

# ORDER

**Orders**  
**Order / Rev:** 135480  
**Alt Order #:** 79 House Majority PAC  
**Product Desc:** 86 - TV  
**Estimate:** 13093 - HMP 2024 - SKED A  
**Flight Dates:** 10/15/24 - 10/21/24  
**Original Date / Rev:** 04/12/24 / 04/12/24  
**Order Type:** LMI

**PHOENIX ION KPPX**

**Primary AE:** Gianna Elizardo  
**Sales Office:** Local  
**Sales Region:** LM

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:** Ayana Watts  
 3050 K Street, NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** House Majority PAC  
**Demographic:** HH  
**Product Codes:** issue  
**Priority:** P3  
**Revenue Codes:** AGY, POL, ISS Ballot

**New Business Thru:**  
**Order Separation:** 00:00:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/21/24	51	\$25,050.00	\$21,292.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	51	\$25,050.00	\$21,292.50	0.00
<b>Totals</b>	<b>51</b>	<b>\$25,050.00</b>	<b>\$21,292.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	Local	LM	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KPPXI	10/15/24	10/21/24	NCIS: LA_Morning (PT)_CM NCIS: LA_Morning (PT)_ M_(KR(6:00 AM-10:00 AM))		6:00 AM-10:00 AM	M-----	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	M-----		3				\$150.00		0.00			
E 2	KPPXI	10/15/24	10/21/24	NCIS: LA_Morning (PT)_CM NCIS: LA_Morning (PT)_ T_(KP(6:00 AM-10:00 AM))		6:00 AM-10:00 AM	T-----	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	-T-----		3				\$150.00		0.00			
E 3	KPPXI	10/15/24	10/21/24	NCIS: NOLA_Morning (RM) NCIS: NOLA_Morning (PT)_ W_(6:00 AM-10:00 AM)		6:00 AM-10:00 AM	--W----	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	--W----		3				\$150.00		0.00			
E 4	KPPXI	10/15/24	10/21/24	NCIS: NOLA_Morning (RM) NCIS: NOLA_Morning (PT)_ Th(6:00 AM-10:00 AM)		6:00 AM-10:00 AM	---T---	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	---T---		3				\$150.00		0.00			
E 5	KPPXI	10/15/24	10/21/24	NCIS: LA/Criminal Minds_CM NCIS: LA/Criminal Minds_ Dayt(10:00 AM-3:00 PM)		10:00 AM-3:00 PM	M-----	:30	3	\$275.00	P3	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	M-----		3				\$275.00		0.00			
E 6	KPPXI	10/15/24	10/21/24	NCIS: LA/Chicago Fire_CM NCIS: LA/Chicago Fire_ Daytim(10:00 AM-3:00 PM)		10:00 AM-3:00 PM	-T-----	:30	3	\$275.00	P3	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	-T-----		3				\$275.00		0.00			
E 7	KPPXI	10/15/24	10/21/24		CM	10:00 AM-3:00 PM	--W----	:30	3	\$275.00	P3	0.00	NM	3	\$825.00

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PHOENIX ION KPPX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	KPPXI	10/15/24	10/21/24	NCIS: NOLA/Chicago PD NCIS: NOLA/Chicago PD_Day(10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	---T---	:30	3	\$275.00	P3	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	--W----		3				\$275.00		0.00			
E 9	KPPXI	10/15/24	10/21/24	Law & Order SVU_Wknd Law & Order SVU_Wknd_(PT)(10:00 AM-4:00 PM)	CM	10:00 AM-4:00 PM	-----S-	:30	1	\$625.00	P3	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	-----S-		1				\$625.00		0.00			
E 10	KPPXI	10/15/24	10/21/24	Law & Order SVU_Wknd Law & Order SVU_Wknd_(PT)(10:00 AM-7:00 PM)	CM	10:00 AM-7:00 PM	-----S-	:30	1	\$625.00	P3	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	-----S-		1				\$625.00		0.00			
E 11	KPPXI	10/15/24	10/21/24	NCIS_Wknd_(PT)_Su_6M NCIS_Wknd_(PT)_Su_(KPPX)(10:00 AM-7:00 PM)	CM	10:00 AM-7:00 PM	-----S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	-----S		1				\$500.00		0.00			
E 12	KPPXI	10/15/24	10/21/24	Criminal Minds_ Early Fringe Criminal Minds_ Early Fringe (P(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	M-----	:30	3	\$400.00	P3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	M-----		3				\$400.00		0.00			
E 13	KPPXI	10/15/24	10/21/24	Chicago Fire_ Early Fringe Chicago Fire_ Early Fringe (PT)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	-T-----	:30	3	\$625.00	P3	0.00	NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	-T-----		3				\$625.00		0.00			
E 14	KPPXI	10/15/24	10/21/24	Blue Bloods_ Early Fringe Blue Bloods_ Early Fringe (PT)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	--W----	:30	3	\$625.00	P3	0.00	NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	--W----		3				\$625.00		0.00			
E 15	KPPXI	10/15/24	10/21/24	Chicago P.D._ Early Fringe Chicago P.D._ Early Fringe (PT)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	---T---	:30	3	\$500.00	P3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	---T---		3				\$500.00		0.00			
E 16	KPPXI	10/15/24	10/21/24	FBI_Prime_(PT)_M_7PM FBI_Prime_(PT)_M_(KPPX)(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	M-----	:30	2	\$950.00	P3	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	M-----		2				\$950.00		0.00			
E 17	KPPXI	10/15/24	10/21/24	Chicago Fire_Prime_(PT) Chicago Fire_Prime_(PT)_T_(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	-T-----	:30	2	\$850.00	P3	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	-T-----		2				\$850.00		0.00			
E 18	KPPXI	10/15/24	10/21/24	Blue Bloods_Prime_(PT) Blue Bloods_Prime_(PT)_W_(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	--W----	:30	2	\$1,075.00	P3	0.00	NM	2	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	--W----		2				\$1,075.00		0.00			
E 19	KPPXI	10/15/24	10/21/24	Chicago P.D._Prime_(PT) Chicago P.D._Prime_(PT)_Th(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	---T---	:30	2	\$850.00	P3	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	---T---		2				\$850.00		0.00			
E 20	KPPXI	10/15/24	10/21/24	Law & Order SVU_Prime Law & Order SVU_Prime_(PT)(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	-----S-	:30	2	\$850.00	P3	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	-----S-		2				\$850.00		0.00			
E 21	KPPXI	10/15/24	10/21/24	NCIS_Prime_(PT)_Su_6M NCIS_Prime_(PT)_Su_(KPPX)(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	-----S	:30	2	\$1,300.00	P3	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	-----S		2				\$1,300.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	KPPXI	10/15/24	10/21/24	NCIS_Prime_(PT)_Su_(BM)		7:00 PM-12:00 XM	-----S	:30	2	\$1,300.00	P3	0.00	NM	2	\$2,600.00
				NCIS_Prime_(PT)_Su_(KPPX)		(7:00 PM-12:00 XM)									
													Totals	51	\$25,050.00

\*Tax 1 Note: Phoenix Tax 0.5%.