

ORDER

Orders
Order / Rev: 135479
Alt Order #: 79 - House Majority PAC
Product Desc: 86 - TV
Estimate: 13089 - HMP 2024 - SKED A
Flight Dates: 09/17/24 - 09/23/24
Original Date / Rev: 04/12/24 / 04/12/24
Order Type: LMI

PHOENIX ION KPPX
Primary AE: Gianna Elizardo
Sales Office: Local
Sales Region: LM

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact: Ayana Watts
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: House Majority PAC
Demographic: HH
Product Codes: issue
Priority: P3
Revenue Codes: AGY, POL, ISS Ballot

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/23/24	44	\$25,100.00	\$21,335.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	44	\$25,100.00	\$21,335.00	0.00
Totals	44	\$25,100.00	\$21,335.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	Local	LM	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPPXI	09/17/24	09/23/24	NCIS: LA_Morning (PT)_CM NCIS: LA_Morning (PT)_ M_(KR(6:00 AM-10:00 AM))		6:00 AM-10:00 AM	M-----	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/24	09/23/24	M-----		2				\$150.00		0.00			
N 2	KPPXI	09/17/24	09/23/24	NCIS: LA_Morning (PT)_CM NCIS: LA_Morning (PT)_ T_(KP(6:00 AM-10:00 AM))		6:00 AM-10:00 AM	T-----	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/24	09/23/24	-T-----		2				\$150.00		0.00			
N 3	KPPXI	09/17/24	09/23/24	NCIS: NOLA_Morning (PT)_CM NCIS: NOLA_Morning (PT)_ W_(6:00 AM-10:00 AM)		6:00 AM-10:00 AM	--W----	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/24	09/23/24	--W----		2				\$150.00		0.00			
N 4	KPPXI	09/17/24	09/23/24	NCIS: NOLA_Morning (PT)_CM NCIS: NOLA_Morning (PT)_ Th(6:00 AM-10:00 AM)		6:00 AM-10:00 AM	---T---	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/24	09/23/24	---T---		2				\$150.00		0.00			
N 5	KPPXI	09/17/24	09/23/24	NCIS: LA/Criminal Minds_CM NCIS: LA/Criminal Minds_Daytim(10:00 AM-3:00 PM)		10:00 AM-3:00 PM	M-----	:30	2	\$275.00	P3	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/24	09/23/24	M-----		2				\$275.00		0.00			
N 6	KPPXI	09/17/24	09/23/24	NCIS: LA/Chicago Fire_CM NCIS: LA/Chicago Fire_Daytim(10:00 AM-3:00 PM)		10:00 AM-3:00 PM	-T-----	:30	2	\$275.00	P3	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/24	09/23/24	-T-----		2				\$275.00		0.00			
N 7	KPPXI	09/17/24	09/23/24		CM	10:00 AM-3:00 PM	--W----	:30	2	\$275.00	P3	0.00	NM	2	\$550.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	KPPXI	09/17/24	09/23/24	NCIS: NOLA/Chicago PD NCIS: NOLA/Chicago PD_Day(10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	---T---	:30	2	\$275.00	P3	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	--W----		2				\$275.00		0.00			
N 9	KPPXI	09/17/24	09/23/24	Law & Order SVU_Wknd Law & Order SVU_Wknd_(PT)(10:00 AM-4:00 PM)	CM	10:00 AM-4:00 PM	-----S-	:30	1	\$625.00	P3	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	---T---		2				\$275.00		0.00			
N 10	KPPXI	09/17/24	09/23/24	Law & Order SVU_Wknd Law & Order SVU_Wknd_(PT)(10:00 AM-7:00 PM)	CM	10:00 AM-7:00 PM	-----S-	:30	1	\$625.00	P3	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	-----S-		1				\$625.00		0.00			
N 11	KPPXI	09/17/24	09/23/24	NCIS_Wknd_(PT)_Su_6M NCIS_Wknd_(PT)_Su_(KPPX)(10:00 AM-7:00 PM)	CM	10:00 AM-7:00 PM	-----S	:30	2	\$500.00	P3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	-----S		2				\$500.00		0.00			
N 12	KPPXI	09/17/24	09/23/24	Criminal Minds_ Early Frin Criminal Minds_ Early Fringe (P(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	M-----	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	M-----		2				\$400.00		0.00			
N 13	KPPXI	09/17/24	09/23/24	Chicago Fire_ Early Frin Chicago Fire_ Early Fringe (PT)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	-T-----	:30	2	\$625.00	P3	0.00	NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	-T-----		2				\$625.00		0.00			
N 14	KPPXI	09/17/24	09/23/24	Blue Bloods_ Early Frin Blue Bloods_ Early Fringe (PT)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	--W----	:30	2	\$625.00	P3	0.00	NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	--W----		2				\$625.00		0.00			
N 15	KPPXI	09/17/24	09/23/24	Chicago P.D._ Early Frin Chicago P.D._ Early Fringe (PT)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	---T---	:30	2	\$500.00	P3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	---T---		2				\$500.00		0.00			
N 16	KPPXI	09/17/24	09/23/24	FBI_Prime_(PT)_M_(KPP FBI_Prime_(PT)_M_(KPPX) (7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	M-----	:30	2	\$950.00	P3	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	M-----		2				\$950.00		0.00			
N 17	KPPXI	09/17/24	09/23/24	Chicago Fire_Prime_(PT) Chicago Fire_Prime_(PT)_T_(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	-T-----	:30	2	\$850.00	P3	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	-T-----		2				\$850.00		0.00			
N 18	KPPXI	09/17/24	09/23/24	Blue Bloods_Prime_(PT) Blue Bloods_Prime_(PT)_W_(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	--W----	:30	2	\$1,075.00	P3	0.00	NM	2	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	--W----		2				\$1,075.00		0.00			
N 19	KPPXI	09/17/24	09/23/24	Chicago P.D._Prime_(PT) Chicago P.D._Prime_(PT)_Th(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	---T---	:30	2	\$850.00	P3	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	---T---		2				\$850.00		0.00			
N 20	KPPXI	09/17/24	09/23/24	Hawaii Five-O/The Bull_ Hawaii Five-O/The Bull_Prime_(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	----F--	:30	2	\$850.00	P3	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	----F--		2				\$850.00		0.00			
N 21	KPPXI	09/17/24	09/23/24	Hawaii Five-O/The Bull_ Hawaii Five-O/The Bull_Prime_(9:00 PM-12:00 XM)	CM	9:00 PM-12:00 XM	----F--	:30	2	\$850.00	P3	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	----F--		2				\$850.00		0.00			

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N21	KPPXI	09/17/24	09/23/24	Hawaii Five-O/The Bull Hawaii Five-O/The Bull_Prime_	CM	9:00 PM-12:00 XM	----F--	:30	2	\$850.00	P3	0.00	NM	2	\$1,700.00
N22	KPPXI	09/17/24	09/23/24	Law & Order SVU_Prime_ Law & Order SVU_Prime_(PT)	CM	7:00 PM-12:00 XM	-----S-	:30	1	\$850.00	P3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	-----S-		1				\$850.00		0.00			
N23	KPPXI	09/17/24	09/23/24	Law & Order SVU_Prime_ Law & Order SVU_Prime_(PT)	CM	9:00 PM-12:00 XM	-----S-	:30	1	\$850.00	P3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	-----S-		1				\$850.00		0.00			
N24	KPPXI	09/17/24	09/23/24	NCIS_Prime_(PT)_Su_ NCIS_Prime_(PT)_Su_(KPPX)	CM	7:00 PM-12:00 XM	-----S	:30	2	\$1,300.00	P3	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	-----S		2				\$1,300.00		0.00			

*Tax 1 Note: Phoenix Tax 0.5%.

Totals 44 \$25,100.00