis: Did you know that dogs can smell up to 100,000 times better than the average person? Most of us are familiar with service or police dogs using their nose to sniff out a particular scent, but now researchers are harnessing the power of a dogs nose to find malaria, diabetes and even some of the hardest-to-detect cancers.</p>			
<p>Host: Marty Peterson. Guest: Maria Goodavage, author, <i>Doctor Dogs: How Our Best Friends Are Becoming Our Best Medicine</i></p>			
<p>Links for more info: https://www.amazon.com/gp/product/1524743046/ref=db_a_def_rwt_bibl_vppi_i0 https://twitter.com/MariaGoodavage?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.pbs.org/wgbh/nova/article/dogs-sense-of-smell/ https://www.mariagoodavage.com/</p>			
<p>Compliance Issues Covered: medicine; health; animals; technology; science; healthcare; innovation</p>			
23:04	CULTURE CRASH: JOAQUIN PHOENIX'S "JOKER"	3:18	
<p>Synopsis: Directed by Todd Phillips, the newest installment in the "Joker" franchise was released earlier this month to mixed reviews. We cover the evolution of the classic villain and how this movie portrays a different side of the character and society itself.</p>			
Host: Evan Rook		Compliance Issues Covered: film; culture; crime	

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Program	19-43	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	10/27 – 11/02/2019	Studio Producer	Jason Dickey
Time	Segment	Dur.	
1:47	SEGMENT 1: THE COMPLICATED ROLE OF CAREGIVING	10:36	
<p>Synopsis: People place such a heavy emphasis on finding and arranging care for loved ones, whether that's hiring professional care or becoming the caretakers themselves. And if people take on the role themselves, it can be easy to quickly lose sight of personal health, wellness and relationships. We discuss the ups and downs of caregiving in a world that's not always so straightforward and forgiving.</p>			
<p>Host: Gary Price. Guest: Doctor Santo D. Marabella, author of <i>Lessons of Caring: Inspiration and Support for Caregivers</i>; Erick Stoll, co-director of the film, "América".</p>			
<p>Links for more information: https://www.caregiver.org/ https://americadocumentary.com/ https://www.moravian.edu/economics/faculty/marabella https://www.amazon.com/gp/product/B07H1J661J/ref=dbs_a_def_rwt_bibl_vppi_i0 https://www.citybeat.com/movies-tv/film/article/21089790/regional-filmmakers-erick-stoll-and-chase-whitesides-documentary-amrica-is-intimate-empathetic</p>			
<p>Compliance Issues Covered: healthcare; aging; mental health; film; culture; interpersonal relationships</p>			
14:27	SEGMENT 2: A SHIFT IN SWEDEN: SIMILARITIES AND DIFFERENCES TO THE U.S.	8:23	
<p>Synopsis: International influence is increasingly pervasive in today's interconnected, social media-driven world. Swedish author Elisabeth Åsbrink joins Viewpoints to discuss how Sweden has changed in recent years and the perception of the country versus the reality of what's happening within its borders.</p>			
<p>Host: Marty Peterson. Guest: Elisabeth Åsbrink, author of <i>Made in Sweden: 25 Ideas That Created a Country</i>.</p>			
<p>Links for more info: http://elisabethasbrink.se/en/bio/ https://www.amazon.com/Made-Sweden-ideas-created-country/dp/194753484X https://en.wikipedia.org/wiki/Elisabeth_Åsbrink</p>			
<p>Compliance Issues Covered: politics; global affairs; culture; immigration; diversity; race; literature</p>			
23:50	CULTURE CRASH: A REVIEW OF "GEMINI MAN"	2:37	
<p>Synopsis: Directed by Ang Lee and starring Will Smith, <i>Gemini Man</i> employs new filming technology aimed at immersing audiences deeper into the film. We discuss if the new release lived up to all the hype.</p>			
<p>Host: Evan Rook</p>			
<p>Compliance Issues Covered: film; culture; technology</p>			

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Program	19-44	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	11/03 – 11/09/2019	Studio Producer	Jason Dickey
Time	Segment		Dur.
1:48	SEGMENT 1: THE UNDISCOVERED PHOTOS OF WWII		8:58
Synopsis: It's been almost 75 years since the end of World War II. With Veterans Day around the corner, we discover what it was like to be an army photographer documenting the war in its final year of 1945. Who were these men? What did they do after the war?			
Host: Gary Price. Guest: Richard Cahan, journalist and author, <i>Aftershock: The Human Toll of War, Haunting World War II Images by America's Soldier Photographers</i> .			
Links for more information: https://www.cityfilespress.com/books/aftershock-human-toll-war/ https://www.amazon.com/Aftershock-Haunting-Americas-Soldier-Photographers/dp/099154188X/			
Compliance Issues Covered: war; history; government; photography; literature; technology; culture			
12:49	SEGMENT 2: WHY ARE PEOPLE STILL DUMPING THEIR CIGARETTES ON THE GROUND?		9:43
Synopsis: It's almost 2020. While many Americans have grown to be more eco-conscious, some things still remain the same. It seems like almost everyday a smoker is seen stomping on a cigarette and leaving it on the pavement or chucking a lighted butt out the car window. Did you know that nearly 38 percent of all collected litter is cigarettes? We speak with an expert about how this type of litter affects the environment and its ecosystems.			
Host: Marty Peterson. Guest: Dr. Thomas Novotny, professor emeritus of epidemiology and biostatistics, San Diego State University.			
Links for more info: https://publichealth.sdsu.edu/people/thomas-novotny/ https://truthinitiative.org/research-resources/harmful-effects-tobacco/5-ways-cigarette-litter-impacts-environment https://truthinitiative.org/research-resources/harmful-effects-tobacco/tobacco-and-environment			
Compliance Issues Covered: crime; law enforcement; mental health; history; literature; technology			
23:34	CULTURE CRASH: THE WORLD OF FOREIGN LANGUAGE FILMS		2:52
Synopsis: Why do Americans tend to sway away from foreign language films? We discuss some of the best of this genre in recent years and what's on our radar right now.			
Host: Evan Rook			
Compliance Issues Covered: foreign films; art; culture			

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Questions/comment can be referred to info@mediatracks.com

Program	19-45	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	11/10 – 11/16/2019	Studio Producer	Jason Dickey
Time	Segment	Dur.	
1:47	SEGMENT 1: GETTING A GRIP ON PERSONAL FINANCE IN A ONE-CLICK WORLD	10:01	
<p>Synopsis: It's almost too easy to purchase items and services these days. Need dinner? A ride? Groceries? All of these items are just a click away with a credit card that's saved online or in a mobile app. We speak with money expert, Ashley Feinstein Gerstley to find out why most Americans barely have any savings in the bank and how to start becoming more fiscally responsible through some simple, small steps.</p>			
<p>Host: Gary Price. Guests: Ashley Feinstein Gerstley, money coach, founder of <i>The Fiscal Femme</i>, author of <i>The 30-Day Money Cleanse</i>.</p>			
<p>Links for more information: https://www.thefiscalfemme.com/ https://www.forbes.com/sites/stephanieneuman/2018/09/05/how-this-soon-to-be-author-helps-her-clients-find-financial-bliss/-21b3835a62f2 https://www.mint.com/ https://www.acorns.com/</p>			
<p>Compliance Issues Covered: personal finance; money; technology; economics; education; investment</p>			
13:49	SEGMENT 2: COLORS: A VIVID HISTORY	8:34	
<p>Synopsis: Have you ever wondered how to create the color purple using only natural ingredients? Or why, amongst completely different languages, the third color term that's identified after black and white is always red? Viewpoints' speaks with two color experts about the theorized meanings behind certain hues and their natural origins.</p>			
<p>Host: Marty Peterson. Guests: Keith Recker, color trend consultant for Pantone, editor and founder of <i>Hand/Eye Magazine</i>, author of <i>True Colors: World Masters of Natural Dyes and Pigments</i>; Paul Kay, professor emeritus at the University of California – Berkeley, adjunct professor at Stanford University</p>			
<p>Links for more info: https://www.amazon.com/True-Colors-Masters-Natural-Pigments/dp/1733510850 https://www1.icsi.berkeley.edu/~kay/ https://en.wikipedia.org/wiki/Basic_Color_Terms:_Their_Universality_and_Evolution http://handeyemagazine.com/</p>			
<p>Compliance Issues Covered: color; history; art; language; education; culture; environment</p>			
23:25	CULTURE CRASH: HOW TECHNOLOGY HAS CHANGED SPORTS-WATCHING	3:01	
<p>Synopsis: It used to be that you'd tune into a basketball game or tennis match with whoever was in the room. Now, social media and the internet allow us to watch, analyze data and connect in real-time commentary with people from around the world.</p>			
<p>Host: Evan Rook</p>			
<p>Compliance Issues Covered: sports; television; internet; social media; culture</p>			

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Program	19-46	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	11/17 – 11/23/2019	Studio Producer	Jason Dickey
Time	Segment	Dur.	
1:47	SEGMENT 1: YOUNG ADULTS & ANIMALS: THE SIMILARITIES THEY SHARE IN DEVELOPMENT	11:35	
<p>Synopsis: Being a teenager is tough these days – and being a parent to a teenager can be even be tougher sometimes. Over the last five years, two researchers, who are parents themselves, traveled across the world to observe several wild animal species and the interactions of their young in an effort to better understand human adolescent development.</p>			
<p>Host: Gary Price. Guests: Doctor Barbara Natterson-Horowitz, professor of evolutionary biology and medicine at Harvard University and University of California– Los Angeles, co-author, <i>Wildhood: The Epic Journey From Adolescence to Adulthood in Humans and Other Animals</i>; M. Leanne Lilly, board-certified veterinary behaviorist at The Ohio State University Veterinary Medical Center.</p>			
<p>Links for more information: https://www.uclahealth.org/barbara-natterson https://bnatterson-horowitz.com/ https://www.amazon.com/Wildhood-Journey-Adolescence-Adulthood-Animals/dp/1501164694 https://vet.osu.edu/vmc/our-people/m-leanne-lilly</p>			
<p>Compliance Issues Covered: animals; veterinary science; evolutionary biology; personal growth; parenting; social media; literature</p>			
15:24	DOCUMENTING A PRESIDENCY: INSIGHTS FROM AN OBAMA WHITE HOUSE PHOTOGRAPHER	7:43	
<p>Synopsis: What would it be like to photograph a sitting president? Viewpoints Radio speaks with Lawrence Jackson who was an official White House photographer during the eight-year Obama administration. Through his position, he intimately witnessed every angle of the presidency from the historic to the chaotic.</p>			
<p>Host: Marty Peterson. Guests: Lawrence Jackson, photojournalist and author, <i>Yes We Did: Photos and Behind-the-Scenes Stories Celebrating Our First African-American President</i></p>			
<p>Links for more info: https://www.barnesandnoble.com/w/yes-we-did-lawrence-jackson/1130946611 https://people.com/politics/barack-michelle-obama-white-house-behind-the-scenes-photos/</p>			
<p>Compliance Issues Covered: politics; history; photography; literature; art; career; family; relationships</p>			
23:07	CULTURE CRASH: THE NEWEST RELEASE FROM SCI-FI AUTHOR BLAKE CROUCH	2:17	
<p>Synopsis: We review the new science fiction book, “Recursion” written by American author Blake Crouch who’s widely known for the “Wayward Pines” trilogy.</p>			
<p>Host: Evan Rook</p>			
<p>Compliance Issues Covered: literature; culture; media</p>			

Program	19-47	Producers	Amirah Zayeri, Annie Krall & Evan Rook
Air Week	11/24 – 11/30/2019	Studio Producer	Jason Dickey
Time	Segment		Dur.
1:47	SEGMENT 1: A LIFE UNDONE: FALLING VICTIM TO IDENTITY THEFT		10:38
Synopsis: What would it be like to feel crippled by identity theft for most of your young adult life? Axton Betz-Hamilton shares her surprising identity theft story and how she’s now helping others in a similar boat.			
Host: Gary Price. Guest: Axton Betz-Hamilton, author <i>The Less People Know About Us: A Mystery of Betrayal, Family Secrets, and Stolen Identity</i> .			
Links for more information: https://www.amazon.com/Less-People-Know-About-Us/dp/1538730286 https://www.nytimes.com/2019/10/15/books/review/the-less-people-know-about-us-axton-betz-hamilton.html https://www.identitytheft.gov/warning-signs-of-identity-theft , https://www.idtheftcenter.org/			
Compliance Issues Covered: identity theft, fraud, crime, personal finance, literature, law, education			
14:27	SEGMENT 2: THE DOUBLE LIVES OF DOCTORS		8:54
Synopsis: Everyone needs some kind of creative outlet. For two practicing doctors, they’ve turned their respective interests into separate and successful side careers. Viewpoints’ speaks with each about the stressors of working in the medical field and how they de-compress and give back through their musical talents.			
Host: Marty Peterson. Guest: Dr. Thomas Oden, adult forensic psychiatrist and DJ Diagnosis; Dr. James Webb, radiologist and country music artist.			
Links for more info: http://www.djdiagnosismusic.com/ https://www.psychologytoday.com/us/psychiatrists/thomas-oden-atlanta-ga/447203 https://www.drjameswebb.com/ https://www.jamesrobertwebb.com/			
Compliance Issues Covered: health, medicine, music, mental health, culture, education, community			
24:21	CULTURE CRASH: EXPLORING HULU’S “CASTLE ROCK”		2:05
Synopsis: Season two of “Castle Rock” is now streaming on Hulu. The Stephen King-inspired show is full of spooky plotlines and a diverse mix of characters – but is it worth the watch?			
Host: Evan Rook			
Compliance Issues Covered: culture, television, horror			

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Program	19-48	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	12/1-12/7/2019	Studio Producer	Jason Dickey
Time	Segment	Dur.	
1:47	SEGMENT 1: THE PANAMA CANAL: AN ENGINEERING MAMMOTH & IMPLICATIONS ON WORKERS	9:42	
<p>Synopsis: The Panama Canal was one of the most treacherous builds in modern history. The man-made waterway spanning 51 miles took more than a decade to complete and resulted in the deaths of thousands of workers. What challenges did builders face? How did disease so quickly spread? We answer these questions and more.</p>			
<p>Host: Gary Price. Guest: Paul Sutter, professor of environmental history, University of Colorado-Boulder.</p>			
<p>Links for more information: https://www.colorado.edu/history/paul-s-sutter http://www.environmentandsociety.org/arcadia/what-yellow-fever-disease-and-causation-environmental-history https://history.state.gov/milestones/1899-1913/panama-canal</p>			
<p>Compliance Issues Covered: history, disease, labor, technology, engineering, international affairs</p>			
13:31	SEGMENT 2: WHAT CAN WE LEARN FROM HOW OTHER CULTURES APPROACH EDUCATION?	8:55	
<p>Synopsis: Have you ever wondered how children in other countries are taught? What are the classrooms like? How are teachers educated? Class sizes? We speak with education expert and mother, Teru Clavel, who lived abroad with her three children, about the education differences between Asia and U.S. school systems.</p>			
<p>Host: Marty Peterson. Guest: Teru Clavel, education expert, author, <i>World Class: One Mother's Journey Halfway Around the Globe in Search of the Best Education for Her Children</i>.</p>			
<p>Links for more info: https://www.teruclavel.com/ https://www.amazon.com/World-Class-Mothers-Education-Children-ebook/dp/B07P56J7Y5 https://twitter.com/TeruClavel?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor</p>			
<p>Compliance Issues Covered: education, technology, child development, parenting, literature, culture</p>			
23:20	CULTURE CRASH: EXPLORING HBO'S "WATCHMEN"	3:06	
<p>Synopsis: The new series stands apart from other superhero shows while also staying true to the original "Watchmen" graphic novel written by Alan Moore. We discuss the first season that's now streaming on HBO.</p>			
<p>Host: Evan Rook</p>			
<p>Compliance Issues Covered: film; culture; television</p>			

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Program	19-49	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	12/8-12/14/2019	Studio Producer	Jason Dickey
Time	Segment		Dur.
1:47	SEGMENT 1: TOP DOG: HELPING SENIOR DOGS FIND NEW HOMES		10:36
Synopsis: Only one out of every five dogs will finish their life with the family who originally took them home. Top Dog Foundation specifically helps find new homes for senior dogs through a variety of programs. We speak with the founder of the organization, Jean Stelten-Beuning about the need and how owners can plan ahead to ensure the long-term welfare of their pet.			
Host: Gary Price. Guest: Jean Stelten-Beuning, creator, owner, operator, Top Dog Country Club and founder, board chair, Top Dog Foundation.			
Links for more information: https://www.topdogfoundation.org/ https://www.topdogfoundation.org/leadership/ https://www.asPCA.org/pet-care/pet-planning/pet-trust-primer https://www.topdogfoundation.org/pet-trusts-plans/			
Compliance Issues Covered: animals, pets, aging, health, welfare, animal shelters, nonprofit organization			
14:25	SEGMENT 2: SAVING THE BULLY: WHY WE SO QUICKLY CONDEMN 'TROUBLED CHILDREN'		8:35
Synopsis: While many schools have put in place comprehensive anti-bullying campaigns, we still seldom focus on ensuring that the child bullies get the help they need. We still punish troubled kids with harsh detentions, suspensions and from there it escalates onward. Because of this, many bullies seem to never get the proper support and get stuck in a perpetual cycle of trouble throughout life. How do we change our systems and perspectives in order to stop these kids from falling through the cracks?			
Host: Marty Peterson. Guests: Geraldine DeRuiter, creator of the blog <i>The Everywhereist</i> and author, <i>All Over the Place: Adventures in Travel, True Love and Petty Theft</i> ; Dr. Ross Greene, clinical child psychologist and founding director of Lives in the Balance.			
Links for more info: https://www.washingtonpost.com/outlook/i-thought-my-bully-deserved-an-awful-life-but-then-he-had-one/2018/02/21/5c36bc94-1013-11e8-9570-29c9830535e5_story.html https://www.everywhereist.com/ , https://www.livesinthebalance.org/			
Compliance Issues Covered: psychology, education, mental health, parenting, child development			
24:02	CULTURE CRASH: DIVING INTO THE NEW MOVIE "WAVES"		2:25
Synopsis: What it's like to be a teenager in today's hyper-competitive, tech-driven world? Trey Edward Shults' new movie follows the dizzying lives of two teenagers as they navigate the sometimes-insurmountable pressures of youth hood.			
Host: Evan Rook			
Compliance Issues Covered: television, culture, film, music			

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Program	19-50	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	12/15-12/21/2019	Studio Producer	Jason Dickey
Time	Segment	Dur.	
1:47	SEGMENT 1: THE IMPLICATIONS OF A SHIFTING CLIMATE	11:01	
<p>Synopsis: Extreme forest fires in California; increased flooding throughout the Midwest; rising sea levels threatening much of the coastal United States. Viewpoints speaks with author Avanti Centrae and ecologist Alejandro Frid about some of these extreme weather patterns and how people across the world are changing the way they live to adapt to this new landscape.</p>			
<p>Host: Gary Price. Guests: Avanti Centrae, author, <i>VanOps: The Lost Power</i>; Alejandro Frid, ecologist, science coordinator, Central Coast Indigenous Resource Alliance, author, <i>Changing Tides: An Ecologist's Journey to Make Peace with the Anthropocene</i>.</p>			
<p>Links for more information: https://www.avanticentrae.com/ https://twitter.com/avanticentrae?lang=en https://www.newsociety.com/Contributors/E/Frid-Alejandro https://www.amazon.com/Changing-Tides-Ecologists-Journey-Anthropocene/dp/0865719098</p>			
<p>Compliance Issues Covered: climate change, environment, natural disaster, politics, public policy</p>			
14:50	SEGMENT 2: TIPS AND TRICKS FOR HOLIDAY COOKING SUCCESS	7:55	
<p>Synopsis: Cooking during the holidays can be a major source of stress – but it doesn't have to be. Viewpoints speaks with cookbook author Julia Turshen to get some insider tips & tricks on how to quickly pull together a successful holiday meal with basic cooking skills and ingredients that are most often already in your pantry.</p>			
<p>Host: Marty Peterson. Guests: Julia Turshen, author of <i>Small Victories: Recipes, Advice + Hundreds of Ideas for Home Cooking Triumphs</i>.</p>			
<p>Links for more info: http://www.juliaturshen.com/ http://www.juliaturshen.com/smallvictories https://www.instagram.com/turshen/?hl=en https://twitter.com/turshen?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.amazon.com/Julia-Turshen/e/B00B29V6AG</p>			
<p>Compliance Issues Covered: holidays, cooking, food, literature, family, food waste</p>			
23:47	CULTURE CRASH: NETFLIX MINISERIES BASED ON TRUE STORIES	2:40	
<p>Synopsis: We delve into two great true crime miniseries, “When They See Us” and “Unbelievable” that are both now streaming on Netflix. The two shows take a deeper look into past crimes to uncover how the justice system failed the people behind these stories.</p>			
<p>Host: Evan Rook</p>			
<p>Compliance Issues Covered: culture, film, tv, crime, justice, politics</p>			

Program	19-51	Written & Produced	Amirah Zaveri, Annie Krall & Evan Rook
Air Week	12/22-12/28/2019	Studio Producer	Jason Dickey
Time	Segment		Dur.
1:47	SEGMENT 1: HOLIDAY BAKING CHEER AND CHAOS: INSIDE COMPETITIVE REALITY TV		11:41
<p>Synopsis: There's nothing quite like watching reality TV – and holiday-themed reality TV is even better if you're trying to de-stress during the busy end-of-year months. We delve into the world of Food Network's popular show, "Holiday Baking Championship" to get the inside scoop on what it's really like to compete and judge a reality TV baking series.</p>			
<p>Host: Gary Price. Guests: Erin Campbell, season 1 champion, "Holiday Baking Championship"; Lorraine Pascale, chef, judge, "Holiday Baking Championship"; Jennifer Barney, season 4 champion, "Holiday Baking Championship."</p>			
<p>Links for more information: https://www.foodnetwork.com/shows/holiday-baking-championship https://www.nadiacakes.com/ https://lorrainepascale.com/ http://meringuecakes.com/</p>			
<p>Compliance Issues Covered: television, culture, baking, career, food, entrepreneurship, relationships</p>			
15:30	SEGMENT 2: THE ANNUAL HOLIDAY SHOPPING FRENZY		6:39
<p>Synopsis: Christmas is only days away. Most Americans by now have bought all of their presents and have tucked their well-used credit cards away until the New Year. Viewpoints' speaks with Colin Morris at Adobe Analytics about the hottest items and shopping trends this year and the whopping 143 billion dollars that Americans are set to spend just online during the 2019 holiday shopping season.</p>			
<p>Host: Marty Peterson. Guest: Colin Morris, director, product management at Adobe Analytics.</p>			
<p>Links for more info: https://theblog.adobe.com/author/colinmorris/ https://nrf.com/insights/retail-holiday-and-seasonal-trends https://www.cnn.com/2019/10/29/holiday-spending-online-set-to-hit-a-record-of-143point7-billion-adobe.html</p>			
<p>Compliance Issues Covered: consumer spending, economy, internet, retail, data, technology, business</p>			
23:09	CULTURE CRASH: UNCOVERING SOME OF THE DECADE'S BEST FORGOTTEN FILMS		3:16
<p>Synopsis: Thousands of movies have been released over the last ten years. With the mind-boggling amount of films available, it can be easy to forget about a fantastic movie you may have seen years ago. We take a look at some of the best picks of the decade that may not be getting as much attention as other films on your typical end-of-year list.</p>			
<p>Host: Evan Rook</p>			
<p>Compliance Issues Covered: culture; film; history</p>			

Program	19-52	Written & Produced	Amirah Zaveri, Annie Krall & Evan Rook
Air Week	12/29-01/05/2020	Studio Producer	Jason Dickey
Time	Segment	Dur.	
1:47	SEGMENT 1: AGING IN AMERICA: THE SENIOR CARE INDUSTRY	9:37	
<p>Synopsis: Each day, 10,000 Americans will hit retirement age. With millions of people aging, the need for home health aides is set to expand by 47 percent between 2016 and 2026, according to the Bureau of Labor Statistics. So, what are the best senior care options out there? How much does it cost per year? What is working as a home health aide really like?</p>			
<p>Host: Gary Price. Guest: Mark Dunning, certified senior care manager; director and founder, Care Planning Institute; Joy Demiar, caregiver.</p>			
<p>Links for more information: https://www.careplanninginstitute.org/ https://www.aarp.org/home-garden/housing/info-08-2009/ginzler_housing_choices.html https://www.aarp.org/caregiving/home-care/ https://www.vox.com/the-highlight/2019/8/21/20694768/home-health-aides-elder-care</p>			
<p>Compliance Issues Covered: aging, career, healthcare, retirement, personal finance, business</p>			
13:26	SEGMENT 2: HARRY POTTER: MORE THAN JUST A WIZARDING TALE	9:32	
<p>Synopsis: The <i>Harry Potter</i> series is one of the most beloved stories of all time, unlocking a world of wizarding magic, adventure and intrigue to millions of young readers. We discuss how its unconventional storyline and character development can shift thinking and teach real life lessons.</p>			
<p>Host: Marty Peterson. Guest: Mimi Gladstein, English and literature professor, University of Texas at El Paso, author of the essay, <i>Feminism and Equal Opportunity: Hermione and the Women of Hogwarts</i>; Amy Hogan, creative media manager, MuggleNet.</p>			
<p>Links for more info: https://yourstory.com/2016/07/hermione-granger https://twitter.com/MuggleNet?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Fauthor https://www.utep.edu/liberalarts/english/people/faculty-profiles/mimi-gladstein.html https://feminisminharrypotter.weebly.com/feminism-and-gender.html https://www.cbsnews.com/news/harry-potter-books-banned-nashville-catholic-school-bans-series-read-by-a-human-being-risk-conjuring-evil-spirits/</p>			
<p>Compliance Issues Covered: literature, film, women's rights, feminism, social media, culture</p>			
23:58	CULTURE CRASH: DOES DISNEY PLUS STACK UP TO THE HYPE?	2:27	
<p>Synopsis: Disney+ debuted this past fall to a lot of speculation about what another streaming platform could really add to the already crowded marketplace. We discuss its offerings and who might really benefit from its niche selection.</p>			

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