

ORDER

Orders
Order / Rev: 135474
Alt Order #: 79 - House Majority PAC
Product Desc: 86 - TV
Estimate: 13094 - HMP 2024 - SKED A
Flight Dates: 10/22/24 - 10/28/24
Original Date / Rev: 04/12/24 / 04/12/24
Order Type: LMI

PHOENIX ION KPPX
Primary AE: Gianna Elizardo
Sales Office: Local
Sales Region: LM

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact: Ayana Watts
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: House Majority PAC
Demographic: HH
Product Codes: issue
Priority: P3
Revenue Codes: AGY, POL, ISS Ballot

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/27/24	40	\$20,675.00	\$17,573.75
10/28/24	10/28/24	11	\$4,375.00	\$3,718.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	40	\$20,675.00	\$17,573.75	0.00
November 2024	11	\$4,375.00	\$3,718.75	0.00
Totals	51	\$25,050.00	\$21,292.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	Local	LM	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPPXI	10/22/24	10/28/24	NCIS: LA_Morning (PT)_CM		6:00 AM-10:00 AM	M-----	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
				NCIS: LA_Morning (PT)_M_(K(6:00 AM-10:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	M-----		3				\$150.00		0.00			
N 2	KPPXI	10/22/24	10/28/24	NCIS: LA_Morning (PT)_CM		6:00 AM-10:00 AM	T-----	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
				NCIS: LA_Morning (PT)_T_(K(6:00 AM-10:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	-T-----		3				\$150.00		0.00			
N 3	KPPXI	10/22/24	10/28/24	NCIS: NOLA_Morning (PT)_CM		6:00 AM-10:00 AM	--W----	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
				NCIS: NOLA_Morning (PT)_W_(6:00 AM-10:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	--W----		3				\$150.00		0.00			
N 4	KPPXI	10/22/24	10/28/24	NCIS: NOLA_Morning (PT)_CM		6:00 AM-10:00 AM	---T---	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
				NCIS: NOLA_Morning (PT)_Th(6:00 AM-10:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	---T---		3				\$150.00		0.00			
N 5	KPPXI	10/22/24	10/28/24	NCIS: LA/Criminal Minds_CM		10:00 AM-3:00 PM	M-----	:30	3	\$275.00	P3	0.00	NM	3	\$825.00
				NCIS: LA/Criminal Minds_Dayti(10:00 AM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	M-----		3				\$275.00		0.00			
N 6	KPPXI	10/22/24	10/28/24	NCIS: LA/Chicago Fire_CM		10:00 AM-3:00 PM	-T-----	:30	3	\$275.00	P3	0.00	NM	3	\$825.00
				NCIS: LA/Chicago Fire_Daytim(10:00 AM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	-T-----		3				\$275.00		0.00			

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PHOENIX ION KPPX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KPPXI	10/22/24	10/28/24	NCIS: NOLA/Blue Bloods NCIS: NOLA/Blue Bloods_ Dayt(10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	--W----	:30	3	\$275.00	P3	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	--W----		3				\$275.00		0.00			
N 8	KPPXI	10/22/24	10/28/24	NCIS: NOLA/Chicago PD NCIS: NOLA/Chicago PD_ Dayt(10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	---T---	:30	3	\$275.00	P3	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	---T---		3				\$275.00		0.00			
N 9	KPPXI	10/22/24	10/28/24	Law & Order SVU_Wknd Law & Order SVU_Wknd_ (PT)(10:00 AM-4:00 PM)	CM	10:00 AM-4:00 PM	-----S-	:30	1	\$625.00	P3	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	-----S-		1				\$625.00		0.00			
N 10	KPPXI	10/22/24	10/28/24	Law & Order SVU_Wknd Law & Order SVU_Wknd_ (PT)(10:00 AM-7:00 PM)	CM	10:00 AM-7:00 PM	-----S-	:30	1	\$625.00	P3	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	-----S-		1				\$625.00		0.00			
N 11	KPPXI	10/22/24	10/28/24	NCIS_Wknd_ (PT)_Su_ NCIS_Wknd_ (PT)_Su_ (KPPX) (10:00 AM-7:00 PM)	CM	10:00 AM-7:00 PM	-----S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	-----S		1				\$500.00		0.00			
N 12	KPPXI	10/22/24	10/28/24	Criminal Minds_ Early Frin Criminal Minds_ Early Fringe (P(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	M-----	:30	3	\$400.00	P3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	M-----		3				\$400.00		0.00			
N 13	KPPXI	10/22/24	10/28/24	Chicago Fire_ Early Frin Chicago Fire_ Early Fringe (PT)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	-T-----	:30	3	\$625.00	P3	0.00	NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	-T-----		3				\$625.00		0.00			
N 14	KPPXI	10/22/24	10/28/24	Blue Bloods_ Early Frin Blue Bloods_ Early Fringe (PT)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	--W----	:30	3	\$625.00	P3	0.00	NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	--W----		3				\$625.00		0.00			
N 15	KPPXI	10/22/24	10/28/24	Chicago P.D._ Early Frin Chicago P.D._ Early Fringe (PT)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	---T---	:30	3	\$500.00	P3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	---T---		3				\$500.00		0.00			
N 16	KPPXI	10/22/24	10/28/24	FBI_Prime_ (PT)_M_ FBI_Prime_ (PT)_M_ (KPPX) (7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	M-----	:30	2	\$950.00	P3	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	M-----		2				\$950.00		0.00			
N 17	KPPXI	10/22/24	10/28/24	Chicago Fire_Prime_ (PT) Chicago Fire_Prime_ (PT)_ T_(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	-T-----	:30	2	\$850.00	P3	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	-T-----		2				\$850.00		0.00			
N 18	KPPXI	10/22/24	10/28/24	Blue Bloods_Prime_ (PT) Blue Bloods_Prime_ (PT)_ W_(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	--W----	:30	2	\$1,075.00	P3	0.00	NM	2	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	--W----		2				\$1,075.00		0.00			
N 19	KPPXI	10/22/24	10/28/24	Chicago P.D._Prime_ (PT) Chicago P.D._Prime_ (PT)_ Th_(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	---T---	:30	2	\$850.00	P3	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	---T---		2				\$850.00		0.00			
N 20	KPPXI	10/22/24	10/28/24	Law & Order SVU_Prime_ Law & Order SVU_Prime_ (PT)(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	-----S-	:30	2	\$850.00	P3	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	-----S-		2				\$850.00		0.00			
N 21	KPPXI	10/22/24	10/28/24	NCIS_Prime_ (PT)_Su_ NCIS_Prime_ (PT)_Su_ (KPPX) (7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	-----S	:30	2	\$1,300.00	P3	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	-----S		2				\$1,300.00		0.00			

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PHOENIX ION KPPX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	KPPXI	10/22/24	10/28/24	NCIS_Prime_(PT)_Su_@M NCIS_Prime_(PT)_Su_(KPPX)(7:00 PM-12:00 XM)		7:00 PM-12:00 XM	-----S	:30	2	\$1,300.00	P3	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	-----S		2				\$1,300.00		0.00			
													Totals	51	\$25,050.00

*Tax 1 Note: Phoenix Tax 0.5%.