

4<sup>th</sup> Quarter Report 2015

KCRS FM

LOCAL NEWS

KCRS FM 6 ONE MINUTE THIRTY SECOND NEWS CASTS WEEKDAY MORNINGS FROM 6A-9A FOR A TOTAL OF 45 MINUTES OF NEWS A WEEK

LOCAL WEATHER

KISS FM CARRIES EIGHT THIRTY SECOND LOCAL WEATHER UPDATES WEEKDAY MORNINGS FROM 6A – 10A WE ALSO AIR FOUR THIRTY SECOND LOCAL WEATHER UPDATES WEEKDAYS FROM 10A – 7P FOR A WEEKLY TOTAL OF THIRTY MINUTES DEDICATED TO LOCAL WEATHER

TOTAL TIME DEDICATED TO LOCAL NEWS AND WEATHER WEEKLY IS ON HOUR FIFTEEN MINUTES



---

KRIS MOORE

PROGRAM DIRECTOR/KCRS FM

Filed 12.31.15  
cdc

# ISSUES/PROGRAMS REPORT

## News

ICA Radio Broadcast Group

KCHX    KCRS-FM    KCRS-AM    KFZX    KMRK

Radom sampling of stories that aired in the 4th quarter.

Date	Time	Duration	Program	Issue
9-Oct	6a	:45	Morning News	Congressman Mike Conaway says he is considering a run for House Speaker.
9-Oct	7a	:45	Morning News	Congressman Conaway is touting the developments of a new bill allowing export of domestic crude as well as a appeals court ruling to halt EPAs Waters of the US regulations.
15-Oct	6a	:45	Morning News	Medical Center Hospital says they had an electrical surge that caused the fire and shut down a large part of the Women and infants center. Officials say it could be days before service is restored.
15-Oct	8a	:45	Morning News	An autopsy shows a female inmate died from swallowing a bag of methamphetamine Had been arrested at a traffic stop.
21-Oct	7a	:30	Morning News	Construction on Briarwood Ave in Midland expected to start in December. Midland City council has approved the \$8.6 project
21-Oct	8a	:45	Morning News	Midland police have charged a Jr. High teacher with imappropriate behavior with a student. Shane Sawyer, who is now a former teacher was released on \$20,000 bond.
21-Oct	8a	:30	Morning News	TxDot has closed parts of Hwy 302 near Kermit due to a two vehicle crash that has left one person dead.

# ISSUES/PROGRAMS REPORT

## News

ICA Radio Broadcast Group

KCHX    KCRS-FM    KCRS-AM    KFZX    KMRK

Radom sampling of stories that aired in the 4th quarter.

Date	Time	Duration	Program	Issue
30-Oct	6a	:30	Morning News	Odessa Police and Crimestoppers will be working a crackdown on underage drinking this weekend and can supply tips to citizens about parties.
30-Oct	6a	:45	Morning News	Gardendale water customers no longer have to boil water before use. TCEQ have announce water pressure and disinfectant levels are back to normal.
22-Nov	7a	:45	Morning News	Medical Center Hospitals Center for Women and Infants is set to reopen after fire and smoke damaged the unit over 5 weeks ago.
22-Nov	8a	:30	Morning News	Latest unemployment numbers show Midland with a 3.5% jobless rate while Odessa has jumpte to a 4.7% rate.
22-Nov	8a	:45	Morning News	TxDot contractors will begin reconfiguring ramps on I-20 that service Loop 250. Exit ramps are being moved back to handle a larger traffic flow.
1-Dec	6a	:30	Morning News	Odessa police arrested 2 men after a Christmas burlary sting. Police placed a 50 in. TV in the back of an open bed pick up and saw two men try to steal and place the item in an SUV. A chase ensued that in the parking lot of Midland Park Mall.
1-Dec	8a	:30	Morning News	Howard College is hosting a series of meetings to discuss a rollback election of tax rates.

# ISSUES/PROGRAMS REPORT

## News

ICA Radio Broadcast Group

KCHX	KCRS-FM	KCRS-AM	KFZX	KMRK

Radom sampling of stories that aired in the 4th quarter.

Date	Time	Duration	Program	Issue
16-Dec	7a	:30	Morning News	One man died after a street racing incident in Odessa. Police say two cars were racing along East University, drinking was involved.
16-Dec	8a	:30	Morning News	State Rep. Brooks Landgraff says the new Open Carry law in Texas will better protect 2nd Amendment rights. He explained some of the details.
24-Dec	6a	:45	Morning News	An Odessa man has been denied bond after shooting 2 Odessa Police officers and arraigned on 8 counts of attempted capital murder.
24-Dec	6a	:30	Morning News	Officers shot in a attempted warrant round up Thursday are recovering and listed in fair condition. Texas Rangers are now conducting the investigation.
28-Dec	6a	:45	Morning News	Midland County commissioners have given approval to elections admin to hold joing Democrat and Republican primary elections Elctronic voting allows for fewere locations and fewer staff.
28-Dec	6a	:90	Morning News	Winter storm that dumped over 7 inches of snow in the Permian Basin closed roads throughout the basin and into far West Texas. A number of motorist spent the night in their cars near the I-10 interstecction due to accidents in the area.



KCRS-FM  
 PO Box 7587  
 Odessa TX 79760  
 432-563-9102

Date 10/31/2015  
 Sales Person House Account  
 CoOp YES

TRADE  
 All Stations / ICA Radio / West Texas Update

WEST TEXAS UPDATE  
 1330 E 8TH STREET SUITE 207  
 ODESSA TX 79761

Date	Time	Length	Ad-ID	Description	Rate
10/04/2015	06:00:57	30:00	10.04.15	West Texas Update #8 / 30 Min	0.00
10/11/2015	06:02:27	30:00	10.11.15	West Texas Update #1 / 30 Min	0.00
10/18/2015	06:01:11	30:00	10.18.15	West Texas Update #2 / 30 Min	0.00
10/25/2015	06:03:17	30:00	10.25.15	West Texas Update #3 / 30 Min	0.00
Subtotal (Spot:4)					0.00
Balance Due					0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

*Chelle Cooper*  
 Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 11/02/2015

*Cindy Jones*  
 Notary Public

My Commission Expires: 02/27/2017





KCRS-FM  
PO Box 7587  
Odessa TX 79760  
432-563-9102

Advertiser West Texas Update  
Invoice 8313-17  
Script Name West Texas Update #2 / 30 Min  
Length 1800

ISSUES REPORT

WEST TEXAS UPDATE

Date: 10-18-2015

Length: 27:30

Issue: Economic development

Odessa Mayor David Turner signed a Sister City agreement with his counterparts in the Mexican cities of Chihuahua and Los Mochis. The agreement will encourage trade between the three cities. They will also work with the Mexican federal government to improve highway and rail connections between Odessa and the Mexican Pacific coast. (8:00)

Issue: Salvation Army fundraising dinner

Midland Salvation Army Major Tex Ellis and Barbara Marmoulides preview a fundraising dinner to support the mission helping the homeless and low income residents of the city. (10:30)

Issue: Physical fitness

Odessa College official Christine Williams discusses the just completed "30 for 30 Fitness Challenge", in which students, faculty, and community members promise to exercise for 30 minutes a day for each of the 30 days of September. Prizes were awarded to some who successfully completed the challenge.

Odessa College President Dr. Greg Williams talks about his nearly ten years of exercising daily, sometimes as much as two hours a day. (8:00)

Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 8313-17 dated 10/31/2015 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

  
Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

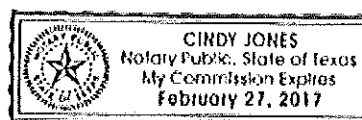
State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 11/2/2015

  
Notary Public

My Commission Expires: 02/27/2017





KCRS-FM  
PO Box 7587  
Odessa TX 79760  
432-563-9102

Advertiser West Texas Update  
Invoice 8313-17  
Script Name West Texas Update #3 / 30 Min  
Length 1800

---

ISSUES REPORT

WEST TEXAS UPDATE

Date: October 25, 2015

Length: 29:10

Issue: Ector County Judge Ron Eckert

The Ector County Commissioners appoint Odessa attorney Ron Eckert to replace County Judge Susan Redford until the next election in November 2016. Eckert talked about his plans for the county, including building a new courthouse. (19:15)

Issue: John Ben Shepperd luncheon

The John Ben Shepperd Public Leadership Institute held a luncheon to honor its namesake on what would have been his 100th birthday. His son, Alfred Shepperd remembered his father as a hard working community leader who also served as Texas Attorney General and an advisor to seven Texas governors. (7:00)

---

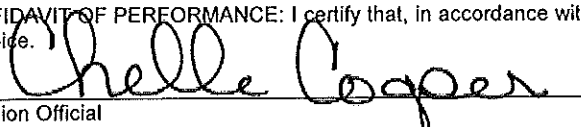
Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 8313-17 dated 10/31/2015 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

---

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

  
Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

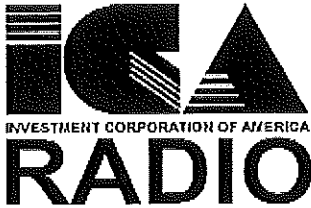
Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 11/2/2015

  
Notary Public

My Commission Expires: 02/27/2017





KCRS-FM  
PO Box 7587  
Odessa TX 79760  
432-563-9102

Advertiser West Texas Update  
Invoice 8313-17  
Script Name West Texas Update #1 / 30 Min  
Length 1800

---

ISSUES REPORT

WEST TEXAS UPDATE

Date: October 11, 2015

Length: 29:50

Issue: Domestic Violence

Judy Drury, a counselor with Safe Place of the Permian Basin, talked about the services the agency provides for victims of domestic violence. She spoke following a rally outside the Ector County Courthouse to mark the beginning of Domestic Violence Awareness week. Ector County District Attorney Bobby Bland told what his office does to prosecute abusers. (7:00)

Issue: Literacy

Jessica Smith with Midland Need to Read talks about a fundraising event with morning show hosts Robert Hallmark and Kurt Verlei. Smith says adult illiteracy is a problem in the Permian Basin. (8:30)

Issue: economic development

Tourism counselors came to Midland on a bus tour sponsored by the Texas Travel Industry Association to see first hand the various tourist attractions in the Permian Basin. Texas Department of Transportation Travel Services Section Director Dr. Rod Fluker and Texas Travel Industry Association official Bob Phillips says the tour helps the counselors provide first hand knowledge of tourist attractions so that they can advise visitors to their Texas Department of Transportation visitors centers. (14:00)

---

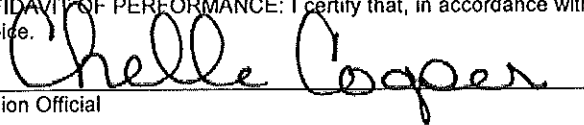
Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 8313-17 dated 10/31/2015 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

---

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

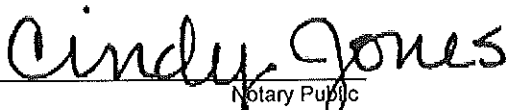
  
Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 11/2/2015

  
Notary Public

My Commission Expires: 02/27/2017







KCRS-FM  
PO Box 7587  
Odessa TX 79760  
432-563-9102

Advertiser West Texas Update  
Invoice 8313-17  
Script Name West Texas Update #8 / 30 Min  
Length 1800

---

ISSUES REPORT

WEST TEXAS UPDATE

Date: October 4, 2015

Length: 29:55

Issue: economic development

The Permian Basin Regional Planning Commission hosted a day long seminar on protecting the oil and gas supply chain in the Permian Basin. Participants discussed ways to guard against terrorism, accidents, and damage from severe weather. Texas Railroad Commissioner Ryan Sitton, Homeland Security agent Buck Hamilton, and Planning Commission spokesman Barney Welch are quoted. (13:00)

Issue: burglary prevention

Odessa Police Officer Steve LeSueur previews the neighborhood watch parties coming up during the National Night Out Against Crime observance. (7:00)

Issue: law enforcement

The Midland County Commissioners agree to purchase bulletproof vests from all sheriff's deputies and emergency management personnel who need it. Midland County Judge Mike Bradford and Sheriff Gary Painter comment. (5:00)

Issue: education

Odessa College celebrates the arrival of the 23rd and final Steinway piano in a program to update all of the music department's pianos, which averaged 43 years old. The college raised 600-thousand dollars to purchase the pianos. Department Chair Eric Baker comments. (5:00)

---

Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 8313-17 dated 10/31/2015 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

---

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

  
Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 11/2/2015

  
Notary Public

My Commission Expires: 02/27/2017





KCRS-FM  
 PO Box 7587  
 Odessa TX 79760  
 432-563-9102

Date 11/30/2015  
 Sales Person House Account  
 CoOp YES

TRADE  
 All Stations / ICA Radio / West Texas Update

WEST TEXAS UPDATE  
 1330 E 8TH STREET SUITE 207  
 ODESSA TX 79761

Date	Time	Length	Ad-ID	Description	Rate
11/01/2015	06:01:12	30:00	11.01.15	West Texas Update #4 / 30 Min	0.00
11/08/2015	06:03:23	30:00	11.08.15	West Texas Update #5 / 30 Min	0.00
11/15/2015	06:02:48	30:00	11.15.15	West Texas Update #6 / 30 Min	0.00
11/22/2015	06:03:07	30:00	11.22.15	West Texas Update #7 / 30 Min	0.00
11/29/2015	06:01:52	30:00	11.29.15	West Texas Update #8 / 30 Min	0.00
Subtotal (Spot:5)					0.00
Balance Due					0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 5 announcement(s) were broadcast as shown on this invoice.

*Chelle Cooper*  
 Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 12/03/2015

*Cindy Jones*  
 Notary Public

My Commission Expires: 02/27/2017





KCRS-FM  
PO Box 7587  
Odessa TX 79760  
432-563-9102

Advertiser West Texas Update  
Invoice 8313-21  
Script Name West Texas Update #4 / 30 Min  
Length 1800

---

ISSUES REPORT

WEST TEXAS UPDATE

Date: 11-01-2015

Length: 29:20

Issue: State Constitutional Amendments

Odessa State Representative Brooks Landgraf explains the seven proposed amendments to the Texas state constitution that is on the November 3rd ballot. (17:00)

Issue: education

A new archery club at New Tech Odessa High School receives a donation for \$3,000 to buy new equipment. Teacher and sponsor Pablo Davila talks about the physical and educational benefits of archery as a sport. Two students talk about what it has done for them. Texas Parks and Wildlife official Burnie Kessner says archery helps students with math and motor skills. (12:00)

---

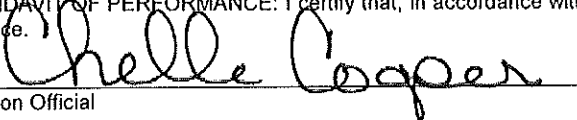
Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 8313-21 dated 11/30/2015 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

---

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 5 announcement(s) were broadcast as shown on this invoice.

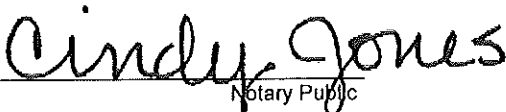
  
Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

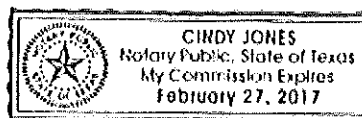
State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 12/3/2015

  
Notary Public

My Commission Expires: 02/27/2017





KCRS-FM  
PO Box 7587  
Odessa TX 79760  
432-563-9102

Advertiser West Texas Update  
Invoice 8313-21  
Script Name West Texas Update #5 / 30 Min  
Length 1800

---

ISSUES REPORT

WEST TEXAS UPDATE

Date: 11-08-2015

Length: 29:55

Issue: local economy

Midland Mayor Jerry Morales talks about the state of the local economy and city development. He discusses housing needs, road construction, and downtown revitalization to a luncheon of the Midland Chamber of Commerce. (16:00)

Issue: state economy

Texas State Comptroller Glenn Hegar talks about the state's economy following a downturn in oil prices. He stopped in Midland as part of a 27 city tour of the state to discuss economic issues with local officials. (8:00)

Issue: Texas Recycles Day

Keep Odessa Beautiful representative Crystal Lopez previews Odessa's activities during the upcoming Texas Recycles Day. She invites local citizens to bring in old electronics, paint, tires, and other materials to the city recycling center instead of putting them in dumpsters. (5:00)

---

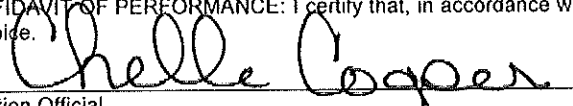
Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 8313-21 dated 11/30/2015 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

---

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 5 announcement(s) were broadcast as shown on this invoice.

  
Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

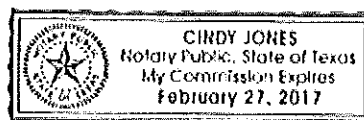
State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 12/3/2015

  
Notary Public

My Commission Expires: 02/27/2017





KCRS-FM  
PO Box 7587  
Odessa TX 79760  
432-563-9102

Advertiser West Texas Update  
Invoice 8313-21  
Script Name West Texas Update #6 / 30 Min  
Length 1800

---

ISSUES REPORT

WEST TEXAS UPDATE

Date: 11-15-2015

Length: 28:30

Issue: Parks improvements

Midland Mayor Jerry Morales calls for continuing the 4-B Sales Tax in order to fund future parks and recreation projects in the city. The sales tax was created to pay the bonds that constructed the Scharbauer Sports Complex. The bonds should be paid off sometime in 2016, so the sales tax would expire unless voters choose to continue it.

(9:00)

Issue: Show of Support

The founder of the Show of Support Hunt for Heroes, Terry Johnson, previews the banquet and hunting event for wounded military servicemen.

(9:30)

Issue: Animal Control

Odessa Animal Control director Jacque Adimare previews a week long adoption event, trying to find homes for 120 dogs and 20 cats at the shelter. She also discusses the pet population problem in Odessa and Ector County. (8:00)

---

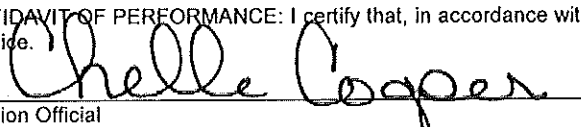
Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 8313-21 dated 11/30/2015 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

---

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 5 announcement(s) were broadcast as shown on this invoice.

  
Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 12/3/2015

  
Notary Public

My Commission Expires: 02/27/2017





KCRS-FM  
PO Box 7587  
Odessa TX 79760  
432-563-9102

Advertiser West Texas Update  
Invoice 8313-21  
Script Name West Texas Update #7 / 30 Min  
Length 1800

---

ISSUES REPORT

WEST TEXAS UPDATE

Date: 11-22-2015

Length: 29:50

Issue: Veterans Treatment Court

Midland District Judge Robin Darr discusses the formation of a court to hear criminal cases involving military veterans with PTSD. The court would determine, on a case by case basis, whether it counseling and mental health treatment should be added to criminal prosecution. (11:00)

Issue: Help for the Homeless

Pastor Andrew Pistone with the Door of Hope Mission in Odessa discusses services provided to the homeless, providing food and shelter during the winter months. (9:00)

Issue: Smart Parent Program

The Odessa Parks and Recreation Department has adopted the Smart Parent Program. Parents signing up their children for City of Odessa sports programs are required to take a course on good sportsmanship. A certificate of course completion is required before they can be spectators at their child's sporting event. Parks director Steve Patton says the program has reduced rowdiness among spectators in the cities where it has been used. (7:30)

---

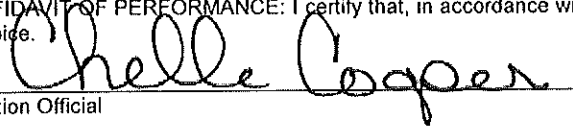
Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 8313-21 dated 11/30/2015 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

---

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 5 announcement(s) were broadcast as shown on this invoice.

  
Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 12/3/2015

  
Notary Public

My Commission Expires: 02/27/2017





KCRS-FM  
PO Box 7587  
Odessa TX 79760  
432-563-9102

Advertiser West Texas Update  
Invoice 8313-21  
Script Name West Texas Update #8 / 30 Min  
Length 1800

---

ISSUES REPORT

WEST TEXAS UPDATE

Date: 11-29-2015

Length: 29:50

Issue: Congressional update

U.S. Congressman Mike Conaway of Midland talks about Congressional spending, policies restricting the admission of refugees from Syria, and the President's strategy for fighting ISIS. (21:00)

Issue: UTPB Nursing School

UTPB Nursing School officials announce that they have received national accreditation for their program. Nursing director Dorothy Jackson says it will assure students and the public that their program has high academic and professional studies. It will help in attracting quality students and faculty. UTPB President Dr. David Watts says the accreditation is a major step for a program that is only two years old. (8:00)

---

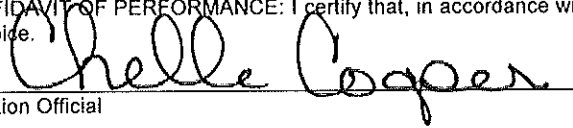
Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 8313-21 dated 11/30/2015 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

---

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 5 announcement(s) were broadcast as shown on this invoice.

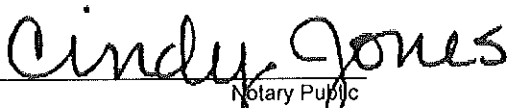
  
Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

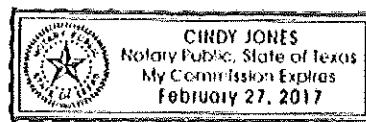
State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 12/3/2015

  
Notary Public

My Commission Expires: 02/27/2017





KCRS-FM  
 PO Box 7587  
 Odessa TX 79760  
 432-563-9102

Date 12/31/2015  
 Sales Person House Account  
 CoOp YES

TRADE  
 All Stations / ICA Radio / West Texas Update

WEST TEXAS UPDATE  
 1330 E 8TH STREET SUITE 207  
 ODESSA TX 79761

Date	Time	Length	Ad-ID	Description	Rate
12/06/2015	06:02:52	30:00	12.06.15	West Texas Update #1 / 30 Min	0.00
12/13/2015	06:00:23	30:00	12.13.15	West Texas Update #2 / 30 Min	0.00
12/20/2015	06:03:14	30:00	12.20.15	West Texas Update #3 / 30 Min	0.00
12/27/2015	06:02:09	30:00	12.27.15	West Texas Update #4 / 30 Min	0.00
Subtotal (Spot:4)					0.00
Balance Due					0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

*Chelle Cooper*  
 Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

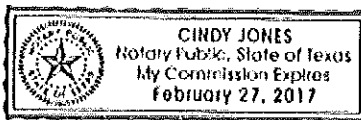
State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

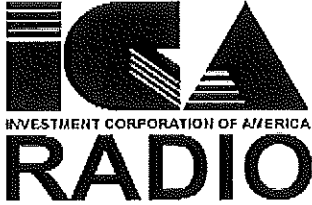
Subscribed and sworn to before me: 01/04/2016

*Cindy Jones*  
 Notary Public

My Commission Expires: 02/27/2017







KCRS-FM  
PO Box 7587  
Odessa TX 79760  
432-563-9102

Advertiser West Texas Update  
Invoice 8313-28  
Script Name West Texas Update #3 / 30 Min  
Length 1800

---

ISSUES REPORT

WEST TEXAS UPDATE

Date: 12-20-2015

Length: 27:45

Issue: Centers for Children and Families

Centers for Children and Families executive director Ann Bradford discusses the three million dollar renovation of the former Superior Oil headquarters building for use as a new home for the Centers organization. Bradford says the new building would provide more room for therapy sessions and other services. She says the growing population has put many demands on their current resources. (7:00)

Issue: Texas Open Carry

Odessa State Representative Brooks Landgraf explains the provisions of a new law that would allow citizens with proper training and permits to carry firearms openly in public places. He also explained some of the exceptions to the new law. (18:30)

---

Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 8313-28 dated 12/31/2015 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

---

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.


  
Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 1/4/2016

  
Notary Public

My Commission Expires: 02/27/2017





KCRS-FM  
PO Box 7587  
Odessa TX 79760  
432-563-9102

Advertiser West Texas Update  
Invoice 8313-28  
Script Name West Texas Update #4 / 30 Min  
Length 1800

---

ISSUES REPORT

WEST TEXAS UPDATE

Date: 12-27-2015

Length: 29:45

Issue: Odessa Police shootings

Odessa Mayor David Turner talked about the circumstances surrounding the wounding of two Odessa Police officers during the serving of a warrant at a town home. Turner discussed the value of their bulletproof vest program and other support programs for the police department. (19:00)

Issue: Veterans Treatment Court

Midland District Judge Robin Darr discusses the formation of a Veterans' Treatment Court. The court presents an alternative to jail for veterans of combat duty whose crime may have been a result of suffering Post Traumatic Stress Disorder. (10:00)

---

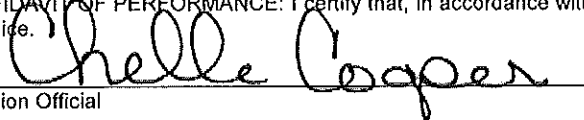
Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 8313-28 dated 12/31/2015 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

---

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

  
Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 1/4/2016

  
Notary Public

My Commission Expires: 02/27/2017





KCRS-FM  
PO Box 7587  
Odessa TX 79760  
432-563-9102

Advertiser West Texas Update  
Invoice 8313-28  
Script Name West Texas Update #1 / 30 Min  
Length 1800

---

ISSUES REPORT

WEST TEXAS UPDATE

Date: 12-06-2015

Length: 29:55

Issue: Transportation

The Midland Odessa Transportation Alliance held their annual meeting. MOTRAN president James Beauchamp and MOTRAN board chairman Trey Crutcher talked about the progress of major highway projects in the region, as well as plans to future projects. (6:00)

Issue: Article 5

Mark Meckley with the Article Five organization talked about their efforts to reclaim some government powers originally designated to states under the signing of the Constitution. He says the federal government gradually, through Supreme Court decisions, assumed many of the powers that the Founding Fathers had intended to stay at the state level. (18:00)

Issue: Early College High School

The Ector County Independent School District and the University of Texas of the Permian Basin held a ribbon cutting and dedication for the new Falcon Early College High School. The two entities established a program to allow high school students to earn their high school diploma while also earning up to 60 hours of college credit. The program is designed to help students who might not otherwise go to a four year college. (5:00)

---


Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 8313-28 dated 12/31/2015 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

---

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

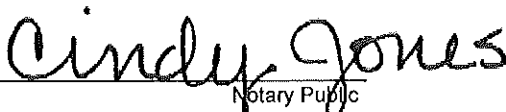
  
Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 1/4/2016

  
Notary Public

My Commission Expires: 02/27/2017





KCRS-FM  
PO Box 7587  
Odessa TX 79760  
432-563-9102

Advertiser West Texas Update  
Invoice 8313-28  
Script Name West Texas Update #2 / 30 Min  
Length 1800

---

ISSUES REPORT

WEST TEXAS UPDATE

Date: 12-13-2015

(repeat of show from 11-22-2015)

Length: 29:50

Issue: Veterans Treatment Court

Midland District Judge Robin Darr discusses the formation of a court to hear criminal cases involving military veterans with PTSD. The court would determine, on a case by case basis, whether it counseling and mental health treatment should be added to criminal prosecution. (11:00)

Issue: Help for the Homeless

Pastor Andrew Pistone with the Door of Hope Mission in Odessa discusses services provided to the homeless, providing food and shelter during the winter months. (9:00)

Issue: Smart Parent Program

The Odessa Parks and Recreation Department has adopted the Smart Parent Program. Parents signing up their children for City of Odessa sports programs are required to take a course on good sportsmanship. A certificate of course completion is required before they can be spectators at their child's sporting event. Parks director Steve Patton says the program has reduced rowdiness among spectators in the cities where it has been used. (7:30)

---

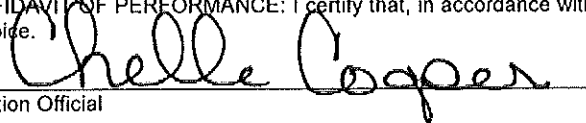
Station Documentation Statement

This announcement was broadcast 1 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 8313-28 dated 12/31/2015 for a total of 0.00 at the earned rate of:

1 @ 0.00 = 0.00

---

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

  
Station Official

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State of Texas County Of Ector

Chelle Cooper having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

Subscribed and sworn to before me: 1/4/2016

  
Notary Public

My Commission Expires: 02/27/2017





# Public Affairs Programming

\_\_\_\_\_ KCHX

\_\_\_\_\_ KFZX

✓ \_\_\_\_\_ KCRS

\_\_\_\_\_ KMRK

\_\_\_\_\_ KCRS-AM

Topic WATER WALK CHARITY  
Date/ Time /Duration 10/4/15 10:17AM 4 MINUTES

(If)Program/ Guest Kathy Title \_\_\_\_\_

Discussion: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*(on back if necessary)*

(If) Event/ Location MISS CALGEE'S

Executed by [Signature]



# Public Affairs Programming

\_\_\_\_\_ KCHX

\_\_\_\_\_ KFZX

✓ \_\_\_\_\_ KCRS

\_\_\_\_\_ KMRK

\_\_\_\_\_ KCRS-AM

Topic Permanently Badum Heart Walk

Date/ Time /Duration 10/17/15 10:17A

(If)Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: \_\_\_\_\_

\_\_\_\_\_

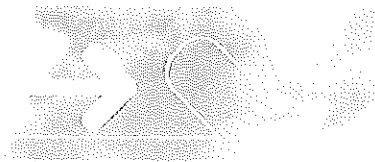
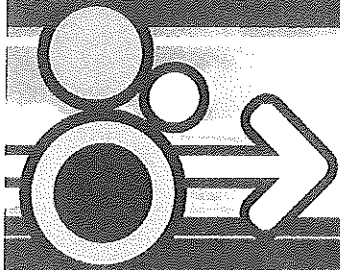
\_\_\_\_\_

\_\_\_\_\_

*(on back if necessary)*

(If) Event/ Location Odessa

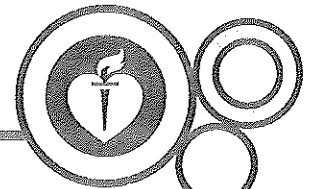
Executed by [Signature]



Heart Walk.



# Permian Basin Heart Walk



Saturday, October 17

@ UTPB Odessa Texas

Registration opens at 9:00am and walk will begin at 9:30am!

Register yourself, business or team online  
[PermianBasinHeartWalk.org](http://PermianBasinHeartWalk.org)

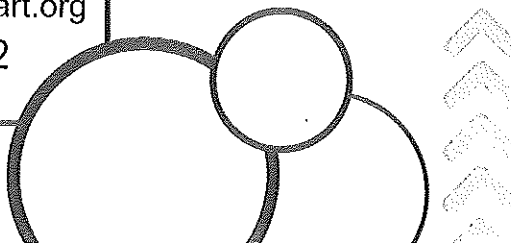
Don't miss the 2015 Permian Basin Heart Walk!

Bring your kids, four-legged friends (dogs must be leashed at all times), and come walk for your health today!!

We will have booths, health expos, yoga stations, a fun kids zone and more!

### Other Questions?

[permianbasinheartwalk@heart.org](mailto:permianbasinheartwalk@heart.org)  
(888) 433-7220 x 2642



Sponsored nationally by  
SUBWAY® restaurants.



SUBWAY® is a registered trademark  
of Doctor's Associates Inc.

Sponsored locally by





# Public Affairs Programming

\_\_\_\_\_ KCHX

\_\_\_\_\_ KFZX

✓ \_\_\_\_\_ KCRS

\_\_\_\_\_ KMRK

\_\_\_\_\_ KCRS-AM

Topic Edison Noel

Date/ Time /Duration 10-2 11-11

(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*(on back if necessary)*

(If) Event/ Location documented on disk

Executed by [Signature]





**ADVENTURES IN ART**

Sun., October 4th  
2:30 - 3:30 PM

Don't miss our first Adventures in Art class this Sunday! Students ages 6-12 will tour the Charles Burchfield exhibition and learn to paint with watercolors. Sign up for the whole year now and get one free class! Registration in advance only by calling or stopping by the Museum.



**STORY TIME**

Wed., October 7th  
Wed., October 21st  
10 AM & 2 PM

Children ages 3-5 and their grownups are invited to enjoy a book reading followed by a brief art activity in the Museum's ArtHaus. Story Time is held the first and third Wednesdays of the month. Free and open to the public. Call for more information.



**MOVIE UNDER THE STARS: TWISTER**

Fri., October 9th  
7:30 PM

Free screening of the 1996 classic, Twister, in the Museum's Sensory Garden. Visit the newest exhibits Changing Weather: Works by Judy Youngblood, and Charles Burchfield: Weather Event. Popcorn and drinks will be provided. Ages 13 and up, anyone under 18 must be accompanied by an adult. No pets allowed.



Facebook



Twitter



Instagram

**Vist our website**

*Copyright © 2015 Ellen Noël Art Museum, All rights reserved.*

You are receiving this email because you subscribed or we thought you may be interested in Museum exhibitions, events and programs.

**Our mailing address is:**  
Ellen Noël Art Museum  
4909 E University Blvd, Odessa, TX  
Odessa, TX 79762

[Add us to your address book](#)

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#)

**Attachments:**



# Public Affairs Programming

~~\_\_\_\_\_~~ KCHX

\_\_\_\_\_ KFZX

\_\_\_\_\_ KCRS

\_\_\_\_\_ KMRK

\_\_\_\_\_ KCRS-AM

Topic W. J. Patriot Guard Riders

Date/ Time /Duration 10/24/15 9:23A

(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: \_\_\_\_\_

\_\_\_\_\_

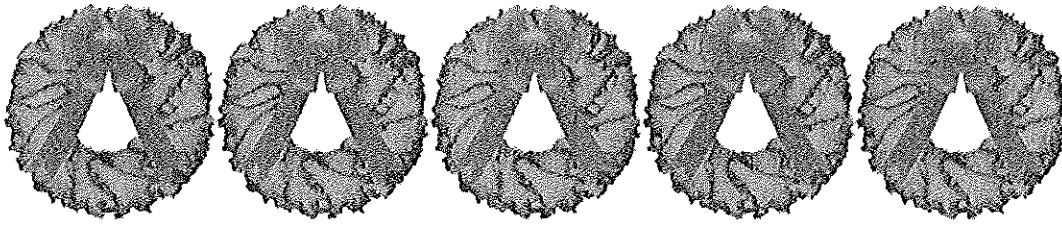
\_\_\_\_\_

\_\_\_\_\_

*(on back if necessary)*

(If) Event/ Location VFW Odessa

Executed by \_\_\_\_\_



## West Texas Patriot Guard Riders

Has adopted Sunset Memorial Gardens for Wreaths Across America

Please come help us at our benefit to raise money to purchase wreaths to remember our Veterans at their final resting place.

Come join the PGR

At

VFW 4372 Community Center

208 E. VFW Lane, Odessa

(Behind the main building)

When: Saturday Oct. 24<sup>th</sup>

Time: 4:00 pm to 6:00 pm

White House Meat Market Burger & Fries

\$10:00 Plate

If you buy 3 wreaths your burger is FREE

\$15.00 each

Wreaths will be placed at Sunset Memorial Gardens Dec. 12th

Please Contact Teresa Galloway at 432-638-4475 or [pgrpermiabasin@yahoo.com](mailto:pgrpermiabasin@yahoo.com)



# Public Affairs Programming

\_\_\_\_\_ KCHX

\_\_\_\_\_ KFZX

✓ \_\_\_\_\_ KCRS

\_\_\_\_\_ KMRK

\_\_\_\_\_ KCRS-AM

Topic Halloween Special  
Date/ Time /Duration 10/31/15 10:27A 2:34P

(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*(on back if necessary)*

(If) Event/ Location Midland / Odessa

Executed by Bob Denny

**BILLBOARD**

**POP**

#3 What do you Mean Justin Bieber #2 Hotline Bling Drake  
#1 The Hills The Weeknd

**COUNTRY**

#3 Anything Goes Florida Georgia Line #2 Break up with Him  
Old Dominion #1 Strip it Down Luke Bryan

**\* EVENTS - HALLOWEEN \***

**FRIDAY;**

\* Def Con 1 Haunted Warehouse and Circus of the Dead  
Murder Maze!!! 2<sup>nd</sup> Street Odessa

**IHOP Scary Face Pancakes.** Participating pancakes free to children 12 and under  
7am – 10 p.m.

\* **Midland YMCA Halloween Party @ 6pm (800 N. Big Spring Street)**

**Horror Movie Screenings at Ector Theater @ 7:30 p.m.**

**Trunk or Treat at Harvest Time Church @ 7pm (8300 W. Highway 191, Midland)**  
**Saturday, October 31st**

**Harvest Bash Lutheran Church of the Risen Lord @3-6pm (1603 N. Grandview)**

\* **Malloween at Music City Mall @ 6pm until candy is gone. All over the mall. (4101  
E. 42<sup>nd</sup> Street, Odessa)**

\* **Midland Park Mall Trick or Treat 2pm until the candy is gone**

**SHARE's Annual Halloween Carnival @ 2:00 p.m. (First Christian Church, Midland)**

**Ector County Library and Friends Boo Fest @ 4:00 p.m. (Noel Park Plaza, Odessa)**

**Crane County Fall Festival @ 4:30 p.m. (Crane County Exhibition Building)**

**Halloween Fun at the Garage in Fort Stockton @ 5:00 p.m. (The Garage Coffeee, Fort Stockton)**

**Fall Fun Night @ 6:00 p.m. (Belmont Baptist Church, Odessa)**

**Fall Festival at Tanglewood Baptist Church @ 6:00 p.m. (3737 Tanglewood Lane)**

**Halloween Tricks & Treats @ 6:00 p.m. (Permian Basin Petroleum Museum, Midland 1500 W. Interstate 20)**

**Tricks for Treats Dog Halloween Costume Party @ 3-5PM BlackGold Health and Fitness (Permian Regional Medical Center Andrews)**

Looking for a safe spot to spend your Halloween? Come to #DowntownOdessa!

Halloween, Saturday, Oct. 31:

4 to 7 p.m.: BOOFEST: A FREE EVENT in Noel Heritage Plaza.

Enjoy music by The Shane Show, game booths, candy and more.

Don't forget to bring a canned food donation for the West Texas Food Bank. Brought to you by Medical Center Health System, Ector County Library, Downtown Odessa, Inc. and ZombieBrigade Odessa.

6 to 11 p.m.: Your favorite local #foodtrucks, including Cliff's Food Wagon, Hercules Barbecue and more to come.

7 to 8:30 p.m. ZOMBIE WALK & TRICK O' TREATING ON GRANT AVE.: FREE EVENT -- Join Odessa's Zombie Brigade as they kick-off trick o' treating in downtown. Stop in and visit our downtown business for Halloween treats.

7:30 p.m.: See "Halloween II" at The Ector Theater.



# Public Affairs Programming

\_\_\_\_\_ KCHX

\_\_\_\_\_ KFZX

✓ \_\_\_\_\_ KCRS

\_\_\_\_\_ KMRK

\_\_\_\_\_ KCRS-AM

Topic 13th Annual Joint of Spinning  
Date/ Time /Duration 11/6/15 4PM

(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*(on back if necessary)*

(If) Event/ Location Harvesting Dinner

Executed by [Signature]



**H-E-B**  
**FEAST  
OF SHARING<sup>®</sup>**

13<sup>th</sup> Annual Holiday Dinner

**Serving Thanksgiving  
memories one plate at a time.**

Please join us as we give thanks for all of  
life's blessings. Our invitation is open to  
everyone, the dinner is free and the  
memories are truly everlasting.

**Friday, November 6<sup>th</sup>  
4 pm - 8 pm  
The Horseshoe Pavilion  
202 Cotton Flat Road**

There's always an extra seat at our table.

**H-E-B**  
**Helping Here:**

**Sponsors:**

Midland Reporter-Telegram, Lamar Advertising, Senior Links, Meals on Wheels,  
City of Midland, Midland County, Pepsi, Mrs. Baldis, Liberty Tax Service,  
Healthsouth, Abacus Computers, Mobility Unlimited, Rolling Video, E-Z Rider,  
Midland County Public Library, Keep Midland Beautiful, and WT Academy of  
Nutrition & Dietetics.

**CBS** 





# Public Affairs Programming

\_\_\_\_\_ KCHX

\_\_\_\_\_ KFZX

\_\_\_\_\_ KCRS

\_\_\_\_\_ KMRK

\_\_\_\_\_ KCRS-AM

Topic United Way Night

Date/ Time /Duration 11/17/15 8:00P

(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: \_\_\_\_\_

\_\_\_\_\_

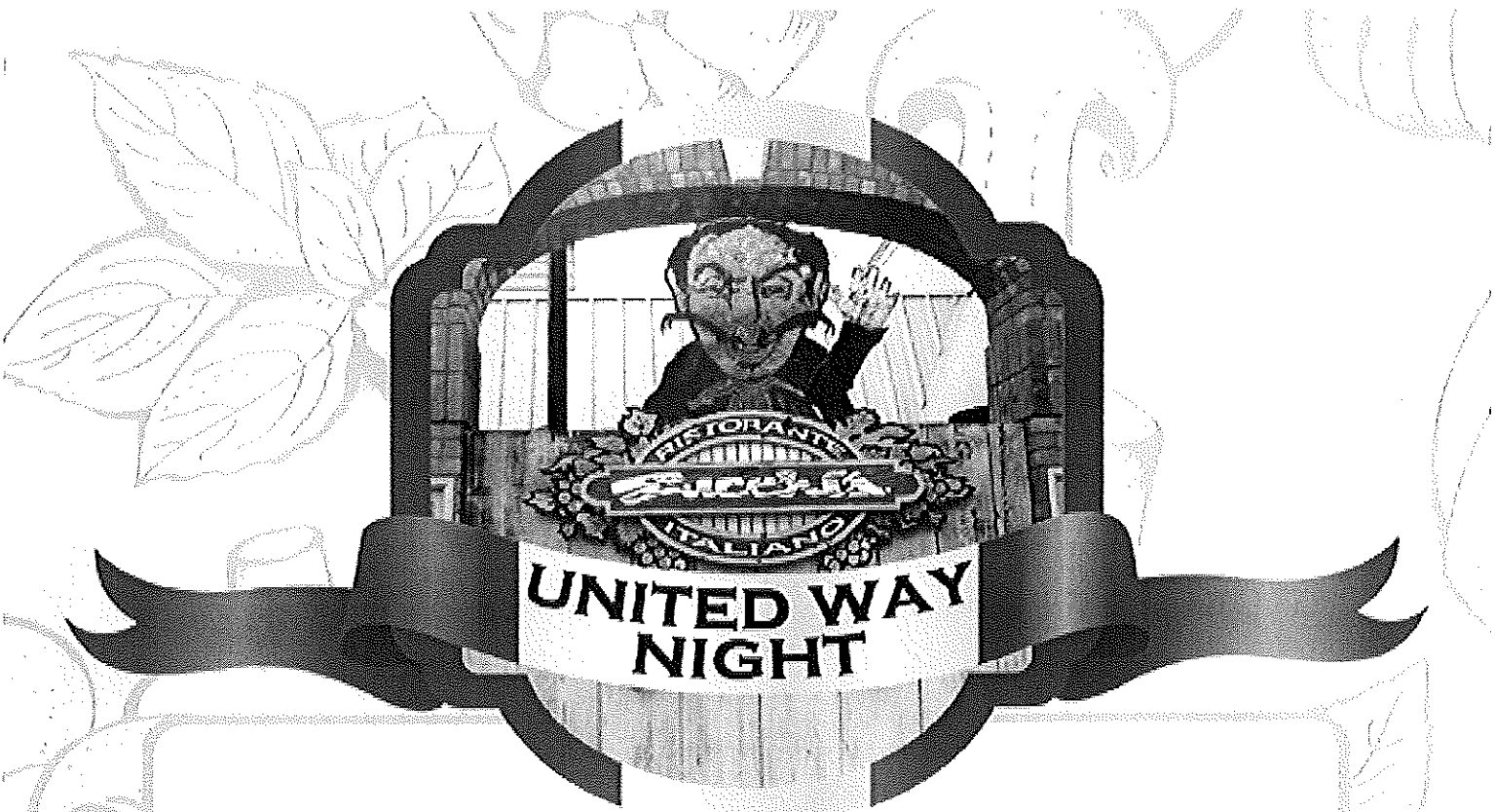
\_\_\_\_\_

\_\_\_\_\_

*(on back if necessary)*

(If) Event/ Location Zurich Odessa

Executed by [Signature]



## **Come Enjoy a Special Menu**

while Supporting our Final Campaign Event

**20% of sales will be donated to  
United Way of Odessa**

**ZUCCHI'S RISTORANTE**  
**Tuesday, November 17, 2015**  
**6-9pm**

**1521 John Ben Shepperd Pkwy  
Odessa**

For more information, call 432-332-0941



[unitedwayodessa.org](http://unitedwayodessa.org)



# Public Affairs Programming

\_\_\_\_\_ KCHX  
 \_\_\_\_\_ KFZX  
 ✓ \_\_\_\_\_ KCRS  
 \_\_\_\_\_ KMRK  
 \_\_\_\_\_ KCRS-AM

Topic 2008 A Star  
 Date/ Time /Duration 11/16/15

(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

*(on back if necessary)*

(If) Event/ Location Odessa / Midland / Andrews

Executed by \_\_\_\_\_

# LIVE LINERS

Client      ICA Radio Adopt-A-Star Promotion      Station      ALL

**LINER: ICA Radio has partnered with First Basin Credit Union and High Sky Children's Ranch to provide gifts for children in need in the Permian Basin.**

**We are asking the public to stop by any First Basin Credit Union location in Odessa, Midland or Andrews to Adopt-A-Star off the tree. Shop for your child and return the unwrapped gifts in one bag, with the Star attached, to any First Basin Credit Union location no later than December 18<sup>th</sup>.**

**Brought to you by: ICA Radio, First Basin Credit Union, Merle Norman Cosmetics Odessa and *KISS-FM 103.3*.**

**Adopt-A-Star and be a star for a child this Holiday season.**

**Odessa locations:**

**2740 West County Road**

**4217 Grandview**

**1010 E. 8<sup>th</sup> Street**

**713 Golder**

**Midland locations:**

**5509 Andrews Highway**

**3316 N. Midland Drive**

**Andrews location:**

**1205 N E 1<sup>st</sup> Street**

START DATE: <b>11/16/14-12/18/14</b>	FREQUENCY: <b>6 times per day</b>	
APPROVED BY:	AE: Lindsey Adams	
DATE: <b>11/16/14</b>	RECEIVED BY:	



# Public Affairs Programming

\_\_\_\_\_ KCHX

\_\_\_\_\_ KFZX

✓ \_\_\_\_\_ KCRS

\_\_\_\_\_ KMRK

\_\_\_\_\_ KCRS-AM

Topic Secret of Spinning

Date/ Time /Duration 2/4/15 64P

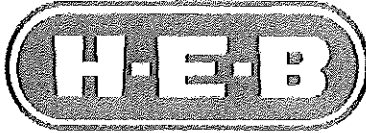
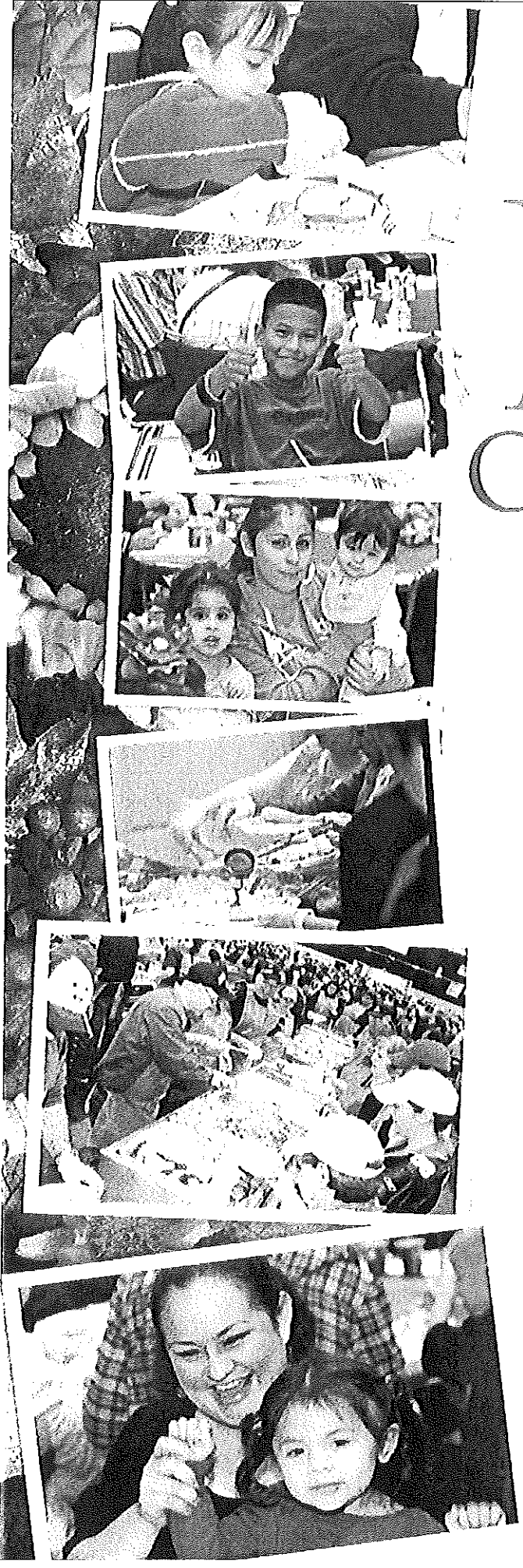
(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*(on back if necessary)*

(If) Event/ Location Odessa

Executed by [Signature]



# FEAST OF SHARING®

## Media Day

Please join H-E-B in preparing and serving delicious meals for Odessa and the surrounding communities. The dinner is **FREE** and open to anyone who would like to attend.

### Dinner Details:

Friday, December 4th

4 p.m.—8 p.m.

Barn D & E @ the

Ector County Coliseum

4201 Andrews Hwy, Odessa

Media Day Luncheon  
provided by The Barn Door  
will be held Thursday 12/3 at  
Noon in Barn D.



Helping Here:



# Public Affairs Programming

\_\_\_\_\_ KCHX

\_\_\_\_\_ KFZX

✓ \_\_\_\_\_ KCRS

\_\_\_\_\_ KMRK

\_\_\_\_\_ KCRS-AM

Topic Water Board

Date/ Time /Duration 2/2/15 1:42P

(If)Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*(on back if necessary)*

(If) Event/ Location Sealed

Executed by [Signature]

**From:** Greg Morgan <gregmorgan@cbs7.com>

**To:** Santos Gonzalez <sgonzalez@cbs7.com>, Richard Acosta <racosta@cbs7.com>, mattrist@gmail.com, Jose Gaona <jgaona@cbs7.com>, Craig Stewart <cstewart@cbs7.com>, Darrel Ward <dward@cbs7.com>

**Cc:** rhallmark@lcbroadcasting.com

**Date:** Wednesday, December 02, 2015 08:23 am

**Subject:** Water Level Report

**Attachments:**

**Water Level Report 12/2/15**

Last week's rainfall was beneficial to our watersheds. Many locations in our area picked up 2-3" of rainfall. Here is what the impact was:

The BIG winner was EV. Spence.

Spence had a 1 week increase of 3,196 acre feet of water. That's just over 1 Billion Gallons! This takes E.V. Spence from 8.9% full to 9.5% full.

\*Spence is a huge lake! Think of pouring a pitcher of water into a bathtub. It barely raises the level of the tub. However, you added a significant amount of water. This is similar to what we've seen. An increase of over one billion gallons is huge! The percentage increase doesn't appear to be all that impressive though, given the size of the lake.

\*Spence has also been a big 1 year winner. The lake has increased from 12,134 acre feet to 48,955 acre feet in the last 12 months. That is just shy of 12 Billion Gallons of added water!

The next BIG winner was JB Thomas.

\*Lake Thomas was less than 1% full just a few short years ago and was written off by many. Today, JB Thomas stands at 73.1% full. That is up from 72.6% one week ago.

\*The total one year gain for JB Thomas has been 54,526 acre feet. That is just over 17.5 Billion Gallons of new water.

OH Ivie was a winner with this last storm but has a net one year loss of water.

\*OH Ive increased from 12.6% of capacity to 12.8% or 123,823 Gallons of new water.

\*However, for the last year, Ivie has dropped from 84,742 acre feet or 15.3% of capacity to 71,002 acre feet or 12.8% of capacity. This is a net loss of just under 4.5 Billion Gallons of water.

\*\*\* The good news is that we are entering the winter season. Evaporation rates are much slower in the winter months, so we will be able to retain some of this water. When we get our Spring Rains, we should be able to add to this. \*\*\*





# Public Affairs Programming

KCHX  KFZX  
 KCRS  KMRK  
 KCRS-AM

Topic Food 2 Kids  
 Date/ Time /Duration 2/17/15 10:11A

(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

*(on back if necessary)*

(If) Event/ Location Midland

Executed by [Signature]



**ASSOCIATES**

**ADVERTISING ♦ MARKETING ♦ PUBLIC RELATIONS**

**Donna Grimland Bruno**  
President

1703 West Cuthbert Avenue  
Midland, Texas 79701  
(432)684-4837 (phone/fax)  
Hollywoodbruno@aol.com

FOR IMMEDIATE RELEASE

11/30/15

CONTACT: Becky McCraney  
432-352-7365 (cell)  
[becky@caycechristmasstore.com](mailto:becky@caycechristmasstore.com)  
Craig Stoker  
[cstoker@feedingamerica.org](mailto:cstoker@feedingamerica.org)

PUBLIC SERVICE ANNOUNCEMENT  
FOOD 2 KIDS CHARITY BENEFIT EVENT  
AT MISS CAYCE'S CHRISTMAS STORE

A Food 2 Kids Charity Benefit will be held Monday, December 7<sup>th</sup> through Thursday, December 10<sup>th</sup> from 10 am to 8 pm daily at Miss Cayce's Christmas Store at 1012 Andrews Highway in Midland.

Donations for \$6, \$24 and \$192 enter you into drawings for a Radko ornament, cookie jar or a tabletop tree decorated with Radko ornaments.

Just imagine. No more hungry children in West Texas. Please help make a difference by donating to the Food 2 Kids Charity Benefit at Miss Cayce's.

KCHX\*KCRS\*KCRS-AM\*KFZX\*KMRK



# Public Affairs Programming

KCHX  KFZX  
 KCRS  KMRK  
 KCRS-AM

Topic Adopt a Fork  
 Date/ Time /Duration 12/17/15 1:43p

(If) Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

*(on back if necessary)*

(If) Event/ Location Mulberry/Odessa/Andrews

Executed by [Signature]

# LIVE LINERS

Client ICA Radio Adopt-A-Star Promotion

Station : KORS FM

**LINER: ICA Radio has partnered with First Basin Credit Union and High Sky Children's Ranch to provide gifts for children in need in the Permian Basin.**

**We are asking the public to stop by any First Basin Credit Union location in Odessa, Midland or Andrews to Adopt-A-Star off the tree. Shop for your child and return the unwrapped gifts in one bag, with the Star attached, to any First Basin Credit Union location no later than December 18<sup>th</sup>.**

**Brought to you by: ICA Radio, First Basin Credit Union, Merle Norman Cosmetics Odessa, Midland Buick, GMC, Cadillac and KISS FM 103.3 .**

**Adopt-A-Star and be a star for a child this Holiday season.**

**Odessa locations:**

**2740 West County Road**

**4217 Grandview**

**1010 E. 8<sup>th</sup> Street**

**713 Golder**

**Midland locations:**

**5509 Andrews Highway**

**3316 N. Midland Drive**

**Andrews location:**

**1205 N E 1<sup>st</sup> Street**

START DATE: <b>11/16/14-12/18/14</b>	FREQUENCY: <b>6 times per day</b>	
APPROVED BY:	AE: Lindsey Adams	
DATE: <b>11/16/14</b>	RECEIVED BY:	

# Adopt a Star

benefiting  
High Sky  
Children's Ranch

Drop by  
one of these  
First Basin Credit Union  
locations. Adopt-a-Star off the tree.  
Shop for your child and return the  
un-wrapped gifts to any First Basin  
Credit Union location no later than Dec. 18

MIDLAND:  
5509 Andrews Hwy.  
3316 N. Midland Dr.

ODESSA:  
2740 West County Rd.  
4217 Grandview  
1010 E. 8th St.  
713 Golder

ANDREWS:  
1205 E. 1st St.

# Adopt a Star

and be a Star for a child this Holiday Season







**ASSOCIATES**

**ADVERTISING ♦ MARKETING ♦ PUBLIC RELATIONS**

**Donna Grimland Bruno**  
*President*

1703 West Cuthbert Avenue  
Midland, Texas 79701  
(432)684-4837 (phone/fax)  
Hollywoodbruno@aol.com

10/22/15

FOR IMMEDIATE RELEASE

CONTACT:  
Steven Palma  
432-559-1904  
[sp3158@sbcglobal.net](mailto:sp3158@sbcglobal.net)  
[SPALMA@CISCOEQ.COM](mailto:SPALMA@CISCOEQ.COM)

### PUBLIC SERVICE ANNOUNCEMENT

THE 3RD ANNUAL "PARTY WITH A PURPOSE" TOY DRIVE BENEFIT PARTY WILL BE HELD 8 PM TO 2 AM FRIDAY, DECEMBER 4TH AT THE BOARDROOM AT 3303 NORTH MIDKIFF IN MIDLAND. THE EVENT FEATURES LIVE MUSIC BY JUSTIN LANGSTON, A SILENT AUCTION AND FOOD. THE ENTRY FEE IS A NEW, UNWRAPPED TOY OR A \$10 DONATION TO MAKE THE HOLIDAYS A LITTLE BRIGHTER FOR AREA CHILDREN.



# Public Affairs Programming

\_\_\_\_\_ KCHX

\_\_\_\_\_ KFZX

\_\_\_\_\_ KCRS

\_\_\_\_\_ KMRK

\_\_\_\_\_ KCRS-AM

Topic SANTA at Polo Park

Date/ Time /Duration 12/12/10 3-5P

(If)Program/ Guest \_\_\_\_\_ Title \_\_\_\_\_

Discussion: \_\_\_\_\_

FOOD DRIVE

*(on back if necessary)*

(If) Event/ Location Midland

Executed by [Signature]





**Polo Park Estates**  
Independent Retirement Living

**PUBLIC SERVICE ANNOUNCEMENT**

**FOR IMMEDIATE RELEASE**

**Polo Park Estates to Offer Free Photos with Santa to Benefit West Texas Food Bank**

Santa will make a special appearance at Polo Park Estates Independent Living Retirement Community this Saturday to benefit the West Texas Food Bank. Children can meet Santa between 3:00 and 5:00 pm, December 12. Parents can take photos, or a photographer will be on hand to take pictures and email digital copies for no charge. This event is open to the public and free with the donation of a non-perishable food item that will be sent to the West Texas Food Bank. Polo Park Estates is located at 2100 Castleford Road in Midland, right next to the Comfort Suites on Garfield, just off the loop. For more information, call 432-682-5772.

Free photos with Santa at Polo Park Estates Independent Living Retirement Community

2100 Castleford Road in Midland

Saturday, December 12 from 3:00 pm to 5:00 pm

No charge with the donation of a non-perishable food item for the West Texas Food Bank

