



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kevin Rinke

Authorized committee:

Kevin Rinke for Governor

Agency requesting time (and contact information):

N/A Strategic Media Placement

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

Michigan Governor

Date of election:

August 2, 2022

General

Primary

Treasurer of candidate's authorized committee:

Carol Lapinski

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Anthony Iacovetti

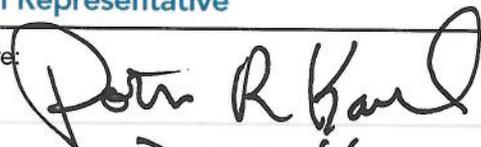
Digitally signed by Anthony Iacovetti
Date: 2021.11.19 09:54:37 -05'00'

Name: Anthony Iacovetti

Date of Request to Purchase Ad Time: 11.19.2021

Station Representative

Signature:



Name:

Pete Kowalski

Date of Station Agreement to Sell Time: 4/26/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 4/12/22

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>2102432</u>	Station Call Letters: <u>WWJ-AM (MNN)</u>	Date Received/Requested: <u>4/26/22</u>
Est. #: <u>—</u>	Station Location: <u>Southfield, MI</u>	Run Start and End Dates: <u>4/28 - 5/10/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Orders	Order / Rev:	<u>2102432</u>		
	Alt Order #:	<u></u>		
	Product Desc:	<u>Kevin Rieke for Governor</u>		
	Estimate:	<u></u>		Detroit MNN-AM
	Flight Dates:	<u>04/28/22 - 05/10/22</u>	Primary AE:	<u>Kim Finateri</u>
	Original Date / Rev:	<u>04/26/22 / 04/26/22</u>	Sales Office:	<u>L-DET</u>
	Order Type:	<u>GENERAL</u>	Sales Region:	<u>Local</u>

Agency	Name:	<u>StateNets</u>		
	Buying Contact:	<u>David Martin</u>	Billing Type:	<u>Cash</u>
	Billing Contact:	<u></u>	Billing Calendar:	<u>Broadcast</u>
		<u>48 Chiswick Circle</u>	Billing Cycle:	<u>EOM/EOC</u>
		<u>Bloomington, IL 61704</u>	Agency Commission:	<u>15%</u>

Advertiser	Name:	<u>Statenets</u>		
	Demographic:	<u>M25-54</u>	New Business End:	<u></u>
	Product Codes:	<u>Radio</u>	Advertiser External ID:	<u>4073567</u>
	Revenue Code 1:	<u>AGY</u>	Agency External ID:	<u>4048452</u>
	Revenue Code 2:	<u>POL</u>	Unit Code:	<u>General</u>
	Revenue Code 3:	<u>POL-CAND</u>	Order Separation:	<u>00:45:00</u>
	Priority:	<u>FULL</u>		

Bill Plan

Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/10/22	10	\$4,500.00	\$3,825.00

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	10	\$4,500.00	\$3,825.00	0.00
Totals	10	\$4,500.00	\$3,825.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kim Finateri	L-DET	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	MNNAM	04/28/22	05/10/22	M-F 6a-8p News 6:00 AM-7:00 PM	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	11111--	:30	5	\$450.00	SPEC	0.00	NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	---21--		3				\$450.00		0.00			
		Week: 05/02/22	05/08/22	11111--		5				\$450.00		0.00			
		Week: 05/09/22	05/15/22	11-----		2				\$450.00		0.00			
Totals													10	\$4,500.00	