

New Order

Media: Radio
Client: Missourians for John Brunner
Product: Media
CPE: //119
Description: Brunner Radio June 21-27
Rep:
Version: 1
Comments:

Market: Kansas City
Demo: Adults 35+
Separation: 30
Flight Start: 6/21/16
Flight End: 6/27/16
Sales Office:
Survey:

Vendor: KMBZ-AM
AE: Suzi Dreiling
Phone:
Fax:

Billing To: Thompson Communications, Inc.
 200 West Jefferson
 Marshfield, MO 65706
Phone: 417-859-5428
Fax:

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	6/21	6/22	6/23	6/24	6/25	6/26	6/27	Total Spots	Adults 35+ RTG	CPP
1	TuWThF,M 11:00A-2:00P	MD	\$175.00	C	60	2	2	2	2	0	0	2	10		
Comments: Rush															
2	TuWThF,M 2:00P-5:00P	RT	\$65.00	C	60	2	2	2	2	0	0	2	10		
Comments: Hannity															
3	TuWThF,M 8:00A-11:00A	RT	\$80.00	C	60	2	2	2	2	0	0	2	10		
Comments: Beck															
Total Spots:						6	6	6	6	0	0	6	30		
Total GRP/GIMP(000):						0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
6/2016	\$2,560.00 - 24	\$0.00 - 0	\$2,560.00 - 24
7/2016	\$640.00 - 6	\$0.00 - 0	\$640.00 - 6
Total Gross Cost:		\$3,200.00	Total Gross CPP: \$0.00
Total Net Cost:		\$2,720.00	Total Net CPP: \$0.00

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Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	6/21	6/22	6/23	6/24	6/25	6/26	6/27	Total Spots	Adults 35+ RTG	CPP	
1	TuWThF,M 6:00A-10:00A	AM	\$150.00	C	60	3	3	3	3	0	0	3	15			
Total Spots:						3	3	3	3	0	0	3	15			
Total GRP/GIMP(000):						0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0		
Month			Cash\$-Spots		Trade\$-Spots		Total\$-Spots									
6/2016			\$1,800.00 - 12		\$0.00 - 0		\$1,800.00 - 12									
7/2016			\$450.00 - 3		\$0.00 - 0		\$450.00 - 3									
Total Gross Cost:			\$2,250.00												Total Gross CPP:	\$0.00
Total Net Cost:			\$1,912.50												Total Net CPP:	\$0.00