

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLKF, Wonn, WPCV, WWRZ Lakeland	Date: 8.11.2022
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I, Sarah Fortney

being/on behalf of: Sarah Fortney

a legally qualified candidate of the NPA Polk County School Board

political party for the office of: Polk County School Board District 3

in the Primary

election to be held on: 8.23.2022

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60 sec	5x per DAY	MON - SUNDAY	-	35	8/13/22 - 8/22/22

Attach proposed schedule with charges (if available): See Attached

TIME REQUESTS FOR POLITICAL CANDIDATES
(For Broadcasts During 2022 Campaign)

Station: WLKF, WJNN, WPCV, WWRZ

Office Sought: Polk County School Board Dist. 3

Candidate: Sarah Fortney
(Including Party Requesting Time)

Agent by Whom Made Request: Sarah Fortney

Date, Time, Amount & Class
(Fixed, Preemptable, ROS, Class AA, Class A, etc. requested)

Candidate to Appear YES NO

Disposition of Request

Date: 8.11.2022 Time: 1:30 - :60

Amount Sold: \$3,575.00 Class Sold: x

Charges Made for Time: NA

Remarks (1) NA

Initials of staff member making entry; date of entry; indication of any conditions imposed, e.g., requirement that script be furnished in advance. Use reverse side for further remarks if necessary.

I represent that the payment for the above described broadcast time has been furnished by:

Sarah Fortney (NPA) Polk County School Board District 3

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sondra McPhail

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8.11.2022 Sarah Fortney
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected
[Signature] William S. Baldwin GSN
Signature Printed Name Title



Sarah Fortney Campaign
 PO BOX 222
 AUBURNDALE, FL 33823

Advertiser: Sarah Fortney Campaign
 Order #: 2156073632764
 Contract #: 14387
 Date Entered: 08/11/2022
 Last Modified: 08/11/2022
 Product: SARAH FORTNEY CAMPAIGN 2022
 Salesperson: HOUSE POLITICAL
 Billing Cycle: Calendar Month
 Estimate #:

Order Date Range: 08/13/2022 through 08/23/2022 (2 weeks)
Media Outlets: WLKF-AM, WONN-AM, WPCV-FM, WWRZ-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	08/13/22-08/23/22	WLKF-AM	06:00AM-07:00PM	60	5	5	5	5	5	5	5	35	10.00	55	550.00
2	08/13/22-08/23/22	WONN-AM	06:00AM-07:00PM	60	5	5	5	5	5	5	5	35	10.00	55	550.00
3	08/13/22-08/22/22	WPCV-FM	07:00PM-12:00AM	60	5	5	5	5	6	6	6	38	33.00	55	1,815.00
4	08/13/22-08/22/22	WWRZ-FM	07:00PM-12:00AM	60	5	5	5	5	6	6	6	38	12.00	55	660.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WLKF-AM	55	0	0	0	\$550.00	\$550.00
WONN-AM	55	0	0	0	\$550.00	\$550.00
WPCV-FM	55	0	0	0	\$1,815.00	\$1,815.00
WWRZ-FM	55	0	0	0	\$660.00	\$660.00
Totals	220	0	0	0	\$3,575.00	\$3,575.00

Total Charges: \$3,575.00
Total Net: \$3,575.00

Projected Billing By Calendar Month

Month	Year	Gross Billing	Net Billing
August	2022	\$3,575.00	\$3,575.00
Totals		\$3,575.00	\$3,575.00

Accepted for Hall Communications, Inc

Accepted for advertiser OR agency as agent for the advertiser

 Name Title

 Name Title