

# CONTRACT



**KRQE**  
 13 Broadcast Plaza SW  
 Albuquerque, NM 87104  
 (505) 243-2285

<u>Contract / Revision</u> 1547952 /		<u>Alt Order #</u> 26023036
<u>Product</u> Candidate		
<u>Contract Dates</u> 05/31/18 - 06/05/18		<u>Estimate #</u> 1668
<u>Advertiser</u> POL/Jeff Apodaca for Governor		<u>Original Date / Revision</u> 05/30/18 / 05/30/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KRQE	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9915247	<u>Advertiser Code</u> 198	<u>Product 1/2</u> 193
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Hulsen Media Services**  
 2400 Laramie Trail  
 Austin, TX 78745

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	05/31/18	05/31/18	CBS Early Show M-F 7a-9a	CBS Early Show M		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	---T---				1	\$300.00				
N 2	All	06/01/18	06/01/18	CBS Early Show M-F 7a-9a	CBS Early Show M		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	----F--				1	\$300.00				
N 3	All	06/04/18	06/04/18	CBS Early Show M-F 7a-9a	CBS Early Show M		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	M-----				1	\$300.00				
N 4	All	06/05/18	06/05/18	CBS Early Show M-F 7a-9a	CBS Early Show M		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	-T-----				1	\$300.00				
N 5	All	05/31/18	05/31/18	KRQE News 13 @Noon	12p-1230p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	---T---				1	\$250.00				
N 6	All	06/01/18	06/01/18	KRQE News 13 @Noon	12p-1230p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	----F--				1	\$250.00				
N 7	All	05/31/18	05/31/18	KRQE News 13 @530p	530p-6p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	---T---				1	\$350.00				
N 8	All	06/01/18	06/01/18	KRQE News 13 @530p	530p-6p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	----F--				1	\$350.00				
N 9	All	06/04/18	06/04/18	Jeopardy	M-F 6p-630p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	M-----				1	\$1,000.00				
N 10	All	05/31/18	05/31/18	Wheel of Fortune	M-F 630p-7p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	---T---				1	\$1,000.00				
N 11	All	06/01/18	06/01/18	Wheel of Fortune	M-F 630p-7p		:30				NM	1	\$1,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**KRQE**  
 13 Broadcast Plaza SW  
 Albuquerque, NM 87104  
 (505) 243-2285

<u>Contract / Revision</u> 1547952 /	<u>Alt Order #</u> 26023036
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<u>Contract Dates</u> 05/31/18 - 06/05/18	<u>Product</u> Candidate	<u>Estimate #</u> 1668
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<u>Advertiser</u> POL/Jeff Apodaca for Go	<u>Original Date / Revision</u> 05/30/18 / 05/30/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	----F--				1	\$1,000.00				
N 12	All	06/01/18	06/01/18	M-F KRQE News 13 @10p	10p-1035p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	----F--				1	\$500.00				
N 13	All	06/01/18	06/01/18	Stephen Colbert	M-F 1035p-1137p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	----F--				1	\$250.00				
<b>Totals</b>								0.00				13	\$6,150.00

\*Tax 1 Note: ABQ GRT Ju 17 7.500 7.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
05/28/18 -06/05/18	13	\$6,150.00	(\$922.50)	\$5,227.50	\$392.06	\$5,619.56
<b>Totals</b>	13	\$6,150.00	(\$922.50)	\$5,227.50	\$392.06	\$5,619.56

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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125 West 55th St  
New York, NY 10019

**KATZ TELEVISION GROUP**

Contract # 26023036      Changes as of: 5/30/2018 at 7:18 AM      Version: Highlighting Revision 1  
 CPE: 198/193/1668      Flight: 5/31/18 - 6/5/18      Station: KRQE  
 Agency: HULSEN MEDIA      Advertiser: Apodaca - Gov - NM      Market: Albuquerque  
 SERVICE  
 2400 Laramie Trail      Product: Candidate      Office: WASHINGTON  
 Austin, TX 78745      Agency Order #: 7390316      Service: Nielsen  
 Buyer: Hulsen, Meenah      Primary Demo: Adults 35+  
 Salesperson: BEN WILMETH      Assistant: BEN WILMETH  
 202-955-5342      202-955-5342

Separation:

Comments: ADD TO SCHEDULE

Total Spots: 13  
 Total CPP: \$142.36  
 Total GRP: 43.2

1541952

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/31 - 6/5							Total Spots	Total \$	GRP*	CPP*
							5/31	6/1	6/2	6/3	6/4	6/5					
1	M-F 7a-9a	2	CBS This Morning	\$300.00	2.0	30	1	1	0	0	1	1	4	\$1,200.00	\$150.00	8.0	
2	M-F 12n-12:30p	3	KRQE News 13 @ Noon	\$250.00	3.2	30	1	1	0	0	0	0	2	\$500.00	\$78.13	6.4	
Changes: A35P Rating from 3.22 to 3.2																	
3	M-F 5:30p-6p	4	KRQE News 13 @ 530P	\$350.00	3.7	30	1	1	0	0	0	0	2	\$700.00	\$94.59	7.4	
4	M-F 6p-6:30p	2	Jeopardy	\$1,000.00	4.8	30	0	0	0	0	1	0	1	\$1,000.00	\$208.33	4.8	
Changes: A35P Rating from 4.77 to 4.8																	
5	M-F 6:30p-7p	2	Wheel of Fortune	\$1,000.00	4.5	30	1	1	0	0	0	0	2	\$2,000.00	\$222.22	9.0	
Changes: A35P Rating from 4.45 to 4.5																	
6	M-F 10p-10:35p	3	KRQE News 13 @ 10P	\$500.00	5.1	30	0	1	0	0	0	0	1	\$500.00	\$98.04	5.1	
Changes: A35P Rating from 5.13 to 5.1																	
7	M-F 10:35p-11:05p	2	The Late Show-CBS	\$250.00	2.5	30	0	1	0	0	0	0	1	\$250.00	\$100.00	2.5	
Changes: A35P Rating from 2.46 to 2.5																	
<b>TOTALS:</b>							4	6	0	0	2	1	13	\$6,150.00	\$142.36	43.2	

Jung 5/30/18



**KATZ TELEVISION**  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 26023036 Changes as of: 5/30/2018 at 7:18 AM Version: Highlighting Revision 1  
 CPE: 198/193/1668 Flight: 5/31/18 - 6/5/18 Station: KRQE Con Type: POLITICAL/VOTE  
 Agency: HULSEN MEDIA Advertiser: Apodaca - Gov - NM Market: Albuquerque Total \$: \$6,150.00  
 2400 Laramie Trail Product: Candidate Office: WASHINGTON  
 Austin, TX 78745 Agency Order #: 7390316 Service: Nielsen Total Spots: 13  
 Buyer: Hulsen, Meenah Primary Demo: Adults 35+ Total CPP: \$142.36  
 Salesperson: BEN WILMETH Assistant: BEN WILMETH Total GRP: 43.2  
 202-955-5342 Separation:

Special Instructions

Date/Time	Added by	Comment
05/30/18 7:18 AM	BEN WILMETH	ADD TO SCHEDULE
05/30/18 7:18 AM	BEN WILMETH	ADD TO SCHEDULE

Competitive Information		
Market Budget:	\$19,839	
KRQE Share:	31%	
Comment:		
Unknown:	69%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	13	\$6,150.00	43.2
<b>Total</b>	<b>100%</b>	<b>13</b>	<b>\$6,150.00</b>	<b>43.2</b>

Monthly Summary		
Month	Spots	Dollars
2018-Jun	13	\$6,150.00
<b>Total</b>	<b>13</b>	<b>\$6,150.00</b>

Transaction History							
Trans	Created/Received	Created by	Status	Spot-	\$ Chg	Contract \$	Comment
Revision	5/30/18 7:18 AM	BEN WILMETH	Revised		\$0	\$6,150.00	Changes: Original Start to 5/28/18, Flight Start from 5/28/18 to 5/31/18, Original End to 6/10/18, Flight End from 6/10/18 to 6/5/18, Total GRPs from 43.1 to 43.2, Total CPP from \$142.69 to \$142.36, Comments from to ADD TO SCHEDULE . 7 buylines added or modified.
New	5/30/18 7:17 AM	BEN WILMETH	New	13	\$6,150.00	\$6,150.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, HMS

being/on behalf of: Jeff Apodaca

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the Primary

election to be held on: June 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Jeff Apodaca for NM

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

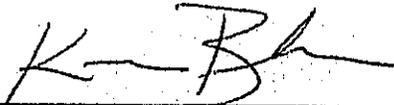
Vivian Weidner | (505) 433-7160 | PO Box 40578, Albuquerque, NM 87196

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

12/20/17



Date

Signature

**To Be Signed By Station Representative**

Accepted

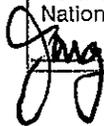
Accepted in Part

Rejected

Signature

Printed Name

Title

James Giudicessi  
National Sales Manager  
 5/30/18