### KCHX\*KCRS\*KCRS-AM\*KFZX\*KMRK



2nd Quarter Rep KCRS-FM	ort 2015	
LOCAL NEWS		
KCRS-FM carries per week	5 – 5 Minute news cast each weekday morning (6a-9a) for a total of	125 Minutes
per week	9 - 1 Minute news updates weekdays (9a-6p) for a total of	45 Minutes
per week	plus an additional 8 Minutes of local news each weekday at 5pm	40 Minutes
	Total local news represents a minimum of 210 minutes per we (State & National news represents appx 840 min. per week)	eek of air time.
Additional time ed severe weather a 60 in. per/wk	ualing at least 1 min per hour (6a-7p) is dedicated to weather, including lerts;	g, traffic, or
Attached is a rand	dom sampling of stories aired on KCRS in the quarter.	

1.3.15 7.3.15 Robert Hallmark Operations Dir.



2nd Quarter Report 2015 KCRS – FM

Local News:

KCRS-FM carries 4-1 minute news updates each weekday morning (6a-9a) for a total of 20 minutes per week.

Additional time equaling at least 1 minute per hour (6a - 7p) is dedicated to weather, including, traffic or severe weather alerts.

Attached is a random sampling of stories aired on KCRS FM in the quarter.

Kris Moore PD KCRS-FM

ICA Radio Broadcast Group								
KCHX	KCRS-FM	KCRS-AM	KFZX	KMRK				
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Date	Time	Duration	Program	Issue
04/01/15	6:am	:30	Morning News	Fire watch has been issued for several counties in our area. Dry vegitation, high winds and low humidity present the danger of wildfire spreading quickly.
04/07/15	6:am	:30	Morning News	Midland Air and Space port are recruiting volunteers to help with their airport disaster drill, in May. About 170 persons are needed.
04/13/15	6:am	:45	Morning News	Heavy thunderstorms are producing flash flooding conditions. Reports of a number of road closures.
04/13/15	7am	:30	Morning News	Company officials with Wal-Mart say the Midland Drive location will be closed about 6 months in order to fix major plumbing problems.
04/14/15	7am	:30	Morning News	Midland City council has approved an agreement with a private developer to build a \$70million hotel on the site of the old courthouse in downtown Midland.
04/26/15	8:am	:30	Morning News	Hospice of Midland has announced the sale of property know as Inspiration Center. Board chairman says they simply do not need the property any longer.

ICA Radio	ICA Radio Broadcast Group								
KCHX	KCRS-FM	KCRS-AM	KFZX	KMRK					
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Date	Time	Duration	Program	Issue
04/29/15	8:am	:30	Morning News	Officials with Oncor have announced construction of about 20 miles of new transmission line that will go thru the city of Midland. Construction to begin in January of 2016.
05/06/15	6:am	:45	Morning News	Senator John Cornyn has assured citizens of Big Spring and the surround area that the Military exercise known as Jade Helm is nothing more than a simple training exercise. He said many residents had heard some "wild rumors" about the exercise.
05/13/15	7:am	:30	Morning News	Heavy rains are believed to be the reason for a 4 car pile-up near the Friendship marker on Hwy 191 this morning. Travelers are advised to take alternate routes.
05/14/15	8:am	:30	Morning News	Special recognition was made for Midland Co. Sergeant Mike Naylor at this years annual Police Memorial. Local ceremonies were held plus a group made their way to Washington for the deputy's name to be added to the National Monument.
05/15/15	8:am	:45	Morning News	A motorcycle group headed to Washington from California will make a stop in Midland today. The Ride for the Wall groups makes the journey each year for Memorial Day.

ICA Radio Broadcast Group								
KCHX	KCRS-FM	KCRS-AM	KFZX	KMRK				
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Date	Time	Duration	Program	Issue
05/22/15	7:am	:30	Morning News	Midland police have arrested a woman in connection with a fatal hit and run accident last October. The 21 yr old faces charges of manslaughter.
05/26/15	6:am	:30	Morning News	Ector County Commisioners say they will not be able to improve all the roads they hand planned under a state grant. Bids for the projects came in higher than expected according to Co. Judge Susan Redford.
06/01/15	8:am	:30	Morning News	Two Odessa teens face charges of aggravated robbery for ramming a car and alledgedly assault, dragging another teen from his car and stealing his wallet.
06/02/15	6:am	:45	Morning News	Big Spring police have suspended the privileges of two local animal rescue organizations. The groups had fallen behind in paperwork and records for animals pulled from the city shelter.
06/04/15	7:a	:45	Morning News	An expert on elder abuse spoke to Midland's Adult Protective Services meeting. Virgina Quinn told the group abuse is confirmed in more than half of the cases reported.
06/07/15	6:a	:45	Morning News	Midland police fatally shot a man who came at them with a box cutter. They believe the man, acting suspicously, stole a bottle of liquor and was acting suicidal.

ICA Radio Broadcast Group								
<b>KCHX</b>	KCRS-FM	KCRS-AM	KFZX	KMRK				
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Date	Time	Duration	Program	Issue
06/09/15	6:am	:30	Morning News	Midland City Council has agreed to specify zoning and safty regulations for companies that want to set up indoor shooting ranges in retail areas of Midland.
06/10/15	7:am	:30	Morning News	Midland man faces charges of impersonating a police officer. The may have used the occasion just to solicit a ride to his truck.
06/15/15	7:am	:30	Morning News	Ector County District Clerk says her office will now resume processing passports. Appointments may be booked online.
06/23/15	8:am	:45	Morning News	U.S. Marshalls have made a presentation in Ector County before Commissioners to build a \$7.5million Federal Prison. The 300 bed facility could help with over crowding in the the current county jail, but the proposal calls for Ector County to provide a full staff.



<sup>2nd</sup> Quarter Report 2015 KCRS-FM

West Texas Update (WTU)

West Texas UpDate airs on 1033 KISS FM

Sundays at 6am

Weekly program descriptions attached/30 Minutes weekly

Kris Moore PD KCRS-FM



Date Sales Person CoOp 04/30/2015 House Account YES

TRADE

All Stations / ICA Radio / West Texas Update

WEST TEXAS UPDATE 1330 E 8TH STREET SUITE 207 ODESSATX 79761

Time	Length	Ad-ID	Description		Rate
06:00:34	30:00	04.05.15	West Texas Update #6 / 30 Min	- Live Anni American Control of C	0.00
06:00:39	30:00	04.12.15	West Texas Update #7 / 30 Min		0.00
06:00:14	30:00	04.19.15	West Texas Update #8 / 30 Min		0.00
06:02:26	30:00	04.26.15	West Texas Update #1 / 30 Min		0.00
<del></del>				Subtotal (Spot:4)	0.00
				Balance Due	0.00
	06:00:34 06:00:39 06:00:14	06:00:34 30:00 06:00:39 30:00 06:00:14 30:00	06:00:34         30:00         04.05.15           06:00:39         30:00         04.12.15           06:00:14         30:00         04.19.15	06:00:34       30:00       04.05.15       West Texas Update #6 / 30 Min         06:00:39       30:00       04.12.15       West Texas Update #7 / 30 Min         06:00:14       30:00       04.19.15       West Texas Update #8 / 30 Min         06:02:26       30:00       04.26.15       West Texas Update #1 / 30 Min	06:00:34       30:00       04.05.15       West Texas Update #6 / 30 Min         06:00:39       30:00       04.12.15       West Texas Update #7 / 30 Min         06:00:14       30:00       04.19.15       West Texas Update #8 / 30 Min

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me:

05/01/2015

My Commission Expires: 02/27/2017

CIRDY JONES

Rotary Public, State of texas
My Commission Expires
Fobluary 27, 2017



Advertiser

West Texas Update 2894-73

Invoice Script Name

West Texas Update #1 / 30 Min

1800

Length

ISSUES / PROGRAMS REPORT ICA Radio Broadcast Group

KCHX-FM KCRS-FM KCRS-AM KFZX-FM KMRK-FM

Program: WEST TEXAS UPDATE

Date: 04/26/2015 Time: 9:30am Total Duration: 28:00

Issue: Crime prevention

The Odessa Police Department entered into a partnership with Nextdoor.com, a social network that acts as a virtual neighborhood watch. Website co-founder Niray Tolia says they started as a network where neighbors could compare recommendations about plumbers and babysitters. They found they could also share information about suspicious activity in their neighborhoods. The Odessa Police Department will be able to issue alerts about criminal activity either city-wide or just in an isolated neighborhood. OPD spokesman Steve LeSueur told how the website can help them reduce crime. (21:00)

Issue: Education

Peter Norton of Gonawanda Studios in Australia talks about an exhibit he is bringing to the Midland Centennial Library and Museum of the Southwest in Midland. The exhibit contains skeletal replicas and animatronic representations of animals that lived just prior to dinosaurs. The animatronic animals simulate how the 12 foot long beasts might have moved and sounded during the time before dinosaurs. (7:00)

#### **Station Documentation Statement**

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 2894-73 dated 4/30/2015 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this

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State of Texas County Of Ector

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Subscribed and sworn to before me:

My Commission Expires: 02/27/2017

CINDY JONES lotary Public. State of texas My Commission Expires Fobiuary 27, 2017



Advertiser

West Texas Update

Invoice Script Name

2894-73 West Texas Update #6 / 30 Min

Length

1800

ISSUES / PROGRAMS REPORT ICA Radio Broadcast Group

KCHX-FM KCRS-FM KCRS-AM KFZX-FM KMRK-FM

Program: WEST TEXAS UPDATE

Date: 04/05/2015 Time: 9:30am Total Duration: 29:30

Issue: Odessa College Four Year Degrees

Odessa College Vice President for Instruction Valerie Jones says the Board of Trustees has approved a University Center concept for offering their students a way to get four year degrees. The community college right now only offers two year Associate Degree programs. The new plan would feature agreements with four year colleges to provide online and distance learning programs for students at the Odessa College campus. They would try to accommodate non-traditional students who hold full time jobs or have other obligations that prevent them from going full time to the four year college. (19:00)

Issue: STAAR test

Midland School Superintendent Dr. Ryder Warren discusses problems with the STAAR student assessment test. He notes that several state lawmakers have introduced bills in the legislature to make revisions to the test or the testing program. Dr. Warren called for another system of student assessment. (7:00)

Issue: Graduation panels

State Senator Kel Seliger has introduced a bill that would establish panels of educators to review cases of students who are not allowed to graduate solely because of a failed STAAR test. The panel could decide that a student has had enough success in other parts of his scholastic career that would justify allowing him to graduate with the rest of his class. (3:00)

### Station Documentation Statement

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State of Texas County Of Ector

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Subscribed and sworn to before me: 5/1/2015

My Commission Expires: 02/27/2017

CINDY JONES
Notary Fublic, State of Texas
My Commission Expires
February 27, 2017



Advertiser

West Texas Update

Invoice Script Name

Length

2894-73 West Texas Update #7 / 30 Min

180

ISSUES / PROGRAMS REPORT ICA Radio Broadcast Group

KCHX-FM KCRS-FM KCRS-AM KFZX-FM KMRK-FM

Program: WEST TEXAS UPDATE

Date: 04/12/2015 Time: 9:30am Total Duration: 29:59

Issue: homeland security

Howard County Judge Kathryn Wiseman talks about a special U.S. Army exercise that will be conducted in her county for several weeks this

summer. Special units will conduct drills to train for possible insurgent terror strikes within U.S. borders. (10:00)

Issue: blood donors

United Blood Services representative Dianne Scott talks about the need for donors to replenish the low supply of blood. The United Blood Services blood bank provides blood to 18 area hospitals. She says shortages often occur in summer and winter months. (7:00)

Issue: Airport Disaster Drill

The Midland Air and Space Port will conduct a full scale airport disaster drill in May. Airport officials Noah Daneman, James Lary, and Nikki Abney make a call for volunteers to play the parts of disaster victims in a simulated plane crash at the airport. The drill will test the skills of firefighters, ambulance paramedics, and airport control officials. (12:00)

### Station Documentation Statement

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Subscribed and sworn to before me: 5/1/2015

My Commission Expires: 02/27/2017

CINDY JONES

Notary Public. State of lexas

My Commission Expires

February 27, 2017



Advertiser

West Texas Update

Invoice

2894-73

Script Name Length West Texas Update #8 / 30 Min

1800

ISSUES / PROGRAMS REPORT ICA Radio Broadcast Group

KCHX-FM KCRS-FM KCRS-AM KFZX-FM KMRK-FM

Program: WEST TEXAS UPDATE

Date: 04/19/2015 Time: 9:30am Total Duration: 29:36

Issue: U.S. Rep Will Hurd – Congressman from the 23rd District of Texas discusses issues before the House of Representatives, including the pending nuclear agreement with Iran, national security, and border security. (19:30)

Issue: education

Odessa College enters into an agreement with welding equipment manufacturer Lincoln Electric. Lincoln Electric will provide state of the art welding equipment for OC welding students. In return, the manufacturer will be allowed to use OC facilities to demonstrate their equipment to clients. (6:00)

Issue: law enforcement

Jail consultant Carl Griffith tells the Midland County Commissioners that they spent 1.5-million dollars more than they had to while housing prisoners. He says a program they suggested, and Midland County adopted, needs to be tweaked to become effective again toward decreasing the jail population. (4:00)

#### **Station Documentation Statement**

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State of Texas County Of Ector

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Subscribed and sworn to before me: 5/1/2015

My Commission Expires: 02/27/2017

CINDY JONES
Notary Public, State of Texas
My Commission Expires
February 27, 2017



Date Sales Person CoOp 05/31/2015 House Account YES

**TRADE** 

All Stations / ICA Radio / West Texas Update

WEST TEXAS UPDATE 1330 E 8TH STREET SUITE 207 ODESSA TX 79761

Date	Time	Length	Ad-ID	Description		Rate
05/03/2015	06:02:17	30:00	05.03.15	West Texas Update #2 / 30 Min		0.00
05/10/2015	06:03:19	30:00	05.10.15	West Texas Update #3 / 30 Min		0.00
05/17/2015	06:01:31	30:00	05.17.15	West Texas Update #4 / 30 Min		0.00
05/24/2015	06:01:15	30:00	05.24.15	West Texas Update #5 / 30 Min		0.00
05/31/2015	06:00:35	30:00	05.31.15	West Texas Update #6 / 30 Min		0.00
	<b>4. 4. 1. 1. 1. 1. 1. 1. 1. 1</b>			[\$	Subtotal (Spot:5)	0.00
				Ē	Balance Due	0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 5 announcement(s) were broadcast as shown on this invoice.

Station Official

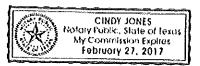
The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

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Subscribed and sworn to before me: 06/02/2015

My Commission Expires: 02/27/2017





Advertiser Invoice

Length

West Texas Update

2894-80

West Texas Update #2 / 30 Min

Script Name

ISSUES / PROGRAMS REPORT ICA Radio Broadcast Group

KCHX-FM KCRS-FM KCRS-AM KFZX-FM KMRK-FM

Program: WEST TEXAS UPDATE

Date: 05/03/2015 Time: 9:30am Total Duration: 29:55

Issue: Traffic safety

Midland State Representative Tom Craddick discusses the progress of a bill that he co-sponsored that would place a statewide ban on texting while driving. Craddick says the practice is more dangerous than drinking while driving. He says city ordinances that banned texting while driving in Austin and San Antonio have been big successes. (18:30)

Issue: Electric delivery

Oncor Electric spokeswoman Sue Mercer gave the Midland City Council some specifics on the electric delivery company's plans to install new high voltage lines across the city starting in January. The plans are part of a 1.4-billion dollar plan to expand electric capacity to the growing West Texas region. (9:30)

#### **Station Documentation Statement**

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 2894-80 dated 5/31/2015 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

EORMANCE: I certify that, in accordance with the official station logs, 5 announcement(s) were broadcast as shown on this invoide.

Station Official

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State of Texas County Of Ector

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Subscribed and sworn to before me: 6/2/2015

My Commission Expires: 02/27/2017

CINDY JONES Notary Public, State of Texas My Commission Expires february 27, 2017



Advertiser Invoice

West Texas Update 2894-80

Script Name

West Texas Update #3 / 30 Min

1800

Length

ISSUES / PROGRAMS REPORT ICA Radio Broadcast Group

KCHX-FM KCRS-FM KCRS-AM KFZX-FM KMRK-FM

Program: WEST TEXAS UPDATE

Date: 05/10/2015 Time: 9:30am Total Duration: 29:40

Issue: Water conservation

Colorado River Municipal Water District general manager John Grant discusses recent flooding replenishing Lake J.B. Thomas, one of three reservoir lakes supplying drinking water to the Permian Basin. He says the intake of water runoff is the equivalent of eight months water supply to the district's member cities. (6:30)

Issue: Will Hurd Middle Eastern Trip

District 23 Congressman Will Hurd of San Antonio talks from Istanbul, Turkey about his trip with a Congressional delegation to the Middle East. They talked with officials in several countries in trying to capture Americans who travel to Syria to train with ISIS fighters. (11:30)

Issue: Seat Belts

The Texas Department of Transportation announces a special enforcement action to issue tickets to motorists and passengers who do not wear their seat belts. Midland Police Chief Price Robinson says seat belts have been effective in reducing injuries during traffic crashes. (11:00)

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State of Texas County Of Ector

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6/2/2015 Subscribed and sworn to before me:

My Commission Expires: 02/27/2017

CINDY JONES Rolary Public, State of lexas My Commission Expires february 27, 2017



Advertiser Invoice Script Name West Texas Update

2894-80

West Texas Update #4 / 30 Min

Length

ISSUES / PROGRAMS REPORT ICA Radio Broadcast Group

KCHX-FM KCRS-FM KCRS-AM KFZX-FM KMRK-FM

Program: WEST TEXAS UPDATE

Date: 05/17/2015 Time: 9:30am Total Duration: 29:40

Issue: Water regulation

West Texas Congressman Mike Conaway talks about efforts to block the EPA's proposed "Waters of the U.S." regulations. Conaway said the proposed rules would give the EPA unprecedented powers to regulate every body of water in the country, creating problems for private landowners. Conaway also discusses a proposal to do away with restrictions on exporting domestic crude oil. (18:00)

Issue: Early Child Development

The University of Texas of the Permian Basin has established a Center for Early Childhood Development. UTPB President Dr. David Daniel and Dean of Education Dr. Frank Hernandez talk about programs to train professionals in child caregiving, (11:00)

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State of Texas County Of Ector

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Subscribed and sworn to before me: 6/2/2015

My Commission Expires: 02/27/2017

CINDY JONES lotary Public. State of texus My Commission Expires February 27, 2017



Advertiser Invoice

West Texas Update 2894-80

Script Name

West Texas Update #6 / 30 Min

Length

ISSUES / PROGRAMS REPORT ICA Radio Broadcast Group KCHX-FM KCRS-FM KCRS-AM KFZX-FM KMRK-FM Program: WEST TEXAS UPDATE

Date: 05/31/2015 Time: 9:30am Total Duration: 29:58

Issue: Midland School finances

Midland School Superintendent Dr. Ryder Warren discusses the anticipated tax revenues for next year, and says an election to ask for a tax rate

increase will not be necessary. (4:30)

Issue: Ector County School Test Scores

ECISD spokesman Mike Adkins say this year's STAAR test results had some "pockets of excellence", but district officials were hoping for better overall scores. They will spend the summer analyzing what they did right and how they will correct their shortcomings. (5:00)

Issue: Veterans Treatment Courts

An attorney with the Texas Civil Rights Project, Cassandra Champion, calls on the county judges in Midland, Odessa, and San Angelo to create specialty Veterans Treatment Courts. She wants to help veterans who might get into trouble because of combat related mental disorders. She hopes the specialty courts will help the veterans get need professional treatment instead of just jail time. (4:30)

Issue: Downtown Odessa

A new organization has been formed to help revitalize the downtown area of Odessa. The director, Gloria Hernandez, says the new agency is part of the City of Odessa, hoping to help bring about a new downtown hotel and convention center, as well as other projects. (4:30)

Issue: Special Olympics

Regional director Annette Castellano thanks Odessa Police and firefighters for taking part in a torch run to promote the Special Olympics state games in Arlington, Texas. She says the competition for people with special needs helps their morale. (3:30)

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State of Texas County Of Ector

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Subscribed and sworn to before me: 6/2/2015

My Commission Expires: 02/27/2017

CINDY JONES olary Public. State of Texas My Commission Explies Fobruary 27, 2017

Issue: Water Restrictions

The City of Midland announces an easing of lawn watering restrictions. Spokeswoman Sara Bustilloz says residents are still limited to watering on two days a week, but they are no longer restricted in the hours they choose to water their lawns. (3:00)

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My Commission Expires: 02/27/2017

CINDY JONES
Rolary Public, State of Texas
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Fobruary 27, 2017



Advertiser

Length

West Texas Update 2894-80

Invoice Script Name

West Texas Update #5 / 30 Min

1800

ISSUES / PROGRAMS REPORT ICA Radio Broadcast Group

KCHX-FM KCRS-FM KCRS-AM KFZX-FM KMRK-FM

Program: WEST TEXAS UPDATE

Date: 05/24/2015 Time: 9:30am Total Duration: 29:50

Issue: Odessa Water Restrictions

Odessa Mayor David Turner announces the end to water restrictions for residents of the city. He says recent rains and the acquisition of underground water fields in Ward County have provided adequate water reserves for the city. Turner also announced that the city will build a

desalination plant to make additional improvements to the water quality of city water. (18:00)

Issue: MISD Petroleum Academy

Midland School Superintendent Dr. Ryder Warren says a new Petroleum Academy will provide students with electives to give them an overview of the petroleum industry. Local industry leaders will provide speakers to tell the impact of local operations. Career Education director Kim Evans and Academy Coordinator Anthony Frost discussed the curriculum and the benefits students will get in preparing them for a career in the industry. (12:00)

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AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 5 announcement(s) were broadcast as shown on this invoide.

Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 6/2/2015

My Commission Expires: 02/27/2017

CIRDY JONES
Rotary Public. State of Texas
My Commission Expites
February 27, 2017



Date Sales Person CoOp 06/30/2015 House Account YES

TRADE

All Stations / ICA Radio / West Texas Update

WEST TEXAS UPDATE 1330 E 8TH STREET SUITE 207 ODESSA TX 79761

Date	Time	Length	Ad-ID	Description	Rate
06/07/2015	06:02:31	30:00	06.07.15	West Texas Update #7 / 30 Min	0.00
06/14/2015	06:01:06	30:00	06.14.15	West Texas Update #8 / 30 Min	0.00
06/21/2015	06:02:30	30:00	06.21.15	West Texas Update #1 / 30 Min	0.00
06/28/2015	06:03:07	30:00	06.28.15	West Texas Update #2 / 30 Min	0.00
WWW				Subtotal (Sp	ot:4) 0.00
				Balance Due	0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 07/02/2015

My Commission Expires: 02/27/2017

CINDY JONES
Rolary Public, State of Texas
My Commission Expites
February 27, 2017



Advertiser Invoice

Length

West Texas Update 2894-86

Script Name

West Texas Update #7 / 30 Min

1800

ISSUES / PROGRAMS REPORT ICA Radio Broadcast Group

KCHX-FM KCRS-FM KCRS-AM KFZX-FM KMRK-FM

Program: WEST TEXAS UPDATE

Date: 06/07/2015 Time: 9:30am Total Duration: 29:54

Issue: Tom Craddick: Legislative wrap-up

State Representative Tom Craddick discusses the just completed Texas Legislative session. In particular, he talks about the failure of his proposal that would have banned texting while driving statewide. He also talked about several education issues, immigration reform, the reluctance of lawmakers to set up Obamacare exchanges, and open carry gun laws. He also talked about diverting funding for the Commemorative Air Force to the Permian Basin Petroleum Museum. (22:00)

Issue: Elder Abuse

Virginia Quinn with Adult Protective Services speaks at a conference in Midland about physical and mental abuse of the elderly, along with abuse by neglect. She told caseworkers ways to recognize abuse and to report it to law enforcement. Quinn says there were about 100-thousand reports of elder abuse in Texas in 2014. About 56 percent of the reports were confirmed as valid. (6:30)

#### **Station Documentation Statement**

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 2894-86 dated 6/30/2015 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 7/2/2015

My Commission Expires: 02/27/2017

CIRDY JONES
Notary Public, State of texas
My Commission Expires
february 27, 2017



Advertiser Invoice West Texas Update

Invoice 2894-86 Script Name West Te

West Texas Update #8 / 30 Min

Length 1800

**ISSUES REPORT** 

WEST TEXAS UPDATE

Date: June 14, 2015

Length: 29:30

Issue: Veterans's Benefits

U.S. Congressman Mike Conaway discusses veterans' benefits and reforms that are underway in the Veteran's Affairs Administration. Conaway also talked about energy and trade issues with morning show hosts Robert Hallmark and Kurt Verlei. (18:00)

Issue: UTPB Ingenuity Center

The University of Texas of the Permian Basin announced the creation of an Ingenuity Center, which will provide professional training to public school teachers in science, technology, engineering, and math. UTPB vice president Dr. Juli D'Ann Rathael-Burnett and art professor Chris Stanley talk about an initiative to include art instruction to develop creativity in science students. (10:00)

#### **Station Documentation Statement**

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 2894-86 dated 6/30/2015 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

Station Official

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State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 7/2/2015

My Commission Expires: 02/27/2017

CIMPY JONES
Rolary Public, Slate of lexas
My Commission Expires
February 27, 2017



Advertiser Invoice

West Texas Update 2894-86

Script Name

West Texas Update #1 / 30 Min

1800 Length

ISSUES REPORT

WEST TEXAS UPDATE

Date: June 21, 2015

Length: 29:45

Issue: Lightning safety

National Weather Service meteorologist Mark Strobin discusses several things to avoid during thunderstorms. He says many people are struck by lightning because they don't know some basic safety rules. He was a guest on our morning show (10:30)

Issue: Police training

The Midland School District Police will hold a four day training exercise to learn the best ways to handle an active shooter incident on a school campus. Experts from San Marcos will train officers from all over the country during an exercise at Lee High School. (7:45)

Issue: Career development

Katje Mehnert is the founder and CEO of the online social network Pink Petro. It provides an online forum for women in the oil and gas industry to do professional networking. The forum allows them to exchange experiences in their professional life and discuss common problems. (11:30)

#### **Station Documentation Statement**

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 2894-86 dated 6/30/2015 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this **AFFIDA** invoice.

Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

7/2/2015 Subscribed and sworn to before me:

My Commission Expires: 02/27/2017

CINDY JONES lolary Public, State of Texas My Commission Expires February 27, 2017



Advertiser Invoice

West Texas Update

2894-86 Script Name

West Texas Update #2 / 30 Min

1800 Length

ISSUES REPORT

WEST TEXAS UPDATE

Date: June 28, 2015

Length: 29:50

Issue: Midland Center replacement

Midland Mayor Jerry Morales discusses the city council's decision to tear down the current Midland Center and replace it with a larger convention center. Midland Center vice president Brad Barnett says the current building is too small to host certain events, and has to turn away about one million dollars worth of bookings a year. (14:00)

Issue: High Water rescues

Midland Fire Department Captain Aaron Cox discusses water rescue and near-drowning response training for local firefighters and paramedics. Cox says despite the limited rainfall, occasional street flooding has required the rescue of motorists caught in high water. (6:00)

Issue: Mural restoration

A 1940 mural painted by noted Texas artist Tom Lea will be restored and repaired under a project sponsored by the Odessa Council on Arts and Humanities and the Ellen Noel Art Museum. Council executive director Randy Ham says the mural at the Odessa downtown post office has historic significance to the city. After repairs, it will be displayed at the Ellen Noel Art Museum while a high resolution photo will replace its space at the post office. (9:00)

#### Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 2894-86 dated 6/30/2015 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoide.

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Subscribed and sworn to before me: 7/2/2015

My Commission Expires: 02/27/2017

CINDY JONES lotary Public, State of Texas My Commission Expires February 27, 2017

# KCRS FM 2<sup>ND</sup> QUARTER PUBLIC FILE 2015



# **Public Affairs Programming**

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We invite you to honor the moments and memories you have shared with your loved one. Join us for a day of remembrance, fellowship, music and refreshments.

### Midland

Saturday, April 18th • 2 - 4 pm • Carrasco Room/Midland College 570-0700

Big Spring

Sunday, April 19th • 2 - 4 pm • Dora Roberts Community Center 264-7599



### Odessa

Saturday, April 25th • 2 - 4 pm • The Globe of the Great Southwest Theatre 580-9990

### Andrews

Sunday, April 26th • 2 - 4 pm • B&B Building (corner of SW 13th & Ave. E) 524-5139

Names will be read during a memorial service, and butterflies will be released as a way to say thank you for how our lives have been brightened. Individual butterflies are available, for a \$25 donation to the Hospice House Foundation 501(c)3, if you would like to release one in honor or memory of your loved one.

Free to attend • Call for information 432-580-9990

HOSPICE HOUSE

\* Home Hospice

www.homehospicewtx.com



# **Public Affairs Programming**

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Opening Ceremonies begin at 9:00am

Presented by SHARE, the Autism SHARE Walk is one of the largest walk events in the Permian Basin. 100% of the proceeds stay local to help our families and friends with ALL special needs!

To register for free, donate, or find out more: spc.convio.net/autismsharewalk

@SHARETX

SHAREWTX

Interested in Sponsoring? Contact Blakeley Giles: bgiles@sharewtx.org, (432) 818-1255

### Get Involved! Be a Champion for the Special Needs Community in Permian Basin



Sponsor the walk!



Spread the word!



Register a walk team!



Join us on Ápril 25th!







SHARE partners with all members of families where there are children with special needs, supporting their efforts to establish and maintain strong and successful families.

> 3500 N. A St. Midland, TX 79705 www.sharewtx.org







# **Public Affairs Programming**

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## **Press Release**

For Immediate Release (prior to the event & after if desired) April 13th, 2015

Contact: Eventures Career Fairs 432-889-9107 info@eventuresof.com

Large Career Fair & Exhibits at Midland County Horseshoe Arena

Eventures Career Fair Thursday, April 16<sup>th</sup>, 2015 10:00 a.m. - 3:00 p.m. Midland County Horseshoe Arena- Pavilion

Eventures Career Fairs is proud to announce our 5th annual Career Fair in Midland Texas on Thursday, April 16th from 10:00 am to 3:00 pm at the Midland County Horseshoe arena located at 2514 Arena Trail.

More than 50 employers and community partners from a wide assortment of industries will be on hand to speak with job seekers. These employers are looking to fill an array of positions. A number of community partners will be available to discuss educational opportunities and the multitude of services they provide.

"This is a great opportunity for job seekers to network with businesses and community partners from around the Lone Star state in the hopes of securing a good job or furthering their education," said Human Resources Manager -Robert Segura from Texas Tech Health Services. "We are proud to attend this great event!"

The employers and community partners that are registered for the event are as follows; Univar Oil, Gas, Mining, T-Rex Services, Teraco, Sunoco Logistics, Saltgrass Steak House, Bridger Group, Seminole Hospital, Gardner Denver, Mesquite Leasing, Parkway Transport, Permian Basin Community Centers, Sun Coast Resources, Tervita (Republic Services), Geo Correction Center, Penske Truck Leasing, Local Edge, Legal Shield, RHC Team Construction, Taco Villa, Texas Army National Guard, Kimrad Transportation, Domino's Pizza, Gazelle Transportation, Area Wide, Snelling Staffing, Texas Department of Transportation, Conn's Homeplus, Endura Products, West Texas Centers, Texas Tech Health Sciences Center, Grand Texan, Safety Solutions, Aarons, Inc., Stripes Convenience Stores, Heavy Equipment College, Ludlum Measurements, Standard Utility Construction, Gemini Motor Transport, Cintas, Bobby Cox Companies, TA Travel Centers of America, Texas Burger, Command Center, Ryder Transportation, Distribution NOW, Pilot Flying J, Lindig Trucking Inc., Reliable Nursing Services, Inc., Federal Bureau of Prisons and Coastal Plains Trucking

Please help to spread these great opportunities to the community. Currently we have mass layoffs taking place in and around our community. Any attention that you can give to this great event will be most appreciated! Our September 2014 event in Midland had 748 confirmed job seekers through the doors. Our December 2014 event in Odessa had 1,019 confirmed job seekers. These events are vital to our community!

Thank you! Please feel free to visit our Midland office for interviews. 4500 W. Illinois Suite 203



# **Public Affairs Programming**

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## PRESS RELEASE & REQUEST FOR COVERAGE

### 2015 Style Show & Luncheon

The 2015 Style Show & Luncheon benefitting Midland Need to Read will take place on Thursday, May 7, 2015 at Midland Country Club.

Midland, Texas (May 5, 2015) — The 13<sup>th</sup> annual **Style Show & Luncheon** presented by Wildcat Oil Tools, benefitting Midland Need to Read (MN2R), will take place **Thursday**, **May 7, 2015** from **11:30** a.m. to 1:00 p.m. at Midland Country Club. The event will open with a video presentation of MN2R volunteer tutors and students. Afterward, lunch will be served during a style show outfitted by Willow, a local boutique. Throughout the event, there will be a silent auction featuring 12-15 auction packages. The luncheon will conclude with a raffle drawing for a stylish purse donated by Ada Marie's Boutique. The Style Show will be emceed by Reagan Howard, former Miss Texas, and Karen Fisher.

Please join us in support of this one-day special event to raise funds and public awareness of the importance of adult literacy in our community. All funds raised at the Style Show & Luncheon will support the Midland Need to Read adult literacy program. MN2R is a 501(c)3 non-profit organization.

### About Midland Need to Read:

The mission of Midland Need to Read is to enhance the lives of Midland County adults through literacy.

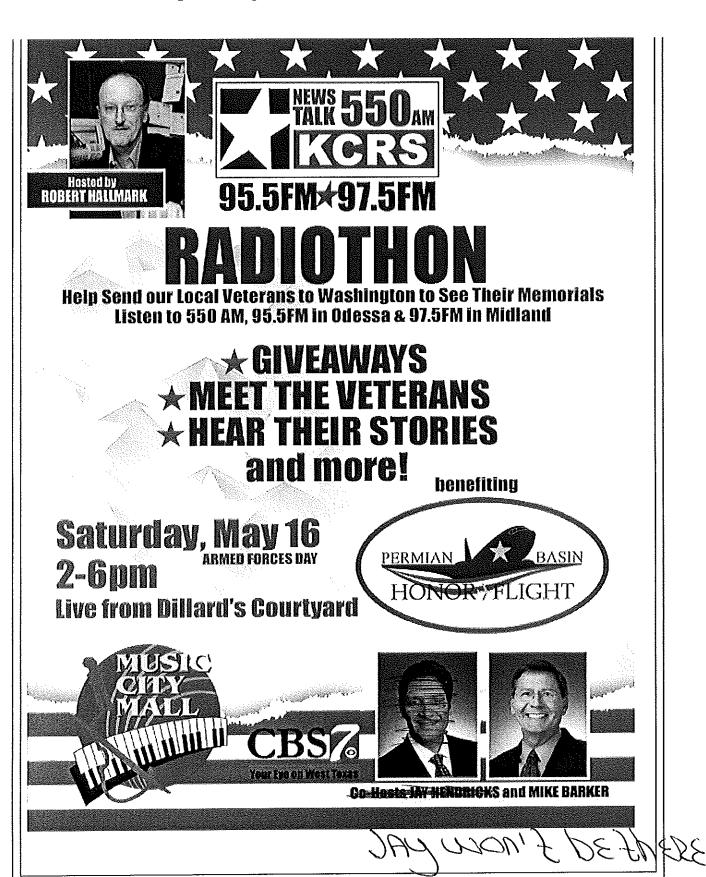
The Midland Need to Read program is designed to ignite lasting change for adult learners, their families, and ultimately our community. Services of MN2R are provided year-round and include: G.E.D. preparation, E.S.L. (English as a Second Language) development, and Adult Basic Education (including reading, writing, grammar, mathematics, and computers). When adults improve basic literacy skills, their transformations are nothing short of remarkable. They can find and keep jobs, enjoy better health, and educate their own children. Their new skills enable them to dream big, attain their goals, and move forward and that means our community can advance, too.

For more information contact:
Jessica Smith, Resource Development Director
Midland Need to Read
432-682-9693
jsmith@midlandneedtoread.org
www.midlandneedtoread.org



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# **Public Affairs Programming**

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From: noreply@odessa-tx.gov <noreply@odessa-tx.gov>

To: kmoore@icabroadcasting.com

Cc:

Date: Thursday, May 21, 2015 04:22 pm

Subject: City of Odessa, TX: Water Restrictions Rescinded

Visit the link below to read this on our website.

http://www.odessa-tx.gov/index.aspx?page=29&recordid=980

#### Water Restrictions Rescinded

Posted Date: 5/21/2015

#### Water Restrictions Rescinded

May 21, 2015 - Effective immediately water restrictions for the City of Odessa are lifted.

The water supply is considerably more substantial today compared to the spring of 2011 when restrictions were first implemented. Lake Thomas is 73% full today compared to 2% percent in 2011. The City has worked with the Colorado River Municipal Water District (CRMWD) to expand the delivery capacity of 15 million gallons of water a day (MGD) to 45 MGD from the Ward County Well Fields.

Odessans have successfully decreased the City's overall average water consumption by 2.5 MGD in the past four years. Residents are encouraged to continue to use water wisely. Click here for water conservation tips.

It is important to remember the water nuisance ordinance remains in effect. Regardless of the water source it is illegal to allow water runoff of more than fifty feet from ones property.

For more information please email or call Andrea Goodson, Public Information Coordinator, 432-257-0537.

To change your eSubscriptions preferences, click the following link: <a href="http://odessa-tx.gov/index.aspx?page=19&subscriberguid=f6d9239e-b2e3-4fcc-b0a4-43d64bd244f3">http://odessa-tx.gov/index.aspx?page=19&subscriberguid=f6d9239e-b2e3-4fcc-b0a4-43d64bd244f3</a>

To unsubscribe from all City of Odessa, TX eSubscriptions, please click the following link: <a href="http://odessa-tx.gov/index.aspx?page=19&subscriberguid=f6d9239e-b2e3-4fcc-b0a4-43d64bd244f3&unsubscribe=1">http://odessa-tx.gov/index.aspx?page=19&subscriberguid=f6d9239e-b2e3-4fcc-b0a4-43d64bd244f3&unsubscribe=1</a>



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From: noreply@odessa-tx.gov <noreply@odessa-tx.gov>

To: kmoore@icabroadcasting.com

Cc:

Date: Thursday, May 21, 2015 02:49 pm

Subject: City of Odessa, TX: City Offices Closed Monday, May 25

Visit the link below to read this on our website.

http://www.odessa-tx.gov/index.aspx?page=29&recordid=979

City Offices Closed Monday, May 25

Posted Date: 5/21/2015

#### City Offices Closed

May 21, 2015 - City of Odessa offices will be closed Monday, May 25, 2015. There will not be trash pickup service on that day. Roll out cart service customers will have their trash picked up on Tuesday.

To avoid an overflowing accumulation of trash and debris in dumpsters, citizens are encouraged to recycle items at the Odessa Recycle Center, 816 West 42nd Street. Click here for complete recycling information.

Trash, debris and bulky items piled next to the alley dumpsters is illegal and prevents the Solid Waste trucks from being able to pick up the containers when service resumes.

During the holiday period City trash receptacles should be reserved for perishable items only.

For more information please email or call Andrea Goodson, Public Information Coordinator, at 432.257.0537.

To change your eSubscriptions preferences, click the following link: http://odessa-tx.gov/index.aspx?page=19&subscriberguid=f6d9239e-b2e3-4fcc-b0a4-43d64bd244f3

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# Your Presence is Requested Bring your Family and Friends!

Texas Permian Basin Honor Flight

Check In, Reception, Media Event, Tour Briefing, Send Off Rally

Wednesday, May 27, 2015 • 5:30pm

George H.W. and Barbara Bush Commemorative Center Hanger CAF, 9600 Wright Drive, Midland, TX

Dinner provided by the Odessa Chuck Wagon Gang

If your military uniform fits, please wear it to this event!

RSVP requested:

info@permianhonorflight.org or call: (432)803-0542



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103.3 KISS FM, KCRS 550, My Country 96.1, Classic Rock 102.1 and Que Buena 106.7 and CBS 7 are working with the Red Cross of the Permian Basin to raise funds for the victims of this past week?s massive flooding across the state. On Friday we will be taking donations right outside of Music City Mall that will be set aside to support those affected by the Texas Tornadoes and Spring Storms. We are challenging West Texans to show their support for our fellow Texans that lost so much in the torrential rains that continue to pound the region. Any amount will be accepted between 11 a.m. until 1 p.m. in the south parking lot outside of the main entrance to the mall along 42<sup>nd</sup> Street.

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From: Sheila Clark <cheelah80@yahoo.com>

To: Keri Teegarden <kteegarden@icabroadcasting.com>, news@cbs7.com

Cc: CF-Teri Slaughter <tbrown1725@yahoo.com>

Date: Wednesday, April 15, 2015 01:17 pm

Subject: PSA Request For Compassionate Friends of West Texas Memorial Walk and Butterfly Release

Attachments: ## FullSizeRender.jpg (290KB)

## Good Afternoon,

Here we are again, ready for our 2015 Compassionate Friends Memorial Walk & Butterfly Release. We are asking for your assistance in getting this information out for our event, to the public and all your listeners. Please see attached flyer, which details all the information we would like broadcast as a Public Service Announcement, as well as posted on your websites and Facebook pages, if possible. We appreciate any and everything you can do, to promote our event, which is to be held on Saturday, May 16, 2015 from 11:00 a.m. to 2:00 p.m.

If you have any questions, concerns or need additional information, please feel free to contact me. Thank you.

Sincerely,

Sheila D. Clark Compassionate Friends of West Texas Publicity 432-208-7353



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From: Ellen Noël Art Museum <amanda@noelartmuseum.org>

To: < kmoore@icabroadcasting.com>

Cc:

Date: Friday, May 01, 2015 08:40 pm Subject: May Events at the Museum!

Check out these upcoming events!

View this email in your browser

# ELLEN NOËL OF THE PERMIAN BASIN ART MUSEUM

# **MAY 2015**

## **Events and Updates**



## SATURDAY

May 2nd, 2:00 PM
Screening of
Miss Fisher's Murder
Mysteries: Murder a la
Mode, followed by a
Gallery Talk. This is the
last opportunity to
experience a guided tour
of the Art & Fashion of
the 1920's exhibition
before it closes on May
31st. FREE!

## SUNDAY

May 3rd, 2:30-4:30 PM Adventures in Art: Painting

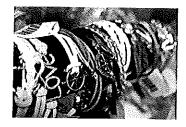
Students will study traditional Indian Miniatures and learn more about their unique perspective while they create their own. Ages 6-12, \$15/each.

This is the last Adventures in Art of the school year!



Exhibition closing on May 31st. Thanks to the Odessa Council for the Arts & Humanities, Texas Commission on the Arts, Sewell Lincoln, Tolleson Wealth Management, III N Investments, and SouthWest Bank for supporting this wonderful exhibit.

CHECK OUT THE MUSEUM SHOP! We've added new items just in time for Mother's Day.







WEDNESDAY

MAY 6th

May 20th

10-10:30 AM, 2-2:30 PM

## Story Times:

Join us in the ArtHaus for a book reading followed by an art activity. Great for children ages 3-5 and their adults.

\* These are the last Story Time of the school year!





## **SUMMER ART CAMP!!!**



Monday, May 11th: Member's only early bird registration.

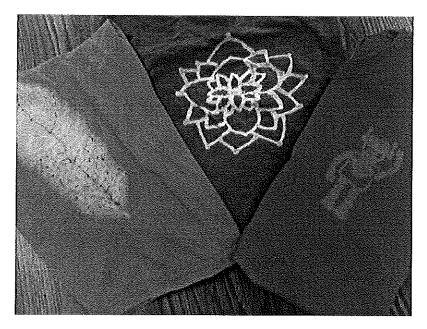
Monday, May 18th: Registration opens to the public.

Classes fill quickly so be sure and get your membership today!

\*Household level and above eligible for early bird registration.

Visit our website to learn more.

## SPRING FASHION WORKSHOP



SATURDAY, MAY 16th

1:30-3:30 PM

Students will learn to create their own fashion journal and altered clothing. Registration must be completed in advance by calling 432-550-9696 or stopping by the Museum. \$20/student. Please bring a t-shirt for your project. Ages 13 and up only.

Click here for more information.







Copyright © 2015 Ellen Noël Art Museum, All rights reserved. You are receiving this email because you subscribed or we thought you may be interested in Museum exhibitions, events and programs.

Our mailing address is: Ellen Noël Art Museum 4909 E University Blvd, Odessa, TX Odessa, TX 79762

Add us to your address book

unsubscribe from this list update subscription preferences

Attachments:



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From: noreply@odessa-tx.gov <noreply@odessa-tx.gov>

To: kmoore@icabroadcasting.com

Cc:

Date: Monday, May 11, 2015 02:14 pm

Subject: City of Odessa, TX: Daddy Daughter Dance

Visit the link below to read this on our website.

http://www.odessa-tx.gov/index.aspx?page=29&recordid=968

## **Daddy Daughter Dance**

Posted Date: 5/11/2015

## **Daddy Daughter Dance**

May 11, 2014 - Tickets are on sale now for the third annual Daddy Daughter Dance. The dance is scheduled for Saturday, June 13 at the MCM Elegante Hotel Ballroom, 5200 East University. Two sessions are scheduled: 4 - 6 p.m. for girls in kindergarten through fourth grade and 7 - 9 p.m. for girls in fifth grade and up.

Tickets are \$15 tickets and can be purchased at the Parks and Recreation Office, 1100 West 42nd Street. Cash and check are the only acceptable forms of payment.

Appetizers will be served and photographers will be on site to capture the special night. There will be contests and other surprises throughout the night. Formal attire is encouraged, but semi-formal attire is required.

This special event is sponsored in part by the Junior League of Odessa.

For more information visit Odessa-tx.gov/parks, call or email Chris Hallmark, Recreation and Special Events Coordinator, at 432.368.3548.

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From: noreply@odessa-tx.gov <noreply@odessa-tx.gov>

To: kmoore@icabroadcasting.com

Cc:

Date: Thursday, June 04, 2015 09:29 am

Subject: City of Odessa, TX: FREE Movie in the Park, Saturday June 6

Visit the link below to read this on our website.

http://www.odessa-tx.gov/index.aspx?page=29&recordid=1002

FREE Movie in the Park, Saturday June 6

Posted Date: 6/4/2015

#### FREE Movie in the Park

June 4, 2015 - Relax under the stars and in front of the big screen for a FREE showing of "Maleficent" (PG.)

Pack up the kids, lawn chairs and blankets and head to <u>UTPB Park, 42nd Street & East Loop 338</u>, on Saturday, June 6. The movie is scheduled to begin at dark.

Refreshments and cartoons will begin at 8:45 p.m. Arrive early for the best seat in the park and a little extra fun!

Click here to view the complete lineup of movies scheduled for the Summer of 2015. Like us on Facebook/CityofOdessaTX or follow us on Twitter @CityofOdessa for updates and information.

For more information please <u>email</u> or call Chris Hallmark, Recreation and Special Events Coordinator, at 432.368.3548.

To change your eSubscriptions preferences, click the following link:

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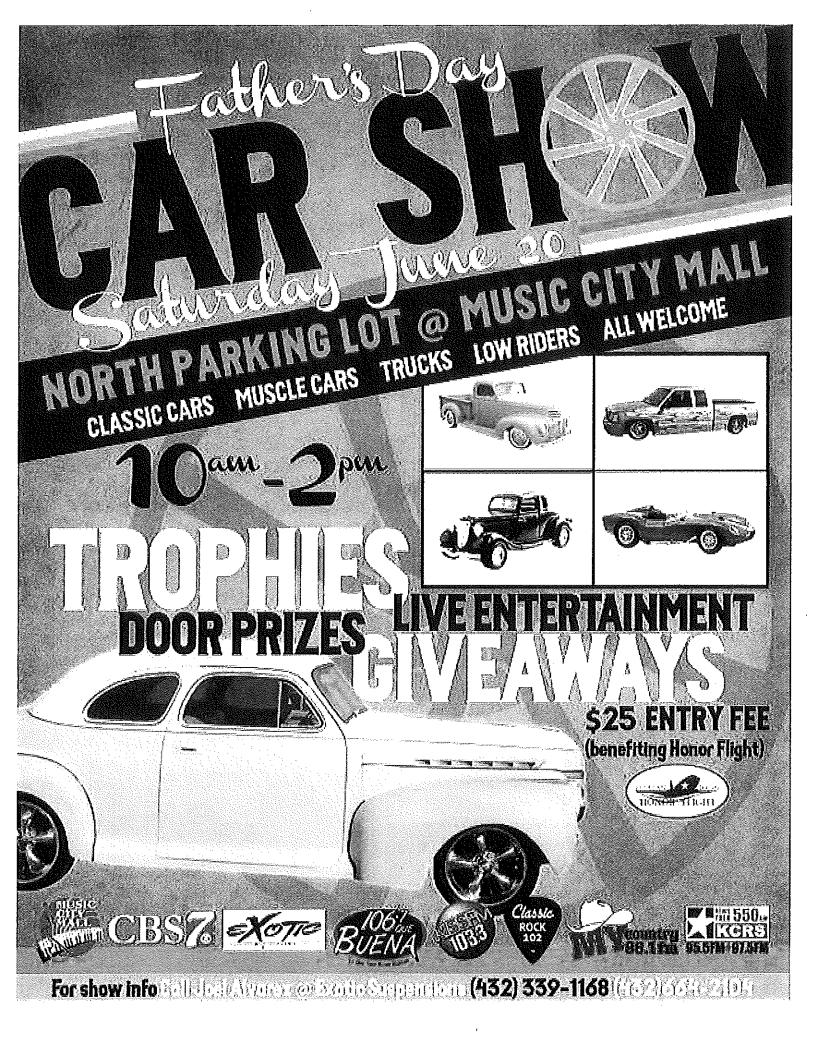
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From: Ellen Noël Art Museum <amanda@noelartmuseum.org>

To: < kmoore@icabroadcasting.com>

Cc:

Date: Wednesday, June 03, 2015 02:09 pm

Subject: June Events at the Museum!

Email not displaying correctly? View it in your browser.

# ELLEN NOËL OF THE PERMIAN BASIN ART MUSEUM



Join the Ellen Noël Art Museum as we kick off Summer of 2015 with these upcoming events and programs. Be sure and visit the newest exhibitions, *Mediterranea: American Art from the Graham D. Williford Collection* and *West Texas Triangle's Featured Artist, Ben Woitena*, both of which will be on display through the end of August.

## June 2015 Events

## **SUNDAY • JUNE 7**

Teen Artist Residency Program Students will have an opportunity to meet visiting artist Alex Rubio and begin working on their project.

RODMAN AUDITORIUM

## **THURSDAY • JUNE 11**

<u>Mediterranea: American Art from the Graham D. Williford Collection.</u> Stop by and visit this new exhibit or join us for the Opening Reception on June 18th. As always, admission to the Museum's

The Museum is turning 30! Help us celebrate by becoming a member today! We would like to reach a goal of 300 NEW members by September 2015. Your support helps bring diverse exhibitions, events, and educational programming to the Permian Basin community!

Bacome a Memberl

galleries is FREE and open to the public. **NELDA LEE GALLERY** 

## **SATURDAY • JUNE 13**

Teen Artist Residency Program Opening Reception. Join us for the unveiling of the Teen Artist's mural. Refreshments and appetizers will be provided. Free and open to the public.

## RODMAN AUDITORIUM

## THURSDAY • JUNE 18

West Texas Triangle 2015 Featured Artist Ben Woitena. Visit the exhibition which includes 15 bronze, steel, and wood sculptures of varying sizes.

#### MCKNIGHT GALLERY

## THURSDAY • JUNE 18

## 5:30 - 7:30 PM

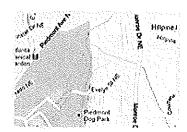
Opening Reception for the Mediterranea exhibition. Wine and light hors d'oeuvres will be provided. FREE & open to the public! RODMAN AUDITORIUM

## **MONDAY • JUNE 22**

Week one of <u>Summer Art Camp</u> begins today with Ceramics/Art & Imagination. Classes fill up quickly so call the Museum to register your 6-12 year old today! 432-550-9696

## **CLASSROOM STUDIOS**

## Visit the Museum!



4909 E. University Blvd. Odessa, TX 79762

## Email the Museum

Would you like to know more about member benefits or just have a general question about the Museum's events or programs?

## Send us your questions

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Follow us on Facebook

Forward to a Friend

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# PBS Explores Humankind's First Arrivals in FIRST PEOPLES Permian Basin invited to preview screening of episode one

New Five-Part Series Examines How *Homo sapiens*Moved Around the Globe to Become its Dominant Human Species



First Peoples - 200,000 years ago on the African savanna Credit: Graham Bartholomew

ODESSA/MIDLAND, TX; June 16, 2015 200,000 years ago our ancestors took their first steps on the African savanna. Today, seven billion of us live across the planet. How did we beat the odds and spread from continent to continent?

FIRST PEOPLES is a global detective story that traces the arrival of the first *Homo sapiens* on five continents. Airing Wednesdays on June 24-July 1 at 8pm and July 8 at 8:00pm, FIRST PEOPLES is part of PBS' "Think Wednesday" programming block (watch a clip here.)

Twitter: http://www.twitter.com/basinpbs

Basin PBS and the Centennial Library invite the Permian Basin to join them Thursday, June 18 at 4pm at the Centennial Library in Midland for a FREE preview screening of episode one: Americas of First Peoples. Following the screening, visitors will be invited to join a tour of the Centennial Library exhibit Permian Monsters: Life Before the Dinosaurs.

Summer 2015 is an exciting time for the Centennial Library and Museum of the Southwest as they have come together to host this exhibit, never before seen in North America. The exhibit offers viewers a step back in time 290 million years ago and bizarre-looking animals dominated life on land and sea.

FIRST PEOPLES tells the story of how early *Homo sapiens* moved around the globe and became the dominant human species. Each episode of the five-part series focuses on a different continent and meets the earliest *Homo sapiens* on that continent – the Americas, Africa, Asia, Australia and Europe. Where did they come from? How did they get there? What role did art, culture and technology play in their lives? Whom did they meet along the way? It used to be thought our ancestors kept a distance from other types of human. But now DNA reveals they mated with them and interbred. As a result, our species is a patchwork of modern and ancient humans – we are all hybrids.



"Scientific developments in genetics have dramatically changed the thinking of who we are as a species and where we came from," said Beth Hoppe, PBS' Chief Programming Executive and General Manager of General Audience Programming. "The story that FIRST PEOPLES tells is vastly different from the story of our origins we knew just five or ten years ago. This cinematic, extraordinary series of films is up-to-the-minute science; the kind of program people expect from PBS."

"FIRST PEOPLES is the first chance most people will get to see extraordinary new research in human origins brought to life – real science, happening in remote places around the globe, with an international team of leading scientists," said John Hawks, a paleoanthropologist at University of Wisconsin, Madison who worked as a consultant and appears in each episode. "FIRST PEOPLES is grounded in the latest genetics, archaeology and anthropology research, yet it also shines a light on different viewpoints from an indigenous perspective."

With a camera crew winging its way around the world, FIRST PEOPLES dives into the underwater caves of Yucatan, soars above the Australian outback and journeys to the Himalayas. In every location, key experts are on hand to reveal their findings, but the biggest breakthroughs are taking place in genetic laboratories. It is now possible to extract high quality DNA from ancient fossils, and the sequences that emerge are re-writing the human story.

"Throughout our filming, we learned that our family tree is not a simple one. It looks more like a bush, with interweaving branches and tangled roots. We are the product of many species that were similar and different at the same time," said Tim Lambert, series producer, Wall to Wall Media "Using dramatic reenactments and movie style prosthetics, we have tried to tell this compelling story and explain how our ancient ancestors survived and ultimately thrived."

## Descriptions of each episode are below:

## Episode 1 - Americas

As early humans spread out across the world, their toughest challenge was colonizing the Americas because a huge ice sheet blocked the route. It has long been thought that the first Americans were Clovis people, who arrived 13,000 years ago. But an underwater discovery in Mexico suggests people arrived earlier — coming by boat, not on foot. How closely related were these early Americans to today's Native Americans? It's an emotive issue, involving one of the most controversial fossils in the world, Kennewick Man. Wednesday, June 24, 9:00 p.m. ET

## Episode 2 - Africa

200,000 years ago, a new species, *Homo sapiens*, appeared on the African landscape. While scientists have long imagined eastern Africa as a real-life Garden of Eden, the latest research suggests humans evolved in many places across the continent at the same time. Now, the DNA of a 19<sup>th</sup>-century African-American slave reveals that during the early days of our species, our ancestors continued meeting, mating and hybridizing with other human types in Africa — creating ever greater diversity within us. *Wednesday, June 24, 10:00 p.m. ET* 



## Episode 3 - Asia

What happened when early humans ventured out of Africa and into Asia? Where did they go and whom did they meet along the way? The latest evidence suggests they left far earlier than previously thought and interbred with a newly discovered type of ancient human — the Denisovans, whose existence was established only four years ago when geneticists extracted DNA from a tiny fragment of finger bone. Because our ancestors mated with them, their genes found a home within our DNA. More than that, they've helped us survive and thrive. Wednesday, July 1, 9:00 p.m. ET

#### Episode 4 - Australia

When humans arrived in Australia, they were, for the first time, truly alone, surrounded by wildly different flora and fauna. How did they survive and populate a continent? There is a close cultural and genetic link between early Australians and modern-day Aborigines; here the ancient and modern story intersect as nowhere else. The secret to this continuity is diversity. Intuitively, early Australians found the right balance between being separate and connected. Wednesday, July 1, 10:00 p.m. ET

## Episode 5 - Europe

When *Homo sapiens* turned up in prehistoric Europe, they ran into the Neanderthals. The two types of human were similar enough to interbreed — and both created artifacts of similar complexity. As more and more *Homo sapiens* moved into Europe, the balance of power shifted. Neanderthals were overwhelmed. Ever since, we've had Europe and the rest of the world to ourselves. *Wednesday*, *July 8, 9:00 p.m. ET* 

FIRST PEOPLES is produced for PBS by Wall to Wall Media, one of the UK's leading production companies, making high quality shows for broadcasters across the world. Series producer, Tim Lambert, has made a number of shows about the crossover between science and history, including Guns, Germs & Steel (PBS); Neanderthal Code (National Geographic); Mankind - The Story of All of Us (History). Executive Producer, Jonathan Hewes has overseen major series for PBS including Black in Latin America and America Beyond the Color Line with Henry Louis Gates Jr. For PBS the series was overseen by Bill Gardner, VP, Programming and Development, and Bill Margol, Senior Director, Programming and Development.

PBS LearningMedia will add **FIRST PEOPLES** resources in June to its growing library of digital assets for teachers and students. New material includes program clips, support materials, and an interactive map that allows users to track the migration routes *Homo sapiens* took as they moved out of Africa and journeyed across the world. Visit PBS LearningMedia (<u>basinpbs.pbslearningmedia.org</u>) to access these free resources.

First Peoples will be available on DVD from PBS Distribution: ShopPBS.org; 800-PLAY-PBS, 24 hours a day, 7 days a week. The film will also be available for digital download.



#### **About PBS**

PBS, with over 350 member stations, offers all Americans the opportunity to explore new ideas and new worlds through television and online content. Each month, PBS reaches more than 103 million people through television and over 33 million people online, inviting them to experience the worlds of science, history, nature and public affairs; to hear diverse viewpoints; and to take front row seats to world-class drama and performances. PBS' broad array of programs has been consistently honored by the industry's most coveted award competitions. Teachers of children from pre-K through 12th grade turn to PBS for digital content and services that help bring classroom lessons to life. PBS' premier children's TV programming and its website, pbskids.org, are parents' and teachers' most trusted partners in inspiring and nurturing curiosity and love of learning in children. More information about PBS is available at <a href="https://www.pbs.org">www.pbs.org</a>, one of the leading dot-org websites on the Internet, or by following <a href="https://www.pbs.org">PBS on Twitter</a>, <a href="#Facebook">Facebook</a> or through our <a href="https://www.apps.org">apps for mobile devices</a>. Specific program information and updates for press are available at <a href="https://www.apps.org">pbs.org/pressroom</a> or by following <a href="#PBS Pressroom">PBS Pressroom</a> on Twitter.

#### **About Basin PBS**

Basin PBS is a community owned and operated 501(c)(3) non-profit service to the Permian Basin. Donations to Basin PBS are tax deductible and help promote life-long learning through local public television educational programs like WESTERN PERSPECTIVE and through outreach services to West Texas children and adults. Basin PBS is the only local source for trusted PBS programs such as MASTERPIECE, NOVA, CURIOUS GEORGE, GREAT PERFORMANCES, AUSTIN CITY LIMITS, AMERICAN EXPERIENCE, ANTIQUES ROADSHOW, FRONTLINE, CHARLIE ROSE and more. <a href="http://www.basinpbs.org">http://www.basinpbs.org</a> Join our conversation at <a href="mainto:facebook.com/basinpbs">facebook.com/basinpbs</a> and on Twitter <a href="mainto:@BasinPBS">@BasinPBS</a>

For more information: Alyson Trevino Creative Director, Basin PBS cell: 432-934-6722 atrevino@basinpbs.org

For images and additional up-to-date information on this and other PBS programs, visit PBS PressRoom at <u>pbs.org/pressroom</u>.

