

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Hall Communications, Lakeland Fl	Date: 7/22/22
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I, Lisa Miller

being/on behalf of: _____

a legally qualified candidate of the Polk County School Board, District 7

political party for the office of: NPA

in the _____

election to be held on: August 23rd 2022

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	6a-12m	M-F Su		78/w	4

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Miller - candidate

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/22/22
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

Nicholas Stone
Printed Name

AE
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Lisa Miller
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Lisa Miller

printed name

7/22/22
date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	6a-12m	M-Su		78/w	41

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

TIME REQUESTS FOR POLITICAL CANDIDATES
(For Broadcasts During 2022 Campaign)
2

Station: Hall Communications

Office Sought: Polk County School Board District 7

Candidate: Lisa Miller
(Including Party Requesting Time)

Agent by Whom Made Request: Lisa Miller

Date, Time, Amount & Class
(Fixed, Preemptable, ROS, Class AA, Class A, etc. requested)

Candidate to Appear YES NO

Disposition of Request

Date: 7/22/22 Time: _____

Amount Sold: \$2,500 Class Sold: _____

Charges Made for Time: _____

Remarks (1) _____

Initials of staff member making entry; date of entry; indication of any conditions imposed, e.g., requirement that script be furnished in advance. Use reverse side for further remarks if necessary.

Hall Communications, Inc



Lisa Miller Campaign
6774 Ashbury Drive
Lakeland, Florida 33809

Advertiser: Lisa Miller Campaign
Order #: 2156073631935
Date Entered: 07/21/2022
Last Modified: 07/21/2022
Product: Political
Salesperson: Nick Stone
Billing Cycle: Calendar Month
Estimate #:

Order Date Range: 07/23/2022 through 08/23/2022 (5 weeks)
Media Outlets: WLKF-AM, WONN-AM, WPCV-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	07/23/22-08/23/22	WLKF-AM	06:00AM-09:00AM	30	2	2	2	2	2	2	2	14	5.00	64	320.00
2	07/23/22-08/23/22	WLKF-AM	.12:00PM-03:00PM	30	1	1	1	1	1	1	1	7	5.00	32	160.00
3	07/23/22-08/22/22	WLKF-AM	03:00PM-05:00PM	30	2	2	2	2	2	2	2	14	5.00	62	310.00
4	07/23/22-08/23/22	WONN-AM	06:00AM-09:00AM	30	2	2	2	2	2	2	2	14	5.00	64	320.00
5	07/23/22-08/23/22	WONN-AM	12:00PM-03:00PM	30	1	1	1	1	1	1	2	8	5.00	37	185.00
6	07/23/22-08/23/22	WONN-AM	03:00PM-05:00PM	30	2	2	2	2	2	2	2	14	5.00	64	320.00
7	07/23/22-08/22/22	WPCV-FM	07:00PM-12:00AM	30	1	1	1	1	1	1	1	7	30.00	31	930.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WLKF-AM	158	0	0	0	\$790.00	\$790.00
WONN-AM	165	0	0	0	\$825.00	\$825.00
WPCV-FM	31	0	0	0	\$930.00	\$930.00
Totals	354	0	0	0	\$2,545.00	\$2,545.00

Total Charges: \$2,545.00
Total Net: \$2,545.00

THANK YOU FOR YOUR BUSINESS

Projected Billing by Calendar Month


Month	Year	Gross Billing	Net Billing
July	2022	\$730.00	\$730.00
August	2022	\$1,815.00	\$1,815.00
Totals		\$2,545.00	\$2,545.00

Accepted for Hall Communications, Inc


Name Title

AE

Accepted for advertiser OR agency as agent for the advertiser


Name Title

MELISSA MILLER
DBA LISA MILLER CAMPAIGN
6774 ASHBURY DR
LAKELAND, FL 33809-7819

1017

63-751/631 10910

7/22/22
Date

Pay to the
Order of

Hall Communications

\$2,545⁰⁰

two thousand five hundred forty five Dollars



Photo
Safe
Deposit
Details on back



Wells Fargo Bank, N.A.
Florida
wellsfargo.com

For Lisa Miller-Campaign Melissa Miller NP

⑆063107513⑆ 7047542639⑆ 01017

Lisa Miller (political) :30 7/23 - 8/23/22

I'm Lisa Miller... an EXPERIENCED community leader, teacher, business owner and disability advocate... running for re-election to the Polk County School Board, district seven. I'm ^{board} ~~sharply~~ focused on student outcomes, succession planning, and ~~building~~ strong learning communities. You can find out more at Miller 4 Polk dot com... that's miller, the numeral 'four', polk, dot com. And please cast your vote ~~for me~~, Lisa Miller, on August 23rd. _{to re-elect}

Political advertisement, paid for and approved by Lisa Miller for Polk County School Board, District 7.

And working with parents to build

