

# ORDER

**Orders**  
**Order / Rev:** 135470  
**Alt Order #:** 79 - House Majority PAC  
**Product Desc:** 86 - TV  
**Estimate:** 13095 - HMP 2024 - SKED A  
**Flight Dates:** 10/29/24 - 11/04/24  
**Original Date / Rev:** 04/12/24 / 04/12/24  
**Order Type:** LMI

**PHOENIX ION KPPX**  
**Primary AE:** Gianna Elizardo  
**Sales Office:** Local  
**Sales Region:** LM

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:** Ayana Watts  
 3050 K Street, NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** House Majority PAC  
**Demographic:** HH  
**Product Codes:** issue  
**Priority:** P3  
**Revenue Codes:** AGY, POL, ISS Ballot

**New Business Thru:**  
**Order Separation:** 00:00:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/24	11/04/24	49	\$23,350.00	\$19,847.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2024	49	\$23,350.00	\$19,847.50	0.00
<b>Totals</b>	<b>49</b>	<b>\$23,350.00</b>	<b>\$19,847.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	Local	LM	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPPXI	10/29/24	11/04/24	NCIS: LA_Morning (PT)_CM NCIS: LA_Morning (PT)_ M_(K(6:00 AM-10:00 AM)		6:00 AM-10:00 AM	M-----	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	M-----		3				\$150.00		0.00			
N 2	KPPXI	10/29/24	11/04/24	NCIS: LA_Morning (PT)_CM NCIS: LA_Morning (PT)_ T_(K(6:00 AM-10:00 AM)		6:00 AM-10:00 AM	T-----	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	-T-----		3				\$150.00		0.00			
N 3	KPPXI	10/29/24	11/04/24	NCIS: NOLA_Morning (PT)_CM NCIS: NOLA_Morning (PT)_ W_(6:00 AM-10:00 AM)		6:00 AM-10:00 AM	--W----	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	--W----		3				\$150.00		0.00			
N 4	KPPXI	10/29/24	11/04/24	NCIS: NOLA_Morning (PT)_CM NCIS: NOLA_Morning (PT)_ Th(6:00 AM-10:00 AM)		6:00 AM-10:00 AM	---T---	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	---T---		3				\$150.00		0.00			
N 5	KPPXI	10/29/24	11/04/24	NCIS: LA/Criminal Minds_CM NCIS: LA/Criminal Minds_Dayt(10:00 AM-3:00 PM)		10:00 AM-3:00 PM	M-----	:30	3	\$275.00	P3	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	M-----		3				\$275.00		0.00			
N 6	KPPXI	10/29/24	11/04/24	NCIS: LA/Chicago Fire_CM NCIS: LA/Chicago Fire_Daytim(10:00 AM-3:00 PM)		10:00 AM-3:00 PM	-T-----	:30	3	\$275.00	P3	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	-T-----		3				\$275.00		0.00			
N 7	KPPXI	10/29/24	11/04/24		CM	10:00 AM-3:00 PM	--W----	:30	3	\$275.00	P3	0.00	NM	3	\$825.00

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PHOENIX ION KPPX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NCIS: NOLA/Blue Bloods											
				NCIS: NOLA/Blue Bloods_ Day(10:00 AM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	--W----		3				\$275.00		0.00			
N 8	KPPXI	10/29/24	11/04/24	NCIS: NOLA/Chicago PD	CM	10:00 AM-3:00 PM	---T---	:30	3	\$275.00	P3	0.00	NM	3	\$825.00
				NCIS: NOLA/Chicago PD_ Day(10:00 AM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	---T---		3				\$275.00		0.00			
N 9	KPPXI	10/29/24	11/04/24	Law & Order SVU_Wknd	CM	10:00 AM-4:00 PM	-----S-	:30	1	\$625.00	P3	0.00	NM	1	\$625.00
				Law & Order SVU_Wknd_(PT)(10:00 AM-4:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	-----S-		1				\$625.00		0.00			
N 10	KPPXI	10/29/24	11/04/24	Law & Order SVU_Wknd	CM	10:00 AM-7:00 PM	-----S-	:30	1	\$625.00	P3	0.00	NM	1	\$625.00
				Law & Order SVU_Wknd_(PT)(10:00 AM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	-----S-		1				\$625.00		0.00			
N 11	KPPXI	10/29/24	11/04/24	NCIS_Wknd_(PT)_Su	CM	10:00 AM-7:00 PM	-----S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
				NCIS_Wknd_(PT)_Su_(KPPX)(10:00 AM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	-----S		1				\$500.00		0.00			
N 12	KPPXI	10/29/24	11/04/24	Criminal Minds_ Early Frin	CM	3:00 PM-7:00 PM	M-----	:30	3	\$400.00	P3	0.00	NM	3	\$1,200.00
				Criminal Minds_ Early Fringe (P(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	M-----		3				\$400.00		0.00			
N 13	KPPXI	10/29/24	11/04/24	Chicago Fire_ Early Frin	CM	3:00 PM-7:00 PM	-T-----	:30	3	\$625.00	P3	0.00	NM	3	\$1,875.00
				Chicago Fire_ Early Fringe (PT)(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	-T-----		3				\$625.00		0.00			
N 14	KPPXI	10/29/24	11/04/24	Blue Bloods_ Early Frin	CM	3:00 PM-7:00 PM	--W----	:30	3	\$625.00	P3	0.00	NM	3	\$1,875.00
				Blue Bloods_ Early Fringe (PT)(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	--W----		3				\$625.00		0.00			
N 15	KPPXI	10/29/24	11/04/24	Chicago P.D._ Early Frin	CM	3:00 PM-7:00 PM	---T---	:30	3	\$500.00	P3	0.00	NM	3	\$1,500.00
				Chicago P.D._ Early Fringe (PT)(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	---T---		3				\$500.00		0.00			
N 16	KPPXI	10/29/24	11/04/24	FBI_Prime_(PT)_M_(KPP	CM	7:00 PM-12:00 XM	M-----	:30	2	\$950.00	P3	0.00	NM	2	\$1,900.00
				FBI_Prime_(PT)_M_(KPPX)(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	M-----		2				\$950.00		0.00			
N 17	KPPXI	10/29/24	11/04/24	Chicago Fire_Prime_(PT)	CM	7:00 PM-12:00 XM	-T-----	:30	2	\$850.00	P3	0.00	NM	2	\$1,700.00
				Chicago Fire_Prime_(PT)_T_(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	-T-----		2				\$850.00		0.00			
N 18	KPPXI	10/29/24	11/04/24	Blue Bloods_Prime_(PT)	CM	7:00 PM-12:00 XM	--W----	:30	2	\$1,075.00	P3	0.00	NM	2	\$2,150.00
				Blue Bloods_Prime_(PT)_W_(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	--W----		2				\$1,075.00		0.00			
N 19	KPPXI	10/29/24	11/04/24	Chicago P.D._Prime_(PT)	CM	7:00 PM-12:00 XM	---T---	:30	2	\$850.00	P3	0.00	NM	2	\$1,700.00
				Chicago P.D._Prime_(PT)_Th(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	---T---		2				\$850.00		0.00			
N 20	KPPXI	10/29/24	11/04/24	NCIS_Prime_(PT)_Su	CM	7:00 PM-12:00 XM	-----S	:30	2	\$1,300.00	P3	0.00	NM	2	\$2,600.00
				NCIS_Prime_(PT)_Su_(KPPX)(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	-----S		2				\$1,300.00		0.00			

\*Tax 1 Note: Phoenix Tax 0.5%.