

BEASLEY MEDIA GROUP, LLC
ISSUES AND PROGRAMS REPORT

FOR

STATION WJPT

1ST QUARTER, 2018

JANUARY 1ST, 2018 TO MARCH 31ST, 2018

Prepared by:

Sheila Book

General Manager:



Brad Beasley

**ISSUES OF CONCERN TO STATION WJPT
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
1ST QUARTER, 2018**

1. Charity: Parkinson Awareness

Interviewee Name: Trisha Leite and Ellen Chaney

Organization: Parkinson Awareness

Organization Website: www.parkinson.org

Phone Number:

2. Business: Bringing TV and Film Business to Naples

Interviewee Name: Rebeca Seitz

Organization: SON Studios

Organization Website: www.sonstudios.org

Phone Number: 239-403-0203

3. Charity: Overcoming the Language Barrier

Interviewee Name: Debra Haley

Organization: New Horizons of SWFL

Organization Website: www.newhorizonsofswfl.org

Phone Number: 218-5606

4. Charity: Helping Children Through Charity

Interviewee Name: Randall Kenneth Jones

Organization: Sunshine Kids

Organization Website: www.sunshinekids.org

Phone Number: 571-238-4572

5. Animal Welfare: Adopting a New Friend

Interviewee Name: Wayne Leinin Jr.

Organization: ARC

Organization Website: www.animalrefugecenter.com

Phone Number: 233-4375

6. Public Safety, Health and Welfare: Older Adults and Addiction

Interviewee Name: Brenda Illiff

Organization: Hazelden Recovery Center

Organization Website: www.hazelden.org

Phone Number: 800-522-3383

7. Charity: Alanon and Ala Teen

Interviewee Name: Ron Herl

Organization: Alanon and Ala Teen

Organization Website: www.alanon.org

Phone Number: 878-3829

8. Business: Bringing TV and Film Business to Naples

Interviewee Name: Rebeca Seitz

Organization: SON Studios

Organization Website: www.sonstudios.org

Phone Number: 239-403-0203

9. Charity: Parkinson Awareness

Interviewee Name: Trisha Leite and Ellen Chaney

Organization: Parkinson Awareness

Organization Website: www.parkinson.org

10. Public Health and Safety: Preventing Abuse with Opioids

Interviewee Name: Brenda Illiff

Organization: Hazelden Recovery Center

Organization Website: www.hazelden.org

Phone Number: 800-522-3383

11. Charity: A Breath of Hope Walk/Fun Run

Interviewee Name: Molly Flaig

Organization: A Breathe of Hope

Organization Website: www.abreatheofhope.org

Phone Number: 952-807-6511

12. Charity: Feeding the Hungry

Interviewee Name: Richard Leber

Organization: Harry Chapin Food Bank

Organization Website: www.harrychapinfoodbank.org

Phone Number: 239-334-7007 ext 125

13. Youth: Underage Drinking

Interviewee Name: Melanie Black and Shawn McGrail

Organization: Drug Free Collier

Organization Website: www.drugfreecollier.org

14. Animal Welfare: Adopting a New Friend

Interviewee Name: Wayne Leinin Jr.

Organization: ARC

Organization Website: www.animalrefugecenter.com

Phone Number: 233-4375

15. Organization for Children: Kids and Reading

Interviewee Name: Scott Sutton

Organization: K is for Kids

Phone Number: 239-595-0077

16. Education: Dementia and Aging Parents

Interviewee Name: Kenn Voegele

Organization: Taking Care of Aging Family Members

Organization Website: www

Phone Number:

17. Charity: Helping Children Through Charity

Interviewee: Name: Randall Kenneth Jones

Organization: Sunshine Kids

Organization Website: www.sunshinekids.org

Phone Number: 571-238-4572

18. Public Safety, Health and Welfare: Mental Health

Interviewee Name: Debbie Toler

Organization: Lee Health

Organization Website: www.leehealth.org

Phone Number: 239-221-8333

19. Charity: Hunting For A Cure

Interviewee Name: Courtney Satkoski

Organization: FGCU

Organization Website: www.projectalive.org

Phone Number: 357-7924

20. Charity: Miracles In Action

Interviewee Name: Ariana Dunbar

Organization: Miracles in Action

Organization Website: www.miraclesinaction.org

Phone Number: 239-348-0815

21. Charity: Hunting For A Cure

Interviewee Name: Courtney Satkoski

Organization: FGCU

Organization Website: www.projectalive.org

Phone Number: 357-7924

22. Charity: Spousal Abuse and Where to Go

Interviewee: Name: Natalie Quintero

Organization: Shelter for Abused Women and Children

Organization Website: www.naplesshelter.org

Phone Number: 775-3862

PUBLIC AFFAIRS PROGRAMS

STATION WJPT PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. In Touch: (Sunday mornings, 5:00 a.m.-6:00 a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

2. Traffic and Weather: (Mornings and Afternoon Drive Weekdays)

Local traffic reports air 10 times per day (6am, 7am, 8am, 9am, 4pm, 5pm hours). Each report is approx 30 seconds in length, for a total of 10 minutes per day, Monday thru Friday.

3. Florida Association of Broadcasters Public Service Spots:

WJPT airs a minimum of 2 minutes per hour between 12M and 6am daily. These announcements contain public service/educational messages on a variety of issues like boating safety, child safety, services offered by a range of government offices like the elderly, education and more. Many specific to the state of Florida. This totals 12 minutes per day, 84 minutes per week, and averages 336 minutes/5.6 hours per month.

First Quarter 2018

January 1st – March 31st, 2018

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: PARKINSON AWARENESS

In Touch

January 7, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

We chatted with Trisha Leite and Ellen Chaney about exercise classes and other help for Parkinson's patients.

ISSUE: BRINGING JOBS TO SWFL

In Touch

January 7, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

Rebeca Seitz, CEO of SON Studios, spoke about the entertainment jobs they will be bringing to town in the near future.

ISSUE: AT RISK YOUTH

In Touch

January 14, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

We chatted with Debra Haley about their After School Mentoring Program for At Risk Youth at New Horizons.

ISSUE: ANIMAL REFUGE CENTER

In Touch

January 14, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

Sheila Book spoke with Wayne Leinin from Animal Refuge Center about adopting your next pet.

ISSUE: SUNSHINE KIDS

In Touch

January 21, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

Sheila Book spoke with Randall Jones, writer of the book Show Me, and chatted about how we can help The Sunshine Kids by purchasing his book.

ISSUE: OPIOIDS

In Touch

January 28, 2018

5:00 a.m.

40 Minutes of a 60 Minute Program

Sheila Book spoke with Brenda Illiff from Hazelden on how to spot if Older Adults are abusing drugs.

ISSUE: UNDERAGE DRINKING

In Touch

January 28, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

Ron Herl from Ala Non and Ala Teen joined us with information on the programs.

ISSUE: BRINGING THE ARTS AND BUSINESS TO NAPLES

In Touch

February 4, 2018

5:00 a.m.

40 Minutes of a 60 Minute Program

We learned about, SON Studios and how they are bringing in jobs for Naples.

ISSUE: PARKINSON AWARENESS

In Touch

February 4, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

We chatted with Trisha Leite and Ellen Chaney about exercise classes and other help for Parkinson's patients.

ISSUE: DRUG EPIDEMIC

In Touch

February 11, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

Brenda Illiff from Hazelden explains about Opioids and addiction.

ISSUE: A BREATH OF HOPE LUNG FOUNDATION WALK

In Touch

February 11, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

Molly Flaig from A Breath of Hope Lung Foundation spoke about Lung disease and their upcoming event.

ISSUE: HELPING TO FEED THE HUNGRY

In Touch

February 18, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

Richard Leber spoke on the different ways the community can help to feed the hungry through the Harry Chapin Food Bank.

ISSUE: KIDS AND DRINKING

In Touch

February 18, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

Sheila Book spoke with Melanie Black, from Drug Free Collier and Shawn McGrail from Coastal Beverage, about how they are joining forces to keep underage kids from drinking.

ISSUE: PET ADOPTION

In Touch

February 25, 2018

5:00 a.m.

40 Minutes of a 60 Minute Program

Wayne Leinin from Animal Refuge Center told us about their adoption center and how you can help them by donating time or money.

ISSUE: BOOKS FOR KIDS

In Touch

February 25, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

Sheila Book spoke with Scott Sutton from Kis is for Kids about the books they collect and distribute to children.

ISSUE: HELPING YOUR AGING PARENTS

In Touch

March 4, 2018

5:00 a.m.

40 Minutes of a 60 Minute Program

We chatted with Kenn Voegele about Dementia, your aging parents and how you can get help.

ISSUE: MENTAL HEALTH

In Touch

March 11, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

Debbie Toler told us about the upcoming meeting at Lee Health called Minding Your Mind.

ISSUE: HUNTING FOR A CURE

In Touch

March 11, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

Courtney Satkoski, Instructor at FGCU and part of Project Alive explained about their projects that help support many different causes.

ISSUE: WOMEN EMPOWERMENT

In Touch

March 18, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

Ariana Dunbar from Miracles in Action talked about their event, Cruising for a Cause that will help fund the empowerment of women in other Countries.

ISSUE: ABUSE

In Touch

March 25, 2018

5:00 a.m.

60 Minutes of a 60 Minute Program

Sheila Book spoke with Natalie Quintero from the Shelter for Abused Women and Children in Naples on how and where to get help.