

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <i>WPCV / WLKF / WNNX - Lakeland Florida</i>	Date: <i>8/12/22</i>
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I, Rick Nolte,
 being/on behalf of: myself,
 a legally qualified candidate of the Polk County School Board District 3
 political party for the office of: School Board
 in the County of Polk, Florida
 election to be held on: August 23, 2022

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 sec.	WONN & WLKF 6-10am 3-7 pm WPCV 7-12	M-F Every night		27	1.5 weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:
Rick Nolte

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Dennis Elliott

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

08/11/22 _____
Date Signature
Rick Nolte

To Be Signed By Station Representative

Accepted Accepted in Part Rejected
Signature Printed Name Title
William S Baldwin GSM

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Rick Nolte for Polk County School Board District 3
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Rick Nolte

signature of candidate or authorized committee

Rick Nolte

printed name

08/11/22

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 sec.	WONN & WLKF 6-10, 3-7	M-F		20	1.5 weeks
	WPCV 7-12	Everyday		7	Now (8/11/22 - 08/23/22)

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



RICK NOLTE CAMPAIGN
 PO Box 422
 Mulberry, Florida 33860

Advertiser: RICK NOLTE CAMPAIGN
 Order #: 2156073632783
 Contract #: 14388
 Date Entered: 08/12/2022
 Last Modified: 08/12/2022
 Product: RICK NOLTE CAMPAIGN
 Salesperson: HOUSE POLITICAL
 Billing Cycle: Broadcast Standard
 Estimate #:

Order Date Range: 08/15/2022 through 08/23/2022 (2 weeks)
Media Outlets: WLKF-AM, WONN-AM, WPCV-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	08/15/22-08/19/22	WLKF-AM	06:00AM-10:00AM	30	1	1	1	1	1	--	--	5	5.00	5	25.00
2	08/22/22-08/23/22	WLKF-AM	06:00AM-10:00AM	30	1	1	--	--	--	--	--	2	5.00	2	10.00
3	08/15/22-08/19/22	WLKF-AM	03:00PM-07:00PM	30	1	1	1	1	1	--	--	5	5.00	5	25.00
4	08/22/22-08/23/22	WLKF-AM	03:00PM-07:00PM	30	1	1	--	--	--	--	--	2	5.00	2	10.00
5	08/15/22-08/19/22	WONN-AM	06:00AM-10:00AM	30	1	1	1	1	1	--	--	5	5.00	5	25.00
6	08/22/22-08/23/22	WONN-AM	06:00AM-10:00AM	30	1	1	--	--	--	--	--	2	5.00	2	10.00
7	08/15/22-08/19/22	WONN-AM	03:00PM-07:00PM	30	1	1	1	1	1	--	--	5	5.00	5	25.00
8	08/22/22-08/23/22	WONN-AM	03:00PM-07:00PM	30	1	1	--	--	--	--	--	2	5.00	2	10.00
9	08/15/22-08/19/22	WPCV-FM	07:00PM-09:00PM	30	2	2	2	2	2	--	--	10	30.00	10	300.00
10	08/22/22-08/22/22	WPCV-FM	07:00PM-09:00PM	30	2	--	--	--	--	--	--	2	30.00	2	60.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WLKF-AM	14	0	0	0	\$70.00	\$70.00
WONN-AM	14	0	0	0	\$70.00	\$70.00
WPCV-FM	12	0	0	0	\$360.00	\$360.00
Totals	40	0	0	0	\$500.00	\$500.00

Total Charges: \$500.00
Total Net: \$500.00

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
August	2022	\$500.00	\$500.00
Totals		\$500.00	\$500.00

Accepted for Hall Communications, Inc

Accepted for advertiser OR agency as agent for the advertiser

 Name Title

 Name Title